

2025 Sharing Information on Progress **(SIP) Report**

Oxford Brookes Business School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Graduates

1974

2. Degrees Offered

- Bachelor of Arts (B.A.)
- Master of Arts (M.A.)
- Master of Science (M.Sc. or M.S.)
- Master of Business Administration (M.B.A.)
- Doctor of Philosophy (Ph.D.)
- Doctor of Education (Ed.D.)

3. Faculty & Staff at the University

1981

4. Faculty & Staff at the Institution

243

5. Student Enrollment at the University

14750

6. Total Student Enrollment at the Institution

4326

7. Undergraduate Student Enrollment at the Institution

2754

8. Graduate Student Enrollment at the Institution

1224

9. Doctoral Student Enrollment at the Institution

108

10. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

180



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

11. Define Purpose

As a responsible learning community, our purpose is to deliver learning opportunities, insight and engagement that contributes to a sustainable and inclusive future for all stakeholders, society and the planet.

12. Institutional Engagement

76% - 100%



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



13. RME Lead

- Disciplinary efforts within business school
- Interdisciplinary efforts across business school
- Interdisciplinary efforts across parent organization
- Research or issue group, society, or club leading sustainability efforts
- Senior leadership office
- Student contributor
- Individual leader

14. Define Values

Our values reflect guiding principles of the University: collaboration, connectedness, inclusivity, enterprising creativity, and generosity of spirit. Working together and with the communities to which we belong, we seek to create positive and sustainable innovation and change for individual and collective good.

15. Student Awareness

51% - 75%

16. Student Engagement

51% - 75%



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



17. Define Teach

At the core of all our learning opportunities is a desire to develop responsible leaders and citizens through equipping them with the knowledge, skills and attributes that enable them to effectively navigate ethical challenges and contribute to a more inclusive and sustainable future for all.

18. Educator Recognition

- Annual teaching excellence awards
- Course evaluation scores
- Faculty promotion and tenure consideration
- Financial incentives
- Institutional recognition events
- Pedagogical innovation grants
- Professional development opportunities
- Publication or research support
- Student-nominated teaching awards

19. Barriers to Innovative Curriculum

- Budgetary limitations
- Administrative resistance
- Change fatigue
- Curriculum inertia
- Institutional culture
- Overloaded faculty
- Resource allocation challenges
- Risk aversion
- Scalability issues
- Uncertain return on investment

20. Barriers to Innovative Pedagogy

- Assessment rigor concerns
- Budget constraints
- Classroom infrastructure limitations
- Learning curve for faculty
- Overloaded faculty

- Risk aversion
- Student engagement concerns
- Technology gaps

21. Fostering Innovation

Somewhat

22. Experiential Learning

To a great extent

23. Learning Mindset

Somewhat

24. Method of Teaching and Learning

In person



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

25. Define Research

Fulfilling our mission, requires a research and knowledge exchange culture that is inclusive, collaborative, and inspiring of the kinds of thought leadership necessary to undertake impactful interdisciplinary research that benefits individuals, organisations, and society and that tackles the socio-economic challenges of today and tomorrow.

26. 2024 Publications

280

27. Research Barriers

- Funding challenges
- Time constraints
- Technology and resource access
- Administrative barriers

28. 2024 Publications on Sustainable Development and/or RME

68

29. Research Funding

- Local
- Regional
- National
- International

30. Socializing Research

- Community organizations
- Government and policy makers
- Industry and business networks
- Local media
- National media
- Public events and lectures

- Research collaborations
- Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

31. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- EFMD (European Foundation for Management Development)
- Ministries of Education, Higher Education, or similar national bodies
- Quacquarelli Symonds (QS)

32. Define Partner

We engage with a range of local, national and international stakeholders through education, research and knowledge exchange, and in the spirit of collaboration, openness and mutuality, to deliver insight and learning to positively impact on individuals, organisations and society

33. Student Partners

- None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

34. Define Practice

We seek to place ethical and sustainability concerns at the heart of individual and organisational decision-making, and to adopt responsible management practices in the operation of the School.

35. RME Practices

- Buildings/real estate
- Employee equity, diversity, inclusion
- Environmental stewardship policies
- Greenhouse gas emissions
- Local staff/student/faculty transportation
- Responsible procurement policies
- Sustainability strategy or strategic plan (school or university level)
- Water
- Zero-waste guides
- Curriculum guidelines
- Climate action plan
- Carbon reduction or offset commitments
- Student equity, diversity, inclusion

36. RME Policies

36.1 Access and Participation Plan 20-21 - 24/25

Upload or select a document

Access-and-Participation-Plan-2020-25

View document  Download document 

36.2 Oxford Brookes IDEAS curriculum model summary

Upload or select a document

Oxford Brookes IDEAS model summary

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



37. Define Share

We seek to go beyond regulatory requirements in reporting on our progress towards our objectives regarding sustainability and responsibility, to share this progress with key stakeholders, and to reflect and work together to move ever forward.

38. Transparent Engagement

- Boards and advisory committees
- Annual reports
- Open faculty and student meetings and town halls
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations
- Public events and panel discussions
- Publicly accessible sustainability data and dashboards
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

39. Transparency Barriers

- Inconsistent updates
- Accessibility issues
- Bureaucratic delays

40. Audiences

- Accreditation bodies
- Boards and advisory committees
- Business and industry partners
- Government and policy makers
- Research and academic networks

SIGNATORY

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