

PRiME

*an initiative of the
United Nations Global Compact*



Sharing Information on Progress 2026

Krakow University of Economics

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Krakow University of Economics, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	4597
Faculty & Staff at the University	1401
Student Enrollment at the University	17697
Undergraduate Attendance	10090
Masters-Level Postgraduate Attendance	6696
Doctoral Student Attendance	160
Certificate, Professional Development, or Continuing Education Attendance	751

Degrees Offered

Bachelor Programs

 Bachelor of Arts (B.A.)  Bachelor of Engineering (B.Eng.)

Masters Programs

 Master of Arts (M.A.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



KRAKOW
UNIVERSITY
OF ECONOMICS

Rector
prof. Bernard Ziębicki

Kraków, 4.09.2026

**PRME Board
c/o PRME Secretariat
United Nations Global Compact Office
685 3rd Avenue, 12th Floor
New York, New York 10017**

Adoption of the Principles for Responsible Management Education

Having celebrated in 2025 its centenary of educational activity, Krakow University of Economics is taking its social responsibility efforts to a new level. Alongside the creation of new degrees, continued growth in student numbers, strong research outcomes and plans for opening new scientific disciplines, the coming years will see KUE enhance its social involvement and further develop policies and systems that support it.

While retaining its economic character, the University is continuously widening its research and teaching into new areas, enhancing its role as an educator, not just of economists and managers, but also specialists in IT, finance, accounting, politics, public administration, law. As every KUE graduate affects their environment during their lives and careers, we have the duty to shape our graduates into the finest people, leaders and citizens not just of Poland but also of Europe and the world.

Krakow University of Economics is dedicated to inclusivity and we take seriously our responsibility to society – local, regional, national and global. Our study programs are continuously evolving to match our the needs of our stakeholders and the wider environment, and research is increasingly incorporating issues of responsibility from a variety of perspectives and science disciplines. As a responsible university, we engage all our external stakeholders, working at all community levels, with businesses of all sizes and doing our part to support government and other public institutions and NGOs.

As a tertiary institution involved in the development of current and future managers, Krakow University of Economics is committed to implementing the Principles for Responsible Management Education – starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders, and exchange effective practices related to these Principles with other academic institutions.



KRAKOW
UNIVERSITY
OF ECONOMICS

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We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Senior leadership office
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Krakow University of Economics was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National



International

Socializing Research

In 2025, Krakow University of Economics contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Times Higher Education (THE)

Student Organization Partnerships

- ❖ Erasmus Student Network
- ❖ AIESEC



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Ministry of education recommendation documents
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Krakow University of Economics offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Krakow University of Economics communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks



SIGNATORY

Krakow University of Economics



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