

2025 Sharing Information on Progress (SIP) Report

KCT Business School

Table of Contents

1. About PRME 3
2. About SDGs ····· 5
3. Getting Started ······ 6
4. Purpose 8
5. Values 10
6. Teach ······ 12
7. Research ······ 14
8. Partner ······ 16
9. Practice 18
10. Share

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)
United Nations

"

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































Getting Started

This section provides foundational information about KCT Business School, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	6877
Faculty & Staff at the University	900
Faculty & Staff at the Institution	36
Student Enrollment at the University	835
Student Enrollment at the Institution	510

Degrees Offered

Masters Programs



Master of Business Administration (M.B.A.)

Doctoral Programs



⇔ Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Institutional Engagement

76% - 100%

of faculty at KCT Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- Disciplinary efforts within business school
- Interdisciplinary efforts across business school
- Interdisciplinary efforts across parent organization
- Research or issue group, society, or club leading sustainability efforts
- Student contributor
- Centralized sustainability office

Student Awareness

76% - 100% of students at KCT Business School are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100%

of students at KCT Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

○ Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Q Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

○ Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

○ Method of Teaching and Learning



Hybrid

Combination of in-person and virtual learning methods.

Barriers to Innovative Curriculum

In 2024, KCT Business School identified the following barrier to innovating, updating, or taking risks in existing curriculum:

Budgetary limitations

Barriers to Innovative Pedagogy

In 2024, KCT Business School identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

Budget constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

Peer-reviewed articles were published by KCT Business School from this past calendar year.

vs 【

Peer-reviewed articles were published by KCT Business School from this past calendar year in support of RME.

Research Funding

In 2024, KCT Business School was awarded funding for research that is:





Regional

National

Socializing Research

In 2024, KCT Business School contributed research findings to:

- Industry and business networks
- Community organizations
- Local media
- Public events and lectures
- Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

ACBSP (Accreditation Council for Business Schools and Programs)

Student Organization Partnerships

♦ KCTBS students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

KCT Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- Annual reports
- Community events and consultation forums
- Open faculty and student meetings and town halls
- Partnerships with local organizations
- Public events and panel discussions
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

Communication Audiences

KCT Business School communicates its policies and progress on sustainable development and responsibility with:

- Alumni and donors
- Faculty and staff
- Business and industry partners
- Media and public relations channels
- Prospective and current students
- Research and academic networks

SIGNATORY

KCT Business School

Address

Saravanampatti, Coimbatore, Tamilnadu India

Website

https://www.kctbs.ac.in/