

PRiME

an initiative of the
United Nations Global Compact



Sharing Information on Progress 2026

Blackwell Global University

August 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Blackwell Global University, including key details and basic institutional data.

Mission

The mission of Blackwell Global University is to offer online and hybrid undergraduate and graduate programs across diverse disciplines. The university shall provide accessible, quality education to students globally through innovative learning experiences that focus on the development of skills and competencies needed to meet the challenges of a dynamic and competitive global environment while upholding to ethical standards and promoting continuous personal and professional growth.

Vision

Blackwell Global University shall be recognized as a global institution of higher learning that promotes cultural diversity, fosters the development of innovative knowledge, seeks global partnerships, and provides access to quality education through technology without barriers.

Strategy

Strategic Blackwell Global University

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Strategy Alignment

Aligning Strategy with Global Goals

Strategic Plan Aligned SDGs

At Blackwell Global University (BGU), our strategic framework is firmly oriented toward advancing sustainable development, ensuring access to quality education, and promoting the common good. This commitment is evident in the way we shape our academic offerings, strengthen faculty and staff capacity, foster technological innovation, advance equity and inclusion, and cultivate global partnerships.

Each of our strategic priorities—Academic Portfolio, Academic Staff, Administrative Staff, Technological Platforms, Global Positioning, University Culture, and Financial Support—contains measurable objectives that correspond to the United Nations Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure), SDG 10 (Reduced Inequalities), and SDG 17 (Partnerships for the Goals).

Examples of alignment include:

- Integration of ethics, sustainability, and global competencies across academic programs (supporting SDG 4 and SDG 10).
- Recruitment of international faculty with recognized expertise and inclusive hiring policies (SDG 8).
- A scholarship and financial aid program designed to expand access for underrepresented and economically disadvantaged students (SDG 4 and SDG 10).
- Ongoing investment in secure, innovative, and inclusive learning platforms to expand online and hybrid access globally (SDG 4 and SDG 9).
- Strategic alliances with educational institutions, industries, and global organizations that foster research, mobility, and collaboration (SDG 17).

Through this approach, BGU guarantees that institutional choices—whether related to curriculum design, financial aid allocation, or international collaboration—are consistently informed by our ethical responsibility to equity, sustainability, and social impact. In doing so, BGU positions itself not only as a provider of higher education but also as a catalyst for transformation, equipping graduates to lead with integrity and contribute to building a fairer and more sustainable global society.

Graduates & Enrollment

2025 Statistics	Number
Graduates	125

Degrees Offered

Bachelor Programs

- Bachelor of Science in Business Administration
- Bachelor of Arts in Accounting

Masters Programs

- Master of Science in Criminal Justice
- Master of Science in Renewable Energy and Sustainability Systems
- Master of Science in Project Management
- Master of Science in Artificial Intelligence
- Master of Science in Cybersecurity
- Master of Science in Hospitality Management
- Master of Science in Healthcare Management
- Master of Business Administration

Doctoral Programs

- Doctor in Business Administration



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across parent organization



Teach

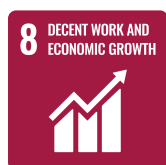
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Courses that support RME

Blackwell Global University reports 8 courses in 2025 that support responsible management education and sustainable development goals.

Marketing | MAR240

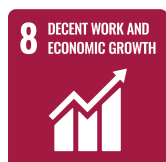
The Marketing course focuses on the study of strategies and practices that enable companies to create, communicate, and deliver value to their customers. Through a theoretical and practical approach, students will explore the various components of marketing, from consumer research to brand management, as well as the importance of customer engagement and value creation in a competitive environment. This course aims to develop a deep understanding of how marketing decisions impact not only customer satisfaction but also a company's profitability and sustainability. The course is designed to equip students with the necessary tools to analyze and apply marketing concepts in real-world scenarios. It will emphasize the importance of adapting to market and technology trends, preparing future professionals to face the challenges of contemporary marketing. By the end of the course, students will be capable of designing effective marketing strategies and aligning them with business objectives.



Advanced Statistics | STA 460

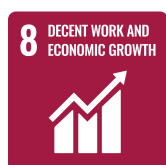
The "Advanced Statistics" course is designed to expand students' fundamental knowledge in the field of statistics, introducing them to more complex and applicable techniques. The main purpose is to provide students with the theoretical and practical tools needed to analyze and interpret complex data, model stochastic phenomena, and make informed decisions in uncertain situations. The course goes into detail on the difference between descriptive and inferential statistics, with a strong emphasis on the latter for scientific research and strategic planning. Throughout the course, students will explore the evolution of statistical thinking and the use of modern tools for data analysis and visualization. The course's thematic approach is progressive, starting with the foundations of probability theory and the distributions of both discrete and continuous random variables. Subsequently, it addresses the pillars of statistical inference, such as sampling, estimation, and hypothesis testing. The content then advances to multivariate analysis techniques, including Analysis of Variance (ANOVA), simple and multiple linear regression, correlation analysis, and dimensionality reduction methods like Principal Component Analysis and Factor Analysis. Finally, time series are studied for forecasting, and the course concludes with the application of decision theory and statistical quality control. The relevance of this course is crucial for training professionals in actuarial science and data science, as it provides the advanced quantitative skills demanded by these fields. Students will not only learn to perform complex statistical analyses but also to interpret the results in a practical context and to

communicate their findings effectively. The skills acquired in predictive modeling, data segmentation, and process control are directly applicable to risk assessment, market research, sales optimization, product development, and quality improvement, preparing graduates to solve high-level analytical problems in the financial, insurance, and technology sectors.



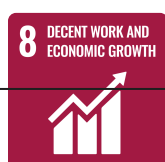
Accounting for Decision Making and Control | ACC 510

The "Accounting for Decision Making and Control" course is a fundamental component of the Master of Business Administration program. This course is designed to provide students with a deep understanding of accounting as an essential tool for strategic decision-making and business management control. It addresses key concepts of financial accounting, financial statement analysis, and costing techniques, allowing students to critically interpret accounting information and its application in various organizational scenarios. Through a practical and applied approach, the course aims to strengthen participants' analytical and synthesis skills for formulating financial strategies. Upon concluding the course, students will be capable of evaluating a company's financial health, using costing methods to optimize resources, and developing financial planning strategies that contribute to the sustainable growth of the organization.



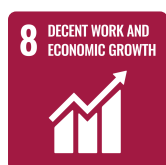
Emerging Technologies | BUS 430

The "Emerging Technologies" course is designed to provide students in the Business Administration program with a comprehensive understanding of the technological tools and trends that are redefining the global business landscape. Throughout the course, we will explore the fundamental principles of digital transformation, business innovation, and the impact of enabling technologies on organizational strategy. Additionally, students will analyze how these technologies can be leveraged to create competitive advantages, improve operational efficiency, and manage change in dynamic and complex environments. This course focuses on equipping students with practical skills to evaluate and implement advanced technological solutions within their organizations. We will analyze current case studies and hypothetical scenarios that will allow students to apply concepts to real-world business situations. By the end of the course, students will be prepared to take on leadership roles in digital transformation processes, driving innovation and technological development in their future companies or ventures.



Management Information System | MIS470

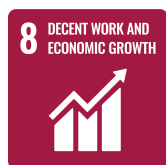
The Management Information System course introduces students to the technology tools and platforms that support decision-making and operations management within organizations. Students will explore IT management practices, including intelligent supply chain systems and IT in business process management, along with data analysis using Microsoft Excel and Access and enterprise resource planning through SAP. The course covers computer systems, management information systems, microcomputer operating systems, word processing, electronic spreadsheets, database management, business graphics, networking, and integrated software packages, using industry-accepted microcomputer software. Structured around five core modules, the course progresses from digital transformation and corporate information ecosystems, through ethical responsibility and data infrastructure, global connectivity and cybersecurity, e-commerce and decision-making systems, to technology architecture, project management, and governance. By the end of the course, students will be able to apply IT management practices and ERP modules to plan enterprise resources, analyze business data to support informed managerial decisions, evaluate the effectiveness of IT systems in optimizing business processes, and assess the ethical implications of information systems on privacy, data security, and corporate responsibility.



Strategic Administration | BUS 410

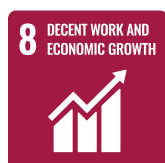
The Strategic Administration course introduces students to the core concepts involved in developing short-, medium-, and long-term organizational objectives, formulating strategic plans, and applying tools to identify and select competitive strategies. The course also examines the processes of strategy implementation and control, equipping students to develop and apply strategic plans at the managerial level that support sound decision-making. Organized into five progressive modules, the course begins with the fundamentals of strategic thinking and the strategic management process, then moves into external environment analysis (macro-environmental frameworks and Porter's Five Forces), internal environment analysis (including the VRIO framework), and culminates in strategy formulation, implementation, and control. By the end of the course, students will be able to apply strategic planning tools to define organizational objectives, analyze and select competitive strategies

based on internal and external assessments, evaluate the feasibility of strategy implementation and control processes, and assess the ethical, social, and sustainability implications of strategic decisions on organizational reputation and stakeholder relationships.



Finance | FIN 220

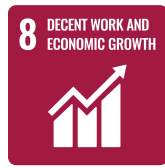
The Finance course introduces the fundamental concepts and analytical techniques needed to identify and solve financial management problems. As a foundational course for the finance curriculum, it equips students with the essential tools every business student needs to succeed in their career, covering the principles of corporate finance, risk and return, and the architecture of the financial system. The course progresses across five modules: the foundations of value and the financial system, market behavior and decision-making within ethical and legal frameworks, the evolution of risk, return, and asset valuation models, capital structure, corporate governance, and investment, and the application of financial information, market regulation, and emerging global trends such as Fintech and ESG. By the end of the course, students will be able to explain core corporate finance concepts, identify key financial management challenges, apply basic analytical techniques to solve financial problems, describe the role of finance as a foundation for other business areas, and recognize the fundamental financial tools required for a career in business.



Public Administration | BUS 350

The Public Administration course introduces the main concepts related to administrative theories in the United States, the components of the public sector structure, and the key reforms and regulations that shape public administration activities. The course analyzes and interprets the interrelationship between the State, government, and public administration, enabling students to identify the main challenges in the organization and functioning of the State and public administration. Organized into modules that trace the evolution of administrative paradigms and systems thinking in modern state management, the configuration of state structure through decentralization, and legislative oversight mechanisms, the course builds toward an applied understanding of public-sector governance. By the end of the course, students will be able to describe the main administrative theories and reforms shaping U.S. public administration, apply public policy and regulatory analysis frameworks to assess their impact on strategic and operational business management, apply administrative analysis tools to identify and propose solutions to problems in the organization of the State, analyze the

interrelationship between State, government, and public administration and its impact on business strategy formulation, and analyze major public administration reforms and regulations and their effect on the business environment, competitiveness, and corporate responsibility.





Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

0 Peer-reviewed articles were published by Blackwell Global University from this past calendar year.	vs	0 Peer-reviewed articles were published by Blackwell Global University from this past calendar year in support of RME.
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Research Funding

In 2025, Blackwell Global University was awarded funding for research that is:



No funding

Socializing Research

In 2025, Blackwell Global University contributed research findings to:

- ❖ Community organizations
- ❖ Industry and business networks
- ❖ Public events and lectures



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

❖ None

Student Organization Partnerships

❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Institutional Policies and Practices

- ❖ Accreditation body recommendation documents

Policy Documents Related to RME and/or Sustainability

Institutional Commitment to Sustainability and
Responsibility

[View document](#)  [Download document](#) 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Blackwell Global University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Public events and panel discussions
- ❖ Community events and consultation forums

Communication Audiences

Blackwell Global University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Faculty and staff
- ❖ Boards and advisory committees



SIGNATORY

Blackwell Global University



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