

2024 Sharing Information on Progress **(SIP) Report**

Krakow University of Economics

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Purpose	6
4. Values	8
5. Teach	10
6. Research	13
7. Partner	15
8. Practice	30
9. Share	32

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Institutional Mission, Vision, and Strategy

The following outlines Krakow University of Economics's institutional mission, vision, and strategic approach to responsible management education.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Krakow University of Economics, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

Organizational Structure for RME

The following organizational entities at Krakow University of Economics are responsible for RME:

- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



RME Elements in Degree Programs

Krakow University of Economics integrates responsible management education into its degree programs through 4 different approaches:

Course-Level RME Learning Goals

Program-Level RME Integration

KUE degree programs with RME

Delivering goals set out in the University Strategy and PRME commitments

Realising the University's mission KUE faculty from the Institute of Finance developed a dedicated Masters-level (second cycle) degree centred on ESG issues

Guest Speakers and Showcase Events

RME Events - Open Eyes Economy Summit

The Open Eyes Economy Summit is an international congress focused on discussing all developmental issues at the national and international level with policymakers and community institutions.

Date

November, 2023 - November, 2023

Location

Krakow, Poland

Speakers

Policy leaders, public administrators, business community

[Supporting Links](#)

OEES is a unique economic congress where we prove that business and the economy not only can but should be based on social values. We demonstrate the real benefits to people and the environment that result from embracing sustainability and change, listening to societal needs, and innovating. We do it every year in the ICE Congress Centre in Kraków with the help of inspiring people from the world of science, economy, culture or public administration.

OEES_2023_guide_EN_09-compressed

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Professor-Discretionary Course Topics

Analysis of all courses offered at KUE

The most important task in ensuring high-quality academic education is to have curricula that are regularly updated and meet the highest teaching standards. Well-designed and attractive curricula should include ambitiously formulated educational goals, correctly selected and interrelated subjects, curriculum content adequate to the subject matter and original teaching methods, as well as appropriate methods of assessing intended learning outcomes (ILOs). Alongside core degree-specific content, education programs equip KUE students with knowledge and skills in the fields such as ethics, social responsibility, sustainability, circular economy, and ecology.

An analysis of subjects taught at the University allowed to identify subjects within degree programs that address topics related to social responsibility, ethics, circular economy, sustainable development, and ecology. The analysis highlighted all subjects that cover at least one of those topic areas. The research utilized the university subject database, which contains detailed syllabi of courses included in all degree programs offered by the University at all levels.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Krakow University of Economics incorporates responsible management education into its research endeavors through 3 different methods:

Required Research Reporting

Dedicated Research Funding

Research Awards Program

Description of research awards for responsibility-related research

Supporting responsibility-related research KUE offers internal research grants in three programs: Potencjał, Prolog, and Doskonałość Badawcza, that are available depending on the funding scope and the declared scientific results.

Realising its research mission, KUE offers every year internal research grants available to all faculty members. A vast majority of the projects rewarded with funding are related to social and environmental issues, as well as responsibility and sustainable development. Staff authoring research proposals are encouraged to incorporate such topics into their plans.

Examples of projects undertaken by KUE staff can be found on the site of one of KUE's three colleges - the College of Public Administration (<https://gap.uek.krakow.pl/research-projects/>)



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Krakow University of Economics partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

Description of partnering activities that involve informing

As a responsible University, KUE actively promotes its activities and cooperation regarding responsibility and sustainability. As a public Polish university, KUE is expected to be actively sharing its work, promoting its engagement with stakeholders and the external environment.

As a state-owned (public) and publicly-funded University, KUE is required to be transparent in its activities, through a range of disclosure efforts. The main channel is the Public Information System (BIP) for all major acts, laws, procedures, tenders and budgetary issues, as well as programs/curricula. KUE maintains a wide range of websites dedicated to broad and more focused activities – here a prime example is the Responsible KUE project site (<https://odpowiedzialny.uek.krakow.pl>), where all actions related to social responsibility are collated and presented. Throughout its public engagements, KUE informs the external stakeholders about its activities and achievements – during conferences/symposia that it organizes, when staff speak at conferences, in its PR actions, in research and consultancy works.

Activities in the field of KUE social responsibility result from undertaking formal and informal activities that go beyond the statutory tasks of the University. These activities contribute to greater comfort of work and study, as well as better cooperation with the environment. As a result, the university becomes a place and an idea of responsibility that can be a model for other organizations.

In 2020 the KUE Social Responsibility Report “In Search of University Excellence” was published, summarizing socially responsible initiatives undertaken at the University. The report defines KUE’s social responsibility as its voluntary acceptance of social obligations that go beyond the obligations arising from the law and greater openness to all internal and external stakeholders, as well as the natural environment in order to better shape the civic attitude of students and increase the impact of the university on the and nature of social development. The report can be found here: <https://odpowiedzialny.uek.krakow.pl/strategia/2020/09/09/report-spolecznej-odpowiedzialnosci-uek/>

PRME website of disclosure of performance

KUE report for PRME

Author

Monika Sady, Marcin Duszyński, Janusz Tuchowski

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PRME website

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Moniak Sady, Marcin Duszyński, Janusz Tuchowski, Wioleta Gałat, Katarzyna Odrobina

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External Community Dialogue

Description of partnering activities that involve dialoguing

As a large public university, KUE is actively engaged in external dialogue with all stakeholders

The Responsible KUE project is the prime mechanism for stimulating responsible and sustainable efforts by internal stakeholders, but also the engine behind partnering activities with external stakeholders at local, regional, national and international levels. The project has four major components, that allow for long-term interactions – art, helping, ecology and social responsibility. Alongside, major research and stakeholder events are organized annually, where the various communities can interact under the KUE umbrella – the two major events are:

- Open Eyes Economy Summit (<https://oees.pl/en/>)
- MBA Congress (<https://kongresmba.uek.krakow.pl>)

There are also a range of conferences, guest lectures, seminars and trainings organized on a regular basis, where ideas and solutions are debated. An interesting project is the series of discussions with Krakow inhabitants "Lets talk about...", started in 2022, and focused on debating and solving issues important to the agglomerations, its inhabitants, businesses and government (<https://uek.krakow.pl/artykuly/wydarzenia/porozmawiaj-my-o-krakowie-nowy-cykl-debat-obywatelskich>)

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Collaborative Problem Solving

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Description of partnering activities that involve problem-solving

KUE is active in proposing solutions to major issues, at the local, regional, national and international levels. KUE academic staff are active researchers, whose work is focused on answering major civilizational questions of our times.

As a public university, KUE balances teaching with research, with the majority of faculty employed on teaching+research contracts. The University obtains research funding from a range of funding bodies that follow regional, national and international priorities, including responsibility and sustainability. Individual researchers, internal teams, joint teams with faculty

from other institutions, all focus on answering important questions, the outcome of which are articles in scientific journals, monographies, reports – many such documents are developed to support policymaking at various levels. KUE operates a dedicated grants/consultancy unit – the Malopolska School of Public Administration, whose projects (<https://msap.uek.krakow.pl/en/projekty/projects/>) and publication profile (<https://msap.uek.krakow.pl/en/publikacje/publications/>) underscores KUEs impact.

Collaborative Change Action

PRME website of disclosure of performance

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Description of partnering activities that involve acting

The essence of KUE activity is to serve the development of society and economy in the local, regional, national and international dimensions. Building strong and lasting relationships with external partners is the foundation for the development of research and teaching activities, as well as building the University's position. Cooperation with both domestic and foreign partners plays an important role in KUE's development and impacts the improvement and modernization of academic teaching, as well as increases the research potential. The Krakow University of Economics cooperates with 230 universities from 55 countries.

This cooperation takes the form of inter-institutional agreements, agreements under the Erasmus+ KA103 and Erasmus+ KA107 programs, the CEEPUS network. Cooperation involves not only universities, but also numerous international or national organizations, as well as with NGOs and KUE's extremely important stakeholder – the city of Krakow, and other universities

located in the city. For an economic university, cooperation with business is extremely important, which not only enhances KUE's reputation, but also assures additional value from a teaching and scientific point of view. It is also an opportunity to obtain additional sources of financing.

Certainly, it is important to strengthen ongoing cooperation projects with various external stakeholders, through the implementation of activities within the Children's University, the University of the Third Age, patronage classes and partnerships with non-governmental organizations and business environment institutions, which not only affect KUE's impact on social and economic development, but also constitute an excellent base for strengthening the position of the University. KUE also has a coherent strategy for the development of relations with the alumni community to integrate the University's activities with the potential of its graduates in improving the quality of education and supporting the University's brand. In 2022 the Office for Alumni Relations was formed to facilitate building long-term and in depth relationships with recent graduates and those already in employment for decades.

Chapters

Partnerships with stakeholders - Business Council

At the institutional level, stakeholders are involved through the Board of Trustees, which brings together senior representatives of the external environment – business, industry, government, NGOs.

Stakeholders contribute to academic operations through Business Councils being created at the College level (e.g.: the College of Management and Quality Sciences has formed a Council in 2021). The main tasks of such Councils are:

- Expressing opinions on the competences expected on the labour market of graduates of education
- Giving opinions on the desired profile of studies, learning outcomes and study programmes for fields of study conducted at the College
- Facilitating cooperation with regional employers
- Supporting the development and promotion of the achievements of the College and the University
- Supporting the transfer of knowledge between the College and business practice.

Councils are an important form of cooperation with the external environment, and Institutes (units forming each College) are also establishing them (e.g.: the Institute of Finance Business Council). More specialised Councils are being established at lower levels, such as the Board of Marketing Directors working with the Department of Marketing (a unit within the Institute of Management).

PRME and Global Compact

On December 21, 2020, the Krakow University of Economics was admitted to the prestigious UN initiative – PRME (Principles for Responsible Management Education). Along with joining PRME, multidimensional work on reporting in the field of responsible managerial education began. In addition, we co-create a very active PRME Chapter Poland, under which activities related to the popularization of the initiative and SDGs in Poland are undertaken. Dr Monika Sady is a Member of the Steering Committee of PRME Chapter Poland, which strengthens the relationship between the University and PRME.

KUE started active cooperation with the United Nations Global Compact Network Poland and the United Nations Association Poland. KUE cooperates in the works of the Round Table for Climate Education in Poland, Green Film Festival, as well as in the development of new subjects at KUE related to sustainability and green finance. UNGC Poland is also the patron of Sustainability Days initiative that is organized at the KUE campus.

HR Excellence in Research Charter

KUE has signed the HR Excellence in Research Charter. This is a recognition of active engagement, awarded by the European Commission to institutions that successfully implement the Human Resources Strategy for Researchers. The strategy is based on 40 principles contained in the European Charter for Researchers and the Code of Conduct for the Recruitment of Researchers.

University Social Responsibility Declaration

The Declaration was signed in 2017 by 23 Polish universities. Krakow University of Economics was one of the signatories. In September 2019, 60 more universities added their signatures. The Declaration is the result of works by the CSR Education and Popularization Working Group, a sub-group of the Sustainable Development and Corporate Social Responsibility Team, itself being an auxiliary body of the then Minister of Development and Finance.

The Declaration comprises 12 points, which refer to principles and set forth commitments that are a prerequisite for university social responsibility.

Magna Charta Universitatum

The Charter represents the common heritage of European universities. The preamble presents the essence of universities. It talks about the future of humanity, which, according to the authors, depends on cultural, scientific, and technical development, resulting from the activities of universities. The transfer of knowledge to young students of science has been defined as service to society, and the very content of the knowledge transferred should lead to respect for the harmony of the natural environment and life prevailing in it. The Charter sets out four basic principles that should unite European

universities:

- The first principle is that universities are autonomous institutions with two tasks – conducting research and education, while creating and supporting culture. The essence of fulfilling the basic tasks of the university is independence from all political influences as well as economic conditions.
- The second principle is the inseparability of research and education, which is necessary to meet the demands of society and necessary to keep pace with scientific progress.
- The third principle speaks of the freedom of research as the foundation of universities, where researchers independently decide on the directions of their considerations, without succumbing to external pressures.
- The fourth principle requires the university to consolidate the European humanist tradition. It states that the university should take care of the creation of universal knowledge, exist beyond geographical and political boundaries, considering the knowledge and interaction of many cultures.

Diversity Charter

On 22 May 2019, the Krakow University of Economics became the second university in Poland to sign the Diversity Charter. The Diversity Charter, coordinated by the Responsible Business Forum, is a European initiative to promote and encourage equal opportunity policies and diversity management in the workplace. KUE's signing of the Charter reaffirms its commitment to discrimination prohibition in the workplace and actions to create and promote diversity. It expresses willingness to involve all employees, partners and the social environment in these activities. Through the implementation of this tool, KUE promotes social cohesion and equality. The Polish Diversity Charter is part of the EU Platform of Diversity Charters at the European Commission Directorate-General for Justice, which provides an opportunity for regular meetings to share knowledge and experience and good practices of organizations in all countries where Diversity Charters are in place. KUE is engaged in activities that promote equal opportunities. Signing the Charter entails the University regularly monitoring its equal opportunity and diversity management policies. Reports within this scope are prepared for the Diversity Charter coordinator – the Responsible Business Forum. On the day the Diversity Charter was signed, a replica of the Fearless Girl sculpture was unveiled at KUE.

Forum of Engaged Universities

Krakow University of Economics is a member of the Forum of Engaged Universities, which provides a platform for strengthening social and community involvement. Tasks of the Forum of Engaged Universities:

- undertaking research
- promoting and implementing the concept of responsible research and innovation

- building awareness about the social involvement of the university through scientific, educational, training programs, etc.
- strengthening new agreements between universities and social and economic partners
- promoting debate at the university level on the creation and implementation of new forms of innovation
- developing activities to increase and strengthen citizens' trust in universities

Formalized Partnership Governance

Examples of formal governance structures for partnering

KUE is a university engaged with its stakeholders. The organizational structure includes a division focused on active partnerships - through the Vice Rector for Cooperation. A range of partnership projects are active in other units of the university as well.

A public university, KUE is expected to engage all stakeholders and react to the needs of society, state and economy. A publicly-funded university, KUE is required to engage in research on important topics, and for that reason internal research funds are available, assigned based on strategic objectives and responding to external needs and interactions with stakeholders. Such internally funded projects are required to impact society. External funding comes with precise requirements and outcomes expectations, that are defined by the funding bodies, that usually focus on solving current problems. Stakeholders in the governance sphere interact with KUE regarding their own needs in terms of: problem-solving, policy advice or even public policy formulation.

The "KUE Responsible" project (<https://odpowiedzialny.uek.krakow.pl>) is set within the University strategic objectives and contributes to institutional policymaking regarding KUE's third mission.

PRME website of disclosure of performance

KUE report for PRME

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Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Krakow University of Economics has implemented 3 policies to support its commitment to responsible management education:

Employee equity, diversity, inclusion

Student equity, diversity, inclusion

Buildings/real estate

Institutional Aspiration Targets

Krakow University of Economics has set aspiration targets in 3 different areas:

- ❖ Student EDI Targets
- ❖ Employee EDI Targets
- ❖ Building and Real Estate Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Krakow University of Economics operates with the following approach:

Full Transparency Disclosure

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Website

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Website

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open ended / ongoing

[Supporting Links](#)

RME reporting

KUE is very active in sharing information about its responsibility and sustainability efforts.

As a public university, KUE is guided by national policies on openness and transparency regarding its activities, which lead to a wide range of information activities with the use of the main University website and subdomains that are dedicated to each activity. As a Responsible University, KUE shares its activities aimed at responsibility and sustainability, with core documents, events and reports made available on an ongoing basis. The KUE Responsible project is a multi-year effort which supports the third mission and enhances cooperation with stakeholders.



SIGNATORY

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