

2025 Sharing Information on Progress **(SIP) Report**

Krakow University of Economics

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	8
5. Values	10
6. Teach	12
7. Research	15
8. Partner	18
9. Practice	20
10. Share	22

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Krakow University of Economics, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	3530
Faculty & Staff at the University	1423
Student Enrollment at the University	16500

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)  Bachelor of Arts (B.A.)  Bachelor of Engineering (B.Eng.)

Masters Programs

 Master of Arts (M.A.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At KUE, Purpose means shaping education to empower learners as future leaders who drive positive change and advance sustainability in their professional and social lives.

Institutional Engagement

26% - 50% of faculty at Krakow University of Economics actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At KUE, Values are defined as teaching and practicing ethical, sustainable, and socially responsible behaviors in all academic and operational activities.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office

Student Awareness

0% - 25% of students at Krakow University of Economics are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Krakow University of Economics actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

How We Define Teach

At Krakow University of Economics, "Teach" Principle is realized by designing courses and experiences that prepare students to be responsible leaders and change-makers. Instruction at KUE incorporates experiential learning, collaboration with industry stakeholders, and sustainability-oriented case studies, making the classroom a space for practical problem-solving and ethical reflection. The university's alignment with PRME ensures that teaching is continually updated to mirror global challenges, encourage lifelong learning, and support the development of competencies required for advancing sustainable development goals in the future workforce.

Educator Recognition

At Krakow University of Economics, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Student-nominated teaching awards

Fostering Innovation



A lot

Our institution supports innovation significantly through teaching and learning.

Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Krakow University of Economics identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Assessment challenges
- ❖ Faculty expertise gaps
- ❖ Limited interdisciplinary collaboration
- ❖ Overloaded faculty

Barriers to Innovative Pedagogy

In 2024, Krakow University of Economics identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Faculty confidence gaps
- ❖ Overloaded faculty



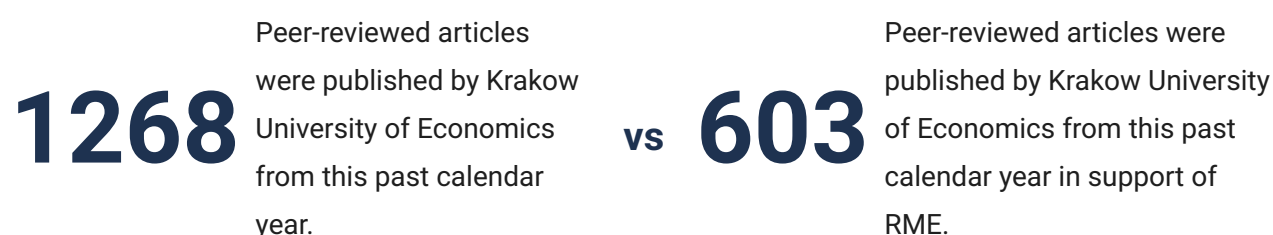
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At Krakow University of Economics (KUE), Research means conducting scholarly work that integrates sustainability, ethics, and social responsibility into business and management disciplines. KUE uses research to drive innovation in teaching and contribute to solutions addressing global challenges, aligning academic inquiry with the UN Sustainable Development Goals and the values of responsible management education. This approach empowers KUE to advance knowledge that supports sustainable development and prepares students and practitioners to lead responsibly in complex environments.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, Krakow University of Economics was awarded funding for research that is:



Socializing Research

In 2024, Krakow University of Economics contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures

- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2024, Krakow University of Economics identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Data access and management
- ❖ Funding challenges
- ❖ Participant recruitment
- ❖ Publishing barriers



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At Krakow University of Economics, Partner means actively collaborating with industry, public sector, and community organizations to enrich teaching, research, and societal impact. KUE builds strategic partnerships to co-create knowledge, develop practical solutions, offer experiential learning opportunities, and ensure education remains relevant to real-world sustainability challenges. This collaborative approach strengthens KUE's role as a responsible institution committed to global and local sustainable development goals.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Times Higher Education (THE)

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At Krakow University of Economics, Practice is defined as embedding sustainability and responsibility in all institutional processes—from governance and administration to campus operations and community engagement. KUE demonstrates its commitment by aligning its policies and practices with sustainable development goals and showcasing responsible management not only in education but also in its institutional conduct.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Ministry of education recommendation documents
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At Krakow University of Economics, Share means actively communicating progress, best practices, and lessons learned in sustainability and responsibility efforts. KUE participates in PRME's collective reporting and dialogue platforms, fostering openness and continuous improvement within the university and the wider responsible management education community.

Engagement Opportunities

Krakow University of Economics offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Krakow University of Economics communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

Krakow University of Economics faces the following barriers in transparent communications:



**Audience
reach**



**Bureaucratic
delays**



**Data privacy
regulations**



Media visibility



SIGNATORY

Krakow University of Economics



Address

Rakowicka 27, Krakow, Malopolska, 31-510
Poland



Website

<https://uek.krakow.pl/>