

2025 Sharing Information on Progress **(SIP) Report**

Purdue University Northwest
College of Business

October 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Purdue University Northwest College of Business, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	227
Faculty & Staff at the Institution	53
Student Enrollment at the University	6049
Student Enrollment at the Institution	1092
Undergraduate Attendance	1006
Masters-Level Postgraduate Attendance	85
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	1

Degrees Offered

Bachelor Programs

- ☒ Bachelor of Science (B.Sc. or B.S.)
- ☐ Bachelor of Science in Business (B.S.B)
- ☐ Bachelor of Science in Accounting (B.S.A.)

Masters Programs

- ☒ Master of Business Administration (M.B.A.)
- ☐ Master of Accountancy (M.Acc)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

The current practices of economy and business education create some unintended consequences and have not been able to fully account for some production and consumption costs as well as fairly manage surplus distribution. Our purpose is to promote a resilient economy, a humane society, and a sustainable environment via teaching, discovery, and engagement activities.

Institutional Engagement

0% - 25% of faculty at Purdue University Northwest College of Business actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Our strategy is to identify who we are. Hence, we can generate our responsibility and accountability to the planet and society in what we do.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Disciplinary efforts within business school

Student Awareness

0% - 25% of students at Purdue University Northwest College of Business are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Purdue University Northwest College of Business actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Ensure an inclusive and equitable quality education; develop and integrate responsible knowledge, skills, abilities, and values (KSAV) into our curriculum (e.g., via chapters, courses, and programs); prepare our students for future employment including responsible job opportunities; and promote lifelong learning opportunities for all.

Educator Recognition

At Purdue University Northwest College of Business, we recognize educators for quality of teaching in the following ways:

- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Performance-based teaching fellowships
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Fostering Innovation



A lot

Our institution supports innovation significantly through teaching and learning.

Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Purdue University Northwest College of Business identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Overloaded faculty
- ❖ Resource allocation challenges
- ❖ Risk aversion
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2024, Purdue University Northwest College of Business identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Overloaded faculty
- ❖ Risk aversion
- ❖ Change resistance
- ❖ Faculty confidence gaps
- ❖ Faculty resistance
- ❖ Institutional culture
- ❖ Limited interdisciplinary teaching approaches



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research is to promote student research, engaged scholarship, and society innovation.

Research vs Research for RME/Sustainable Development

16	Peer-reviewed articles were published by Purdue University Northwest College of Business from this past calendar year.	vs	4	Peer-reviewed articles were published by Purdue University Northwest College of Business from this past calendar year in support of RME.
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Research Funding

In 2024, Purdue University Northwest College of Business was awarded funding for research that is:



No funding

Socializing Research

In 2024, Purdue University Northwest College of Business contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Research collaborations

Research Barriers

In 2024, Purdue University Northwest College of Business identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges
- ❖ Institutional policies and bureaucracy
- ❖ Regulatory and legal restrictions
- ❖ Skills and expertise gaps



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partner is to promote service learning, public intellectual leadership, and community activism and stewardship.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AASHE (Association for the Advancement of Sustainability in Higher Education)

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Practice shows our commitments to adopt and implement responsible practices in our own governance and operations. They show how our college and university adopted policies influence how faculty, staff, and students support our commitment to RME.

Institutional Policies and Practices

- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Student equity, diversity, inclusion



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Our overall policy and procedure is to be fully transparent on reporting our RME activities, failures, and successes on our communication media and classrooms.

Engagement Opportunities

Purdue University Northwest College of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations

Communication Audiences

Purdue University Northwest College of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Non-governmental organizations (NGOs)
- ❖ Government and policy makers

Communication Barriers

Purdue University Northwest College of Business faces the following barriers in transparent communications:



Audience reach



Bureaucratic delays



Donor sensitivities



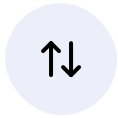
Media visibility



Ownership issues



Feedback loops



**Inconsistent
updates**

SIGNATORY

Purdue University Northwest College of Business



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