

# 2024 Sharing Information on Progress (SIP) Report

University of Southampton Business School

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## **About the Principles for Responsible Management Education (PRME)**

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

#### **Antonio Guterres**

Secretary-General (2017 - Present)
United Nations

"

## **Principles of PRME**



#### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



#### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



#### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



#### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



#### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



#### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



#### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

# RME Leadership Accountability

At University of Southampton Business School, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

# **Organizational Structure for RME**

The following organizational entities at University of Southampton Business School are responsible for RME:

- Research-Focused Entity
- Teaching-Focused Entity
- Community Engagement Entity



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

# **PRIME Elements in Degree Programs**

University of Southampton Business School integrates responsible management education into its degree programs through 5 different approaches:

Guest Speakers and Showcase Events

Professor-Discretionary Course Topics

Course-Level RME Learning Goals

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## **RME Elements in Research**

University of Southampton Business School incorporates responsible management education into its research endeavors through 6 different methods:

Research Conferences

### **Examples of responsibility-related conferences**

The 2023 International Conference on Sustainability, Environment, and Social Transition in Economics and Finance (SESTEF 2023) jointly organized by Southampton Business School (University of Southampton, UK), Audencia Business School, University of Paris 1 Panthéon-Sorbonne, and Paris School of Business with the support of Gaia (Audencia Business School), Center of Research for Energy and Climate Change – CRECC (Paris School of Business), Centre d'Economie de la Sorbonne, the UMI SOURCE (Joint International Research Unit Sustainability and resilience, University of Paris-Saclay), and the Universitas Sebelas Maret (Indonesia) will take place on December 14, 15, and 16, 2023 in Southampton, UK. The event aims to provide academics, policymakers, and practitioners with a valuable forum for discussion and critical analysis of the major issues and challenges that interrelate energy, environment, sustainability, social transition, economics and finance.

#### **Date**

December, 2023 - December, 2023

#### Location

Southampton

#### **Speakers**

numerous

**Supporting Links** 

**Supporting Links** 

International Conference on Sustainability, Environment, and Social Transition in Economics and Finance

**Dedicated Research Funding** 

Regular Research Seminars

PhD-Level RME Courses

Required Research Reporting

Research Awards Program



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

# **Partnership Approaches for RME**

University of Southampton Business School partners with external stakeholders to advance responsible management education through 4 different approaches:

Collaborative Change Action

## Description of partnering activities that involve informing

Knowledge exchange projects

Most of these are covered in our list of projects related to PRME, but some more one-off projects are listed below:

#### The Sustainable Hairdressing project

#### https://ecohairandbeauty.com/

This provides resources and training to enable hairdressers to adopt more sustainable practices such as a virtual salon sustainable training programme, sustainable salon and stylist certification, eco-tips on mirrors to encourage conversations between clients and stylists about less resource intensive haircare, training videos, sustainability reporting etc.

#### **The Green Stories Project**

#### https://www.greenstories.org.uk/

This provides resources such as free competitions, books, workshops, research etc. to support writers in embedding climate policies into mainstream fiction. For example:

- In 2022 Green Stories worked with Herculean Climate Solutions, Global Change UK and the Climate Fiction Writers League to compile an anthology of 24 short stories each with a climate solution at its heart: *No More Fairy Tales: Stories to Save Our Planet* and linked to a website which showed readers how to help make them happen: see <a href="https://www.greenstories.org.uk/anthology-for-cop27/">https://www.greenstories.org.uk/anthology-for-cop27/</a>
- In 2023 Green Stories partnered with Bafta to engage screenwriters in 'planet placement' see <a href="https://www.greenstories.org.uk/climatecharacters/">https://www.greenstories.org.uk/climatecharacters/</a>.
- A current project (2024) uses a play *Murder in the Citizens' Jury* where eight people meet to debate climate policies and then there's a murder to engage the public in climate policies, see <a href="https://www.greenstories.org.uk/theatre-in-education/">https://www.greenstories.org.uk/theatre-in-education/</a>

#### **Sustainability reporting for SMEs**

Students on accounting modules have been working with SMEs to provide free sustainability reports, see:

https://businessmag.co.uk/esg/lionel-hitchen-sustainability-report-in-partnership-withuniversity-of-southampton/ https://www.andoveradvertiser.co.uk/news/20152370.family-firm-andover-publishesfirst-sustainability-report-conjunction-southampton-business-school/

https://ecohairandbeauty.com/wp-content/uploads/sites/307/2023/07/ SustainabilityReporting.pdf

#### Student activities

Staff in SBS regularly work with the student union on sustainability=related projects e.g. https:// www.susu.org/campaigns/green-week/

**External Community Dialogue** 

Knowledge Translation and Dissemination

### knowledge exchange activities

A summary of some of the knowledge exchange activities run by SBS over the last two years

#### **Relevant Stakeholders**

SBS prme

#### **Purpose**

Knowledge exchange projects that are consistent with our mission to change the world for the better

**Supporting Links** 

**Supporting Links** 

knowledge exchange activities related to PRME

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#### Collaborative Problem Solving

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# Practice

We adopt responsible and accountable management principles in our own governance and operations.

# **RME Policy Implementation**

University of Southampton Business School has implemented 7 policies to support its commitment to responsible management education:

Travel

Local staff/student/faculty transportation

Buildings/real estate

Greenhouse gas emissions

Student equity, diversity, inclusion

Employee equity, diversity, inclusion

Water

# **Property** Institutional Aspiration Targets

University of Southampton Business School has set aspiration targets in 5 different areas:

- Employee EDI Targets
- Travel Reduction Targets
- Student EDI Targets
- GHG Emission Targets
- Building and Real Estate Targets



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

# **Performance Disclosure and Transparency**

Regarding transparency in RME performance disclosure, University of Southampton Business School operates with the following approach:

Limited Transparency Disclosure

SIGNATORY

# University of Southampton Business School

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