

# 2025 Sharing Information on Progress (SIP) Report

Edith Cowan University School of  
Business and Law

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started


This section provides foundational information about Edith Cowan University School of Business and Law, including key details and basic institutional data.

## Graduates & Enrollment


2024 Statistics	Number
Graduates	1314
Faculty & Staff at the University	2277
Faculty & Staff at the Institution	249
Student Enrollment at the University	24154
Student Enrollment at the Institution	4035
Undergraduate Attendance	1386
Masters-Level Postgraduate Attendance	2590
Doctoral Student Attendance	59

## Degrees Offered

### Bachelor Programs

 Bachelor of Business Administration (B.B.A.)

### Masters Programs

 Master of Business Administration (M.B.A.)

### Doctoral Programs

 Doctor of Philosophy (Ph.D.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



## **Definition of Purpose**

ECU School of Business and Law develops the capabilities of students to create sustainable value for future business and society at large, and to work for an inclusive and sustainable global economy.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## **How We Define Values**

ECU School of Business and Law incorporates the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact through academic activities, curricula, and organisational practices.

## **Who Champions Responsible Management Education at Our Institution**

- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Student contributor
- ❖ Research or issue group, society, or club leading sustainability efforts



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## **How We Define Teach**

ECU School of Business and Law embeds responsible management concepts within our educational frameworks, curriculum, and pedagogy, and provides real-world opportunities that enable effective learning experiences that help build responsible leadership.

## **Educator Recognition**

At Edith Cowan University School of Business and Law, we recognize educators for quality of teaching in the following ways:

- ❖ National awards e.g. the Australian Awards for University Teaching (AAUT)
- ❖ Peer to peer sharing of best practice
- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Professional development opportunities

## **Barriers to Innovative Curriculum**

In 2024, Edith Cowan University School of Business and Law identified the following barrier to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges

## **Barriers to Innovative Pedagogy**

In 2024, Edith Cowan University School of Business and Law identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Digital divide



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

ECU School of Business and Law engages in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental, and economic value.

## Research vs Research for RME/Sustainable Development



## Research Funding

In 2024, Edith Cowan University School of Business and Law was awarded funding for research that is:



**Institution  
Specific**



**Local**



**Regional**



**National**



**International**

## Socializing Research

In 2024, Edith Cowan University School of Business and Law contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ National media
- ❖ International media
- ❖ Open-access platforms

## Research Barriers

In 2024, Edith Cowan University School of Business and Law identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Administrative barriers
- ❖ Institutional policies and bureaucracy
- ❖ Time constraints





# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## **How We Define Partner**

ECU School of Business and Law interacts with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

## **Institutional Partnerships**

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils

## **Student Organization Partnerships**

- ❖ Enactus



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## **How We Define Practice**

ECU School of Business and Law takes accountability for the part a business school plays in responsible management by influencing how faculty, staff and students support its commitment to sustainability and responsibility management, through governance and the way in which it operates.

### **Institutional Policies and Practices**

- ❖ Employee equity, diversity, inclusion
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Environmental stewardship policies
- ❖ Student equity, diversity, inclusion



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

The ECU School of Business and Law fosters dialogue among educators, students, industry, government, and the wider community on key issues of global responsibility and sustainability. By openly sharing both successes and challenges, the School supports collective learning and strengthens its commitment to shared values and purpose.

## Engagement Opportunities

Edith Cowan University School of Business and Law offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Community events and consultation forums
- ❖ Public events and panel discussions
- ❖ Boards and advisory committees
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

## Communication Audiences

Edith Cowan University School of Business and Law communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks
- ❖ Government and policy makers

## Communication Barriers

Edith Cowan University School of Business and Law faces the following barriers in transparent communications:



### Media visibility



SIGNATORY

# Edith Cowan University School of Business and Law

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## Website

<http://www.ecu.edu.au/schools/business-and-law/overview>