

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Excelia Business School, La
Rochelle, France

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

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Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Excelia Business School, La Rochelle, France, including key details and basic institutional data.

Mission

Excelia seeks to be a change agent for the communities it serves.

1. 1. by providing business with graduates trained as responsible managers, excellent in their field of expertise and actors of positive climate change.
2. 2. by providing businesses and organisations with new knowledge through research improving management and business practices to better service society in addition to contributing to positive climate change.
3. 3. by collaborating with our regional and educational partners through synergies contributing to the development of our local regions.
4. 4. by sharing our knowledge and best practice with other educational institutions to promote excellence in business and management and contribute to improving business and management, societal impact and positive climate change particularly helping those institutions most in need.

The School's four strategic orientations 2020-25.

The current strategic plan covers 2020-25 and is organised around four strategic orientations, each based on 4 levers, known as the 4Is, that create value and meaning: Inspire, Innovate, Include, Impact. To nurture its ambitions and develop its leadership, as creator and disseminator of knowledge, the School's 4 strategic orientations are:

1. Assert our positioning in terms of CSR and Sustainable Development Be a pioneer in the economic, environmental and climate issues of tomorrow Ensure our everyday actions fully respect the environment and reduce our environmental impact
2. Develop activities with significant added value, for the benefit of our local regions The School is firmly rooted in its local regions and is actively involved in its development and dynamism. In line with their needs, the School provides support and guidance to companies within its local regions in terms of economic, environmental and societal transformation
3. Build a differentiating, diversified, sustainable model Pertinence and responsibility are at the heart of our development: creation of value/s and relationships over the long term, for our learners, partners, personnel, companies and local regions
4. Accelerate our internationalisation Spread our model to new geographical zones, promote mobility to strengthen our adaptability and our openness to diversity

Vision

OUR VISION Excelia Business School : be an inspiring school internationally fostering the global performance of organizations and societal impact in changing worlds.

OUR MISSION With a strong commitment to sustainability, Excelia Business School, creator and disseminator of knowledge, has the mission of training managers supporting businesses and organizations in their transitions through cutting-edge education and international mindset.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1717

Degrees Offered

Bachelor Programs

 Bachelor of Business Administration (B.B.A.)

Masters Programs

 Master of Science (M.Sc. or M.S.)

Doctoral Programs

 Doctor of Business Administration (D.B.A.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Excelia Business School, La Rochelle, France was awarded funding for research that is:



Local



Regional



National



International

Socializing Research

In 2025, Excelia Business School, La Rochelle, France contributed research findings to:

- ❖ International media
- ❖ Local media
- ❖ National media



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Positive Impact Rating (PIR)
- ❖ Sulitest
- ❖ United Nations Global Compact non-business signatory

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Excelia Business School, La Rochelle, France offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Excelia Business School, La Rochelle, France communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers

SIGNATORY

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