

PRiME

*an initiative of the
United Nations Global Compact*

2024 Sharing Information on Progress **(SIP) Report**

Groupe ESC Clermont

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs). ”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Groupe ESC Clermont, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Organizational Structure for RME

The following organizational entities at Groupe ESC Clermont are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Groupe ESC Clermont integrates responsible management education into its degree programs through 4 different approaches:

Professor-Discretionary Course Topics

Program-Level RME Integration

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Groupe ESC Clermont incorporates responsible management education into its research endeavors through 3 different methods:

Dedicated Research Funding

Research Awards Program

ESC Clermont Business School supports its faculty through a strategic alignment of research activities with the School's broader objectives, including international collaborations and thematic research integration. The School's focus on incorporating faculty research into program modules enhances student engagement and deepens their understanding of contemporary business issues. This approach not only elevates the academic quality of the curriculum but also fosters a more mature and informed perspective among students regarding research's role in business development. CleRMA, ESC Clermont's joint research laboratory, plays a pivotal role in supporting faculty research through its extensive network and collaborative environment. With over 100 research faculty, including more than a third from ESC Clermont, CleRMA enhances the School's research capabilities by integrating academic efforts with both local public and private institutions. This synergy not only amplifies the impact of responsibility-related research but also fosters significant regional and international collaborations. ESC Clermont Business School incentivizes its faculty through a robust framework that includes research funding, performance bonuses, and dedicated support for high-impact research. Faculty members receive bonuses based on the quality and ranking of their publications, with additional rewards for meeting research targets over a two-year cycle. This structured support not only encourages faculty to engage in high-quality, responsibility-related research but also drives continuous improvement and innovation in the School's academic offerings.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Groupe ESC Clermont partners with external stakeholders to advance responsible management education through 2 different approaches:

Collaborative Change Action

Knowledge Translation and Dissemination



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Groupe ESC Clermont has implemented 4 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Local staff/student/faculty transportation

Student equity, diversity, inclusion

Buildings/real estate

Institutional Aspiration Targets

Groupe ESC Clermont has set aspiration targets in 1 different area:

- ❖ GHG Emission Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Groupe ESC Clermont operates with the following approach:

Limited Transparency Disclosure

SIGNATORY

Groupe ESC Clermont



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