

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Audencia Nantes School of
Management

October 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs). ”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Audencia Nantes School of Management, including key details and basic institutional data.

Mission

Audencia **trains and supports innovative, responsible managers with hybrid skills** who **contribute positively to the major challenges** facing our organizations, our societies and our planet. In co-creation with its stakeholders, Audencia **produces and disseminates knowledge** that has an impact on the content of its training courses, on corporate practices and on society as a whole.

Vision

Cultivating excellence

to develop demanding, rigorous minds capable of meeting the expectations of the professional world and academic requirements, through programs recognized at the highest level.

Aiming to make an impact

because our role is to support the transformation of individuals, organizations and society in tangible, measurable and sustainable ways. This impact includes a civic dimension that we aim to reinforce.

Encouraging singularity:

Audencia helps each and every one of its students, learners, partners and employees to cultivate their ambitions, to build on their singularities and make a difference, each in their own way.

Strategy

Our ambition

With its ECOS 2025 plan, Audencia asserted its desire to be a better school for the world.

With STOA 2030, our goal is to train individuals capable of influencing and supporting society in all its transitions: economic, ecological, political, media, cultural, social, and technological.

A new generation of enlightened decision-makers

Audencia trains individuals capable of understanding, deciding and acting pragmatically, rigorously and effectively. Individuals capable of operating with agility in multiple environments, while forging dialogue between local and global actors, the short and the long term, performance and responsibility.

STOA 2030 - UK final version

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Strategy Alignment

S&CSR Master Plan

Through this 2025/2030 S&CSR Master Plan, Audencia is underscoring its longstanding commitment to Sustainability

& Corporate Social Responsibility (S&CSR), at the cornerstone of its institutional strategy. As early as 2005, the school had

already grasped the importance and necessity of gradually embedding these issues into its educational approach, its

research and its business model, by anticipating the impacts, risks and opportunities generated by current and future

transitions, and by coming up with innovative, pragmatic solutions.

This commitment is embodied in a systemic, multidisciplinary approach that is applied throughout the school's value chain: from education to research and from the social and environmental management of its campuses to its strategic partnerships. Our ambition is to be a better school for the planet and to be identified as such on the national and international scene.

S&CSR Master Plan and to ensure alignment, as far as possible, with the regulatory requirements under the CSRD (Corporate Sustainability Reporting Directive), even though these frameworks do not apply to our school.

Thanks to its integrative design, the objectives and actions of the S&CSR Master Plan are fully in line with those of the 2030 Strategic Plan, thus ensuring integrated monitoring and management.

Institutional History

A little bit of history

Founded in 1900 in Nantes, Audencia - formerly ESC Nantes, whose name derives from the Latin "audientia" meaning "to listen" and "audacia" meaning "audacity" - has established itself as one of Europe's leading management schools with its first EQUIS accreditation in 1998.

2004

Audencia joins the United Nations initiative

Audencia joins the United Nations initiative that brings together companies, labor and civil society around ten universal principles related to human rights, labor standards and the environment.

The school becomes the **1st management school in France** to join the Global Compact.

Since then, Audencia has continued to develop and apply its CSR expertise, integrating it into its research, teaching and internal management.

2020

Audencia becomes one of 30 schools worldwide to be included in the Positive Impact Rating. Launch of a new initiative called "Daring Together", in which students, alumni, professors-researchers, staff and partners participated in a collective reflection process that enabled the co-creation of the ECOS 2025 plan.

2020 also marks the EQUIS, AACSB and AMBA re-accreditation for the school for a maximum period of 5 years.

2021

Audencia launches its strategic plan "ECOS 2025"

As a result of the "Daring Together" initiative, more than 200 people representing the Audencia ecosystem were led:

- To question the school's certainties,
- To search for new and innovative opportunities,
- To reinvent itself and place the school's horizon at the intersection of the humanities and responsibility.

With this strategic plan, Audencia remains true to its roots, DNA and history while working for the common good of society. It does not aim to be the best school in the world, but to be a better school for the world, and to be recognized as such in the national and international scene.

[More information](#)

Graduates & Enrollment

2025 Statistics	Number
Graduates	2775
Faculty & Staff at the University	0
Faculty & Staff at the Institution	570
Student Enrollment at the University	0
Student Enrollment at the Institution	9453
Undergraduate Attendance	3266
Masters-Level Postgraduate Attendance	5218

2025 Statistics	Number
Doctoral Student Attendance	196
Certificate, Professional Development, or Continuing Education Attendance	1406

Degrees Offered

Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Science (B.Sc. or B.S.)

Masters Programs

-  Master of Business Administration (M.B.A.)
-  Master of Science (M.Sc. or M.S.)

Doctoral Programs

-  Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

2026 Letter of Commitment Global Compact/PRME

Audencia has been a signatory of the Global Compact since 2004 and of the Principles for Responsible Management Education (PRME) since 2007. These commitments reflect our ongoing desire to promote the values and objectives of the United Nations. As an active member of PRME Champions since 2014, our institution has established itself as a pioneering player in sustainable development and social responsibility (SD&SR).

Through our STOA 2030 Strategic Plan and our SD&RS 2030 Master Plan, we have placed the ecological and social transition at the heart of our corporate project and governance, with the aim of systematically incorporating environmental, social and economic issues into all our activities.

This ambition revolves around five strategic pillars:

- **Strategy and Governance**
- **Education and Training**
- **Research and Innovation**
- **Environment and Decarbonization**
- **Social Policy and Quality of Life at Work**

These pillars reflect our determination to strengthen our cross-functional approach and take concrete action to educate responsible leaders and citizens, produce relevant research and generate a lasting impact on the economic world and society by placing environmental and social performance on an equal footing with economic performance within our own operations.

By renewing its commitment to the Global Compact and PRME, Audencia is reaffirming its determination to contribute actively to the achievement of the Sustainable Development Goals for a more just and sustainable future.



Sébastien TRAN
Dean Audencia

Definition of Purpose

For over twenty years, Audencia has placed corporate social responsibility and environmental, social and ethical considerations at the cornerstone of its educational and institutional strategy. This philosophy, pioneering among Management Schools, has led to tangible steps in favor of diversity, inclusion, ecological transition and social innovation. This commitment accelerated in 2021 with the establishment of Gaïa, Audencia's School for Ecological and Social Transition. Gaïa proposes a cross-disciplinary approach, open to all the school's students, the aim being to train leaders who are empowered to take up the ecological and social challenges of the 21st century. It embodies a strong commitment to moving economic and managerial models in a more sustainable and meaningful direction and to aligning business models with the planetary boundaries. Building on this mindset, GIFT, which stands for Gaïa Improvement for Future Teaching, is a strategic program launched by Audencia in 2023, aimed at training faculty in ecological and social transition issues so that all modules take these themes on board. GIFT acts as a driver for educational transformation by helping faculty to progress in their practices and course content. In addition, the scheme maps CSR and EST content that already exists at Audencia, thus identifying strengths, weaknesses and opportunities for improving current courses. Thanks to this dual training and mapping approach, GIFT is a mainstay of Gaïa and Audencia's transformation strategy.

Institutional Engagement

51% - 75% of faculty at Audencia Nantes School of Management actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.

Continue telling your story

DD&RS - 2025_UK_v3

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RAPPORT_RSE_UK_2026 (1)

[View document](#)  [Download document](#) 



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Cultivate audacity, always and at any age, believe in yourself, take the plunge, innovate, learn from your failures, get back up and start again Commit with and for others, act as a responsible, respectful and benevolent manager, make a positive impact on society. Daring grows us, expands our horizons, feeds our imagination to better change the world.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Individual leader
- ❖ Research or issue group, society, or club leading sustainability efforts

Student Awareness

26% - 50% of students at Audencia Nantes School of Management are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at Audencia Nantes School of Management actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

Learning & Teaching Impact Awards – Edition 2025

Each year, the Learning and Teaching Impact Awards rewards innovative and impactful teaching approaches at Audencia.

In 2025, the winners are:

🏆 “Art Thinking in the Context of Management,” an inspiring approach that links artistic creativity and management by [Nil GULARI](#) and [Catherine Morel](#) for the GIFT Award

- M1 Gaïa course

- Through galleries, masterclasses, workshops, and a final show-room, students explore non-human-organization relations, unlearnconventional knowledge application, and cultivate critical, speculative imagination.

- Art Thinking in Management blends design, marketing, and contemporary art to challenge critical thinking & collective creativity

🏆 “Entrepreneurial Ecosystem Bootcamp,” an immersive program that promotes learning through action and entrepreneurship by [Vincent Lefebvre](#) for L&T Innovation Award

Pré-Master PGE

600 students

15 facilitators (permanent and external), Escape Game Pepite facilitators, MSc Entrepreneurship students, the CCI (employees and elected officials), around thirty players from the entrepreneurial ecosystem (coaches, financiers, mentors, accountants, etc.)

Link to LinkedIn post: <https://www.linkedin.com/posts/each-year-the-learning-and-teaching-impact-share-7382366832688779264-isho/>



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Audencia, a pioneering school on major societal issues, has been actively tackling the challenges of sustainability for almost 20 years. However, in the face of accelerating global challenges such as global warming, the collapse of biodiversity and growing inequalities, everyone can feel helpless in the face of the scale of change needed to build a sustainable and desirable society. With this in mind, in 2021 Audencia created Gaïa, its own school dedicated to ecological and social transition.

Teaching Awards

In 2025, 3 awards were given to faculty and educators at Audencia Nantes School of Management.

2025 PRME Education Award

Granter: PRME

Grantee: Céline Del Bucci, Michaël Roux, Julien Vey

Award Description:

The 2025 PRME Education Awards celebrate exceptional contributions across six thematic areas: Teaching & Pedagogy, Research, Outreach & Partnership, Student Engagement, Leadership, and Organizational Practices. Winning submissions demonstrated a clear integration of the Sustainable Development Goals (SDGs), alignment with one or more of PRME's Principles, and recognition at either the institutional or broader level. Their work emphasized student skill development, offered insights relevant across diverse contexts, and showed measurable impact both inside and outside the classroom.

The awardees exemplify what's possible when educators thoughtfully integrate the SDGs and Principles of PRME into teaching, research, leadership, and institutional practice. Their efforts have not only elevated student learning and skill development but also contributed to a more sustainable, inclusive, and globally relevant model of business education. By celebrating these leading examples, PRME aims to inspire continued innovation and shared learning across its global network.

Higher Education Textbook label from FNEGE

Granter: Higher Education Textbook label from FNEGE

Grantee: GIRARD-GUERRAUD Carine

Award Description:

Higher Education Textbook label from FNEGE

« Finance décarbonée pour une économie durable."

BARNETO, P., DUBOCAGE, E., GIRARD-GUERRAUD, C., RANNOU, Y., SERRET, V. (2025). Finance décarbonée pour une économie durable, Editions Management et Société (EMS).

Les Trophées Talent for the Planet.

Granter: Talent for the Planet Award.

Grantee: Adeline Ochs (Professor), Thibaut Bardon (Vice Dean), and Tamim Elbasha, (Director of Learning & Quality Development)

Award Description:

The G.I.F.T. (Gaïa Improvement for Future Teaching) initiative was recently recognized with a Talent for the Planet Award.

Through this initiative, which is unique in France, Audencia's faculty is supported in integrating environmental and social issues at the heart of its teaching, regardless of the subject area. A range of tools and resources are provided, including continuing education, collaborative workshops, and cutting-edge educational resources.

Developed internally by Adeline Ochs, Professor and expert in ecological and social transition, Thibaut Bardon, Vice Dean, and Tamim Elbasha, Associate Dean of Learning & Quality Development, the project demonstrates Audencia's commitment to transforming education in support of a sustainable future.

Educator Recognition

At Audencia Nantes School of Management, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Institutional recognition events
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Teaching Voices

The following statements demonstrate ways in which educators at Audencia Nantes School of Management support sustainability and responsible management in their classrooms.

Nature! Voices of teaching & research, with Jennifer Goodman

Audencia Knowledge Hub is once again teaming up with the CARES group to present Nature!, our new video series, highlighting other voices to discover.

Our goal remains the same: provide a space for Audencia professors and researchers to share their work and engage in dialogue within the library through a roundtable discussion.

CARES community (Community for Action and Research on the Environment and Societies) brings together more than 50 Audencia faculty members and researchers and focuses on environmental and social issues in the field of management. This semester, we are addressing the topic of nature. Through this series, we will explore the work being done at Audencia and its impact within the school and beyond.

https://knowledge-hub.audencia.com/index.php?lvl=cmspage&pageid=4&id_article=500&lang_sel=&lang_sel=en_UK

Women! Voices of teaching & research

Women! Voices of teaching & research

On the eve of International Women's Rights Day 2025, the Knowledge Hub hosted its first conference, entitled Women!: Voices of teaching & research.

The project was born out of a desire to showcase the work of Audencia's teacher-researchers within the Knowledge Hub. It began last summer, with the idea of taking advantage of the Knowledge Hub's space to create a place for exchange and reflection. We then produced the Women! video series, which you can [find here](#), as a prelude to the March 7 meeting.

Five interviews to explore different perspectives

Five teacher-researchers shared their perspectives in a series of video interviews, each focusing on a key aspect of their academic research and academic experience:

- **Natalia Vershinina** about gender in business,
- **Claire Champenois** and the question of pedagogy,
- **Yuliya Shymko** on leadership,
- **Christine Naschberger** and the perception of women's bodies at all ages,
- **Nil Gulari** and her art-inspired methodology.

[All 5 meetings are available on Youtube right here !](#)

This first meeting highlighted the research being carried out on subjects close to our hearts: gender dynamics, sisterhood and leadership. Through rich and engaging discussions, our speakers shared their work and perspectives, offering students and collaborators an opportunity to discover the diversity of thinking taking place within the CARES research group.

https://knowledge-hub.audencia.com/index.php?lvl=cmspage&pageid=4&id_article=467

Barriers to Innovative Curriculum

In 2025, Audencia Nantes School of Management identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Administrative resistance
- ❖ Assessment challenges
- ❖ Budgetary limitations
- ❖ Change fatigue
- ❖ Collaboration barriers
- ❖ Compliance and legal concerns
- ❖ Curriculum inertia
- ❖ Learning curve for faculty
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2025, Audencia Nantes School of Management identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Assessment rigor concerns
- ❖ Budget constraints
- ❖ Change resistance
- ❖ Learning curve for faculty
- ❖ Resource constraints
- ❖ Time constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

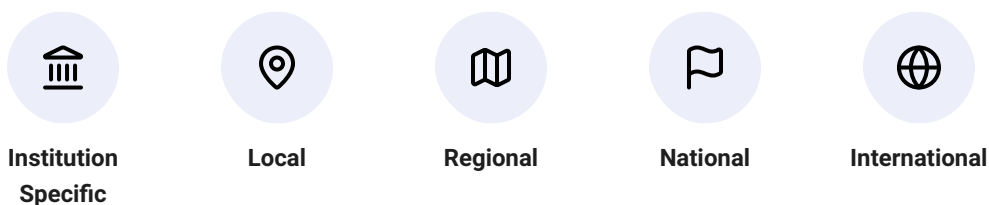
Research at Audencia aims to create knowledge that has an impact for the school's stakeholders: students, the scientific community, businesses and civil society at large. Recognizing that grand challenges and social and ecological transitions are complex, systemic and reach beyond one single sector or discipline, CARES – Audencia's faculty Community for Action and Research on Environment and Societies - seeks to inspire, support and diffuse multidisciplinary research.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Audencia Nantes School of Management was awarded funding for research that is:



Socializing Research

In 2025, Audencia Nantes School of Management contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Community organizations
- ❖ Public events and lectures
- ❖ Research collaborations

- ❖ Social media and digital outreach

Research Projects

In 2025, Audencia Nantes School of Management reported 1 research project that implemented responsible or sustainable activities.

Audencia Research Contracts with External Funding

Period Covering: December, 2021 - December, 2027

Department: Business Administration | Accounting | Business Analytics | Computer Information Systems | Economics | Entrepreneurship | Finance | Human Resource Management | International Business | Management | Marketing

Our faculty members are involved in a wide range of multidisciplinary research projects supported by external funding from a variety of sponsors, including the European Union, French national and regional agencies, research councils, and private organizations.



Research Awards

In 2025, Audencia Nantes School of Management was awarded 4 research awards for responsibility- and/or sustainability-related research.

JFI 2025 Best Paper Award

Granter: The Journal of Financial Intermediation

Grantee: Manthos Delis

Award Description:

Best Paper Award

DELIS, M., FRINGUELLOTTI, F., ONGENA, S. (2025). Credit and entrepreneurs' income. Journal of Financial Intermediation, 63 101161. doi:10.1016/j.jfi.2025.101161.

Research.com Ranking – Best scholars

Granter: Research.com Ranking – Best scholars

Grantee: Raffaele FILIERI

Award Description:

Research.com Ranking – Best scholars

Ranked n°803 scholar in the world

Ranked n°12 scholar in France

 Higher Education Textbook label from FNEGE

Granter: Higher Education Textbook label from FNEGE

Grantee: GIRARD-GUERRAUD Carine

Award Description:

Higher Education Textbook label from FNEGE

« Finance décarbonée pour une économie durable. »

BARNETO, P., DUBOCAGE, E., GIRARD-GUERRAUD, C., RANNOU, Y., SERRET, V. (2025). Finance décarbonée pour une économie durable, Editions Management et Société (EMS).

 Stanford / Elsevier 2% highly Cited Scholars

Granter: Stanford / Elsevier 2% highly Cited Scholars

Grantee: Raffaele FILIERI

Research Barriers

In 2025, Audencia Nantes School of Management identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Data access and management
- ❖ Ethical concerns
- ❖ Funding challenges
- ❖ Publishing barriers
- ❖ Research impact and application
- ❖ Technology and resource access
- ❖ Time constraints
- ❖ Methodological limitations
- ❖ Administrative barriers

Continue telling your story

Community for Action & Research on Environment & Societies (CARES)

CARES : Community for Action and Research on Environment and Societies

CARES brings together around **60 faculty members** from all departments at Audencia who are engaging with **environmental and social issues in management** in their research and teaching.

Recognizing that grand challenges are complex and reach across disciplinary boundaries, CARES aims to develop and diffuse diverse expertise around **key issues embodied in the UN Sustainable Development Goals** and beyond. CARES offers a space to:

- share the most recent scholarly research by faculty and invited researchers
- stimulate inclusive, transversal and multidisciplinary discussion
- explore tricky topics and experiment with unusual ideas
- welcome external experts from different disciplines such as psychology, law, policy, geography and beyond
- pick up weak signals about emerging challenges in a rapidly changing world
- identify potential datasets and collaborators for research projects
- connect research to teaching and wider societal impact

CARES organizes regular **activities and events** through the year to bring researchers together including:

- Monthly catch-ups explore new topics, latest updates or current projects of members
- Seminars with internal and external researchers and experts bring insights on a range of issues
- Workshops offer an opportunity to do a deep-dive into a particular topic
- Writing retreats give space for faculty to work individually on their research projects in a supportive environment

CARES brings together active members of a range of **networks** including:

- United Nations Principles for Responsible Management Education (PRME)
- International Association for Business and Society (IABS)
- European Business Ethics Network (EBEN)
- Centre for Social & Environmental Accounting Research France (CSEAR)
- Business and Society Research Seminar
- Environmental and Sustainability Management Accounting Network Europe (EMAN)
- Network for Business Sustainability (NBS)
- B Academy (academic network of the B-Lab)

For detailed information about CARES activities visit our website: <https://www.audencia.com/en/our-business-school/csr-vision-commitments/csr-in-our-research/cares>

Other types of research support for faculty and PhD students

There are several research support events and initiatives for faculty and PhD students. We would like to mention three key initiatives.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Audencia engages a wide range of stakeholders, including businesses, public institutions, civil society organizations, students, alumni, faculty, and researchers, to co-create and advance responsible management education and sustainable practices. Through strategic partnerships, multi-stakeholder governance bodies, collaborative research, and continuous dialogue, Audencia fosters collective action to address environmental and societal challenges and contribute to a more sustainable and inclusive future.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Local institutions and associations
- ❖ Positive Impact Rating (PIR)
- ❖ Quacquarelli Symonds (QS)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory
- ❖ University Councils

Student Organization Partnerships

- ❖ Enactus

Partnerships

The following provides more details on 1 key partnership at Audencia Nantes School of Management.

Example of the diversity of our partnerships

Audencia's partnerships help integrate ecological and social transition challenges into the communities where it operates and far beyond. The school has numerous partnerships that support the United Nations' Sustainable Development Goals.

Continue telling your story

Nantes Non-Sexist City Network

Audencia is an active member of the Nantes Non-Sexist City Network and serves on its steering committee, contributing to a collective effort to advance gender equality and combat sexism across the territory. Through this multi-stakeholder platform, Audencia collaborates with public, private, academic, and civil society actors to share expertise, identify emerging challenges, and promote innovative and actionable solutions. As a member of the steering committee, Audencia helps shape recommendations, supports the implementation of initiatives, and contributes to mobilizing stakeholders around the shared ambition of building a non-sexist city by 2030.

Audencia, a member of the Metropolitan Climate Forum

Audencia has joined the Metropolitan Climate Forum (Forum métropolitain du climat), organized by the Ecological Transition Facilitation Department at Nantes Métropole.

Based on an open governance system, this body brings together a wide range of stakeholders with expertise in use, knowledge or experience in one or more of the aspects covered by public energy and climate policy. Alongside 25 organizations representing academic partners, local authorities, non-profit associations and local citizens' climate expertise, Audencia is helping to draw up an action plan and produce a deliverable on the theme of Popular Education in Ecology.

The Metropolitan Climate Forum's mission is to monitor the implementation of the 2024-2030 Territorial Climate, Air and Energy Plan, conduct exploratory discussions on its themes and promote local initiatives to support the goal of carbon neutrality by 2050.

Audencia's engagement alongside Nantes Métropole is part of a holistic approach to regional collaboration.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



How We Define Practice

We embed responsible and accountable management principles across our governance and operations through a dedicated sustainability governance framework. This includes a Steering Committee ensuring strategic alignment and decision-making, a Strategic Sustainability Committee providing long-term vision and guidance, Student Sustainability Committee representing student perspectives and aspirations and a Sustainability Council representing key experts perspectives. Together, these bodies oversee the implementation of our sustainability roadmap, monitor progress, and ensure that environmental and social considerations are integrated into education, research, and campus operations.

Institutional Policies and Practices

- ❖ Climate action plan
- ❖ AI use guide
- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides

Policy Documents Related to RME and/or Sustainability

DD&RS - 2025_UK_v3

[View document](#)  [Download document](#) 

STOA 2030 - UK final version

[View document](#)  [Download document](#) 

Practice Awards

In 2025, Audencia Nantes School of Management received 3 awards for responsible and/or sustainable practices.

Les Trophées Talent for the Planet.

Granter: Talent for the Planet Award.

Grantee: Adeline Ochs (Professor), Thibaut Bardon (Vice Dean), and Tamim Elbasha, (Director of Learning & Quality Development)

Award Description:

The G.I.F.T. (Gaïa Improvement for Future Teaching) initiative was recently recognized with a Talent for the Planet Award.

Through this initiative, which is unique in France, Audencia's faculty is supported in integrating environmental and social issues at the heart of its teaching, regardless of the subject area. A range of tools and resources are provided, including continuing education, collaborative workshops, and cutting-edge educational resources.

Developed internally by Adeline Ochs, Professor and expert in ecological and social transition, Thibaut Bardon, Vice Dean, and Tamim Elbasha, Associate Dean of Learning & Quality Development, the project demonstrates Audencia's commitment to transforming education in support of a sustainable future.

 ACT'Sup

Granter: Barbara Haddou

Grantee: José Maillet

Award Description:

Audencia was proud to be part of the first ACT Sup' cohort, bringing together 14 higher education institutions committed to developing long-term decarbonization strategies aligned with the Paris Agreement. Through this pioneering initiative, we collaborated with peer institutions to share best practices, co-develop sector-wide approaches, and define a science-based transition pathway tailored to our activities. ACT Sup' has strengthened Audencia's low-carbon strategy and reinforced our commitment to continuous improvement in climate action.



Labeling trophy DD&RS (Sustainable Development and Social Responsibility)

Granter: Barbara Haddou

Grantee: All the audencia's staff

Award Description:

Audencia successfully renewed its DD&RS (Sustainable Development and Social Responsibility) label, reaffirming the institution's commitment to embedding sustainability and social responsibility across its governance, academic programs, research activities, and operations. This renewal recognizes the progress achieved in implementing a comprehensive sustainability strategy and highlights Audencia's continuous improvement approach in responding to environmental and societal

challenges. Furthermore, Audencia was honored with a labeling trophy, acknowledging the quality of its commitments, the maturity of its sustainability framework, and its contribution to advancing responsible higher education.

Continue telling your story

Business for Climate Convention (CEC)

The ecological transition confronts the academic world with major structural challenges: teacher training, evolution of research pathways, attractiveness of training programs and anticipation of competency requirements. The scale of these challenges makes cooperation between institutions essential. Supported by the French Ministry of Higher Education and Research (MESR) and sponsored by Jean Jouzel and Luc Abbadie, the pathway dedicated to academic stakeholders in the Business for Climate

Convention (Convention des Entreprises pour le Climat – CEC) in 2026 will mobilize a group of 100 decision-makers from senior management and program management, including Audencia. Meeting in six collective sessions, we will work together to remove the main obstacles to transition and identify opportunities for concrete action. Based on the CEC methodology, this initiative will bring together public and private institutions, research organizations and companies.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Our ambition is not to be the best school in the world. But to be a better school for the world. That's why we're rethinking teaching models, to reconcile individual and collective performance, economic growth and ecological imperatives. Here, learning also means daring to fail, to try again, to innovate. It's about working with many points of view and always striving to have a positive impact.

Engagement Opportunities

Audencia Nantes School of Management offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Audencia Nantes School of Management communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Business and industry partners
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks
- ❖ Government and policy makers

Communication Barriers

Audencia Nantes School of Management faces the following barriers in transparent communications:



**Data privacy
regulations**



Media visibility

Continue telling your story

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SIGNATORY

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