

2025 Sharing Information on Progress **(SIP) Report**

IEDC-Bled School of Management

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started


This section provides foundational information about IEDC-Bled School of Management, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	35
Faculty & Staff at the Institution	35

Degrees Offered


Masters Programs

 Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Business Administration (D.B.A.)  Doctor of Philosophy (Ph.D.)

Masters Degree Programmes

 Executive MBA

Postgraduate Degree Programmes

 DBA



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Bled, November 13, 2025

Statement of the IEDC-Bled School of Management's Commitment to the PRME - Principles for Responsible Management Education



Prof. Dr. Mislav Ante Omazić
President of
IEDC-Bled School of
Management

We are proud that the IEDC-Bled School of Management was among the very first signatories of the Principles for Responsible Management Education (PRME) and continues to be an active member of both the PRME Champions group and the PRME CEE Chapter. From its establishment, IEDC has been guided by a clear mission: to develop responsible, ethical, and creative leaders who contribute positively to business and society. Our long-standing engagement with PRME reflects this mission and reinforces our commitment to shaping management education that is grounded in sustainability, integrity, and societal impact.

We hereby reaffirm IEDC's continued dedication to PRME and to its mission of advancing responsible management, corporate sustainability, and ethical leadership. These values are embedded across our curricula, research, institutional culture, and partnerships, and they remain central to our identity as a school with strong regional influence and global reach. Our collaboration through the Coca-Cola Chair for Sustainable Development, the World Institute for Sustainability and Ethics (WISE), and our long-standing cooperation within the CEEMAN network further strengthens our capacity to advance sustainable development and responsible business practices.

In this SIP report, we present the progress IEDC has made in integrating the PRME Principles into our teaching, learning, research, partnerships, and operations. The report demonstrates our ongoing efforts to embed sustainability and responsibility into all aspects of our work, from program development and pedagogical innovation to applied research and institutional initiatives that reduce our environmental footprint. We remain committed to transparency and will continue to share information on our progress with our stakeholders through our regular communication channels.



Dr. Mirjana Matešić
Coca-Cola Chair for
Sustainable Development
at IEDC

We extend our sincere appreciation to the faculty, staff, students, alumni, and partners who support and advance responsible management education at IEDC. As we move forward, we will continue to strengthen our contribution to the PRME community, the Sustainable Development Goals, and the development of leaders equipped to address the challenges and opportunities of a rapidly changing world.

Yours sincerely,

Prof. Mislav Ante Omazić
President
IEDC-Bled School of Management

Dr. Mirjana Matešić
Coca-Cola Chair for Sustainable Development at
IEDC



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- ❖ Senior leadership office
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

5 Peer-reviewed articles were published by IEDC-Bled School of Management from this past calendar year. **vs** **1** Peer-reviewed article was published by IEDC-Bled School of Management from this past calendar year in support of RME.

Research Funding

In 2024, IEDC-Bled School of Management was awarded funding for research that is:



International

Socializing Research

In 2024, IEDC-Bled School of Management contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AMBA (Association of MBAs)
- ❖ CEEMAN (Central and East European Management Development Association)
- ❖ Local institutions and associations
- ❖ WURI

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At IEDC, Practice means embedding responsible and accountable management principles into our governance, operations, and everyday decision-making. We align institutional policies, leadership practices, and resource management with our values of ethical leadership, sustainability, and stakeholder responsibility, ensuring coherence between what we teach and how we operate.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Ministry of education recommendation documents
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

IEDC-Bled School of Management offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

Communication Audiences

IEDC-Bled School of Management communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

IEDC-Bled School of Management



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Website

<https://www.iedc.si/>