

**PRiME**

*an initiative of the  
United Nations Global Compact*

# Sharing Information on Progress 2026

Faculdades Associadas de  
Uberaba - FAZU

September 2026

## Table of Contents

|                          |    |
|--------------------------|----|
| 1. About PRME .....      | 3  |
| 2. About SDGs .....      | 5  |
| 3. Getting Started ..... | 6  |
| 4. Purpose .....         | 8  |
| 5. Values .....          | 10 |
| 6. Teach .....           | 12 |
| 7. Research .....        | 14 |
| 8. Partner .....         | 16 |
| 9. Practice .....        | 18 |
| 10. Share .....          | 20 |

## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### **Research**

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Faculdades Associadas de Uberaba - FAZU, including key details and basic institutional data.

## Graduates & Enrollment

| 2025 Statistics                                                           | Number |
|---------------------------------------------------------------------------|--------|
| Graduates                                                                 | 107    |
| Faculty & Staff at the University                                         | 162    |
| Faculty & Staff at the Institution                                        | 162    |
| Student Enrollment at the University                                      | 1100   |
| Student Enrollment at the Institution                                     | 1718   |
| Undergraduate Attendance                                                  | 1086   |
| Masters-Level Postgraduate Attendance                                     | 632    |
| Doctoral Student Attendance                                               | 0      |
| Certificate, Professional Development, or Continuing Education Attendance | 414    |

## Degrees Offered

### Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)

### Masters Programs

-  Master of Business Administration (M.B.A.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



## Definition of Purpose

"Promovemos a educação responsável em ciências agrárias e gestão para formar profissionais capazes de gerar prosperidade inclusiva no campo e na cidade, em harmonia com ecossistemas produtivos e saudáveis."

## Institutional Engagement

**26% - 50%**

of faculty at Faculdades Associadas de Uberaba - FAZU actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## How We Define Values

"Colocamos a ética, a responsabilidade socioambiental e a prestação de contas à sociedade no centro da nossa gestão e do nosso ensino, praticando no dia a dia a produção sustentável e a inclusão que ensinamos aos nossos estudantes."

## Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across parent organization

### Student Awareness

**0% - 25%** of students at Faculdades Associadas de Uberaba - FAZU are aware that we are a PRME Signatory Member.

### Student Engagement

**0% - 25%** of students at Faculdades Associadas de Uberaba - FAZU actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## **How We Define Teach**

"Transformamos nossos ambientes de aprendizagem, da sala de aula à fazenda-escola, integrando a sustentabilidade, a ética e a gestão responsável em todos os cursos, por meio de metodologias práticas que conectam o estudante aos desafios reais da sociedade."

## **Educator Recognition**

At Faculdades Associadas de Uberaba - FAZU, we recognize educators for quality of teaching in the following ways:

- ❖ Institutional recognition events

## **Barriers to Innovative Curriculum**

In 2025, Faculdades Associadas de Uberaba - FAZU identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Administrative resistance
- ❖ Collaboration barriers
- ❖ Compliance and legal concerns
- ❖ Faculty resistance
- ❖ Institutional culture
- ❖ Resistance from students

## **Barriers to Innovative Pedagogy**

In 2025, Faculdades Associadas de Uberaba - FAZU identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Change resistance
- ❖ Collaboration barriers
- ❖ Faculty resistance
- ❖ Institutional culture
- ❖ Resistance from students



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

"Pesquisamos os sistemas produtivos, as organizações e as comunidades para gerar conhecimento aplicado que promova uma produção mais eficiente, sustentável e inclusiva, e que retroalimente nosso ensino e nossa relação com o setor produtivo."

## Research vs Research for RME/Sustainable Development

|                                                                                                                         |           |                                                                                                                                           |
|-------------------------------------------------------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------|
| <b>0</b> Peer-reviewed articles were published by Faculdades Associadas de Uberaba - FAZU from this past calendar year. | <b>vs</b> | <b>0</b> Peer-reviewed articles were published by Faculdades Associadas de Uberaba - FAZU from this past calendar year in support of RME. |
|-------------------------------------------------------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------|

## Research Funding

In 2025, Faculdades Associadas de Uberaba - FAZU was awarded funding for research that is:



National

## Socializing Research

In 2025, Faculdades Associadas de Uberaba - FAZU contributed research findings to:

- ❖ Public events and lectures

## Research Barriers

In 2025, Faculdades Associadas de Uberaba - FAZU identified the following barrier to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## **How We Define Partner**

"Construímos parcerias com produtores rurais, empresas e entidades do agronegócio, órgãos públicos, instituições de pesquisa e a comunidade para desenvolver, em conjunto, uma educação e uma prática de gestão responsável que fortaleçam o agronegócio sustentável e o desenvolvimento regional."

## **Institutional Partnerships**

- ❖ Ministries of Education, Higher Education, or similar national bodies

## **Student Organization Partnerships**

- ❖ None



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## **How We Define Practice**

"Adotamos princípios de gestão responsável e transparente em nossa governança e em nossas operações, tornando a própria instituição um exemplo vivo da produção sustentável e da gestão ética que ensinamos."

## **Institutional Policies and Practices**

- ❖ AI use guide
- ❖ Curriculum guidelines
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Ministry of education recommendation documents
- ❖ Professional training opportunities



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

"Compartilhamos com a comunidade acadêmica, o setor produtivo e a sociedade nossos avanços e nossas dificuldades na construção de uma educação responsável em ciências agrárias e sociais aplicadas, para aprendermos juntos e fortalecermos um propósito comum de desenvolvimento sustentável."

## Engagement Opportunities

Faculdades Associadas de Uberaba - FAZU offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees

## Communication Audiences

Faculdades Associadas de Uberaba - FAZU communicates its policies and progress on sustainable development and responsibility with:

- ❖ None

## Communication Barriers

Faculdades Associadas de Uberaba - FAZU faces the following barriers in transparent communications:



**Data privacy  
regulations**



**Ownership  
issues**

SIGNATORY

# Faculdades Associadas de Uberaba - FAZU

---



## Address

Av. do Tutuna, 720 - Bairro Tutunas  
Brazil



## Website

<https://fazu.br/>