



2024 Sharing Information on Progress (SIP) Report

KROK Business School

Table of Contents

1. About PRME 3
2. About SDGs 5
3. Purpose 6
4. Values
5. Teach
6. Research
7. Partner 30
8. Practice 37
9. Share 41

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)
United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

KROK Business School demonstrates its commitment to PRME's Principles through the following letter from senior leadership.







Dear Colleagues and Partners,

research activities, and operational strategy.



On behalf of KROK Business School, I am pleased to write this letter about our participation in the UN PRME (Principles for Responsible Management Education). It is a great honor for us to be part of a global initiative aimed at integrating the principles of sustainable development into the management education system.

Our commitment to improvement and responsibility to society is reflected in every step we take, and we are proud to share our achievements and plans for the future.

The second year of our reporting within the framework of UN PRME is an exciting stage for KROK Business School. This year has been a testament to our ongoing commitment to the principles of sustainable development. We not only reaffirm our dedication but also showcase our successes and achievements in this area. Reporting allows us to critically assess our actions and implement new strategies to achieve even greater results. We take pride in our accomplishments and look forward to further opportunities for growth and improvement. The changes in PRME principles have significantly impacted the implementation of our sustainability strategy. They have become the foundation for reviewing and improving our educational programs,

Thanks to new approaches, we can more effectively respond to the challenges of sustainable development, particularly in the areas of environmental, social, and economic sustainability. We are introducing innovative teaching methods that help our students better understand the importance of sustainable development and its impact on business and society. KROK Business School closely collaborates with KROK University to implement the principles of sustainable development.

We combine our capabilities, knowledge, and resources to create synergy between the academic and practical aspects of sustainable development. Our students and faculty actively participate in projects aimed at addressing current societal issues. Joint efforts allow us to achieve significant results and impact society more effectively.

We are proud of our achievements in the field of sustainable development. Over the past year, we have implemented several initiatives aimed at increasing environmental awareness and social responsibility. For example, we have introduced energy efficiency programs that help reduce our ecological footprint, and social projects that support local communities.



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Our team, consisting of highly qualified faculty, researchers, and students, actively works on projects that have a positive impact on society and the environment.

Unfortunately, the Russian aggression has created significant challenges for the implementation of our sustainability initiatives. However, even in such difficult conditions, we continue to work on implementing the principles of sustainable development, adapting our strategies to the new realities. The war has made us even more determined and innovative in finding solutions. We leverage our experience and knowledge to find new approaches to problem-solving and support our communities during these challenging times. Ukrainian business education is a shining example of resilience. We demonstrate the ability to adapt to extraordinary conditions while maintaining high standards of education and research.

This is a commitment to the principles of sustainable development and responsible education. We are proud to provide our students with the knowledge and skills that will help them become leaders in sustainable development in their communities and on a global scale. Our commitment for the future period is resilience and efficiency in difficult conditions. We will continue to work on implementing the principles of sustainable development, seeking new opportunities and solutions to overcome challenges. We are confident that together with our partners and students, we can make a significant contribution to a sustainable future. Our goal is to be leaders in the field of sustainable development and set an example for other educational institutions.

Sincerely,

Olga Karpova,

CEO of KROK Business School

Kyiv, Ukraine

June 2024



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The following outlines KROK Business School's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy or Purpose

Relevant Stakeholders

Faculty, Students, Alumny, Ukrainian and global business and business education players, UN PRME community

Purpose

We create mindset of business leaders, responsible for the future.

KROK PRME 2023 purpose View document ☑ Download document ▲



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

PRIME Leadership Accountability

At KROK Business School, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Embedding Responsible Leadership at KROK BS: A Strategic and Moral Imperative

In today's rapidly evolving business landscape, responsible leadership has never been more critical. For KROK Business school, formalizing responsible leadership education among the senior leadership team—including the CEO, Dean, and key executives—is a strategic and moral imperative.

The Imperative of Responsible Leadership

Responsible leadership emphasizes ethical decision-making, sustainability, and social responsibility. In an era marked by environmental challenges, social inequalities, and ethical dilemmas, leaders must navigate these complexities with integrity. For KROK BS, instilling these values at the highest levels ensures that the institution practices what it preaches, setting an example for all.

Alignment with Institutional Values and Vision

KROK BS is committed to ethical business practices and societal impact. Embedding responsible leadership in senior roles reinforces these values, ensuring they are both taught and demonstrated. This alignment enhances the school's credibility, attracting students, faculty, and partners who share its commitment.

Enhancing Credibility and Reputation

In a competitive landscape, reputation is paramount. By formalizing responsible leadership education, KROK BS can enhance its credibility and attract like-minded individuals and organizations. This can lead to stronger partnerships, increased enrollment, and a robust alumni network dedicated to positive impact.

Responding to the War in Ukraine

The War in Ukraine underscores the need for responsible leadership. Business leaders must navigate geopolitical tensions with a focus on ethical considerations and social responsibility. KROK BS can lead in preparing leaders to address such complex global issues, positioning itself as a thought leader in responsible business practices.

Driving Institutional Change

Leadership at the top sets the standard for the entire organization. When senior leaders prioritize responsible leadership, it creates a ripple effect throughout KROK BS. This cultural shift fosters an environment where ethical considerations are integral to every decision and action.

Formalizing responsible leadership education among KROK BS's senior leadership is essential for aligning the institution's strategic direction with its core values, enhancing its reputation, and preparing for future challenges. This commitment benefits the school and contributes to creating a more ethical and sustainable business world.

Organizational Structure for RME

The following organizational entities at KROK Business School are responsible for RME:

- Research-Focused Entity
- Teaching-Focused Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

PRIME Elements in Degree Programs

KROK Business School integrates responsible management education into its degree programs through 5 different approaches:

Professor-Discretionary Course Topics

Course-Level RME Learning Goals

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Description of the Signatory Member's pedagogical approach, which involves RME in all degree program design and pedagogical innovations

KROK Business School paid a lot of attention to the issues of responsible leadership. Key aspects of how KROK Business School fosters responsible leadership in pedagogical process:

1/ Curriculum Integration:

Responsible leadership principles are integrated into the curriculum of all master's programs. Courses and modules include issues on ethics, sustainability, corporate social responsibility, and other relevant topics to instill values of responsible leadership in students.

2/ Faculty development

Improving the qualifications of instructors and having them have the results of research activities - scientific articles, scientific and methodological materials, textbooks, utility models and patents is a prerequisite for working at KROK University and KROK Business School. These requirements are put forward by the Ministry of Education and Science of Ukraine to the scientific and pedagogical personnel of universities. Each business instructor annually:

- creates up an individual work plan for the year, which reflects plans for scientific activities and improvement of one's qualifications
- undergoes advanced training in a relevant area at least once every 5 years (according to national requirements)
- writes scientific articles personally and in co-authorship with undergraduates, publishes theses and articles, and speaks at scientific conferences.

Thus, to maintain their academic degree and the right to work at the Business School, each faculty member develops, receives confirmation of their updated knowledge and skills, and develops scientific topics relevant to the business school.

3/ Case Studies and Practical Applications:

KROK Business School is proud that many of its students research sustainability, corporate responsibility and ethics topics in their masters theses. Some Examples:

- Artur Smerkus' "Business Model of Social Development School for Teenagers specifics
 of founding and management" covers important topics of social responsibility and teens
 education.
- Olexandr Vovchouk's "Development Strategy Formation for the Heating and Water Supply Consumer Services Market" has the basis of work sustainability in the sphere of usage of heating and Water supply services

4/ Guest Speakers and Workshops

The school invites guest speakers who are experts in responsible leadership, sustainability, and related fields to share best practice cases, their knowledge and insights with students. (see Objects)

5/ Faculty Personal Engagement

Oksana Sedashova, BS KROK associate professor, is a member of ASDE (Association of experts in sustainable development)

https://asde.com.ua/

6/ Alumni Engagement

By incorporating these strategies into its educational approach, KROK Business School is committed to nurturing a new generation of leaders who are not only competent and innovative but also socially responsible and ethically aware.

https://bs.krok.edu.ua/en/news-storage/defense-of-mba-2023-thesis/ https://bs.krok.edu.ua/en/news-storage/the-start-of-new-academic-year-2023/

KROK Business School places significant emphasis on cultivating responsible leadership through its master's programs. This commitment is demonstrated through curriculum integration, where ethical principles, sustainability, and corporate social responsibility are core components. Faculty development is also prioritized, ensuring instructors continuously enhance their qualifications and contribute to research in relevant fields. Additionally, students engage in meaningful research on sustainability and corporate ethics topics in their theses, supported by guest speakers and alumni who enrich the educational experience with real-world insights and best practices in responsible leadership.

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Description of the business model with RME in all educational efforts

Business model (RME in educational efforts)

· Best worldwide RME pedagogical practices in use

- 1. UN PRME I5 are a framework of evaluation of teaching approaches and common practice among BS faculty
- 2. Best practices got from EFMD membership
- 3. Implementing CEEMAN organization and members best practices
- Modern learning environment

AMS - Automated Management System

One of KROK University administration's strategic goals is to create an E-Krok digital environment.

It means the creation of AMS-Automated Management System for improvement of the quality of the study process and standardization of business processes.

It is based on the following instruments:

- Microsoft Office 365 capabilities, namely VIRTUAL HELPER: Communication, useful information
- MOODLE platform for distant learning
- Other internal information resources are IT software developed by the KROK team
- chatbots
- · Flexibility in learning
- 1. Krok Business School focuses on offline learning as the most fruitful learning and networking formula but we are very flexible and open to the specific needs of our students.
- 2. We offer combined learning to distant students (up to 25% in business school as a whole)
- 3. One of four Master programs Global MBA is provided online
- 4. Certified and module programs of our school are 50/50 online/offline
- 5. During the next three years we will follow global trends in flexible education format.
- 6. For the comfort of our local students we will continue to make integrated and combined formats of learning. Recently we equipped our classrooms with innovative equipment that allows us to get the full presence effect for the distant students.
- 7. For the international expansion of KROK Business School we will offer online education as a key format.

In the face of challenging wartime conditions, KROK Business School continues to uphold global best practices in Responsible Management Education (RME), guided by UN PRME principles and insights from EFMD membership and CEEMAN. Leveraging its Automated Management System (AMS) with Microsoft Office 365 and Moodle platforms, the school enhances educational quality and standardizes processes, adapting dynamically to ensure continuity and effectiveness amidst adversity. Emphasizing innovation (I5) and flexibility, KROK offers blended learning options, such as the Global MBA online program, to meet diverse student needs and global educational trends, reinforcing its commitment to resilient education delivery.

Guest Speakers and Showcase Events

KROK Business School actively applies business, organizational and governmental practics into teaching

Guest & Showcase events

BSK integrates internal and external practical knowledge to approach the best pefagogical practices from local and international markets

1. Internal Events (organized by KROK BS)

events

- https://bs.krok.edu.ua/en/news-storage/world-creativity-and-innovation-week-2023/
- https://bs.krok.edu.ua/en/news-storage/december-16-2023-business-club-on-the-topic-management-of-performance-and-kpi/
- https://bs.krok.edu.ua/en/news-storage/successful-completion-of-the-winter-mediationschool/
- https://bs.krok.edu.ua/en/news-storage/iiblc-green-belt-certificates-received/
- https://bs.krok.edu.ua/en/news-storage/creative-thinking-in-business-for-the-okko-fillingstation-network/

Clubs and Associations

- https://bs.krok.edu.ua/en/community/alumni-association/
- https://bs.krok.edu.ua/en/community/clubs/mba-alumni-club/
- https://bs.krok.edu.ua/en/community/clubs/discussion-club/

- 1. External Events (KROK BS Participated)
- https://bs.krok.edu.ua/en/news-storage/eva-bsk-open-online-lecture-on-businessmediation/
- https://bs.krok.edu.ua/en/news-storage/participation-of-krok-business-school-in-the-project-social-support-for-veterans-the-development-potential-of-the-student-community/
- https://bs.krok.edu.ua/en/news-storage/krok-business-school-is-a-co-organizer-of-the-international-conference-creative-industries-modern-trends/
- https://bs.krok.edu.ua/en/news-storage/dictum-company-partner-of-krok-business-school-organizes-international-conference-the-big-export-talks/
- https://bs.krok.edu.ua/en/news-storage/krok-business-school-a-member-of-the-unprme/
- https://bs.krok.edu.ua/en/news-storage/high-quality-interaction-technologies-trainingfor-abcommunications-company-managers/
- https://bs.krok.edu.ua/en/news-storage/ladyfest-womens-business-forum/
- https://bs.krok.edu.ua/en/news-storage/krok-business-school-is-a-participant-in-the-namu-mediation-monthly/
- https://bs.krok.edu.ua/en/news-storage/partners-of-krok-business-school-nazakhid-24online-conference-1-on-seo-for-western-markets/
- https://bs.krok.edu.ua/en/news-storage/scientific-applied-conference-research-in-modern-management/
- 1. International summits

https://bs.krok.edu.ua/en/news-storage/ukrainian-delegation-at-the-31st-ceeman-international-conference-in-kazakhstan/

https://bs.krok.edu.ua/en/news-storage/participation-of-representatives-of-krok-business-school-in-the-international-forum-of-sustainable-development-2023-isf2023/ https://bs.krok.edu.ua/en/news-storage/participation-of-ceo-of-krok-business-school-in-pir-international-summit-within-the-wef-in-dayos/

Convertability of best practices into knowledge experience is distinguishing feature of KROK BS in implementing of PRME in Ukrainian business education

Examples of guest speakers and showcase events

An annual conference World Creativity and Innovation week supported by UN and conducted regularly by Oksana Sedashova, KROK BS Professor

Date

April, 2023 - April, 2023

Location

KROK BS, online, offline

Speakers

Artem Gusev, Maksym Palenko, Oksana Sedashova, Oleksandr Lidagovsky, Susanne Dameron, Diia.Business, Iryna Kostyuk, Anatoly Yakymchuk, Marie Reig Florence, Roman Romantsov, Michael Lee

Supporting Links

On April 15-21, 2023, KROK Business School held a large-scale event - the World Creativity and Innovation Week in Ukraine - 2023, which is a global initiative of the UN. This year's topic was Inspiration, and the World Creativity and Innovation Week was held under the slogan "Ukrainians inspire". What is today a source of inspiration for Ukrainians who have been living in war conditions for the second year already? Is it possible to be inspired by something? Is it possible to find sources of self-motivation, resource conditions to use creative thinking technologies, to create innovations aimed at solving problems and challenges, improving the quality of life of Ukrainians? The World Week of Creativity and Innovation in Ukraine was represented by 11 events that took place in an offline and online format. In total, more than 300 people attended events - business owners and managers, business consultants, professionals from various industries. On April 15, the birthday of Leonardo da Vinci, the World Week of Creativity and Innovation in Ukraine began with a panel discussion "Inspiration in Ukrainian". Modern artists, whose concepts and works inspired Ukrainians during the war, visited KROK Business School: Artem Gusev, art-designer, Sonia Morozyuk, contemporary artist of Ukrainian hearts, Maksym Palenko, artist-illustrator. Creators have found a source of inspiration and strength, they reflect on daily events, reflecting in their creative messages that they not only support Ukrainians in difficult times, but also represent Ukraine in the world as a creative and innovative state. The speakers shared the secrets of their inspiration, told the stories of the creation of their paintings, designs, illustrations, large-scale projects, talked about the ethics of creativity during the war and intellectual property in creative industries. The panel discussion was broadcast live on the KROK Business School Facebook page, so many people were able to watch it. The day continued with the Mastermind "Business vs Creative: the magic of mutual consulting to solve problems", where 10 entrepreneurs, in cooperation with Oksana Sedashova, who is a professional facilitator of the Mastermind format, looked for new approaches and ideas for urgent business problems. On April 17, an open lecture was held for the Dnipro office of the European Business Association on the topic "Creativity is my superpower", during which Oksana Sedashova told and showed how creative potential can be revealed in the workplace and how the company's corporate culture can be transformed into an innovative one. The event gathered more than 100 listeners. On the same day, in a webinar under the slogan "Inspiration in Ukrainian", the famous Ukrainian sculptor Oleksandr Lidagovsky spoke about where he gets his inspiration, ideas for creation, and how he organizes his artistic activity. From Oleksandr, we

learned about the psychology of an artist and what artistic thinking strategies can be transferred to business management. On April 18, creative consultant from the USA Susanne Dameron held a practical workshop on creating one's own vision - a vision of the future. Susan set herself a difficult and at the same time important task: to guide Ukrainians through the process of visionary thinking, which will lay the foundation for creating a vision for their future or their company. As a result of the session, almost all participants had a vision and clear steps that must be taken in order to implement the idea into life. On the same day, the participants of the week of creativity met with the participants of the project "Brave", initiated by the Diya.Business network of centers. "Brave" is a unique inclusive business accelerator for women who seek independent development and want to start their own business or develop an existing business. During the panel discussion, the participants of the week of creativity got to know brave creative entrepreneurs from the hero city of Buch and were inspired by the unique stories of female entrepreneurship. Project participants shared their experience of how and why they dared to do business during the war, how creativity and bold, non-standard thinking help to make business breakthroughs despite all the troubles, how to develop their own business and help rebuild Ukraine. On April 20, an online meeting was held with Iryna Kostyuk, the producer and the inspiration behind the animated film "Mavka. Forest Song" - a Ukrainian cartoon that became extremely successful not only in Ukraine, but also in various countries around the world. The tape "Mavka. "Forest Song" already after the first weekend set record box office figures - almost UAH 25 million and gathered 189,048 viewers. The premiere of the cartoon took place on March 2, 2023, and more than 80 countries bought the rights to show it. During the webinar "In search of inspiration. MAVKA. "Forest song, the story of creation" listeners learned the secrets of creating this tape, namely, what innovations were used during the creation of the cartoon and what strategies helped make it financially successful. It was interesting to learn how the creators of the cartoon gathered information about Ukrainian authentic symbols and things that were visually reflected in the cartoon, how three women three actresses became part of the identity of the main character, how the music, characters, appearance and costumes of the main characters were created, how Zabokyts was created the only character that does not have a mythological basis, which is important symbolism is present in the cartoon, and why the tape became supportive and inspiring for Ukrainians. Business representatives significantly expanded their knowledge about positive experience in managing finances during the creation of a cartoon and about a business model based on partnerships and collaborations with various Ukrainian enterprises and brands, which made it possible to finalize the production of the animated film and make a stunning PR company even during the war. This day continued with an equally inspiring meeting with the maestro of Argentine tango, Anatoly Yakimchuk, the founder of Kote Dance Studio. It was interesting to dive into the world of tango-thinking strategies to understand how to use them in life and business to build optimal interaction with people, develop leadership, influence, and selfpresentation. The online workshop "Leader of the Heart. Are you one of them?" from the creative leadership expert from Germany, Marie Reig Florence, who showed how to become an

exceptional leader who leads from the heart, and it is this type of "inside-out leadership" that will contribute to the maximum development of innovation in the company. On April 21, on the World Day of Creativity and Innovation, the event Creative Problem Solving Challenge was held a team championship in creative problem solving, where trainers Roman Romantsov and Oksana Sedashova taught the attendees to see the essence of business problems, analyze them and find good solutions for solving them using lean production technologies and creative problem solving technologies. And the week of creativity ended with a speech by the creativity and innovation coach Michael Lee from South Africa, who talked about the true nature of the source of inspiration. The week of creativity and innovation in Ukraine is a source of inspiration for the whole year, a lot of insights, realizations, support and creative interaction. KROK Business School will continue to provide access to the best knowledge in the field of creativity and innovative development - follow the events, join! Because issues of creativity and innovation are constantly explored by Oksana Sedashova, the International Ambassador for Creativity in Ukraine, associate professor of the KROK Business School, who is the initiator and driver of the Week of Creativity in Ukraine, with colleagues from other countries



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

KROK Business School incorporates responsible management education into its research endeavors through 3 different methods:

Regular Research Seminars

Examples of responsibility-related regular research seminars

annual International UN Creativity and Innnovation Week conducted by Oksana Sedashova, UN Creativity and Innovation Ambassador in Ukraine

Date

April, 2023 - April, 2023

Location

online

Speakers

Oksana Sedashova, Susanne Dameron, Marie Reig Florence. Michael Lee, Artem Gusiev, Maksym Palenko, Oleksandr Lidagovsky, Iryna Kostyuk, Roman Romantsov and others

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the only character that does not have a mythological basis, which is important symbolism is present in the cartoon, and why the tape became supportive and inspiring for Ukrainians. Business representatives significantly expanded their knowledge about positive experience in managing finances during the creation of a cartoon and about a business model based on partnerships and collaborations with various Ukrainian enterprises and brands, which made it possible to finalize the production of the animated film and make a stunning PR company even during the war. This day continued with an equally inspiring meeting with the maestro of Argentine tango, Anatoly Yakimchuk, the founder of Kote Dance Studio. It was interesting to dive into the world of tango-thinking strategies to understand how to use them in life and business to build optimal interaction with people, develop leadership, influence, and selfpresentation. The online workshop "Leader of the Heart. Are you one of them?" from the creative leadership expert from Germany, Marie Reig Florence, who showed how to become an exceptional leader who leads from the heart, and it is this type of "inside-out leadership" that will contribute to the maximum development of innovation in the company. On April 21, on the World Day of Creativity and Innovation, the event Creative Problem Solving Challenge was held a team championship in creative problem solving, where trainers Roman Romantsov and Oksana Sedashova taught the attendees to see the essence of business problems, analyze them and find good solutions for solving them using lean production technologies and creative problem solving technologies. And the week of creativity ended with a speech by the creativity and innovation coach Michael Lee from South Africa, who talked about the true nature of the source of inspiration. The week of creativity and innovation in Ukraine is a source of inspiration for the whole year, a lot of insights, realizations, support and creative interaction. KROK Business School will continue to provide access to the best knowledge in the field of creativity and innovative development - follow the events, join! Because issues of creativity and innovation are constantly explored by Oksana Sedashova, the International Ambassador for Creativity in Ukraine, associate professor of the KROK Business School, who is the initiator and driver of the Week of Creativity in Ukraine, with colleagues from other countries.

KROK Business School is active in live researching, discussing and sharing the best RME and sustainability approach

BSK is proud to be active organizer and participant of number of research-related conferences and events related to RME and Sustainability in 2023, both in Ukraine and abroad

Responsibility related seminars

- https://bs.krok.edu.ua/en/news-storage/december-16-2023-business-club-on-the-topic-management-of-performance-and-kpi/
- https://bs.krok.edu.ua/en/news-storage/eva-bsk-open-online-lecture-on-business-mediation/

Responsibility related conferences

Internal Events (organized by KROK BS)

- https://bs.krok.edu.ua/en/news-storage/creative-thinking-is-my-superpower/
- https://bs.krok.edu.ua/en/news-storage/world-creativity-and-innovation-week-2023/
- https://bs.krok.edu.ua/en/news-storage/december-16-2023-business-club-on-the-topic-management-of-performance-and-kpi/ (шемякін)
- 1. External Events (KROK BS Participated)
- https://bs.krok.edu.ua/en/news-storage/participation-of-krok-business-school-in-the-project-social-support-for-veterans-the-development-potential-of-the-student-community/
- https://bs.krok.edu.ua/en/news-storage/krok-business-school-is-a-co-organizer-of-the-international-conference-creative-industries-modern-trends/
- https://bs.krok.edu.ua/en/news-storage/dictum-company-partner-of-krok-business-school-organizes-international-conference-the-big-export-talks/
- https://bs.krok.edu.ua/en/news-storage/krok-business-school-a-member-of-the-un-prme/
- https://bs.krok.edu.ua/en/news-storage/ladyfest-womens-business-forum/
- https://bs.krok.edu.ua/en/news-storage/scientific-applied-conference-research-in-modern-management/
- https://prmrfn.mmr.ua/

facing the deficit of funding for applied research in Ukraine during the war KROK BS is active in on field researches and mutual infomation sharing. KROK plays an important role as a part of sustainability and resillience and business education role in national discursus.

Research Conferences

Examples of responsibility-related conferences

On December 16, 2023, KROK Business School organized the meeting with Denys Shemyakin, a practicing economist, director of the Reform Support Team of the Ministry of Economy, and an ideologist for the implementation of the project approach in public administration. The meeting took place within the framework of the Business Club and the topic for discussion was "Management of productivity and KPI".

Date

December, 2023 - January, 2024

Location

KROK Business School, offline

Speakers

Denys Shemyakin, director of the Reform Support Team of the Ministry of Economy, and an ideologist for the implementation of the project approach in public administration

Supporting Links

Business seminar

Required Research Reporting

Description of research funding specifically related to responsibility

RESEARCH FUNDING

Research is funded from local Business School sources which are limited due to war economic situation in Ukraine

Also BSK seeks opportunities to join cross-school-, country, disciplinary researches available through local and international education communities and networks

Management Research areas:

- (+) alternative dispute resolution and mediation
- (+) creativity and innovations

SUMMARY OF FACULTY-WIDE RESPONSIBILITY RELATED RESEARCH

Short description of research activities:

Applied Research

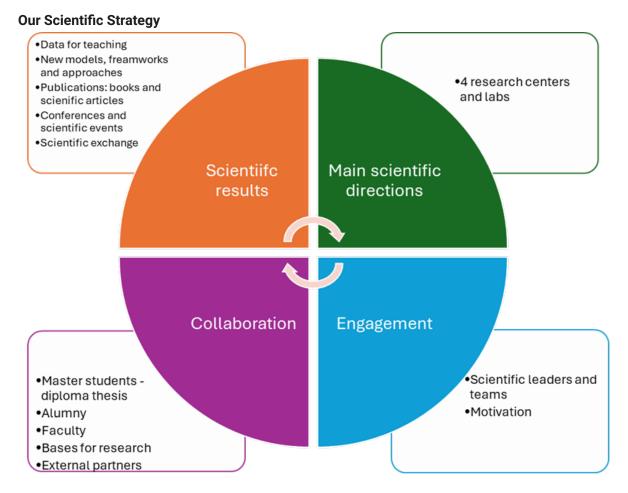
Research activity is regulated by the Concept of Research Development and International Cooperation dated 06/24/2020 and the Regulations on the BSK Research Hub.

The mission of the Research Centre is to carry out practice-oriented and relevant research aimed at solving modern organizational and management tasks facing enterprises and organizations.

Our main current scientific directions, which are reflected in the functioning of scientific centers and Research Hub laboratories:

- 1. Creativity Research Center. Leader: Oksana Sedashova.
- 2. International Center for Mediation, Conflict Management and Dialogue. Leader: Iryna Shevchenko.

- 3. The Entrepreneurship Research Center, which includes the Laboratory of Conscious Leadership and Corporate Culture. Leader: Oleksandr Bakka.
- 4. Sustainable Development Goals Center. Leader: Lyudmila Kosovych.



OTHER TYPES OF RESEARCH SUPPORT FOR FACULTY AND PHD STUDENTS

KROK Business School is a part of the European Union Erasmus + MEDIATS. These partnerships include visiting professorship, student exchange programs, joint research projects, and collaborative initiatives aimed at advancing business education and research.

KROK Business School faculty engage in research collaborations with scholars and researchers from other academic institutions. These collaborations often result in joint publications, conferences, and grant-funded projects that contribute to advancing knowledge in various business disciplines.

Eg., in 2023 there was published the monography "Mediation UA: new approaches and instruments of conflicts management in modern conditions. Second edition" (Oksana Sedashova, Olga Karpova)/

Through different research and development initiatives and collaborations, KROK Business School strengthens its academic network and research potential, enhances its impact on business education, research, and practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

KROK Business School partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

Description of partnering activities that involve informing

INFORMING

Informing Stakeholders about PRME Activities at KROK Business School

National Ministry of Education of Ukraine: KROK Business School maintains a relationship with the Ministry of Education to ensure alignment with national educational standards and policies. The school informs the Ministry of its PRME activities through:

- 1. **Annual Reports** highlighting the integration of PRME principles in educational programs, research, and operations are submitted to the Ministry annually.
- 2. **Meetings and Consultations**: Regular meetings and consultations with Ministry officials to discuss progress, share best practices, and seek guidance on implementing sustainable development in education.
- Conferences and Workshops: Participation in and organization of conferences and workshops where PRME activities and achievements are presented and discussed with educational policymakers.

UN PRME: As a signatory of the UN PRME initiative, KROK Business School adheres to the following methods to inform UN PRME about its activities:

- 1. **Sharing Information on the PRME Website**: Updates of KROK Business School's PRME-related activities and progress are regularly posted on the official UN PRME platform.
- 2. **Participation in PRME Events**: involvement in global and regional PRME forums, conferences, to learn experiences and collaborate with other institutions, online
- 3. **PRME SIP Report**: Submission of the PRME Sharing Information on Progress (SIP) report, which outlines the school's commitment to and implementation of PRME principles, showcasing key achievements and future plans.

EFMD: KROK Business School keeps EFMD informed of its PRME activities through:

- 1. **Accreditation Reports**: Inclusion of PRME-related activities and achievements in the reports required for EFMD accreditation process.
- 2. **Networking Events**: participation in EFMD networking events and conferences

where the school presents its sustainability initiatives and outcomes.

1. **Member Communications**: updates through EFMD's communication channels, such as newsletters, to inform about ongoing PRME activities.

CEEMAN: To inform CEEMAN about its PRME activities, KROK Business School employs the following strategies:

- CEEMAN Events: Participation in CEEMAN's conferences, seminars, and workshops, where the school shares its PRME-related achievements and collaborates with other member institutions.
- Publications and Newsletters: Contributions to CEEMAN's publications and newsletters, providing updates and insights on KROK Business School's progress in sustainable development and responsible management education.

By using these methods, KROK Business School ensures that key stakeholders are well-informed about its commitment to and progress in implementing the PRME principles, fostering transparency and collaboration in the pursuit of sustainable development goals.

External Community Dialogue

Facing the Future: Reinforce Ukraine – KROK Business School participated in International Educational Forum by MIM-Kyiv on 06 October 2023

KROK Business School participated in the International Educational Forum organized by our esteemed colleagues at the International Institute of Management (MIM-Kyiv). This significant event, held today on October 6, 2023, marks the culmination of the "Facing the Future: Reinforce Ukraine" educational project, which has been in operation since the summer of 2022.

The forum is a powerful platform featuring distinguished speakers from Harvard, IMI, and other prestigious educational institutions from Europe and the USA. The event showcases the achievements and outcomes of the project over the past year, providing a comprehensive

review and critical discussions on various pivotal topics. These include development strategies, risk management systems, labor market changes, and the crucial role of business in the postwar reconstruction of Ukraine.

The opportunity to gain insights and recommendations from professors of leading global educational institutions on how to transform Ukraine is invaluable. Additionally, it is a pleasure to reconnect and share moments with our colleagues. We look forward to continuing our collaboration in driving positive change and sustainable development in our country.

Collaborative Problem Solving

KROK Business School Supports Veterans in Business Ventures through Educational Series

KROK Business School continues support of small communities with educational support for local businesses in 2023.

In November 2023 Victoria Polishchuk, KROK BS business instructor conducted the third lecture for the Studenyanska United Community (Khmelnytsky region), a project carried out in collaboration with KROK Business School (BSK).

Throughout our three lectures, we have engaged in meaningful discussions on essential topics for veterans aspiring to start their own businesses. These sessions covered vital aspects such as business initiation, personnel hiring, contract management, and securing financing. The aim has been to equip veterans with the knowledge and tools needed to successfully navigate the business landscape.

This collaboration underscores our commitment to empowering veterans and fostering entrepreneurial spirit within the community. We look forward to continuing our support and seeing the positive impact of these educational efforts.

Collaborative Change Action

Description of partnering activities that involve acting

DIALOGUING, PROBLEM SOLVING, ACTING, PARTNERING ACADEMIC FIELD

Relations with partners from the academic field are of incomparable value for KROK Business School. We have a network of partners from foreign and national Universities.

KROK Business School is a part of the European Union Erasmus + MEDIATS. These partnerships include visiting professors student exchange programs, joint research projects, and collaborative initiatives aimed at advancing business education and research.

KROK Business School faculty engage in research collaborations with scholars and researchers from other academic institutions. These collaborations often result in joint publications, conferences, and grant-funded projects that contribute to advancing knowledge in various business disciplines. Through these initiatives and collaborations, KROK Business School strengthens its academic network and enhances its impact on business education, research, and practice.

Foreign partner Universities:

- · Leon Kozminski Academy (Poland, Warsaw)
- Turiba University (Latvia, Riga)
- Catholic University of San Antonio (Spain, Murcia)
- Webster University (Switzerland, Geneva)
- Shota Rustaveli Batumi State University (Georgia, Batumi)
- Khazar University (Azerbaijan, Baku)
- Ganja State University (Azerbaijan, Ganja)
- Ilia State University (Georgia, Tbilisi)
- Swiss Montreux Business School (SMBS)

National partner Universities:

- Kharkiv National University named after V. N. Karazin (Ukraine, Kharkiv)
- Chernivtsi National University named after Yury Fedkovich (Ukraine, Chernivtsi)

Cooperation with international associations of management education and business schools, such as CEEMAN, EFMD, PRME provides opportunities to improve the qualifications and carry out international networking for employees and faculty of the KROK Business School.

Business Community

KROK Business School closely cooperates with international and national professional associations, such as:

- IIBLC® International Independent Board for Lean Certification, Belgium;
- Baltum Büroo OÜ international certification, which certified programs in Lean (Green and Black Belt, Champion), General Management and HR management;
- European Business Association (EBA), which unites more than 1,000 international and national companies and is one of the largest and most powerful business communities in Ukraine.
- the Chamber of Commerce and Industry of Ukraine
- PRME.

KROK Business School created several partnerships with national and international professional organizations based on Memorandums on Cooperation.

Among them are

- the National Association of Mediators of Ukraine (NAMU),
- · the Association of Mediators of Georgia,
- the Association of Small and Medium Businesses,
- the ClOneer Company,
- · the Happy Monday Project,
- "Women in Business" National Platform.

KROK Business School is a member of the National Chamber of Commerce of Ukraine. Faculty have individual membership in various professional national and international associations.

international partnership

KROK Business School

 has a membership in CEEMAN and EFMD, which creates a lot of opportunities for international cooperation development.

"KROK" University implements various partnerships including mobility programs with

- · Kozminski University (Warsaw, Poland),
- · Kodolanyi Janos University of Applied Sciences (Budapest, Hungary),
- · University of Dabrowa Gornicza (Dabrowa Gornicza, Poland),
- Wyższa Szkoła Biznesu-National Louis University (Nowy Sacz, Poland),
- · Hanze University (Groningen, the Netherlands),
- · Mykolas Romeris University (Vilnius, Lithuania),
- Turiba University (Riga, Latvia), University of Foggia (Foggia, Italy),
- · Catholic University San Antonio of Murcia (Murcia, Spain),
- University College of Management and Design ASPIRA (Split, Croatia)

KROK Business School actively engaged in international projects.

KROK Business School has a number of international partners outlined in the Memorandums of Cooperation such as

- · the Netherlands Business Academy,
- Swiss Montreux Business School,
- · UN Initiative WCIW/WCID,
- · Webster Centre of Creativity and Innovations,
- "Parasat" Mediation and Law Centre (Kazakhstan),
- Georgia Association of Mediators,
- IIBLC (International Independent Board for Lean Certification).

KROK Business School faculty maintain personal contacts with peers from different educational establishments.

Cooperation in the one-to-one format brings many initiatives to the KROK Business School, invited experts act as guest speakers at conferences and educational programs, and our business instructors deliver presentations in different countries. Instructors are members of

professional international communities (International Association of Negotiations, International and European Councils for Creativity and Innovation, etc.). such cooperation enriches the activity of KROK Business School.

Proactive position was always a distinguishing feature of KROK Business School.

Cooperation with respectable institutions, business schools and associations allows KROK Business School both to share its own experience as well as get learnings from partners and experts from all over the world and thus give more knowledge and opportunities to growing sustainable leaders in business.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

KROK Business School has implemented 3 policies to support its commitment to responsible management education:

Employee equity, diversity, inclusion

Student equity, diversity, inclusion

General BS KROK Sustainability Statement and Policy

Despite the war KROK Business School implements a lot of sustainable initiatives

BSK developed a framework for implementing our sustainability strategy as following:

1. Self-Sustainability:

 Implementation, growth, and measurement of the effectiveness of sustainable approaches at the KROK Business School level

1. Dissemination:

• Curriculum upgrade, knowledge dissemination, and encouragement of curiosity and proactivity, as well as the growth of practical knowledge towards realizing SDGs.

1. Progress Measurement:

· Self-sustainability.

The projects 2023

Ecolotos:

BSK and KROK University have been implementing the Ecolotos program since 2007. The
program focuses on minimizing paper usage (transition to electronic media), paper
recycling (special containers for collecting waste paper), and recycling non-renewable
energy sources.

Environmental Care:

 Annual joint cleaning of Nivki Park (Kyiv), near the KROK Business School, by students and faculty members of the university and BSK.

Energy Saving:

• The university implemented a project to replace lighting lamps with new, energy-efficient LED lamps, which reduced the use of electricity by 50%.

Climan Project with KROK University:

CLIMAN is Synergy of Educational, Scientific, Managerial, and Industrial Components for Climate Management and Climate Change Prevention project. It helps to modernize the curriculum through the development of new and innovative courses and methodologies, Interdisciplinary priority on climate change.

It is long term international project, coordinated by Netherlands Business Academy, Netherlands and co-coordinated by KROK University, Ukraine

Project Objectives and Goals: The aim of the project is to assist universities in Georgia and Ukraine to become centers of development in climate management research, accelerating their integration into the global climate market and meeting global climate regulation requirements by implementing the best European practices in climate change prevention, adaptation, and impact mitigation.

more details on https://www.krok.edu.ua/ua/proektna-diyalnist/mizhnarodni-proekti/climan

Students and Faculty transportation

A bicycle parking lot was arranged near the University, and a convenient ramp was made for entering the University building.

Other policies not mentioned above

General Statement and Policy of KROK Business School on PRME and Sustainability (includes strategy, instruments and targets)

Scope

KROk Business School

Enforcement Date

June, 2024

Revision Date

June, 2024

Number Of Pages

6

Publisher

KROK Business School

Media

internal

School

Regulation on Integrating Sustainable

Development Principles at KROK Business

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Parameter Institutional Aspiration Targets

KROK Business School has set aspiration targets in 1 different area:

Sustainability Aspiration Targets in Ukraine in time of war



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, KROK Business School operates with the following approach:

Full Transparency Disclosure

Website of disclosure of performance

as KROK Business School is a part on KROK University, all reprting infromation is included into University reports: https://www.krok.edu.ua/ua/pro-krok/publichna-informatsiya/richni-zviti-prodiyalnist-zakladu-osviti

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