PRME

an initiative of the
United Nations Global Compact

2025 Sharing Information on Progress (SIP) Report

Griffith Business School

September 2025

Table of Contents

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

"

The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

"

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Graduates

9982

2. Degrees Offered

- Bachelor of Advanced Business (Honours)
- Bachelor of Advanced Commerce (Honours)
- Bachelor of Advanced Digital Marketing and Analytics (Honours)
- Bachelor of Advanced Government and International Relations (Honours)
- Bachelor of Advanced International Tourism and Hotel Management (Honours)
- Bachelor of Advanced Political Science and International Relations (Honours)
- Bachelor of Applied Financial Advice
- Bachelor of Business
- Bachelor of Business (Honours)
- Bachelor of Business Innovation
- Bachelor of Business/Bachelor of Commerce
- Bachelor of Business/Bachelor of Criminology and Criminal Justice
- Bachelor of Business/Bachelor of Data Science
- Bachelor of Business/Bachelor of Government and International Relations
- Bachelor of Business/Bachelor of International Business
- Bachelor of Business/Bachelor of Political Science and International Relations
- Bachelor of Commerce
- Bachelor of Commerce/Bachelor of International Business
- Bachelor of Government and International Relations
- Bachelor of Government and International Relations/Bachelor of Asian Studies
- Bachelor of Government and International Relations/Bachelor of Criminology and Criminal Justice
- Bachelor of International Business
- Bachelor of International Business/Bachelor of Government and International Relations
- Bachelor of International Tourism and Hotel Management
- Bachelor of International Tourism and Hotel Management/Bachelor of Business
- Bachelor of Political Science and International Relations
- Bachelor of Political Science and International Relations/Bachelor of Criminology and Criminal Justice
- Bachelor of Political Science and International Relations/Master of International Law
- Bachelor of Psychological Science/Bachelor of Business
- Diploma of Applied Financial Advice
- Diploma of Business

- Diploma of Commerce
- Diploma of International Tourism and Hotel Management
- Diploma of Political Science and International Relations
- Bachelor of Architectural Design/Bachelor of Business
- Bachelor of Arts/Bachelor of Business
- Bachelor of Arts/Master of Public Policy and Leadership
- Bachelor of Communication and Journalism/Bachelor of Business
- Bachelor of Communication and Journalism/Bachelor of Government and International Relations
- Bachelor of Communication and Journalism/Bachelor of Political Science and International Relations
- Bachelor of Communication/Bachelor of Business
- Bachelor of Communication/Bachelor of Political Science and International Relations
- Bachelor of Creative and Interactive Media/Bachelor of Business
- Bachelor of Cyber Security/Bachelor of Business
- Bachelor of Design/Bachelor of Business
- Bachelor of Engineering (Honours)/Bachelor of Business
- Bachelor of Environmental Science/Bachelor of Business
- Bachelor of Exercise Science/Bachelor of Business
- Bachelor of Information Technology/Bachelor of Business
- Bachelor of Information Technology/Bachelor of Commerce
- Bachelor of Laws (Honours)/Bachelor of Asian Studies
- Bachelor of Laws (Honours)/Bachelor of Government and International Relations
- Bachelor of Laws (Honours)/Bachelor of International Business
- Bachelor of Laws (Honours)/Bachelor of Political Science and International Relations
- Bachelor of Laws/Bachelor of Business
- Bachelor of Laws/Bachelor of Commerce
- Bachelor of Laws/Bachelor of Government and International Relations
- Bachelor of Laws/Bachelor of International Business
- Bachelor of Psychological Science/Bachelor of Business
- Bachelor of Science/Bachelor of Business
- Bachelor of Sport Development/Bachelor of Business
- Bachelor of Visual Arts/Bachelor of Business

3. Faculty & Staff at the University

3863

4. Faculty & Staff at the Institution

332

5. Student Enrollment at the University

32168

6. Total Student Enrollment at the Institution

5643

7. Undergraduate Student Enrollment at the Institution

3972

8. Graduate Student Enrollment at the Institution

1181

9. Doctoral Student Enrollment at the Institution

203

10. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

52

Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

11. Define Purpose

In this context, purpose defines the "why" or "North Star" that guides the School's vision and values. PRME's definition of purpose as "we advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems" aligns deeply with the School's own purpose, which is "to strengthen business leadership, governance, and practice for positive societal impact." All of our degrees have core courses that build student's understanding of the power of business in having a positive impact on communities and the environment. We believe this is one of the strongest ways we can live out our purpose in practice.

12. Institutional Engagement

26% - 50%

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

13. RME Lead

- Interdisciplinary efforts across business school
- Interdisciplinary efforts across parent organization
- Research or issue group, society, or club leading sustainability efforts
- Disciplinary efforts within business school

14. Define Values

In the Griffith Business School, values are the guiding principles that shape the culture, priorities, and actions of Griffith Business School, ensuring that teaching, research, and engagement are anchored in ethical, sustainable, inclusive, and socially responsible practices. For GBS, these values are explicitly articulated as performance excellence, responsible leadership, sustainable business practices, respect for others, and global orientation. They influence decision-making, curriculum design, research focus, and partnerships, embedding integrity, diversity, equity, environmental stewardship, and cultural respect into the School's core identity and operations.

15. Student Awareness

26% - 50%

16. Student Engagement

26% - 50%

Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

17. Define Teach

At the Griffith Business School, we view the practice of "Teaching" as it relates to PRME as intentionally designing learning environments that integrate responsible management concepts and practices into every aspect of curriculum and pedagogy. We do this by embedding sustainability, ethical leadership, Indigenous knowledge, diversity, and the UN Sustainable Development Goals across programs. In 2024, the School had 28 courses that were directly related to RME. The courses below are a sample across disciplines suggested by PRME.

18. Educator Recognition

- Annual teaching excellence awards
- Course evaluation scores
- Institutional recognition events
- Professional development opportunities
- Publication or research support
- Student-nominated teaching awards

19. Barriers to Innovative Curriculum

- Budgetary limitations
- Administrative resistance
- Assessment challenges
- Overloaded faculty
- Resource allocation challenges
- Time constraints
- Change fatigue
- Standardized testing expectations

20. Barriers to Innovative Pedagogy

- Budget constraints
- Digital divide
- Overloaded faculty
- Resource constraints
- Time constraints
- Change resistance
- Faculty resistance

- Limited faculty development opportunities
- Student engagement concerns
- Student access to resources

21. Fostering Innovation

A lot

22. Experiential Learning

A lot

23. Learning Mindset

To a great extent

24. Method of Teaching and Learning

Hybrid

Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

25. Define Research

Research at Griffith Business School is about producing high-impact, interdisciplinary knowledge that addresses society's most pressing economic, social, and environmental challenges, inspiring responsible management and education practice. Our researchers collaborate closely with industry, government, and communities to co-create solutions, inform policy, and enhance business and governance for positive societal impact. Research outputs are actively shared through thought leadership, case studies, executive education, and policy engagement, ensuring they influence practice, contribute to the SDGs, and strengthen the role of business in advancing the common good.

26. 2024 Publications

559

27. Research Barriers

- Collaboration challenges
- Data access and management
- Funding challenges
- Institutional policies and bureaucracy
- Regulatory and legal restrictions
- Participant recruitment
- Publishing barriers
- Time constraints
- Technology and resource access

28. 2024 Publications on Sustainable Development and/or RME

141

29. Research Funding

- Local
- Regional
- National
- International

30. Socializing Research

- Community organizations
- Government and policy makers
- Industry and business networks
- Local media
- National media
- Open-access platforms
- International media

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

31. Partners, Accreditation Bodies, Associations, etc.

- Earth Check - To a great extent
- Sun Yat-Sen University - Somewhat

32. Define Partner

Partner at Griffith Business School means building and sustaining purposeful, values-aligned relationships with business, government, civil society, and academia to advance responsible and accountable management education and practice. GBS does this by cultivating strategic partnerships that amplify positive impact. These partnerships are not transactional; they are mutually beneficial collaborations that drive innovation, enhance curriculum relevance, strengthen graduate employability, and deliver measurable contributions to the common good.

33. Student Partners

- None

Practice

We adopt responsible and accountable management principles in our own governance and operations.

34. Define Practice

Practice at Griffith Business School means embedding responsible and accountable management principles into the School's own governance, culture, and daily operations. This is reflected in a commitment to being values-led GBS fosters a supportive, equitable, and flexible work environment, actively recruits and develops diverse staff , and invests in staff wellbeing, professional growth, and ethical leadership.

35. RME Practices

- Carbon reduction or offset commitments
- Climate action plan
- Employee equity, diversity, inclusion
- Environmental stewardship policies
- Ethical data sourcing guides
- Ethical leadership or good governance policies
- Professional training opportunities
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)

Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

36. Define Share

Share at Griffith Business School means fostering a culture of open communication, transparency, and mutual learning so that successes and challenges alike become opportunities for collective growth. This is enabled through feedback loops between staff and leadership, collaborative action planning, and active engagement with colleagues, students, alumni, and partners. The School openly promotes the outcomes and impacts of its teaching, research, and engagement using multiple channels to reach both internal and external audiences.

37. Transparent Engagement

- Annual reports
- Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Open faculty and student meetings and town halls
- Partnerships with local organizations
- Public events and panel discussions
- Sustainability-focused research and collaboration Opportunities
- Publicly accessible sustainability data and dashboards

38. Audiences

- Accreditation bodies
- Business and industry partners
- Faculty and staff
- Prospective and current students
- Research and academic networks

Griffith Business School

Address

Griffith University, Brisbane South (Nathan) Campus

Australia

Website

https://www.griffith.edu.au/business-government/griffith-business-school