

2025 Sharing Information on Progress (SIP) Report

IESEG School of Management

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)
United Nations

"

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































Getting Started

This section provides foundational information about IESEG School of Management, including key details and basic institutional data.

Mission

- To educate managers to be inspiring, intercultural and ethical pioneers of change
- To create knowledge that nurtures innovative leaders
- To promote creative solutions for and with responsible organizations

Vision

In 2015, over a period of 18 months, the whole IÉSEG community (students, academic and administrative staff, alumni, corporate representatives) took part in a deep visioning process to define what the School will be in 2025. This collaborative process was based on a thorough analysis of the School's strengths, areas for improvement, its roots and values, as well as an identification of future trends in society and higher education.

The VISION for IÉSEG which emerged from this collaborative effort was:

challenges that the world is currently facing and will face in the years to come.

"In 2025, IÉSEG will be a unique international hub empowering changemakers for a better society". This Vision, reaffirmed by all stakeholders during the writing of the 2022-2027 strategic plan "Inspire – Connect - Transform", has never been more relevant than today. Our ambition to train changemakers is all the more important given the scope of the environmental, social, societal and economic

Strategy

Strategic Plan 2022-2027_ Inspire, Connect, Transform - IÉSEG

View document 🗹 Download document 🕹

Institutional History

Institutional history

IÉSEG School of Management has been committed to the Principles for Responsible Management Education (PRME) since 2007, but our commitment to ethics, social responsibility and sustainability is not something new. It is fundamental and longstanding. It goes all the way back to our foundation, in 1964. Today, in line with our values and mission, PRME helps us to reflect on how we should enable our students to become responsible leaders, how we might enable organizations to better serve the common good, and how we can engage more constructively in contributing to transform our societies towards more inclusive modes of operating and being.

In 2025, IÉSEG School of Management has been awarded top honors in the 2025 PRME Education Awards, recognizing the School's bold and comprehensive approach to embedding sustainability into all dimensions of its operations, for its Transition 2026 initiative.

Graduates & Enrollment

2024 Statistics	Number
Graduates	1591
Faculty & Staff at the Institution	550
Student Enrollment at the University	8450

Degrees Offered

Bachelor Programs

Bachelor of Business Administration (B.B.A.)

Masters Programs

图 Master of Business Administration (M.B.A.) 图 Master of Science (M.Sc. or M.S.)

Doctoral Programs

⊕ Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Institutional Engagement

76% - 100%

of faculty at IESEG School of Management actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- Centralized sustainability office
- Interdisciplinary efforts across business school
- Research or issue group, society, or club leading sustainability efforts
- Senior leadership office
- Disciplinary efforts within business school

Student Voices

The following narrative demonstrates how IESEG School of Management has influenced students' academic journey and personal growth.

Student voice - Aurélien Mailleten

"Since joining IESEG, I've been encouraged to take on the role of a changemaker, proving that we have the power to change things. As Vice-President of IÉSEG CONSEIL Paris, I worked closely with IÉSEG to make student well-being a priority. Thanks to the support of IÉSEG, the Junior Entreprise is actively committed to promoting well-being, fostering mutual-help and encouraging personal initiative within the student community."

Aurélien MAILLET.

Fifth Year PGE Student

Student Engagement

26% - 50%

of students at IESEG School of Management actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Teaching Awards

In 2024, 2 awards were given to faculty and educators at IESEG School of Management.

PRME Education Award, Organizational Practices category

Granter: PRME

Grantee: IESEG

Award Description:

IÉSEG School of Management has been awarded top honors in the 2025 PRME Education Awards, recognizing the School's bold and comprehensive approach to embedding sustainability into all dimensions of its operations. The PRME Education Awards, led by the UN Global Compact's Principles for Responsible Management Education (PRME) initiative, celebrate excellence in advancing responsible management education through teaching, research, student engagement and organizational transformation. This year's awards recognized faculty and initiatives from institutions in Australia, Finland, France, the United States, the United Kingdom, and Vietnam. A total of 61 submissions from 14 countries were reviewed by a panel composed of PRME Secretariat members and academic leaders, who assessed projects across five criteria, including innovation, relevance, integration of the Sustainable Development Goals (SDGs), and measurable impact. Among the winners is IÉSEG, whose submission of the Transition 2026 initiative received the highest score in the Organizational Practices category. The project was praised for its institutional scope, replicability and strong alignment with PRME's Principles and the SDGs. Launched in 2022, Transition 2026 is a transversal, whole-school strategy designed to systemically integrate sustainability across all aspects of IÉSEG's academic and operational model. The initiative is grounded in the conviction that a business school must embody the very principles it teaches. The Transition 2026 initiative has already led to significant revisions in curriculum design and student learning pathways. The new "student sustainability journey" now includes a sustainability introductory seminar in year 1; courses on "Sustainability & Business" and "Environmental & Energy Economics" in year 2; a mandatory course in Business Ethics in year 3 and a "Change Management for Sustainability" course in year 4, including the Sulitest TASK assessment. The academic transformation is guided by international frameworks such as the SDGs, the UN Global Compact Principles, the EU GreenComp, and accreditation learning objectives. In addition to its academic overhaul, the School also implemented organizational reforms that strengthen its sustainability commitments. These include a dedicated sustainability journal list to encourage research in this field; a partnership with B Lab France; a robust Climate Action Plan, cocreated with students, alumni, faculty, and staff and a new internal policies covering mobility, purchasing, energy, waste management, and IT.



Financial Times Responsible Business Education Awards on the category 'Best business school demonstrating system-wide responsible business principles integrated throughout teaching, research, operations, and student outcomes'.engl

Granter: Financial Times

Grantee: IESEG

Award Description:

IÉSEG wins the Financial Times Responsible Business Education Awards on the category 'Best business school demonstrating system-wide responsible business principles integrated throughout teaching, research, operations, and student outcomes'. The School is also selected in the highly commended institutions on the category 'Best responsible teaching resources: innovative materials with a financial sustainability focus' for its Transition 2026 initiative. These Responsible Business Education Awards recognize IÉSEG's strong and systemic engagement on social and environmental impact topics at all levels of the organization and in all its activities, and the commitment of all the staff, students, alumni, and other stakeholders in driving change in the organization. "Being the winner of the 'Best Business School' Award and in the highly commended institutions of the 'Best Responsible Teaching Resources' Award is great recognition of the effort done by every member of IÉSEG to better integrate social and environmental impact into everything we do. Transforming IÉSEG to ensure we prepare our students to be responsible changemakers and help drive sustainable change in organizations, while ensuring that we, as an organization, contributes positively to society, is a challenging but exciting process. We are moving in the right direction, but we still have a lot to do! These Financial Times Responsible Business Education Awards are a big motivation to continue working hard in the next months and years!", comment Caroline ROUSSEL, Dean of IÉSEG, and Maria CASTILLO, Social and Environmental Impact Director at IÉSEG. The Transition 2026 program, launched in 2022, is a key driver of transformation of IÉSEG's activities. This program focuses on training 100% of its staff and academics to better integrate environmental and social concerns into courses, programs, and all operational activities. The training launched in February 2023 is now entering a decisive phase where all academic departments and services, supported by the Social and Environmental Impact Direction, will create their roadmaps and establish their objectives and indicators. In addition, throughout the past year, a dedicated team has been working on redesigning the content of the core sustainability courses to ensure they are fully up to date with the current context. Also, all the students in the Master Cycle of the Grande École Program now take the Task by Sulitest evaluation.

Teaching Voices

The following statements demonstrate ways in which educators at IESEG School of Management support sustainability and responsible management in their classrooms.

Professor voice - Christine Di Martinelly

"Apart from establishing a roadmap, the whole challenge of module 7 consisted of selecting a Sustainability Coordinator to ensure concrete implementation of the module over the coming months. In a department focused on supply chain management and organization, some areas for improvement are obvious in terms of the environmental transition, but others are not. The work of the consultant who accompanied us proved invaluable in successfully structuring the collective effort and identifying key topics, but also in avoiding redundancy and highlighting our blind spots. Maturity levels between the sixteen professors inevitably vary. The half-day was beneficial to build a common basis for reflections, but also to start setting measurable perspectives and goals. The team will have a solid basis on which to develop their teaching content, restructure some aspects, identify new case studies... Once a year, we will check to make sure that the process is advancing smoothly." Photo (légende)

Christine DI MARTINELLY

Professor and Head of the "Operations Management" Department

Professor voice - Jérémie Bertrande

Jérémie BERTRAND

Professor of Finance and Deputy Academic Director of the Grande Ecole Program
"Reviewing the structure of this Master's has made it possible to put sustainable development at the core. The theme is now present in all teaching content, and this work has resulted in greater overall consistency between the various disciplines. The key message is that sustainability is not a subject to be taught separately. It is a common thread, an essential prerequisite, even in areas we might think have nothing to do with these issues. Far from preconceptions, finance is a good example. Today, most sustainability-related regulations are established at the request of the financial sector for one very simple reason: the very core of finance involves analyzing risks and those associated with climate and environmental issues are becoming increasingly alarming.

In Human Resources, social risk takes precedence. In marketing, you can't move forward without addressing the carbon footprint or cultural differences. Everything is done to make students understand that this is not a passing fad, but an imperative for every economic sector."

○ Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

© Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

○ Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

○ Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

Peer-reviewed articles were published by IESEG School of Management from this past calendar year.

Peer-reviewed articles were published by IESEG School of vs 62 published by 12022 Management from this past calendar year in support of RME.

Research Funding

In 2024, IESEG School of Management was awarded funding for research that is:









International

National

Institution **Specific**

Regional

Socializing Research

In 2024, IESEG School of Management contributed research findings to:

- Community organizations
- Government and policy makers
- Industry and business networks
- International media
- Open-access platforms
- Public events and lectures
- Research collaborations
- Social media and digital outreach
- National media

Publications Related to RME and/or Sustainability

Board gender diversity reform and corporate carbon emissions

Authors: Raùl BARROSO | Tinghua DUAN | Siyue GUO | Oskar KOWALEWSKI

Date of publication: July, 2025

Department: Accounting | Finance

Journal of Corporate Finance

"Our study addresses the critical challenge of climate change and highlights the role that gender diversity on boards can play to mitigate it. By analyzing the carbon emissions of companies with increased female representation on boards following gender diversity reforms in various countries, we found a substantial reduction in direct carbon emissions. The effect of this increase in the number of women is even greater after the Paris Agreement, signed in 2015 to limit the rise in global temperatures to 1.5°C. This impact is particularly strong when reforms aimed at increasing women's representation are legally binding. Therefore, our results show that gender board reforms promote better governance through increased diversity and play a crucial role in mitigating climate change by reducing carbon emissions."







Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- Positive Impact Rating (PIR)
- Sulitest
- Financial Times
- EQUIS
- EFMD (European Foundation for Management Development)
- Local institutions and associations
- Ministries of Education, Higher Education, or similar national bodies
- United Nations Global Compact non-business signatory

Student Organization Partnerships

None

Partnerships

The following provides more details on 4 key partnerships at IESEG School of Management.

Global Reporting Initiative

IÉSEG formed a partnership with the <u>Global Reporting Initiative</u>, provider of the most widely used standards for sustainability reporting, to integrate the <u>GRI professional certification</u> program into the MSc in Management for Sustainability.

https://www.ieseg.fr/en/news/gri-partnership/

B Lab France

IÉSEG and B Lab France sign a strategic partnership to contribute to the evolution of organizations towards more sustainable and responsible models

With their shared and aligned visions and missions, **IÉSEG and B Lab France have chosen to converge** their approach by establishing a strategic partnership, and thus contribute to the transformation of business models towards sustainable and responsible development.

Through this partnership, IÉSEG and B Lab France are combining their networks, resources and advice to achieve their ambitious goals.

IÉSEG will have access to the network of companies in the B Corp movement to provide its professor-researchers with data and contacts for their teaching and research work, to enable its students to be connected to these companies to develop their professional network, to establish the School's strategy around sustainability and ethical issues, and finally to use B Lab's reputation to develop the Master in Management for Sustainability, which B Lab will be associated with from now on. Thanks to IÉSEG, B Lab France will have an active partner to boost the development of its B Academy and generate content, approaches and innovative thinking in management education within its various programs. This partnership will also enable the development of specific knowledge through dedicated research projects, led by IÉSEG professors.

https://www.ieseg.fr/en/news/ieseg-b-lab-france-partnership/

Article 1

In 2021, the School formed a partnership with <u>Article 1</u>, with the purpose of helping youth from disadvantaged backgrounds in their professional path.

Télémaque

In 2024, IÉSEG became a sponsor of <u>Télémaque</u> and thus participated in the Association's action, which supports young people from 5th to Terminale through double mentoring in the following 4 areas: socio-cultural openness, discovery of the professional world, self-confidence and the fight against self-censorship, and finally academic performance and success.

Partner Voices

The following statements from our partners demonstrate ways in which our collaborations at IESEG School of Management support sustainability and responsible management education.

Cofidis - equal opportunities

"As a former IÉSEG student and deeply attached to the Hauts-de-France region, I am particularly proud to see Cofidis partner with the IÉSEG Foundation as part of its Equal Opportunities program. Our commitment is to contribute to an education where every student, regardless of background, can access high-quality education and a promising future.

This program resonates with our values of diversity, equal opportunities and inclusion, principles that are at the very core of Cofidis' actions. We firmly believe that it is by facilitating access to excellent education, breaking stereotypes and offering appropriate support that we can build a more just and supportive future for all."

Nicolas WALLAERT,

1995 PGE graduate, CEO of Cofidis France

Ophélie VANBREMEERSCHe

Ophélie VANBREMEERSCH

PGE graduate 2023, Chairwoman at Lunettes de ZAC

"Today, Lunettes de ZAC has more than 1,000 collection points, 250 partner opticians and 2 stores, with a total of 300,000 pairs of glasses collected. To date, we have created 10 jobs internally and 14 indirect jobs. Our approach is based on three pillars: the economic, social and environmental impact. As regards the environmental impact, we strive to limit the significant ecological impact of glasses we sell. We therefore favor short circuits to reduce the carbon footprint and use recycled materials to minimize the exploitation of new resources. Socially, we actively integrate people with disabilities into our refurbishing activities – there are 14 currently on our payroll. Finally, I am involved in the Impact France movement, which promotes alternative governance models, where profitability and respect for individuals go hand in hand. We thus support the idea that a company can be profitable and meet environmental and social requirements at the same time. Apart from my work with glasses, I am also involved on a regional level in extending this practice to take in all medical devices."



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- Carbon reduction or offset commitments
- Climate action plan
- Sustainability strategy or strategic plan (school or university level)
- Greenhouse gas emissions
- Local staff/student/faculty transportation
- Accreditation body recommendation documents
- Curriculum guidelines
- Ministry of education recommendation documents
- Student equity, diversity, inclusion
- Employee equity, diversity, inclusion
- Faculty hiring, tenure, and promotion guidelines
- Professional training opportunities

Policy Documents Related to RME and/or Sustainability

Question_4-2_FLYER-jury-oraux-2025-FR	View document 🖸 Download document 🕹
ClimateAction-Plan-IESEG-Oct2024	View document 🗹 Download document 🕹
GEP-Short-version-aug22_220804_222553	View document ☑ Download document 🕹

Practice Awards

In 2024, IESEG School of Management received 1 award for responsible and/or sustainable practices.



Financial Times Responsible Business Education Awards on the category 'Best business school demonstrating system-wide responsible business principles integrated throughout teaching, research, operations, and student outcomes'.engl

Granter: Financial Times

Grantee: IESEG

Award Description:

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Practice Voices

The following statement from stakeholders at IESEG School of Management demonstrates our commitment to sustainable and responsible practices.

Staff voice - Internationalization and sustainability

Pascal AMEYE,

Deputy Director of International Relations -

International Student Exchange and Services Programs

"We are an international school and of course we will remain so, but we can act in three areas. The first concerns the number of trips. Up to last year, students were allowed to go abroad twice, once for during their Bachelor's degree and once during their Master's degree. This option will now only be

available for students aiming for a double degree. The second area we can act on is gradually rebalancing our international agreements in favor of zones to which travel is less impactful. The idea is to remember that a student does not need to travel to the other side of the world to gain international experience. Finally, the third area is awareness-raising. The School is seeking to promote more environmentally friendly behavior wherever possible, preferring the train or bus to the plane."



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

IESEG School of Management offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- Annual reports
- Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations
- Public events and panel discussions
- Open faculty and student meetings and town halls
- Boards and advisory committees

Communication Audiences

IESEG School of Management communicates its policies and progress on sustainable development and responsibility with:

- Accreditation bodies
- Alumni and donors
- Boards and advisory committees
- Business and industry partners
- Faculty and staff
- Media and public relations channels
- Prospective and current students
- Research and academic networks

SIGNATORY

IESEG School of Management

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