

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

EM Strasbourg

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about EM Strasbourg, including key details and basic institutional data.

Mission

Located in the heart of Europe and in the capital of humanism, EM Strasbourg Business School educates **responsible, agile managers and leaders** with a **European mindset**, ready to tackle organizational challenges through an **impact-driven management** style.

At EM Strasbourg Business School, the only Grande Ecole de Management in France to be part of an internationally recognized university, we produce **impact-driven academic research** to support the **transformation** of organizations in our **ecosystem**.

Vision

Our vision is to become the **leading business school in the Upper Rhine Valley** that empowers **individuals** and **organizations from all walks of life** to **value their uniqueness** and thrive beyond borders.

Strategy Alignment

Alignment of strategic priorities with advancing sustainable development, the common good, and quality education


At EM Strasbourg Business School, our strategic priorities are deeply aligned with advancing sustainable development, the common good, and quality education. Our 2023–2028 CSR policy, rooted in the values of sustainability, ethics, and diversity, positions Corporate Social Responsibility as a cross-cutting dimension of the School's mission and vision. We actively contribute to nine Sustainable Development Goals (SDGs), with particular emphasis on SDG 4 (Quality Education), which is at the heart of our mission. Through initiatives such as promoting inclusive access to education, fostering diversity and gender equality, supporting responsible leadership, and encouraging innovation and entrepreneurship, we ensure that our students and stakeholders engage in practices that are ethical, inclusive, and impact-driven. By embedding CSR into teaching, research, governance, and partnerships, we strive not only to equip future managers with the skills to tackle organizational challenges, but also to transform our ecosystem toward more just, sustainable, and resilient models.

Graduates & Enrollment




2024 Statistics	Number
Graduates	1140
Faculty & Staff at the University	5,800
Faculty & Staff at the Institution	279
Student Enrollment at the University	56,000
Student Enrollment at the Institution	2875
Undergraduate Attendance	696
Masters-Level Postgraduate Attendance	1699
Doctoral Student Attendance	26
Certificate, Professional Development, or Continuing Education Attendance	101

Degrees Offered


Bachelor Programs

 Bachelor of Arts (B.A.)


Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Arts (M.A.)  Master in Management

Doctoral Programs

 Doctor of Philosophy (Ph.D.)

Additional

 Short term executive education



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Student contributor
- ❖ Individual leader



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Fostering Innovation



A lot

Our institution supports innovation significantly through teaching and learning.

Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

51 Peer-reviewed articles were published by EM Strasbourg from this past calendar year.

vs

14 Peer-reviewed articles were published by EM Strasbourg from this past calendar year in support of RME.

Research Funding

In 2024, EM Strasbourg was awarded funding for research that is:



Regional



National



International

Socializing Research

In 2024, EM Strasbourg contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ Local media



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Student equity, diversity, inclusion
- ❖ Ethical leadership or good governance policies
- ❖ Campus operations guides
- ❖ Environmental stewardship policies
- ❖ Travel guides
- ❖ Accreditation body recommendation documents
- ❖ Carbon reduction or offset commitments
- ❖ Employee equity, diversity, inclusion
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

EM Strasbourg offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ We are currently working to offer engagement opportunities
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

EM Strasbourg communicates its policies and progress on sustainable development and responsibility with:

- ❖ Faculty and staff
- ❖ Accreditation bodies
- ❖ Media and public relations channels
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities

SIGNATORY

EM Strasbourg



Address

62 Avenue de la Foret Noire, Strasbourg, Alsace, 67000
France



Website

<https://www.em-strasbourg.eu/>