

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Warwick Business School, The
University of Warwick

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About Warwick Business School, The University of Warwick

Beginning as the School of Industrial Relations and Business Studies, with just five academic staff and 24 postgraduate students, in 1988 we officially became the University's Business School. Today we offer more than 40 accredited education programmes spanning every level, from Foundation Year up to PhD and Doctor of Business Administration, with a community of 500 staff and circa 7,000 students at any one time.

We have evolved our research to embrace broader societal challenges and to cross private, public and third sectors. From working with NASA on strategic management, to creating change in frontline health services in India and Kenya, and underpinning the successful economic strategy of the West Midlands Combined Authority, we're making economic impact at a regional, national and global level. We have come a long way and earned an enviable reputation for excellence in a relatively short space of time.

We were the first UK business school to receive the prestigious Triple Crown Accreditation from the Association of MBAs, the Association to Advance Collegiate Schools of Business, and the European Quality Improvement System, and have been accredited by each body since 1970, 1999 and 2000 respectively. We were the first UK business school to achieve the Athena Swan Gold Award for improving gender equality in 2023.

The School's past, present, and future is forged by the commitment to academic excellence and practice relevance, and our willingness to innovate which enables us to achieve quality and impact at scale. Our success in doing that has enabled us to grow into a comprehensive, full-service, global School: a world-class Business School at the heart of a world-class University.



About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Warwick Business School, The University of Warwick, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	2235
Faculty & Staff at the University	9339
Faculty & Staff at the Institution	661
Student Enrollment at the University	27963
Student Enrollment at the Institution	5414
Undergraduate Attendance	2230
Masters-Level Postgraduate Attendance	3042
Doctoral Student Attendance	142

Degrees Offered

Bachelor Programs

☒ Bachelor of Science (B.Sc. or B.S.)
 ☒ Bachelor of Arts and Sciences (B.A.Sc.)
 ☒ Bachelor of Arts (B.A.)

Masters Programs

☒ Master of Science (M.Sc. or M.S.)
 ☒ Master of Business Administration (M.B.A.)
 ☒ Master of Research (M.Res.)
 ☒ Master of Mathematics, Operational Research, Statistics, and Economics (MMorse)

Doctoral Programs

☒ Doctor of Philosophy (Ph.D.)
 ☒ Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

We believe the future needs smart ideas and bold leaders to bring them to life. We equip students with the skills and mindset to lead with integrity and make a meaningful difference to society and the world.

Institutional Engagement

51% - 75%

of faculty at Warwick Business School, The University of Warwick actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

The needs of the world and society influence and guide how we teach, research, and engage, ensuring we continuously adapt to global challenges.

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Warwick Business School defines Teach as empowering students to be changemakers. We use authentic, active and experiential learning to integrate responsible management principles and concepts which create transformative learning environments. All students are immersed in real-world issues, enabling them to develop the knowledge, skills and attitudes to make positive, sustainable decisions and impact.

Educator Recognition

At Warwick Business School, The University of Warwick, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Performance-based teaching fellowships
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards
- ❖ Scholarship of Teaching and Learning

Barriers to Innovative Curriculum

In 2025, Warwick Business School, The University of Warwick identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Faculty expertise gaps
- ❖ History and institutional tradition
- ❖ Assessment challenges
- ❖ Collaboration barriers
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2025, Warwick Business School, The University of Warwick identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Risk aversion
- ❖ Scalability issues



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At WBS, research integrates academic excellence with practical relevance, examining people and organisations within wider institutional and global contexts. It seeks to shape responsible management and education through sustainable innovation, influencing policy and practice while addressing global challenges and delivering impactful insights that benefit organisations, communities, and society over time.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Warwick Business School, The University of Warwick was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National



International

Socializing Research

In 2025, Warwick Business School, The University of Warwick contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures

- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2025, Warwick Business School, The University of Warwick identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges
- ❖ Research impact and application
- ❖ Retention and engagement
- ❖ Skills and expertise gaps



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

We partner with organisations and institutions across the globe to provide meaningful opportunities to students, support talent pipelines, collaborate on research that drives change, and share our knowledge to build organisational capability and tackle global challenges.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)

Student Organization Partnerships

- ❖ Enactus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

We lead by example by embedding accountability, transparency and ethical decision-making in our governance processes and operations.

Institutional Policies and Practices

- ❖ AI use guide
- ❖ Accreditation body recommendation documents
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

How We Define Share

Diversity drives better thinking. Knowledge sharing is key for a culture of learning, collaboration, and innovation.

Engagement Opportunities

Warwick Business School, The University of Warwick offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Public events and panel discussions

Communication Audiences

Warwick Business School, The University of Warwick communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks
- ❖ Government and policy makers

Communication Barriers

Warwick Business School, The University of Warwick faces the following barriers in transparent communications:



**Accessibility
issues**



**Engagement
gaps**



Media visibility



**Ownership
issues**

SIGNATORY

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Website

<https://www.wbs.ac.uk/>