

2024 Sharing Information on Progress **(SIP) Report**

Telfer School of Management

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Telfer School of Management demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



August 2024

The Telfer School of Management at the University of Ottawa is proud to maintain its dedication to the Principles for Responsible Management Education (PRME) as it is directly connected to our vision for a better Canada. Our commitment to the PRME principles can be seen through our teaching pedagogy, student experience, impactful research, and community involvement.

Our faculty is committed to continue to enhance our teaching pedagogy and student experience by bringing the SDGs to life through experiential learning opportunities both inside and outside of the classroom. We do this by incorporating activities like community service-learning projects (CSL), simulations, guest speakers, case competitions, internships / COOPs, and more. Our students benefit from these experiential learning activities to gain a better understanding of how business strategies impact the world around them.

We are also dedicated to recruiting world-class researchers who conduct research that makes an impact. We are also committed to working with community partners like the Coalition for a Better Future to ensure we can support them in achieving a more inclusive, sustainable and prosperous Canada.

As one of only 2 business schools in Canada and in the top 1% of business schools in the world to have achieved the triple crown of accreditations (AACSB, AMBA, EQUIS), Telfer is proud to also be a PRME signatory member; we remain committed to investing in our world's future and working towards a greener, healthier, happier, wealthier and more prosperous Canada for all. As part of our [Strategic Plan](#), we understand that sustainability is one of the core pillars upon which we can build better businesses and contribute more meaningfully to a better tomorrow.

I continue to be proud of the work that Telfer students, faculty, staff, and our community have accomplished so far, as we continue our path to becoming sustainability leaders.

Sincerely,

Stéphane Brutus, Dean of the Telfer School of Management



PRME Principles for Responsible Management Education
an initiative of the United Nations Global Compact

Institutional Mission, Vision, and Strategy

The following outlines Telfer School of Management's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy or Purpose

Mission, Vision, Strategy or Purpose

Relevant Stakeholders

Students, Professors, Staff, Academic Community, Industry

Purpose

Telfer takes a results-oriented approach to building a better Canada. The research and data analysis we do generates knowledge that we share with our students and with key constituencies in Canada and around the world.

[Supporting Links](#)

PRME 2024 1.2 - Mission, Vision, Purpose

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Telfer School of Management, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Letter from the Dean (copy)

See letter from the Dean

See letter from the Dean

Organizational Structure for RME

The following organizational entities at Telfer School of Management are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Telfer School of Management integrates responsible management education into its degree programs through 6 different approaches:

Guest Speakers and Showcase Events

Examples of guest speakers and showcase events

Examples of guest speakers and showcase events

Date

August, 2022 - July, 2024

Location

Telfer School of Management

Speakers

Various

Various

PRME 2024 3.1 - Guest Speakers and
Showcase Events

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Professor-Discretionary Course Topics

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy

The Telfer School of Management is proud to provide a well-rounded business education that supports our vision for a better Canada. Every year of study in any of our programs have courses that both include sustainability themes as a select topic in a more general course (Section 3.2) as well as dedicated courses with RME embedded in the course-level learning goals (Section 3.3).

See Object

Examples of SDG topics in courses

Examples of SDG topics in courses

Department

Management

Learning Object Subject

Various

Educational Level

Various

Learning Outcome

Various

Interactivity Type

Various

Learning Object Description

List of non-RME specific courses that include SDG related topics

PRME 2024 3.2 - Topics in select courses at
the discretion of the professor

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Course-Level RME Learning Goals

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy

The Telfer School of Management is proud to provide a well-rounded business education that supports our vision for a better Canada. Every year of study in any of our programs have courses that both include sustainability themes as a select topic in a more general course (Section 3.2) as well as dedicated courses with RME embedded in the course-level learning goals (Section 3.3).

See Object

Examples of courses with course-level RME learning goals

Examples of courses with course-level RME learning goals

Department

Management

Learning Object Subject

Various

Educational Level

Various

Learning Outcome

Various

Interactivity Type

Various

Learning Object Description

List of specific RME related courses

PRME 2024 3.3 - Courses with RME in the
course-level learning goals

[View document](#) [Download document](#)

Program-Level RME Integration

Degree programs with RME goals

List of degree programs with RME goals

Relevant Stakeholders

All

Purpose

List of degree programs with RME goals

PRME 2024 3.4 -Degree programs with RME
in the program-level learning goals and
assessment rubrics

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The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Pedagogical Approach

Statement describing RME pedagogical approach

Relevant Stakeholders

All

Purpose

Examples of RME pedagogical approaches

PRME 2024 3.5 - Pedagogical approach, which includes RME in all degree program design and pedagogical innovations

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RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Strategic Plan 2025

Strategic Plan 2025

Relevant Stakeholders

All

Purpose

Outline Telfer's 5 year Strategic Plan

PRME 3.6 Telfer Strategic Plan 2025 English [View document](#)  [Download document](#) 



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Telfer School of Management incorporates responsible management education into its research endeavors through 6 different methods:

Regular Research Seminars

Examples of responsibility-related regular research seminars

Examples of responsibility-related regular research seminars

Date

August, 2022 - October, 2024

Location

Telfer School of Management

Speakers

Various

Various

PRME 2024 4.1 - Responsibility-related
regular research seminars

[View document](#)  [Download document](#) 

Research Conferences

Examples of responsibility-related research conferences

Examples of responsibility-related research conferences

Date

August, 2022 - September, 2024

Location

Telfer School of Management

Speakers

Various

Various

PRME 2024 4.2 - Responsibility related
conferences

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Required Research Reporting

SDG related research publications

SDG related research publications

Relevant Stakeholders

All

Purpose

SDG related research publications

PRME 2024 4.4 - Research Publications and
Book Chapters

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Description of research publications specifically related to responsibility

Excelling in their respective fields and pushing the frontiers of impactful research, our faculty are helping the Telfer School of Management to become a top research-intensive business school. Our innovative thinkers shape the conversation about how business evolves while leveraging the strong connections the Telfer School has with the public and private sectors. We are also committed to sharing our engaging research ideas with our vibrant community through the [Telfer Knowledge Hub](#).

We are extremely impressed by the responsibility-related research being generated at Telfer. As can be seen in the following tables, Telfer faculty, instructors and graduate students have published 193 peer reviewed journals and 14 book chapters on topics related to the SDGs in the period since our last PRME SIP report (September 1, 2022 to August 31, 2024).

Dedicated Research Funding

Description of research funding for SDG -related research

Excelling in their respective fields and pushing the frontiers of impactful research, our faculty are helping the Telfer School of Management to become a top research-intensive business school. Our innovative thinkers shape the conversation about how business evolves while

leveraging the strong connections the Telfer School has with the public and private sectors. We are also committed to sharing our engaging research ideas with our vibrant community through the [Telfer Knowledge Hub](#).

Our faculty have also been involved in SDG related research projects that have generated more than \$250K in internal grants and over \$23.5 million dollars in external funding from national funding agencies such as SSHRC (Social Sciences and Humanities Research Council of Canada) and CIHR (Canadian Institutes of Health Research) amongst others. This is remarkable success is made possible by an extensive network of research partners from across the globe. The stories and tables attached highlight a selection of notable SDG-related external and internal grants while the tables provide more detail about these achievements.

Research Funding Specifically Related to the SDGs

Research Funding Specifically Related to the SDGs

Relevant Stakeholders

All

Purpose

Research Funding Related to the SDGs

PRME 2024 4.5 - Research Funding
Specifically Related to Responsibility

[View document](#) [Download document](#)

Research Awards Program

Research Awards

Research Awards

Relevant Stakeholders

All

Purpose

Research Awards

PRME 2024 4.6 - Research awards for
responsibility-related research

[View document](#) [Download document](#)

Research Awards

Excelling in their respective fields and pushing the frontiers of impactful research, our faculty are helping the Telfer School of Management to become a top research-intensive business school. Our innovative thinkers shape the conversation about how business evolves while leveraging the strong connections the Telfer School has with the public and private sectors.

We are proud to report that our Faculty have been awarded 12 internal SDG related internal awards and 40 SDG related external awards.

See attached

Types of research support for graduate students

Types of research support for graduate students

Relevant Stakeholders

All

Purpose

Types of research support for graduate students

PRME 2024 4.7 - Other Graduate Student
Support

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Other types of research support for faculty or PhD students

Our graduate students are training to work collaboratively and explore innovative ways to build a happier, healthier, greener, and wealthier future for Canada. Our research programs continue to grow, now offering seven concentrations in our [MSc in Management](#). Last year, we introduced two project-based options for students interested in gaining research experience that can be applied in the workplace.

See attached.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Telfer School of Management partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

Description of partnering activities that involve informing

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Telfer has a multi-pronged approach to engaging in knowledge translation and dissemination. Leveraging the research from our four strategic pillars – Greener, Happier, Healthier & Wealthier – we have curated a dedicated [Knowledge Hub](#) to keep key stakeholders informed about our activities. In 2003, we also hosted a bespoke webcast series with the Globe & Mail around Ideas for a Better Canada, amongst other outreach activities. These initiatives were also widely shared on our LinkedIn, Instagram and Facebook pages.

Informing: Knowledge Dissemination

Informing: Knowledge Dissemination

Relevant Stakeholders

All

Purpose

Informing: Knowledge Dissemination

PRME 2024 5.1 - Informing Knowledge
Dissemination

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External Community Dialogue

Description of partnering activities that involve dialoguing

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

At Telfer, we continue to build strong partnership connections to create relevant research through bilateral or multilateral conversations with external stakeholders.

Dialoguing

Dialoguing

Relevant Stakeholders

All

Purpose

Dialoguing

PRME 2024 5.2 - Dialoguing bilateral or multilateral conversations with external communities

[View document](#) [Download document](#)

Collaborative Problem Solving

Joint Problem Solving

Joint Problem Solving

Relevant Stakeholders

All

Purpose

Examples of Joint Problem Solving

PRME 2024 5.3 - Joint problem-solving with external partners in a purposeful relationship

[View document](#) [Download document](#)

Description of partnering activities that involve problem-solving

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Telfer is home to multiple research clusters that bring together key partners to further research with external partners on key issues relevant to the UN SDGs. These centers/hubs are detailed in the object, and include:

- CSIID: The Centre for Sustainable Impact/pour l'Impact Durable
- TORC: Thriving Organizations Research Collective
- CRWT: Center for Responsible Wealth Transition

Collaborative Change Action

Acting: Working Collaboratively to Enact Change

Acting: Working Collaboratively to Enact Change

Relevant Stakeholders

All

Purpose

Acting: Working Collaboratively to Enact Change

PRME 2024 5.4 - Acting - working
collaboratively to enact change

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Description of partnering activities that involve acting

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Telfer has several research and practice partnerships that are working diligently and collaboratively to enact change, especially in the SDG domains of:

- Health Care (SDG 3):
- Equity, Diversity and Inclusion (SDG 5, 9, 10):
- Energy, Responsible Business and Climate Change (SDG 7, 12, 13)

Formalized Partnership Governance

Formal governance structures for partnering

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

See previous sections for Telfer Centers and Research Hubs as governance examples.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Telfer School of Management has implemented 2 policies to support its commitment to responsible management education:

Greenhouse gas emissions

University of Ottawa Policy 72

University of Ottawa Policy 72: Environmental Management and Sustainability

Scope

University wide

Enforcement Date

October, 2017

Number Of Pages

14

Publisher

University of Ottawa

Media

<https://www.uottawa.ca/about-us/policies-regulations/policy-72-environmental-management-and-sustainability>

[Supporting Links](#)

Policy 72 - Environmental Management and Sustainability

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Employee equity, diversity, inclusion

Equity, diversity and inclusion in Research

Equity, diversity and inclusion in Research Report for the Vice-President, Research and Innovation

Scope

University wide

Enforcement Date

October, 2021

Number Of Pages

17

Publisher

University of Ottawa

Media

<https://www.uottawa.ca/research-innovation/equity-diversity-inclusion>

[Supporting Links](#)

OVPRI-EDI-research-action-plan

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Institutional Aspiration Targets

Telfer School of Management has set aspiration targets in 2 different areas:

- ❖ GHG Emission Targets
- ❖ Water Conservation Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Telfer School of Management operates with the following approach:

No Performance Disclosure

SIGNATORY

Telfer School of Management



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