

PRiME

*an initiative of the
United Nations Global Compact*

2024 Sharing Information on Progress **(SIP) Report**

CUNEF Universidad

August 2024

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Purpose	6
4. Values	10
5. Teach	12
6. Research	22
7. Partner	27
8. Practice	41
9. Share	47

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

CUNEF Universidad demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



We at CUNEF Universidad proudly reaffirm our unwavering commitment to the Principles for Responsible Management Education (PRME). This dedication is at the heart of our mission to address the pressing challenges of digitalization and sustainability while upholding our esteemed reputation for rigor, innovation, and excellence.

Our strategic initiatives are firmly aligned with the United Nations' 2030 Agenda for Sustainable Development and PRME principles. Our comprehensive action plan, supported by key performance indicators and contributions from various departments, encompasses specific goals and strategies designed to create a meaningful societal impact through teaching, research, and knowledge transfer.

In our pursuit of global collaboration, we are actively enhancing our partnerships with fellow PRME signatories, facilitating exchange programs, extending double degree opportunities, and engaging in dynamic global networks. These efforts are integral to our vision of fostering an interconnected and responsible academic community.

To spearhead our sustainability efforts, we have appointed a dedicated Sustainability function, supervised by a PRME initiatives leader. This role coordinates various departments to ensure the seamless integration of sustainability-related initiatives across curriculum development, co-curricular activities, research projects, and resource management that tackle societal challenges.

Our participation in the 2023 PRME Champions cycle has been a testament to our commitment to action leadership. Through the Inspirational Guide on SDG Integration on Research, Curriculum, and Partnerships, and the Impactful Five (i5) Project, we are pioneering efforts to future-proof higher education institutions. We are honored to have been re-elected as a PRME Champion for 2024-2025, recognizing our collaborative endeavors to overcome shared barriers and deliver value to businesses and society.

The recent PRME Champions Meeting, hosted at CUNEF Universidad on March 13-15, has significantly enhanced our international visibility and opened doors for future collaborations. Leaders from 47 higher education institutions shared visionary projects aimed at promoting the 2030 Agenda, discussed the pivotal role of academia in accelerating SDG progress, and analyzed the launch of the PRME Commons Digital Platform. This gathering exemplified our collective commitment to continuous improvement in business practices and education, focused on fostering sustainability and ethical conduct.

Together, we remain steadfast in our mission to create an environmentally friendly, economically sustainable, and inclusive world. Through our ongoing efforts and collaborations, we aspire to inspire positive change and build a brighter, more sustainable future for all.

Prof. Adoración Álvaro Moya,

PhD Dean of the School of Business, Economics and Law

Institutional Mission, Vision, and Strategy

The following outlines CUNEF Universidad's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy or Purpose

CUNEF Universidad Mission, Vision, Strategy

Relevant Stakeholders

Whole CUNEF Universidad community

Purpose

Communicate our mission, vision and pupose

Mission, vision, values, strategies

View document  Download document 



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At CUNEF Universidad, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Reponsible and accountable person for RME

By having a senior leader accountable for RME, the university promotes a culture of integrity, social responsibility, and environmental stewardship, fostering a new generation of leaders who are equipped to drive positive change in their professional and personal lives.

Yes, the role is formalized within the senior leadership team. Specifically, a dedicated individual, such as the Dean or another senior leader, is accountable and responsible for Responsible Management Education (RME). This formal designation ensures that RME principles are strategically integrated into the institution's policies, curriculum, and overall mission, reflecting the institution's strong commitment to promoting ethical, sustainable, and socially responsible practices in all aspects of its academic and operational activities.

Organizational Structure for RME

The following organizational entities at CUNEF Universidad are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

CUNEF Universidad integrates responsible management education into its degree programs through 6 different approaches:

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Description of the business model with RME in all educational efforts

Our vision is underpinned by the ideas of RME and sustainable development, with the aim to continue to implement them systematically and transcendently, shaping future leaders who are capable of driving positive social, environmental, and economic change. CUNEF ensures that its students are not only well-educated but also prepared to lead ethically and responsibly in their professional lives.

Our vision is underpinned by the ideas of RME and sustainable development, with the aim to continue to implement them systematically and transcendently, shaping future leaders who are capable of driving positive social, environmental, and economic change. CUNEF ensures that its students are not only well-educated but also prepared to lead ethically and responsibly in their professional lives.

On curriculum level CUNEF Universidad offers courses with RME in the course-level learning goals, such as **"Business Economics", "Business History" and "Ethics and Social Responsibility"** courses in *Bachelor in Business Administration* and in *Bachelor of Economics*. **"International Economics", "International Management and Strategy" and "Global Human Resource Management"** courses in *Master in International Business and Global Management*. Please see the attached Object with more courses.

The students are given numerous opportunities of taking part in business competitions (e.g. **Business Case Competition**), simulations and round tables with participation of industry representatives (including alumni) to obtain necessary skills and experience.

CUNEF has 804 agreements with companies and institutions that provide *internship opportunities* for our students, where they learn and model socially responsible behaviour; a real-life experience, that will help them prepare for their future as responsible and socially conscious professionals. The employability rate at our University is 98%.

In that sense, concentrate our effort to increase the number of international partner universities (110 agreements at the moment), develop international joint programs with international partner universities, as well as facilitate international internships, and access to international employment opportunities; achieve international accreditations that endorse CUNEF as an excellent and prominent international university.

To provide students with a holistic education that makes them aware of the needs of our local community while offering them opportunities to make an impact, we encourage volunteering initiatives, fostering both solidarity values and social commitment. This volunteer work qualifies students when applying to participate on an international mobility program. More than 300 students participate every year in volunteer activities in cooperation with different NGOs and non-profit organisations. Some of these initiatives are:

CARITAS: Students raise money and collaborate with food banks.

Plantalo: An initiative to plant 1500 trees

Fundación AED: Tu móvil y tú. Teach elderly people to manage their mobile phones with confidence.

AECC (Asociación Española Contra el Cancer) Smoke free campus and antitabaco initiatives

At our business school, sustainability, diversity, inclusiveness, and equity are fundamental pillars of our vision. Our practices and teachings promote long-term environmental stewardship and responsible resource management, preparing our students to lead in an era where ecological considerations are paramount. Diversity enriches our academic community by bringing together varied perspectives and experiences, fostering innovation, and enhancing the learning environment. Inclusiveness ensures that all individuals, regardless of background, feel valued and supported, creating a culture where everyone can thrive (**Diversity and Inclusiveness initiatives – Buddy program, Multiconfessional space, Counselling**). Equity is essential in providing equal opportunities and addressing systemic inequalities, ensuring that all members of our community have the resources and support they need to succeed (**Scholarships**). Together, these principles not only shape a more just and sustainable future but also position our graduates as ethical leaders capable of driving positive change in a globalized world.

Guest Speakers and Showcase Events

Examples of guest speakers and showcase events

Examples of guest speakers at responsibility related seminars

Date

January, 2021 - July, 2024

Location

CUNEF

Speakers

Multiple speakers

Seminars

SEMINARS 202324

[View document](#) [Download document](#)

Examples of guest speakers and showcase events

Examples of responsibility related conferences

Date

January, 2023 - July, 2023

Location

CUNEF

Speakers

Multiple speakers

Conferences

Responsibility-related conferences

[View document](#) [Download document](#)

Professor-Discretionary Course Topics

Examples of topics in courses

Course Syllabus for "Financial Accounting": This guide demonstrates how non-financial reporting is integrated into accounting subjects. It is a course for second-year students in Business Administration (ADE) and Business Administration and Law (DADE).

Department

School of Business, Economics and Law

Learning Object Subject

Financial accounting, Ethics and RCS

Educational Level

Grade and Masters degree

Learning Outcome

ODS and Agenda 2030 awareness. Aquirement of knowledge to be applied, skills and tools to be used by student as future professionals

Interactivity Type

Active, expositive

Learning Object Description

Subjects with RME and Agenda 2030 in learnign goals

G003_G12_Financial Accounting

View document  Download document 

Examples of topics in courses

Course syllabus for "Ethics and CSR," which shows how the 2030 Agenda is integrated into the curriculum and activities. It is a course in the 4th year of Business Administration and the 5th year of Business Administration and Law.

Department

School of Business, Economics and Law

Learning Object Subject

Financial accounting, Ethics and RCS

Educational Level

Grade and Masters degree

Learning Outcome

ODS and Agenda 2030 awareness. Aquirement of knowledge to be applied, skills and tools to be used by student as future professionals

Interactivity Type

Active, expositive

Learning Object Description

Subjects with RME and Agenda 2030 in learnign goals

G003_G37_Etica y RSC

View document  Download document 

Examples of responsibility related topics in courses

* Instructions of a group project related with economic growth and sustainability in the long term, analysing why we are facing today the challenges incorporated in the United Nations' 2030 Agenda. In particular, students analyzed why some countries are better positioned than others today in some issues related to economic, social and environmental sustainability and, even in those cases, what it is still necessary to be addressed. A course for first year students

in Business Administration, Business Administration and Law, Business Administration and Computer Science, Business Administration and Data Science, Economics, Economics and Mathematical Engineering

Department

School of Business, Economics and Law

Learning Object Subject

Financial accounting, Ethics and RCS

Educational Level

Grade and Masters degree

Learning Outcome

ODS and Agenda 2030 awareness. Aquirement of knowledge to be applied, skills and tools to be used by student as future professionals

Interactivity Type

Active, expositive

Learning Object Description

Subjects with RME and Agenda 2030 in learnign goals

BH Instructions Group Projects SDGs

View document  Download document 

Course-Level RME Learning Goals

Examples of course syllabi with course-level RME learning goals

Courses with RME in the course level learning goals

Department

School of Business, Economics and Law

Learning Object Subject

Business, Economics and Law

Educational Level

Grade and Masters degree

Learning Outcome

Aquirement of knowledge to be applied, skills and tools to be used by student as future professionals

Interactivity Type

Description of courses that include RME learnign goals at course level.

Learning Object Description

Courses with RME in the course level learnign goals

Courses with RME in the course-level
learning goals

[View document](#) [Download document](#)

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Description of the Signatory Member's pedagogical approach, which involves RME in all degree program design and pedagogical innovations

In the context of responsible management education (RME), our focus is on integrating sustainability, ethics, and corporate social responsibility into business education. This pedagogical approach aims to equip students with the knowledge and skills to make responsible decisions in the business world, considering environmental, social, and ethical implications.

Courses with RME in the course-level learning goals

CUNEF continues the holistic involvement with PRME resulting in the integration of UN's ESG's into the curriculum in courses where sustainability is not explicit such as "Accounting Information Systems" (1st year of Bachelor in Business Administration and Bachelor in Economics), "Corporate Law" (1st year of Bachelor in Business Administration), "Economic History" (1st year of Bachelor in Economics) and "Business History" (1st year of Bachelor in Business Administration) and throughout all the programs offered at CUNEF. The Dean of the School of Business, Economics and Law, the Director of the School of Engineering and the Director of the Graduate and International Business School have introduced a sustainability oriented transversal competency throughout all the programs, where the goal is for learners to develop an ESG Sensitivity becoming aware of ESG issues, and where, and how to apply them.

Formative session for Faculty members on "Impactful Teaching"

The incorporation of new faculty at CUNEF Universidad, many of them recent PhDs, is increasing according to our academic offer and activity, along the expansion our institution is undergoing, therefore, to assure and maintain the highest quality of our faculty and cutting-edge teaching methods delivered to our learners, we have introduced new training and informative sessions for our faculty. The first informative session has taken place on November 21st – 22nd, 2023 on "Impactful Teaching" providing faculty with information on how to

generate insightful and persistent learner's experiences and how to manage with conflict within the classrooms effectively. At CUNEF Universidad we are always seeking the lifelong training of our faculty to assure quality and teaching effectiveness at all levels. Other informative and training sessions will be delivered and scheduled in the following months

Project-Based Learning (PBL) with a Focus on Social Impact

· Service-Learning and Community Engagement

Include service-learning components where students engage with communities to address real-world problems.

· Entrepreneurship, Sustainability and Leadership Programme

To educate future leaders for inclusive and complex work environments, CUNEF Universidad provides a Social Entrepreneurial Leadership Programme. This programme allows students to engage with social, educational, and environmental organizations through internships and volunteer activities. Students analyze organizational issues and develop practical solutions. In summer 2022, eight CUNEF students are participating in a four-week Entrepreneurship, Sustainability, and Leadership Programme in South Africa at Cape Town University and TSIBA Business School. The programme includes coursework on the 2030 Agenda and SDGs, along with volunteering and internships in local organizations and companies.

· Business Case Competition

The CUNEF Business Case Competition (BCC), now in its twelfth edition, aims to bridge the gap between academic knowledge and the business world by having students solve real corporate problems. The programme runs for about a month and a half (from March to April) and involves students working in teams to address challenges proposed by collaborating companies.

Participants analyze the issues, devise solutions, and present their recommendations.

Professors and company executives evaluate the submissions, selecting three finalist teams to present their proposals at a final event.

In the 2023-24 academic year, the 15th edition of the BCC was held in cooperation with Accenture and with participation of 130 CUNEF students presenting 22 projects.

Partnerships with Responsible Organizations

Internships with companies that have strong CSR programs, giving students hands-on experience in implementing and managing these initiatives.

· Banking Lab

CUNEF Universidad, founded in 1973 by the Spanish Banking Association (AEB), aims to develop future industry leaders to contribute to Spain's progress. Its strong ties to AEB provide an in-depth understanding of regulatory, compliance, and technological changes in the financial sector. In 2018, CUNEF, in collaboration with the AEB Foundation, established the "Banking Lab," a think tank that connects research professors, companies, and students to generate applied knowledge and develop practical projects for the banking industry.

The Banking Lab engages in organizing conferences, publishing discussion papers with policy implications, and disseminating results through media. It fosters collaboration with various banking-related institutions to co-finance and organize studies and events. Additionally, the AEB

Foundation offers scholarships based on merit, diversity, and non-discrimination to attract academically strong students from lower-income families to CUNEF Universidad for undergraduate or graduate studies.

The Banking Lab promotes collaboration with institutions and organisations linked to the banking world to co-finance and organise studies and events. Its initiatives include organisation of conferences/discussion seminars, discussion papers with policy implications, dissemination of results via the media, etc.

· **Workshops, Seminars and Conferences with Industry Experts (please see the documents attached)**

Organize workshops and seminars with industry experts on topics related to responsible management, such as AZ CAPITAL, BCG, CA INDOSUEZ WEALTH MANAGEMENT, BBVA, MAPFRE, European Law Students' Association (ELSA) to name a few.

· **Volunteering**

Oxiria Foundation, which offers classes to young people with disabilities at the Pirineos Campus.

Food drive in collaboration with the **Pick-Up Solidaridad Foundation**

A roundtable discussion with the **Spanish Association Against Cancer** inspired by deeply committed students to launch an impactful anti-tobacco campaign at CUNEF.

10 edition of "Tus finanzas, tu futuro" programme

1500 trees to be planted next year in collaboration with **Plantalo**

Collaborative Learning with a Global Perspective

Sustainability club participated in the institutional PRME Champions event at CUNEF, where we presented our vision of sustainability at CUNEF Universidad and its relationship with the various university stakeholders.

UN PRIME Global Students – two CUNEF students being UN PRME Ambassadors

Tools and courses for personal and professional development.

· **An introductory course on the design of digital learning materials adapted to learners with accessibility issues (such as accessible presentations for people with impaired vision)**

An introductory course on the design of digital learning materials adapted to learners with accessibility issues was organized, at the end of the past Spring term, and made available on CANVAS, for Faculty to take upon demand.

· **A course on the use of Tableau for academic purposes**

An introductory course on the use of Tableau for academic purposes was organized, at the end of the past Spring term, and made available on CANVAS, for Faculty to take upon demand.

· **Webinar sessions to explain the use of business simulations and other resources available at Harvard Business Publishing in class.**

Teaching support training sessions are continuously offered throughout the academic year and made available for CUNEF Universidad's faculty upon request. Sessions of one hour or hour and a half, in person, are currently available, and more are scheduled for the forthcoming terms in 2024

· Introduction to the ChatGPT software and its potential uses in education

Two introductory courses for our faculty on the new software and the implications of ChatGPT in terms of learner's competencies, teaching effectiveness and research methods were held. Two CUNEF faculty members experts in this field, have integrated this tool in their classes in the following courses: "Search, Processing and Use of Information" (1st year of Bachelor in Business Administration and Bachelor in Economics) and "Organisational Design and Behaviour" (2nd year of Bachelor in Business Administration).

Program-Level RME Integration**Description of degree programs with RME in the program-level learning goals and assessment rubrics**

At CUNEF Universidad, we are deeply committed to integrating Responsible Management Education (RME) into our programs. This dedication is reflected in the inclusion of RME principles within the program-level learning goals and assessment rubrics across various undergraduate and graduate programs. By embedding these principles, we ensure that our students not only gain academic and professional knowledge but also develop a strong ethical foundation and a sense of social responsibility. This commitment to RME prepares our students to become responsible leaders who can make a positive impact on business, society, and the environment.

CUNEF Universidad has the following programs with RME in the program-level learning goals and assesment rubrics:

- Bachelor in Business Administration (BBA)
- Double Bachelor in Business Administration and Computer Science
- Bachelor in Economics
- Bachelor in Economics and Mathematical Engineering
- Master in International Business and Global Management
- Master in Financial Markets and Institutions
- Master in Banking Law and Financial Markets and Institutions
- Master in Accounting



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

CUNEF Universidad incorporates responsible management education into its research endeavors through 5 different methods:

Required Research Reporting

Responsibility-related research publications

Our faculty members play a crucial role in this initiative. They are encouraged to report their responsibility-related research publications regularly. This practice not only keeps the university community informed about the latest developments in responsible research but also sets a standard for transparency and accountability. By showcasing their work, our faculty members inspire others to consider the broader implications of their research. Please see the attached 'Object' document with the complete list of responsibility-related publications carried out in the recent years.

All the research projects carried out by our university are published on our website <https://www.cunef.edu/claustro-e-investigacion/investigacion/proyectos-de-investigacion/>.

The impact of responsibility related research publications:

- Fosters a culture of transparency, accountability, and ethical scholarship within our academic community.
- Showcases the university's commitment to responsible research.
- Inspires and empowers others to engage in meaningful and socially impactful scholarship.
- Enhances the visibility and recognition of responsible research efforts.
- Facilitates collaboration, knowledge-sharing, and the advancement of ethical principles across disciplines.
- Strives to continuously strengthen our collective impact and contribution to addressing societal challenges and promoting positive change through monitoring and evaluating the dissemination of responsibility-related research.

Responsibility-related research publications

The list of responsibility related research publications

Relevant Stakeholders

Whole CUNEF Universidad community

Purpose

Responsibility-related research publication

Publications and research

[View document](#) [Download document](#)

Research Conferences

Examples of responsibility-related conferences

Responsibility-related conferences held by CUNEF Universidad

Date

January, 2021 - June, 2024

Location

CUNEF Universidad

Speakers

Multiple speakers

Responsibility-related conferences

Responsibility-related conferences

[View document](#) [Download document](#)

Regular Research Seminars

Examples of responsibility-related regular research seminars

Responsibility-related research seminars held in 2023-24

Date

January, 2023 - July, 2024

Location

CUNEF Universidad

Speakers

Multiple speakers

Seminars

SEMINARS 202324

[View document](#) [Download document](#)

Dedicated Research Funding

Research Awards Program

Awards for responsibility-related research

At CUNEF Universidad we are proud to say that a number of our researchers were given awards for responsibility-related research carried out by them. These distinctions drive forward impactful research at our institution that addresses critical societal challenges. The awards were given to our researchers for exploring a wide variety of subjects, such as socially responsible investing, wind energy, and climate risks and institutional investors. By receiving these awards, our University strengthens its commitment to advancing knowledge that promotes ethical practices and contributes to the well-being of communities and the environment. This not only enhances the scope and quality of our research but also fosters interdisciplinary collaboration, encourages ethical leadership, and amplifies our ability to create positive, lasting change on a global scale.

Impact Statement

These are some examples of the awards for responsibility-related research received by our scholars:

Prof. Miguel Almunia Candela:

- Honorable Mention in the 2008 Moskowitz Prize for Socially Responsible Investing for the article "The Performance of Socially Responsible Mutual Funds: The Role of Fees and Management Companies."

Prof. Daniel Berzosa:

- Best Professor Award, voted by students, for the Executive Master in Public Management 2009-2010, at IE Business School.

Prof. Iván Blanco and Prof. Alvaro Remesal:

- INVERCO Award for the Best Paper on Asset Management presented at the XXVIII AEFIN Finance Forum, "Climate Risk, Institutional Investors, and the Information Content of Stock Prices" (2021).

Prof. Menatalla El Hefnawy:

- Ramon Llull University Extraordinary Thesis Award (2021).

Prof. Jesús María Pinar Pérez:

- ICMSEM Runner-up Prize 2015 for MSEM, awarded by the International Society of Management Science and Engineering Management at The Ninth International Conference on Management Science and Engineering Management. ICMSEM 2015, July 21-23, 2015, in Karlsruhe, Germany. Economic viability study for offshore wind turbines maintenance management.

- Best Paper Award in Renewable Energy for contributing to this journal's 2014 impact factor (2015). Condition monitoring of wind turbines: techniques and methods.
- “ELCOGAS” Award for the Best Master's Thesis 2011, University of Castilla La Mancha, November 2011. Jesús Maria Pinar Pérez. Corporate strategy and dynamic capabilities: three case studies in the wind energy business.

Prof. Roi Naveiro:

- Sociedad de Estadística e Investigación Operativa (SEIO) Award – BBVA Fund 2023. “Enhanced Probabilistic Simulation Methods for Sequential Games” published in the academic journal “European Journal of Operational Research” along with Tahir Ekin, professor at Texas State University (USA); David Ríos Insua, research professor at the Institute of Mathematical Sciences of CSIC, and Alberto Torres Barrán, CTO of Komoreb AI S.L.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

CUNEF Universidad partners with external stakeholders to advance responsible management education through 5 different approaches:

Collaborative Problem Solving

Description of partnering activities that involve problem-solving

Our purpose is to foster collaborative, purposeful relationships with external partners to tackle complex challenges through joint problem-solving. By leveraging the collective expertise, resources, and innovative capacities of our partners.

Problem solving: joint problem-solving with external partners in a purposeful relationship.

CUNEF Universidad is committed to collaborative problem solving with external partners, fostering purposeful relationships that drive innovation and address real-world challenges. Our Dean, professors and staff involved in Sustainability and responsible management initiatives, are participating in a number of projects, and congresses related to RME e.g. on climate change or responsible finance and banking; and the ways, methods and techniques that can introduce them into the curriculum. By engaging with industry leaders, government agencies, non-profit organizations and partner academic institutions we harness collective expertise and resources to create impactful solutions. These partnerships not only enhance our research and educational missions, but also contribute to a broader community, promoting sustainable development, social responsibility, and academic excellence.

Project title: Series on Teaching Climate in Business Schools

Proponent Institution: Network for Business Sustainability

Project title: Climate sprint for Deans and Industry leaders

Proponent Institution: Nottingham Business School (NBS), Nottingham Trent University, UK

Project title: CUBS Ireland Building Sustainable Partnership for Stakeholders

Proponent Institution: Cork University Business School

Project title: Co-developing pedagogical training Modules for Teachers in Support of Enhanced Sustainability Integration

Proponent Institution: School of Business, Aalto University, Finland

Project title: PRME Global Sustainability Challenge

Proponent Institution: Kemmy Business School, University of Limerick, Ireland

I International Congress of Ecological Connectivity

Participants: from the University of Valladolid, the University of Zaragoza, the University of Coimbra, University of Cantabria, la Universidad de los Andes, Chile, UNED, CEIDA-CEIMAT

Madrid Political Economy Workshop (MAPE)

Participants: CUNEF; IE, Queen Mary University, Oxford University

Description of partnering activities that involve problem-solving

Since its inception, CUNEF has prioritized providing practical and innovative solutions to corporate challenges, ensuring that research and classes meet real-world needs. This approach has been integral to CUNEF's higher education philosophy for over fifty years. From January 2023, CUNEF has established four research and transfer agreements with national and international companies and institutions, including the Bank of Spain, the Guild of Editors of Madrid, Altenea Biotech, and the Paris School of Economics. These partnerships facilitate collaborative research and knowledge exchange between academia and industry.

CUNEF actively involves learners and faculty in understanding companies' challenges and devising innovative solutions through early research initiatives. Collaborations with platforms like U4Impact enable students to develop sustainable and socially impactful solutions to corporate challenges. Collaboration agreements with companies like PwC and Telefónica (one of the largest telephone operators and mobile network providers in the world, headquartered in Madrid) provide internship opportunities and the implementation of proposed solutions. CUNEF is also exploring partnerships with companies like KPMG to further expand this collaborative approach.

Please find below the examples of some of our partnering activities with companies and institutions:

<https://www.sernauto.es/sala-de-prensa/noticias/sernauto-lanza-la-segunda-edicion-del-curso-sostenibilidad-en-la-estrategia-empresarial>

<https://www.sernauto.es/sala-de-prensa/noticias/comienza-el-curso-sobre-sostenibilidad-en-el-sector-automocion>

<https://www.cunef.edu/noticias/cunef-universidad-y-bme-firman-un-acuerdo-de-colaboracion-para-ampliar-la-oferta-formativa-de-braindex/>

Knowledge Translation and Dissemination

Description of partnering activities that involve informing

Our partnering activities are designed to effectively translate and disseminate knowledge, ensuring that critical information reaches diverse audiences and drives meaningful impact. By collaborating with leading institutions and organizations, we aim to disseminate knowledge and translate research data into practical information, educate and engage.

Informing: Knowledge translation and dissemination

Conferences, round tables, meetings 2023-2024

UN PRME Global Forum

June 2024

Participants: UN PRME, UN PRME Champions, Global Compact, Universities and Business schools

Workshop on Current Topics in Corporate Finance

June 2024

Participants: ECSP Business School, Toulouse Business School (TBS), University of Notre Dame, HEC Paris, University of Manchester, University of Zurich, IWH Halle y KU Leuven.

Partners' Day

June 2024

Participants: Partner universities from more than 30 countries all over the world.

Workshop on Current Topics in Corporate Finance

June 2024

Participants: ECSP Business School, Toulouse Business School (TBS), University of Notre Dame, HEC Paris, University of Manchester, University of Zurich, IWH Halle y KU Leuven.

Presentation: "The Significance and the Importance of the Rule of Law"

May 2024

Participants:

- Adolfo Menéndez, abogado del Estado ante el Tribunal de Cuentas
- Juan José Torres Fernández, abogado del Estado-Jefe del Tribunal Supremo
- Tomás Ramón Fernández, catedrático de Derecho
- Daniel Berzosa, coordinador de Derecho Constitucional y Derechos Fundamentales en CUNEF.

CodeChella International workshop

May 2024

Participants: Baylor University, Montana State University; la Universidad Carlos III, the University of Colorado.

X anniversary "Your finance, your future"

May 2024

Participants:

- Carlos Cuerpo, the minister of Economy, Commerce and Business
- Carmen Rizo, Spanish Banks Association (AEB)
- Alejandra Kindelán, president of AEB
- Lucía de Zavala, CEO of Junior Achievement España
- Alberto Ríos Blanco, CEO of de Conducta Financiera y Billetes del Banco de España
- Víctor Rodríguez, general director of CNMV Political Strategy and International Affairs
- Ana Puente Pérez, Ministry of Economy, Commerce and Business
- M^a Dolores López Fernández, FEC Santa Joaquina de Vedruna School in Madrid

Round table Tecnología and Business Transformación

March 2024

Participants: Banco Santander, BBVA, Rastreator, Deloitte, CUNEF Universidad

UN PRME Champions Meeting CUNEF Universidad Leonardo Campus

March 2024

Participants from over 30 Universities from all over the world

Education Week at CUNEF University

March 2024

Be Healthy Week at CUNEF University

March 2024

Participants: Cruz Roja, Typwell, Baia, Be.tamins, Orbit, Valora prevención, Proyecto reanimación

Women and Careers STEM Conference CUNEF Universidad

February 2024

Participants:

- María Borbonés, Client Engineering Manager & IA Architect en IBM
- Marta Orduna Cortillas, Researcher on QoE for eXtended Reality en Nokia
- Ana Gómez, Cybersecurity Senior Manager en BBVA en España
- Yury Jiménez, profesora en CUNEF Universidad

CUNEF 50 anniversary: Alumni | Dialogue "Communication and power"

February 2024

Participants: CUNEF Alumni, Antena 3 Noticia, KREAB

EPS Conferences: KPMG- Technological consultancy

February 2024

Participants:

- Laura Librán Peña, Supervising Senior Talent & Acquisition STEM en KPMG España
- Osasere Edodo Ogieva, Manager - SAP Enterprise Asset Management (EAM) & SAP Intelligent Asset Management (IAM).

50 anniversary CUNEF | Session with the Governor of the Bank of

February 2024

Participants:

- Pablo Hernández de Cos, Governor of the Bank of Spain
- Manuel Balmaseda, director of the Spanish Institute of Finance and Banking

Panel discusión 'Sentimental education of a democratic citizen'

February 2024

Participants:

- Javier Gomá Lanzón, Exemplarity department
- Manuel Arias Maldonado
- Ramón González Férriz.

Round Table dedicated to [Women's Entrepreneurship Day](#)

December 2023

Participants: Ana Fernández Laviada, president of GEM España

Ana Dubois, alliance director, Ashoka España and CUNEF alumni

Lucia Fernandez Roca, co-founder of SOPHIE AND LUCIE and CUNEF alumni

Sustainability and Society. Round table at CUNEF Universidad

November 2023

Participants: Association of Spanish Banks (AEB), McKinsey & Company; CEPSA; Save the Children España; Santander Bank; Mapfre.

Round Table: "Is it Obligatory to be Sustainable? A Reflection on World Philosophy day"

November 2023

Participants: BBVA; Madrid City Council; CUNEF Universidad

Collaborative Change Action

Description of partnering activities that involve acting

Since its inception, CUNEF has prioritized providing practical and innovative solutions to corporate challenges, ensuring that research and classes meet real-world needs. This approach has been integral to CUNEF's higher education philosophy for over fifty years. From January 2023, CUNEF has established four research and transfer agreements with national and international companies and institutions, including the Bank of Spain, the Guild of Editors of Madrid, Altenea Biotech, and the Paris School of Economics. These partnerships facilitate collaborative research and knowledge exchange between academia and industry. CUNEF actively involves learners and faculty in understanding companies' challenges and devising innovative solutions through early research initiatives. Collaborations with platforms like U4Impact enable students to develop sustainable and socially impactful solutions to corporate challenges. Collaboration agreements with companies like PwC and Telefónica (one of the largest telephone operators and mobile network providers in the world, headquartered in Madrid) provide internship opportunities and the implementation of proposed solutions. CUNEF is also exploring partnerships with companies like KPMG to further expand this collaborative approach

At CUNEF Universidad we believe that collaborative work with other with business, government, civil society and academia can bring closer positive changes in different dimensions and layers, such as educational quality with enriched and responsibility conscious curriculum, sustainable campus, responsibility oriented research, students with global perspective and CSR awareness.

Acting: working collaboratively to enact change

Advancing Research and Knowledge

Some of the most recent research projects that CUNEF Universidad's researchers have participated in are detailed hereafter. 15 KITFEM Project CUNEF researchers participate in international projects like the KITFEM project (Knowledge and Innovation in, to and from Emerging Markets | K.I.T.F.E.M. Project | H2020 | CORDIS | European Commission). This research project, in which CUNEF was involved as an active leader, studied the management of knowledge and innovation in, to and from emerging markets, with special emphasis on its impacts on the EU. Involving 54 researchers, managers, and technological and administrative staff, KITFEM consisted of seven work packages to foster the interaction between the scientific community and other stakeholders, such as institutions, industries, businesses, and general civil society, to ensure popular interest and engagement in the researched topic.

EM4FIT Project EM4FIT investigates entrepreneurship and related management practices from an interdisciplinary and multi-level angle as important variables in the interplay between individual, organization and institutional contexts within and between advanced and emerging markets. With the exchange among 16 partners (including CUNEF) from four continents and between the academic and non-academic sector, EM4FIT brings together knowledge from advanced as well as emerging markets to further understand how entrepreneurs and managers create successful businesses and foster growth.

Promoting Social Responsibility and Ethical Leadership

Volunteering

To provide students with a holistic education that makes them aware of the needs of our local community while offering them opportunities to make an impact, we encourage volunteering initiatives, fostering both solidarity values and social commitment. This volunteer work qualifies students when applying to participate on an international mobility program. More than 300 students participate every year in volunteer activities in cooperation with different NGOs and non-profit organisations. Some of these initiatives accomplished in 2023/2024 are:

- **Continuous Volunteering with Fundación Oxiria:** This involves teaching sessions for young people with disabilities at the Pirineos Campus. CUNEF students and Oxiria students engage in various activities together during in-person sessions. Over 190 students are enrolled, with around 50 participating per session.
- **Inclusive Paddle Meet:** The Volunteer Club organized this event with Fundación APROCOR, which focuses on improving the quality of life for people with disabilities. Held in September at the Wellsport Paddle Club, 23 CUNEF students and 11 APROCOR students participated.
- **Food Drive:** In November, a food drive was organized in collaboration with Fundación Pick-Up Solidaridad. Thanks to the help of 75 student volunteers, the foundation collected over 5,000 kilos of food for families in need in Vallecas.
- **Christmas Campaign "No Child Without a Gift":** During the first semester, the club collaborated with Fundación Ayuda en Red. Over 100 CUNEF students were able to give Christmas gifts to underprivileged children.

- **Major Food Drive:** During the second semester, a large-scale food drive was conducted for the Parish of San Juan de Dios in Vallecas and the Asociación Familiar Paellas Solidarias. More than 4 tons of food were collected with the participation of over 40 students.
- **Roundtable with the Spanish Association Against Cancer:** This event inspired four students deeply involved in the cause to implement an anti-smoking campaign at CUNEF.
- **IV Solidarity Paddle Tournament María Valiente:** More than 80 students and 20 brands participated, raising over 3,000 euros, which were donated entirely to ACOES, a foundation focused on fighting poverty in Honduras.
- **Your Phone and You:** This initiative involves training sessions to help seniors confidently use their mobile phones. With the collaboration of AEB, Fundación AEB, and Fundación Alicia y Guillermo, we expect the involvement of at least 100 students.
- **X Edition of the Program "Your Finances, Your Future":** Aimed at students aged 13-15, this program teaches prudent financial decision-making, personal budgeting, and the importance of savings. Twelve students volunteered, with a budget of 4,000 euros. The initiative is supported by AEB, Fundación AEB, and Junior Achievement.
- **Volunteering Program with Cooperating Volunteers NGO:** Fourteen students traveled to Mexico (Yucatán) to learn and assist in ecosystem conservation, the use of technology for the protection and maintenance of natural protected areas, responsible business practices, eco-friendly technologies, and corporate social responsibility promotion.
- **Another Collaboration with Cooperating Volunteers NGO:** A trip to India (Jaipur) involved 10 students who combined learning about culture and customs, visits to nature reserves, and collaboration with entrepreneurial women, a group of 5-20 women developing skills in sewing, crafts, and beauty.

Sustainability Club

- **Participation in UN PRME Champions Meeting 2024-2025:** Representatives from the Sustainability Club, including Juanjo Gutiérrez, Alfredo Rivel, Carlota Álvarez Peña, and Alejandro Bravo, took part in one of the panels. They shared their vision of sustainability at CUNEF University and its relationship with various university stakeholders, discussing the question 'Does sustainability in general influence your choice of university?'
- **Alejandro Bravo's Role:** We are very proud that Alejandro Bravo Sáez de Jáuregui has been serving as a United Nations PGS Ambassador for two years, promoting participation in PRME initiatives among students.
- **Club Growth Challenge:** Our goal is to increase the number of members in the Sustainability Club and engage more students in UN PRME initiatives, using examples like Alejandro Bravo's involvement as motivation.
- **Climate Action Initiative:** As part of a 'Climate Action' initiative, the club has set a goal to plant 1,500 trees in collaboration with Plantalo, starting with 200 trees in the first semester.

Driving Societal Impact and Ensuring Long-Term Sustainability

Resource and Experience Sharing

Collaboration with external partners encourages continuous improvement and adaptation, experience and resource sharing with other universities and business schools.

PRME signatory member, participating in UN PRME Global Forum , UN PRME Chapter and Champions meetings.

Alumni engagement mentoring current students on social impact careers and sharing expertise from real life experiences.

Enhanced Educational Quality.

Curriculum Development and Experiential Learning: Collaborations with diverse partners can inform and enrich the curriculum, ensuring it includes relevant and up-to-date content related to corporate social responsibility (CSR), ethics, and sustainable business practices.

Students gain practical experience through internships, case studies, and projects with partner organizations, bridging the gap between theoretical knowledge and real-world application.

Business case competition This initiative, which now boasts 15 editions, aims to bring CUNEF students closer to the business world by allowing them to apply the knowledge acquired in class to solving real corporate problems.

Banking Lab CUNEF Universidad, together with AEB Foundation, created the “Banking Lab”, an initiative that aims to analyse any banking experience that involves innovation or has become a best practice, in an effort to generate applied knowledge for the industry.

Sustainability and Leadership Program With the aim of educating the next generation of leaders to lead and succeed in inclusive, diverse, and complex work environments, CUNEF Universidad offers its students the opportunity to participate in a Social Entrepreneurial Leadership Programme which allows them to participate in the day-to-day of social, educational, and environmental organisations, supporting their projects and collaborating with them through internships and volunteer activities. Students analyse the issues these organisations deal with and come up with real solutions for the populations and natural environments they serve.

ELSA (European Law Students’ Association) Students participate in competitions, talks, round tables, etc.

Workshops, Seminars and Conferences with Industry Experts Organize workshops and seminars with industry experts on topics related to responsible management, such as AZ CAPITAL, BCG, CA INDOSUEZ WEALTH MANAGEMENT, BBVA, MAPFRE, European Law Students’ Association (ELSA) to name a few.

Global Perspective

Participating in conferences, seminars and forums and sharing knowledge to enhance action.

UN PRME Global Forum (with participation of Prof. Sylvia Rohfler from CUNEF)

PRME Champions meeting (hosted by CUNEF Universidad)

PRME Iberian Chapter

Strategic Alliances with Foreign Institutions:

Form strategic alliances with business schools, universities, and research institutions globally. This can include dual-degree programs, joint research initiatives, and faculty exchange programs. CUNEF Universidad has agreements with 110 universities (23% of which being UN PRME signing members).

Corporate Partnerships with Multinational Companies:

Collaborate with multinational corporations to offer internships, co-op programs, and live case projects. These partnerships provide students with exposure to global business operations and challenges. Some of our corporate partners being AEB, CNMV, Banco de España, Instituto BME.

External Community Dialogue

Seminars 202324

List of responsibility related seminars organized in 2023 24

Relevant Stakeholders

Whole CUNEF Universidad community

Purpose

Dialoguing

SEMINARS 202324

View document  Download document 

Examples of responsibility-related conferences

Responsibility-related conferences held at CUNEF University

Date

January, 2018 - January, 2024

Location

CUNEF Universidad

Speakers

Multiple speakers

Responsibility-related conferences

Responsibility-related conferences

View document  Download document 

Description of partnering activities that involve dialoguing

Dialoguing serves as a mechanism for facilitating knowledge exchange and sharing insights between academia and industry, fostering a dynamic learning environment for students. It helps building mutually beneficial relationships with various stakeholders, including alumni, industry partners, and community organizations, to enhance the reputation and relevance of the business school

It keeps the university attuned to market trends, anticipate future skills requirements, and co-create innovative solutions to address complex societal challenges.

It cultivates a culture of collaboration, diversity, and continuous learning that prepares students to succeed in a rapidly evolving global business landscape

Dialoguing: bilateral or multilateral conversations with external communities

+ Corporate Partnerships: Inviting leading companies within the industry as guest lecturers, case studies, organizing case studies based on real company projects and internship opportunities for students, e.g.:

Business case competition This initiative, which now boasts 15 editions, aims to bring CUNEF students closer to the business world by allowing them to apply the knowledge acquired in class to solving real corporate problems.

Banking Lab CUNEF Universidad, together with AEB Foundation, created the “Banking Lab”, an initiative that aims to analyse any banking experience that involves innovation or has become a best practice, in an effort to generate applied knowledge for the industry.

Sustainability and Leadership Program With the aim of educating the next generation of leaders to lead and succeed in inclusive, diverse, and complex work environments, CUNEF Universidad offers its students the opportunity to participate in a Social Entrepreneurial Leadership Programme which allows them to participate in the day-to-day of social, educational, and environmental organisations, supporting their projects and collaborating with them through internships and volunteer activities. Students analyse the issues these organisations deal with and come up with real solutions for the populations and natural environments they serve.

ELSA (European Law Students' Association) Students participate in competitions, talks, round tables, etc.

+ NGO Collaborations:

To provide students with a holistic education that makes them aware of the needs of our local community while offering them opportunities to make an impact, we encourage volunteering initiatives, fostering both solidarity values and social commitment. This volunteer work qualifies students when applying to participate on an international mobility program. More than 300 students participate every year in volunteer activities in cooperation with different NGOs and non-profit organisations. Some of these initiatives are:

CARITAS: Students raise money and collaborate with food banks.

Plantalo: An initiative to plant 1500 trees

Fundación AED: Tu móvil y tú. Teach elderly people to manage their mobile phones with confidence.

AECC (Asociación Española Contra el Cancer) Smoke free campus and antitabaco initiatives
+ Multilateral collaboration that includes round tables, conferences and seminars, bringing together academics, industry leaders, policymakers, and students such as:

Industry round tables. Sustainability and Society (11/2023), Ecological Connectivity and Biodiversity Conservation: Principles, Agreements, Regulations, and Compensatory Measures (09/2023), The Integration of Ecological Connectivity in Land Use Planning and Urban Development (09/2023)

Academic conferences and seminars

Community engagement forums

(Please see the attached documents (objects) with examples)

Formalized Partnership Governance

Examples of formal governance structures for partnering

The Dean of the School of Business, Economics and Law, the Director of the School of Engineering and the Director of the Graduate and International Business School have introduced a sustainability oriented transversal competency throughout all the programs, where the goal is for students to develop an ESG Sensitivity becoming aware of ESG issues, and where and how to apply them.

CUNEF Universidad has institutional partners with numerous organisations, companies, and institutions. These relationships and strategic alliances benefit the pursuit of excellence in our academic and research activities, and hence the education received by future professionals, and the transfer of knowledge to society, thereby multiplying our societal impact.

Moreover, CUNEF Universidad is a full member of several international networks and organisations where our students, faculty and staff actively participate in generating ideas and incorporating diverse perspectives and best practices into our programmes and operating models. Our goal is to ensure a continuous-improvement approach that allows us to shape professionals who can lead the changes and face the challenges of society.

At CUNEF Universidad, we have always recognised the importance of providing our students with both practical experience and a practical perspective of the corporate world.

All our degree programmes, both undergraduate and graduate, offer credits in the form of work experience in their academic curriculum to ensure that students gain corporate hands-on experience in a real working environment. These internship programmes are feasible due to the

high number of companies who have become “partners” and therefore signed agreements to receive our students as interns and provide them with the experience to enter the job market successfully.

Additionally, organisations where these internships are being pursued may find that they provide the perfect chance to recruit talent, by allowing them to directly assess how candidates interact in the workplace, while they benefit from students putting in practice cutting-edge concepts learned in class.

CUNEF Universidad has also signed agreements with different organisations whose goal is to support youth employment and provide CUNEF students with job opportunities all over the world.

At CUNEF, we focus on establishing international partnerships with homologous foreign institutions that provide their students with an excellent education, conduct high-quality research and include sustainability in their main strategy. Thus, when participating in an international mobility program, CUNEF Universidad students, faculty and administrative staff continue to interact in an excellent learning environment and carry out sustainable actions daily. Also, they learn from the many best practices they are exposed to and can bring them back to our own campus. CUNEF has partnerships with highly recognized international institutions, whom many of them are PRME signatories.

CUNEF University has a strategic framework that underpins our commitment to internalization, excellence, specialization, innovation, and sustainability.

Structured Resource Exchange

Our governance model clearly defines and regulates the types of resources exchanged within our academic and administrative spheres. This includes:

- **Intellectual Resources:** Sharing cutting-edge research, academic expertise, and educational content to foster a vibrant intellectual community.
- **Financial Resources:** Efficient allocation and management of funds to support research projects, scholarships, infrastructure development, and global partnerships.
- **Technological Resources:** Providing access to advanced facilities, state-of-the-art equipment, and innovative digital platforms to enhance learning and research.

By delineating these resource types, we ensure that every exchange is purposeful, strategic, and aligned with our institutional goals.

Desired Outcomes and Impact

Central to our governance framework is the articulation of clear, measurable outcomes. These desired impacts guide our collaborative endeavors, ensuring that every action taken contributes meaningfully to our mission. Our primary lines of action include:

Internalization:

- **Resource Exchange:** Promoting cross-border academic collaborations, student and faculty exchanges, and international research partnerships.

- **Desired Outcomes:** Cultivating a global perspective, enhancing cultural competency, and expanding our international footprint.

Excellence:

- **Resource Exchange:** Investing in top-tier faculty, state-of-the-art facilities, and comprehensive academic support services.
- **Desired Outcomes:** Achieving the highest standards in education and research, fostering an environment of academic rigor and distinction.

Specialization:

- **Resource Exchange:** Focusing resources on key areas of expertise and developing specialized programs and research centers.
- **Desired Outcomes:** Building a reputation for excellence in specific fields, attracting top talent, and addressing complex global challenges through specialized knowledge.

Innovation:

- **Resource Exchange:** Encouraging interdisciplinary collaboration, supporting entrepreneurial initiatives, and integrating cutting-edge technology into our curriculum and research.
- **Desired Outcomes:** Driving forward-thinking solutions, fostering a culture of creativity, and positioning our university as a leader in innovation.

Sustainability:

- **Resource Exchange:** Implementing sustainable practices across campus operations, research initiatives, and community engagement projects.
- **Desired Outcomes:** Reducing our environmental footprint, promoting social responsibility, and preparing students to lead in a sustainable future.

Transparency and Accountability

Our governance structure emphasizes transparency and accountability. Regular audits, reviews, and reports ensure that resources are utilized effectively and that outcomes are tracked and evaluated. Stakeholders are kept informed through open communication channels, fostering a culture of trust and mutual respect.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

CUNEF Universidad has implemented 7 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Guidelines on greenhouse gas emissions

Guidelines adopted by CUNEF Universidad to reduce greenhouse gas emissions.

Scope

Whole CUNEF Universidad community

Enforcement Date

January, 2021

Revision Date

December, 2023

Number Of Pages

3

Publisher

CUNEF Universidad

Media

Document

Guidelines on reducing greenhouse gas emissions

View document  Download document 

Water

Guidelines on water

Guidelines adopted by CUNEF Universidad on water consumption

Scope

Whole CUNEF Universidad community

Enforcement Date

January, 2021

Revision Date

May, 2024

Number Of Pages

1

Publisher

CUNEF Universidad

Media

Document

Guidelines on water consumption

View document  Download document 

Buildings/real estate

Guidelines on building/real estate

Guidelines set by CUNEF Universidad for real estate/ building management

Scope

Whole CUNEF Universidad community

Enforcement Date

July, 2021

Revision Date

December, 2023

Number Of Pages

2

Publisher

CUNEF Universidad

Media

Document

Real estate guidelines

View document  Download document 

Local staff/student/faculty transportation

Policies on local staff/student/faculty transportation

Description of guidelines adopted by CUNEF Universidad regarding Local staff/ student/ faculty transportation

Scope

Whole CUNEF Universidad community

Enforcement Date

September, 2020

Revision Date

September, 2024

Number Of Pages

2

Publisher

CUNEF Universidad

Media

Document

Local staff and student transportation
guidelines.docx

View document  Download document 

Travel

Policies on travel

A set of guidelines adopted by CUNEF Universidad regarding sustainable travel

Scope

Whole CUNEF Universidad community

Enforcement Date

September, 2020

Revision Date

September, 2024

Number Of Pages

2

Publisher

CUNEF Universidad

Media

Document

Travel guidelines

View document  Download document 

Student equity, diversity, inclusion

Student equity , diversity and inclusion guidelines

Guidelines set out by CUNEF Universidad regarding student equity, diversity and inclusion.

Scope

Whole CUNEF Universidad community

Enforcement Date

September, 2020

Revision Date

September, 2024

Number Of Pages

2

Publisher

CUNEF Universidad

Media

Document

Student equity, diversity and inclusion
guidelines

View document  Download document 

Employee equity, diversity, inclusion

Policies on employee (including faculty) equity, diversity, inclusion

Guidelines set out by CUNEF Universidad regarding employee equity, diversity and inclusion.

Scope

Whole CUNEF Universidad community

Enforcement Date

September, 2020

Revision Date

September, 2024

Number Of Pages

2

Publisher

CUNEF Universidad

Media

Document

Employee equity, diversity, inclusion
guidelines.docx

View document  Download document 

Institutional Aspiration Targets

CUNEF Universidad has set aspiration targets in 7 different areas:

- ❖ Water Conservation Targets
- ❖ Employee EDI Targets
- ❖ Travel Reduction Targets
- ❖ Internal Transportation Targets
- ❖ Building and Real Estate Targets
- ❖ Student EDI Targets
- ❖ GHG Emission Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, CUNEF Universidad operates with the following approach:

Full Transparency Disclosure

Website of disclosure of performance

CUNEF Universidad webpage

Author

Anastasia Datsyuk

Published Date

June, 2024

Degree Of Recognition

International

Media Name

CUNEF Universidad webpage

Media Type

webpage

Duration

n/a

[Supporting Links](#)

SIGNATORY

CUNEF Universidad



Address

Leonardo Prieto Castro, 2, Madrid, Madrid, 28040
Spain



Website

<https://www.cunef.edu/en/>