

**PRiME**

*an initiative of the  
United Nations Global Compact*



# 2025 Sharing Information on Progress **(SIP) Report**

Paris School of Business

September 2025

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Paris School of Business, including key details and basic institutional data.

## Graduates & Enrollment

2024 Statistics	Number
Graduates	1796
Faculty & Staff at the Institution	233
Student Enrollment at the Institution	4000
Undergraduate Attendance	800
Masters-Level Postgraduate Attendance	2900
Doctoral Student Attendance	200
Certificate, Professional Development, or Continuing Education Attendance	100

## Degrees Offered

### Bachelor Programs

- Bachelor in Management

### Masters Programs

- Master in Management
- 🎓 Master of Business Administration (M.B.A.)
- 🎓 Master of Science (M.Sc. or M.S.)

### Doctoral Programs

- 🎓 Doctor of Business Administration (D.B.A.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



## Definition of Purpose

PSB's mission and vision highlight the School's strong commitment to PRME objectives: -Mission: To shape globally-minded leaders, who design innovative solutions for a lasting impact on businesses and society. -Vision: To be the prominent school of management, that develops globally-minded leaders, who shape the future by transforming complexity into opportunities through a combination of crossdisciplinary skills and multicultural experiences, for a better world.

## Institutional Engagement

**76% - 100%** of faculty at Paris School of Business actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## How We Define Values

In autumn 2024, the School reviewed its mission, vision and strategy for 2025-2030, aligning its values with the PRME values as follows: Diversity, Openness, Agility, Boldness.

## Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school

## Student Awareness

**51% - 75%** of students at Paris School of Business are aware that we are a PRME Signatory Member.

## Student Engagement

**51% - 75%** of students at Paris School of Business actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## How We Define Teach

No single teaching method is uniformly applied across any PSB cohort. Instead, a diverse array of pedagogical techniques is employed, including short interactive lectures, case study analysis, role-playing exercises, simulations, group projects, workshops, guest lectures, and study tours. Teaching methodology thus aligns with PSB values: diversity, openness, agility and boldness.

## Educator Recognition

At Paris School of Business, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Professional development opportunities

## Fostering Innovation



### **A lot**

Our institution supports innovation significantly through teaching and learning.

## Experiential Learning



### **A lot**

Our institution supports experiential learning significantly through teaching and learning.

## Learning Mindset



### **A lot**

Our institution supports a lifelong learning mindset significantly through teaching and learning.

## Method of Teaching and Learning

**In person**

Traditional classroom-based learning with face-to-face instruction.

## Barriers to Innovative Curriculum

In 2024, Paris School of Business identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Budgetary limitations
- ❖ Measurement and benchmarking issues
- ❖ Scalability issues
- ❖ Time constraints

## Barriers to Innovative Pedagogy

In 2024, Paris School of Business identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Measurement difficulties
- ❖ Scalability issues
- ❖ Time constraints



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

Research at Paris School of Business (PSB) goes beyond academic inquiry: it serves as a catalyst for meaningful debate, community development, and innovation. Our ambition is to produce high-quality, applied knowledge that challenges conventions, enhances understanding, and drives transformative change.

## Research vs Research for RME/Sustainable Development



## Research Funding

In 2024, Paris School of Business was awarded funding for research that is:



International



National



Regional

## Socializing Research

In 2024, Paris School of Business contributed research findings to:

- ❖ Government and policy makers
- ❖ Open-access platforms
- ❖ Community organizations
- ❖ Industry and business networks

## Research Barriers

In 2024, Paris School of Business identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management
- ❖ Funding challenges



- ❖ Publishing barriers
- ❖ Research impact and application
- ❖ Time constraints



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## How We Define Partner

Partners, aka key stakeholders, are essential for PSB success. Engaging alumni, corporate partners, and accreditation bodies ensures that the school remains responsive to evolving educational and industry needs. Their involvement fosters a culture of transparency, accountability, and shared governance, which enhances decision-making processes. It also enables PSB to align its curriculum and research with market and social demands, thereby improving graduate employability and institutional reputation.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Sulitest

## Student Organization Partnerships

- ❖ Beopolis
- ❖ BNEM
- ❖ Each One
- ❖ Fresque du Climat
- ❖ Impact Campus
- ❖ Lemon Tri
- ❖ Oxfam
- ❖ RESES
- ❖ UNICEF
- ❖ Zup de Co



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## How We Define Practice

PSB pedagogical approach combines theory, practice, and leadership. It draws on the expertise of professionals who share their knowledge, experience and best practices with our students. Managers and entrepreneurs regularly contribute to teaching or act as guest speakers. They intervene directly in the classroom, as well as through master classes, thematic conferences or business conferences. These practitioners are part of the adjunct faculty. Practice-based learning experiences reflect PSB vision of a business school's role.

## Institutional Policies and Practices

- ❖ Star Label
- ❖ Sustainable development & social responsibility committee



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

For PSB professionals, sharing is fundamental to maximising the impact of the School across research, teaching, and placement. In research, dissemination of findings (e.g., through press articles) fosters academic collaboration, enhances visibility, and accelerates knowledge transfer. Sharing pedagogical innovations and best practices enriches the external learning environment and ensures internal curriculum relevance. Collaborative teaching initiatives promote interdisciplinary perspectives and student engagement. Transparent communication with students about opportunities and expectations supports academic success. Lastly, partnerships with industry and alumni networks facilitate access to internships and employment. As a whole, knowledge exchange with external stakeholders strengthens the school's societal contribution since PSB culture of sharing underpins the school's reputation, adaptability, and long-term sustainability.

## Engagement Opportunities

Paris School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Student and staff volunteer programs

## Communication Audiences

Paris School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Faculty and staff
- ❖ Boards and advisory committees
- ❖ Prospective and current students

## Communication Barriers

Paris School of Business faces the following barriers in transparent communications:



**Audience  
reach**



**Media visibility**



**Messaging  
clarity**





SIGNATORY

# Paris School of Business

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France



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