

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

Blackwell Global University

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Blackwell Global University, including key details and basic institutional data.

Mission

The mission of Blackwell Global University is to offer online and hybrid undergraduate and graduate programs across diverse disciplines. The university shall provide accessible, quality education to students globally through innovative learning experiences that focus on the development of skills and competencies needed to meet the challenges of a dynamic and competitive global environment while upholding to ethical standards and promoting continuous personal and professional growth.

Vision

Blackwell Global University shall be recognized as a global institution of higher learning that promotes cultural diversity, fosters the development of innovative knowledge, seeks global partnerships, and provides access to quality education through technology without barriers.

Strategy

Strategy

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Strategy Alignment

Aligning Strategy with Global Goals

At Blackwell Global University (BGU), our strategic framework is firmly oriented toward advancing sustainable development, ensuring access to quality education, and promoting the common good. This commitment is evident in the way we shape our academic offerings, strengthen faculty and staff capacity, foster technological innovation, advance equity and inclusion, and cultivate global partnerships.

Each of our strategic priorities—Academic Portfolio, Faculty Excellence, Human Capital, Technological Platforms, Global Positioning, University Culture, Economic Support, and Product Differentiation—contains measurable objectives that correspond to the United Nations Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure), SDG 10 (Reduced Inequalities), and SDG 17 (Partnerships for the Goals).

Examples of alignment include:

- Integration of ethics, sustainability, and global competencies across academic programs (supporting SDG 4 and SDG 10).
- Recruitment of international faculty with recognized expertise and inclusive hiring policies (SDG 8).
- A scholarship and financial aid program designed to expand access for underrepresented and economically disadvantaged students (SDG 4 and SDG 10).
- Ongoing investment in secure, innovative, and inclusive learning platforms to expand online and hybrid access globally (SDG 4 and SDG 9).
- Strategic alliances with educational institutions, industries, and global organizations that foster research, mobility, and collaboration (SDG 17).

Through this approach, BGU guarantees that institutional choices—whether related to curriculum design, financial aid allocation, or international collaboration—are consistently informed by our ethical responsibility to equity, sustainability, and social impact. In doing so, BGU positions itself not only as a provider of higher education but also as a catalyst for transformation, equipping graduates to lead with integrity and contribute to building a fairer and more sustainable global society.

Graduates & Enrollment

2024 Statistics	Number
Graduates	45

Degrees Offered

Bachelor Programs

- Bachelor of Arts in Accounting
- Bachelor of Science in Business Administration

Masters Programs

- Master of Business Administration
- Master of Science in Healthcare Management
- Master of Science in Hospitality Management



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Letter of Commitment

Dear PRME Secretariat,



As President of Blackwell Global University, I am pleased to share our institution's official commitment to the Principles for Responsible Management Education (PRME).

At Blackwell Global University, we are proud to be part of a global movement that seeks to transform management education through values-based leadership and a long-term vision focused on people and the planet. Our academic programs—particularly in the field of business—are being developed with a strong emphasis on ethics, sustainability, and social responsibility, with the goal of preparing our students to become responsible global leaders.

We are committed to aligning our strategies, teaching, research, and institutional culture with the seven principles of PRME.

This letter reaffirms our ongoing dedication to these shared values, and we look forward to actively contributing to the PRME network through collaboration, shared learning, and collective impact.

Thank you for your time and consideration.

Warm regards,

A handwritten signature in black ink that reads "Sh D. Roberts". The signature is written in a cursive, flowing style. Below the signature is a horizontal line.

Sherman D. Roberts
President
Blackwell Global University



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across parent organization



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

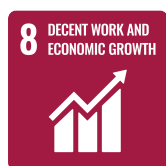
Courses that support RME

Blackwell Global University reports 4 courses in 2024 that support responsible management education and sustainable development goals.

Marketing

| MAR240

The Marketing course focuses on the study of strategies and practices that enable companies to create, communicate, and deliver value to their customers. Through a theoretical and practical approach, students will explore the various components of marketing, from consumer research to brand management, as well as the importance of customer engagement and value creation in a competitive environment. This course aims to develop a deep understanding of how marketing decisions impact not only customer satisfaction but also a company's profitability and sustainability. The course is designed to equip students with the necessary tools to analyze and apply marketing concepts in real-world scenarios. It will emphasize the importance of adapting to market and technology trends, preparing future professionals to face the challenges of contemporary marketing. By the end of the course, students will be capable of designing effective marketing strategies and aligning them with business objectives.

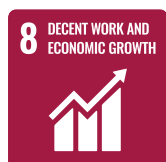


Advanced Statistics

| STA 460

The "Advanced Statistics" course is designed to expand students' fundamental knowledge in the field of statistics, introducing them to more complex and applicable techniques. The main purpose is to provide students with the theoretical and practical tools needed to analyze and interpret complex data, model stochastic phenomena, and make informed decisions in uncertain situations. The course goes into detail on the difference between descriptive and inferential statistics, with a strong emphasis on the latter for scientific research and strategic planning. Throughout the course, students will explore the evolution of statistical thinking and the use of modern tools for data analysis and visualization. The course's thematic approach is progressive, starting with the foundations of probability theory and the distributions of both discrete and continuous random variables. Subsequently, it addresses the pillars of statistical inference, such as sampling, estimation, and hypothesis testing. The content then advances to multivariate analysis techniques, including Analysis of Variance (ANOVA), simple and multiple linear regression, correlation analysis, and dimensionality reduction methods like Principal Component Analysis and Factor Analysis. Finally, time series are studied for forecasting, and the course concludes with the application of decision theory and statistical quality control. The relevance of this course is crucial for training professionals in actuarial science and data science, as it provides

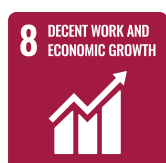
the advanced quantitative skills demanded by these fields. Students will not only learn to perform complex statistical analyses but also to interpret the results in a practical context and to communicate their findings effectively. The skills acquired in predictive modeling, data segmentation, and process control are directly applicable to risk assessment, market research, sales optimization, product development, and quality improvement, preparing graduates to solve high-level analytical problems in the financial, insurance, and technology sectors.



Accounting for Decision Making and Control

| ACC 510

The "Accounting for Decision Making and Control" course is a fundamental component of the Master of Business Administration program. This course is designed to provide students with a deep understanding of accounting as an essential tool for strategic decision-making and business management control. It addresses key concepts of financial accounting, financial statement analysis, and costing techniques, allowing students to critically interpret accounting information and its application in various organizational scenarios. Through a practical and applied approach, the course aims to strengthen participants' analytical and synthesis skills for formulating financial strategies. Upon concluding the course, students will be capable of evaluating a company's financial health, using costing methods to optimize resources, and developing financial planning strategies that contribute to the sustainable growth of the organization.

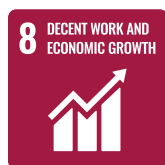


Emerging Technologies

| BUS 430

The "Emerging Technologies" course is designed to provide students in the Business Administration program with a comprehensive understanding of the technological tools and trends that are redefining the global business landscape. Throughout the course, we will explore the fundamental principles of digital transformation, business innovation, and the impact of enabling technologies on organizational strategy. Additionally, students will analyze how these technologies can be leveraged to create competitive advantages, improve operational efficiency, and manage change in dynamic and complex environments. This course focuses on equipping students with practical skills to evaluate and implement advanced technological solutions within their organizations. We will analyze current case studies and hypothetical scenarios that will allow students to apply concepts to real-world business

situations. By the end of the course, students will be prepared to take on leadership roles in digital transformation processes, driving innovation and technological development in their future companies or ventures.



Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



Virtually

Online learning through digital platforms and remote instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

0 Peer-reviewed articles were published by Blackwell Global University from this past calendar year. **vs** **0** Peer-reviewed articles were published by Blackwell Global University from this past calendar year in support of RME.

Research Funding

In 2024, Blackwell Global University was awarded funding for research that is:



No funding

Socializing Research

In 2024, Blackwell Global University contributed research findings to:

- ❖ Community organizations
- ❖ Industry and business networks
- ❖ Research collaborations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

❖ None

Student Organization Partnerships

❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents

Policy Documents Related to RME and/or Sustainability

Institutional Commitment to Sustainability and
Responsibility

[View document](#)  [Download document](#) 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Blackwell Global University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Public events and panel discussions
- ❖ Community events and consultation forums

Communication Audiences

Blackwell Global University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks
- ❖ Non-governmental organizations (NGOs)
- ❖ Government and policy makers

SIGNATORY

Blackwell Global University



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