

2025 Sharing Information on Progress **(SIP) Report**

Southern Connecticut State
University, School of Business

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Southern Connecticut State University, School of Business, including key details and basic institutional data.

Mission

As New Haven's urban, public School of Business, we transform the lives of a diverse student population through business education and research. We fulfill our mission through our core values and guiding principles.

School of Business Statements of Identification

VISION STATEMENT

The School of Business aims to be a pre-eminent and distinguishable cornerstone of inspiration in the provision of innovative, stakeholder-centric, high-quality and impactful management education and professional and community service that benefits students, people and planet.

MISSION STATEMENT

As New Haven's urban, public School of Business, we transform the lives of a diverse student population through business education and research. We fulfill our Mission through our Core Values.

CORE VALUES

1. Continuous Improvement
2. Diversity
3. Impact
4. Teamwork/Collaboration
5. Inclusion

CAMPAIGN STATEMENT

The School of Business operationalizes its Mission through adherence to its Campaign Statement, **SERVICE** to All ... Accentuating its commitment to:

Students;

Experiential Education, with impact on the corporate community;

Research, with impact on the academic community;

Value for all stakeholders;

Inclusion, towards ensuring equity and diversity;

Corporate Social Responsibility to people and planet; and

Empowerment of all individuals, groups, and communities.

FIVE-YEAR STRATEGIC PLANNING GOALS 2023-2028

The School of Business will:

GOAL 1: Strengthen the student educational experience and learning ecosystem;

GOAL 2: Increase market-relevant academic, co-curricular and professional development offerings;

GOAL 3: Increase reputational capital and brand recognition;

GOAL 4: Increase the scale and scope of faculty and staff development opportunities; and

GOAL 5: Support and enhance Corporate Social Responsibility and diversity, equity, and inclusion.

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Strategy

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Strategy Alignment

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Graduates & Enrollment

2024 Statistics	Number
Graduates	2372
Faculty & Staff at the University	404
Faculty & Staff at the Institution	89
Student Enrollment at the University	9377
Student Enrollment at the Institution	1202
Undergraduate Attendance	1022
Masters-Level Postgraduate Attendance	168
Doctoral Student Attendance	12

Degrees Offered

Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

Advancing intentions for good.

Institutional Engagement

76% - 100%

of faculty at Southern Connecticut State University, School of Business actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

This is a work in progress for us.

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Senior leadership office
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Student contributor

Student Awareness

76% - 100%

of students at Southern Connecticut State University, School of Business are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100%

of students at Southern Connecticut State University, School of Business actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Learning

Educator Recognition

At Southern Connecticut State University, School of Business, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



Hybrid

Combination of in-person and virtual learning methods.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

This is a work in progress for us.

Research vs Research for RME/Sustainable Development

15	Peer-reviewed articles were published by Southern Connecticut State University, School of Business from this past calendar year.	vs	2	Peer-reviewed articles were published by Southern Connecticut State University, School of Business from this past calendar year in support of RME.
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Research Funding

In 2024, Southern Connecticut State University, School of Business was awarded funding for research that is:



Local



Regional



National

Socializing Research

In 2024, Southern Connecticut State University, School of Business contributed research findings to:

- ❖ Community organizations
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Industry and business networks
- ❖ International media
- ❖ Government and policy makers
- ❖ Research collaborations
- ❖ Public events and lectures
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

This is a work in progress for us.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)

Student Organization Partnerships

- ❖ Conscious Capitalism Student Group



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

This is a work in progress for us.

Engagement Opportunities

Southern Connecticut State University, School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Southern Connecticut State University, School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Southern Connecticut State University, School of Business



Address

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United States of America