

PRME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

FC Manning School of Business,
Acadia University

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about FC Manning School of Business, Acadia University, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	110
Faculty & Staff at the Institution	25
Student Enrollment at the University	3500
Student Enrollment at the Institution	550
Undergraduate Attendance	550
Masters-Level Postgraduate Attendance	0
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered

Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school

Student Awareness

51% - 75% of students at FC Manning School of Business, Acadia University are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at FC Manning School of Business, Acadia University actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

We feel as if the Teach Principle is well aligned with our approach - as we demonstrate, responsible management practices are thoughtfully embedded throughout our business curriculum. Please note that while we feel these listed courses exemplify those across disciplines that emphasize SDGs, this course list is not meant to be exhaustive.

Educator Recognition

At FC Manning School of Business, Acadia University, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events

Barriers to Innovative Curriculum

In 2025, FC Manning School of Business, Acadia University identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Budgetary limitations
- ❖ Resource allocation challenges

Barriers to Innovative Pedagogy

In 2025, FC Manning School of Business, Acadia University identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Budget constraints
- ❖ Resource constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, FC Manning School of Business, Acadia University was awarded funding for research that is:



**Institution
Specific**



Local



National



Regional

Socializing Research

In 2025, FC Manning School of Business, Acadia University contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Social media and digital outreach
- ❖ National media
- ❖ Local media
- ❖ Industry and business networks



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ Local institutions and associations

Student Organization Partnerships

- ❖ Enactus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Student equity, diversity, inclusion
- ❖ Ethical leadership or good governance policies
- ❖ AI use guide



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

FC Manning School of Business, Acadia University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Partnerships with local organizations

Communication Audiences

FC Manning School of Business, Acadia University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Prospective and current students
- ❖ Media and public relations channels

SIGNATORY

FC Manning School of Business, Acadia University



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<https://business.acadiau.ca/index.php/home.html>