

PRiME

*an initiative of the
United Nations Global Compact*



Sharing Information on Progress 2026

Indian Institute of Management
Visakhapatnam

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

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Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Indian Institute of Management Visakhapatnam, including key details and basic institutional data.

Mission

To educate and nurture entrepreneurial leaders capable of creating innovative solutions for business, government, and society.

Vision

To be nationally recognized as a distinguished provider of innovative education for entrepreneurial leaders in business, government, and society.

Graduates & Enrollment

2025 Statistics	Number
Graduates	665
Faculty & Staff at the University	149
Faculty & Staff at the Institution	149
Student Enrollment at the University	652
Student Enrollment at the Institution	652
Undergraduate Attendance	0
Masters-Level Postgraduate Attendance	637
Doctoral Student Attendance	15

Degrees Offered

Masters Programs

 Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

Purpose at IIM Visakhapatnam is to educate and nurture entrepreneurial leaders who create innovative solutions for business, government, and society. It emphasizes ethical and sustainable management, equity, excellence, and professionalism, enabling learners and stakeholders to contribute meaningfully to inclusive, equitable, and sustainable national development.

Institutional Engagement

51% - 75% of faculty at Indian Institute of Management Visakhapatnam actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values at IIM Visakhapatnam represent the principles that guide our academic, professional, and institutional practices. Academic freedom, equity, excellence, professionalism, and sustainability shape our commitment to ethical conduct, inclusivity, responsible leadership, continuous learning, and creating positive social, economic, and environmental impact.

Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school
- ❖ Centralized sustainability office
- ❖ Student contributor
- ❖ Research or issue group, society, or club leading sustainability efforts

Student Awareness

51% - 75% of students at Indian Institute of Management Visakhapatnam are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at Indian Institute of Management Visakhapatnam actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Teaching at IIM Visakhapatnam means developing knowledgeable, ethical, innovative, and responsible leaders through rigorous, experiential, and contextually relevant learning. Teaching integrates theory with practice and encourages learners to address business, government, and societal challenges while considering sustainability, inclusivity, ethics, and long-term social and environmental impact.

Courses that support RME

Indian Institute of Management Visakhapatnam reports 1 course in 2025 that support responsible management education and sustainable development goals.

Corporate Social Responsibility & Sustainability Management | STG003

This course provides a comprehensive academic and practical orientation to the concept and practice of Corporate Social Responsibility (CSR) and Sustainability. In the contemporary business landscape, CSR and Sustainability have become indispensable for enhancing organizational performance across products, profitability, and environmental stewardship. Effective business management now necessitates the ability to anticipate and address the evolving interests and expectations of diverse stakeholders in the workplace, marketplace, and broader social contexts. Managers must develop and implement strategic initiatives that promote sustainable business practices, ensuring alignment with organizational goals and societal values. This course is specifically structured to equip students with the theoretical foundations and practical skills required to design, plan, and execute CSR and Sustainability initiatives. By fostering a deep understanding of the dynamic social and environmental challenges faced by organizations, the curriculum aims to prepare future managers who can work towards attaining a competitive advantage for the organization while advancing sustainable development goals.

Upon completion of this course, students should be able to: 1. Understand how organizations address calls for responsible business practices, climate change mitigation, human capital management, and supply chain responsibilities. 2. Develop an integrated strategy aligning activities across the enterprise, to implement CSR and Sustainability initiatives that provide both competitive advantage and meet SDGs. 3. Conduct a comparative analysis of the CSR & Sustainability initiatives between domestic and international firms in different industrial sectors and articulate the findings to the class.



Educator Recognition

At Indian Institute of Management Visakhapatnam, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Professional development opportunities



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research at IIM Visakhapatnam is a means of generating rigorous, relevant, and impactful knowledge that addresses complex business, societal, and sustainability challenges. It encourages interdisciplinary inquiry, innovation, ethical scholarship, and evidence-based solutions, contributing to responsible management practices, the SDGs, and inclusive, equitable, and sustainable national development.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Indian Institute of Management Visakhapatnam was awarded funding for research that is:



No funding

Socializing Research

In 2025, Indian Institute of Management Visakhapatnam contributed research findings to:

- ❖ Government and policy makers
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partner at IIM Visakhapatnam means building meaningful, long-term collaborations with academia, industry, government, civil society, and other stakeholders to advance responsible management, sustainability, innovation, and societal impact. Through such partnerships, IIMV promotes knowledge exchange, co-creation, research, experiential learning, and collective action aligned with the SDGs and PRME.

Institutional Partnerships

- ❖ AMBA (Association of MBAs)
- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Positive Impact Rating (PIR)
- ❖ Business Graduates Association
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ IAU (International Association of Universities)

Student Organization Partnerships

- ❖ PRME Students
- ❖ Sustainable Development Solutions Network (SDSN) Youth



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Practice at IIM Visakhapatnam means translating the principles of responsible management into real-world action through ethical decision-making, sustainable operations, experiential learning, research, stakeholder engagement, and community initiatives. Through CRME and related activities, IIMV encourages students, faculty, and practitioners to apply responsible and sustainable approaches to contemporary organizational and societal challenges.

Institutional Policies and Practices

- ❖ AI use guide
- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Share at IIM Visakhapatnam means disseminating knowledge, experiences, research, and best practices in responsible management with academia, industry, government, civil society, and learners. Through CRME, conferences, partnerships, publications, and outreach initiatives, IIMV promotes dialogue, collaboration, and collective learning to advance sustainability, ethics, and the SDGs.

Engagement Opportunities

Indian Institute of Management Visakhapatnam offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Indian Institute of Management Visakhapatnam communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks



SIGNATORY

Indian Institute of Management Visakhapatnam



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Gambheeram Village, Anandapuram Mandal, Visakhapatnam - 531

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Website

<https://www.iimv.ac.in/>