

2025 Sharing Information on Progress **(SIP) Report**

UBT - University for Business and
Technology

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Values	9
5. Teach	12
6. Research	14
7. Partner	17
8. Practice	19
9. Share	22

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).* **”**

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

SUSTAINABLE DEVELOPMENT GOALS





Getting Started

This section provides foundational information about UBT - University for Business and Technology, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	1668
Faculty & Staff at the University	1500
Faculty & Staff at the Institution	1500
Student Enrollment at the University	15000
Student Enrollment at the Institution	15000
Undergraduate Attendance	12700
Masters-Level Postgraduate Attendance	2300
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	350

Degrees Offered

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)
-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Engineering (B.Eng.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Arts (M.A.)
-  Master of Business Administration (M.B.A.)
-  Master of Education (M.Ed.)

Undergraduate Degree Programmes

 Accounting, Auditing and Taxation



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office

Values Voices

Perspective of the Head of the Institute for Urban Studies and Spatial Planning

As Head of the **UBT Institute for Urban Studies and Spatial Planning**, I view the celebration of institutional values—**ethics, cultural heritage, social responsibility, and respect for place**—as central to how we teach, research, and engage with society. Urban planning is not only a technical discipline; it is a value-driven practice that shapes how communities live, remember, and envision their future. For this reason, the Institute plays an active role in advancing UBT's commitment to **ethical responsibility, cultural awareness, and inclusive development**.

Our work consistently integrates **ethical planning principles**, emphasizing public interest, transparency, and long-term responsibility over short-term gain. Through research and applied projects, we encourage students and professionals to critically reflect on the social consequences of spatial decisions, ensuring that urban development respects human dignity, equity, and environmental limits.

The Institute also actively **celebrates and preserves cultural and historical values** through initiatives such as **The City – History Lab** and **Modernism in Kosovo**, which document and reinterpret the layered urban heritage of Kosovo. By researching traditional urban forms, modernist legacies, and evolving identities, we reaffirm the importance of historical continuity and collective memory in contemporary planning. These efforts help students and the wider public recognize heritage not as an obstacle to development, but as a **resource for sustainable and meaningful urban transformation**.

Furthermore, through platforms such as **UBT Urban Talks** and public exhibitions, the Institute creates spaces for dialogue that honor **traditional knowledge systems, local narratives, and community experience**. By bringing together academics, practitioners, artists, and citizens, we celebrate the diversity of perspectives that shape the city and reinforce UBT's role as an institution grounded in social and cultural responsibility.

In collaboration with UBT's communication and outreach teams, these values are shared through accessible publications, visual archives, and public events, ensuring that ethics, cultural heritage, and social engagement are not confined to academic discourse but are **actively lived and celebrated as part of institutional identity**. Through this work, the Institute contributes to UBT's mission of fostering responsible leadership and culturally informed approaches to sustainable urban development.

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

Perspective of the Head of the Institute for Urban Studies and Spatial Planning

As Head of the **UBT Institute for Urban Studies and Spatial Planning**, I view the celebration of institutional values—**ethics, cultural heritage, social responsibility, and respect for place**—as central to how we teach, research, and engage with society. Urban planning is not only a technical discipline; it is a value-driven practice that shapes how communities live, remember, and envision their future. For this reason, the Institute plays an active role in advancing UBT's commitment to **ethical responsibility, cultural awareness, and inclusive development**.

Our work consistently integrates **ethical planning principles**, emphasizing public interest, transparency, and long-term responsibility over short-term gain. Through research and applied projects, we encourage students and professionals to critically reflect on the social consequences of spatial decisions, ensuring that urban development respects human dignity, equity, and environmental limits.

The Institute also actively **celebrates and preserves cultural and historical values** through initiatives such as **The City – History Lab** and **Modernism in Kosovo**, which document and reinterpret the layered urban heritage of Kosovo. By researching traditional urban forms, modernist legacies, and evolving identities, we reaffirm the importance of historical continuity and collective memory in contemporary planning. These efforts help students and the wider public recognize heritage not as an obstacle to development, but as a **resource for sustainable and meaningful urban transformation**.

Furthermore, through platforms such as **UBT Urban Talks** and public exhibitions, the Institute creates spaces for dialogue that honor **traditional knowledge systems, local narratives, and community experience**. By bringing together academics, practitioners, artists, and citizens, we celebrate the diversity of perspectives that shape the city and reinforce UBT's role as an institution grounded in social and cultural responsibility.

In collaboration with UBT's communication and outreach teams, these values are shared through accessible publications, visual archives, and public events, ensuring that ethics, cultural heritage, and social engagement are not confined to academic discourse but are **actively lived and celebrated as part of institutional identity**. Through this work, the Institute contributes to UBT's mission of fostering responsible leadership and culturally informed approaches to sustainable urban development.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

💡 Fostering Innovation



A lot

Our institution supports innovation significantly through teaching and learning.

💡 Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

💡 Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

💡 Method of Teaching and Learning



Hybrid

Combination of in-person and virtual learning methods.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

182

Peer-reviewed articles were published by UBT - University for Business and Technology from this past calendar year.

vs 182

Peer-reviewed articles were published by UBT - University for Business and Technology from this past calendar year in support of RME.

Research Funding

In 2024, UBT - University for Business and Technology was awarded funding for research that is:



Institution Specific



Local



Regional



National



International

Socializing Research

In 2024, UBT - University for Business and Technology contributed research findings to:

- ❖ Open-access platforms
- ❖ National media
- ❖ Industry and business networks
- ❖ Government and policy makers
- ❖ Community organizations
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ Public events and lectures

Publications Related to RME and/or Sustainability

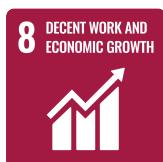
Dark triad personality, motivational dynamics and nascent entrepreneurs entrepreneurial intentions: cross-country comparison

Authors: Liridon Kryeziu | M. Bağış, M.N. Kurutkan, Ç. Ateş,

Date of publication: July, 2024

Department: Business Administration | Business Analytics | Economics | Entrepreneurship

This research explores the relationships between the dark triad, motivational dynamics, and entrepreneurial intentions, as well as the moderating effect of the country on these relationships. Using a cross-sectional design, the study utilizes a sample of 701 new entrepreneurs from Turkey (n = 368) and Kosovo (n = 333). The findings indicate that narcissism positively influences entrepreneurial intentions. Additionally, psychopathy and Machiavellianism negatively impact motivational dynamics, while narcissism has a positive effect. Furthermore, the positive effects of motivational dynamics on entrepreneurial intentions have been confirmed. Mediation analysis reveals that individual motivations partially mediate the relationship between the dark triad and entrepreneurial intentions. Finally, the research results show that the country plays a moderating role in the relationships between narcissism and entrepreneurial intentions, personal attitudes and entrepreneurial intentions, psychopathy, and perceived behavioral control, and the need for achievement and narcissism with personal attitudes. Our study provides theoretical contributions as well as policy and managerial implications in the emerging field of entrepreneurship





Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ Positive Impact Rating (PIR)
- ❖ Local institutions and associations

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Environmental stewardship policies
- ❖ Curriculum guidelines
- ❖ Carbon reduction or offset commitments
- ❖ Campus operations guides
- ❖ Employee equity, diversity, inclusion
- ❖ Climate action plan
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Responsible procurement policies
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Zero-waste guides

Practice Awards

In 2024, UBT - University for Business and Technology received 3 awards for responsible and/or sustainable practices.

THE IMPACT RANKING

Granter: TIMES HIGHER EDUCATION

Grantee: N/A

Award Description:

<https://www.timeshighereducation.com/world-university-rankings/ubt>

WURI RANKING

Granter: World University Rankings for Innovation (WURI)

Grantee: 6th Place Worldwide

Award Description:

<https://www.ubt-uni.net/en/ubt-ranked-sixth-in-the-world-for-fourth-industrial-revolution-by-wuri/>

🏆 TRIPLE E AWARDS

Granter: ACEEU - Accreditation Council for Entrepreneurial and Engaged Universities (ENQA Affiliate)

Grantee: First University Worldwide

Award Description:

<https://www.ubt-uni.net/en/ubt-and-rector-hajrizi-recognized-with-the-highest-global-awards-as-role-models-for-innovation-entrepreneurship-and-social-impact-by-the-triple-e-awards/>



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

UBT - University for Business and Technology offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

UBT - University for Business and Technology communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Sharing Voices

The following statement from stakeholders at UBT - University for Business and Technology demonstrates our commitment to sharing and learning from sustainability and responsible management practices.

Perspective of the Head of the Institute for Urban Studies and Spatial Planning

As Head of the **UBT Institute for Urban Studies and Spatial Planning**, I consider the **sharing of knowledge, experiences, and urban narratives** to be a core responsibility of both our academic mission and our institutional culture. Urban challenges cannot be addressed in isolation; they require open dialogue, transparency, and continuous exchange between academia, institutions, professionals, and society. For this reason, the Institute actively contributes to UBT's commitment to the **PRME Share Principle** by ensuring that research findings, planning insights, and public-interest knowledge are made accessible beyond academic circles.

Our Institute systematically shares its work through multiple channels, in close collaboration with **UBT's communication and public relations teams**, to ensure that complex urban topics are communicated clearly and responsibly. Research outcomes, spatial analyses, and planning proposals are translated into public-oriented formats—policy briefs, visual materials, public lectures, and digital content—so that they can inform public debate, institutional decision-making, and community awareness.

A key instrument of this approach is **UBT Urban Talks**, a public platform where researchers, practitioners, policymakers, and civil society actors engage in open discussions on urban development, sustainability, mobility, heritage, and climate resilience. Through these events, the Institute shares academic perspectives while actively listening to external voices, reinforcing two-way knowledge exchange.

Furthermore, initiatives such as the **Kosovo Urban Image Database**, **Modernism in Kosovo**, and **Mega Projects in Kosovo** serve as open repositories of urban knowledge, combining research, documentation, and visual communication. These platforms are designed not only for experts, but also for students, journalists, public institutions, and citizens interested in understanding how cities in Kosovo are changing.

By working closely with internal stakeholders in communications and outreach, the Institute ensures that urban research and planning expertise are **shared responsibly, inclusively, and strategically**, strengthening UBT's role as a public knowledge hub. In this way, sharing is not treated as dissemination alone, but as a **continuous process of dialogue**, contributing to more informed urban governance and a broader societal understanding of sustainable and responsible development.

SIGNATORY

UBT - University for Business and Technology



Address

Lagjja Kalabria p.n., Prishtina, Prishtina, 10000
Albania



Website

<http://www.ubt-uni.net>