

**PRiME**

*an initiative of the  
United Nations Global Compact*

# Sharing Information on Progress 2026

Copenhagen Business School

October 2026

## Table of Contents

|                          |    |
|--------------------------|----|
| 1. About PRME .....      | 3  |
| 2. About SDGs .....      | 5  |
| 3. Getting Started ..... | 6  |
| 4. Purpose .....         | 10 |
| 5. Values .....          | 13 |
| 6. Research .....        | 15 |
| 7. Partner .....         | 17 |
| 8. Practice .....        | 19 |
| 9. Share .....           | 21 |

## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Copenhagen Business School, including key details and basic institutional data.

## Mission

We are curious, critical and innovative in our approach to major opportunities and dilemmas facing business and society. We are committed to disciplinary and interdisciplinary excellence in our research and educational programmes. We leverage our Nordic heritage to take responsibility for societal challenges – in collaboration with businesses, governments and civil society

## Vision

We transform society with business

In 2020, the Board of Directors adopted the following strategy: We transform society with business. The strategy builds on CBS, with its global profile, not only possessing the necessary qualifications but also taking on a particular responsibility for addressing the significant challenges and opportunities that society faces. This means that CBS must address significant societal issues through disciplinary and interdisciplinary research of the highest quality. CBS must also ensure that students, graduates and business executives develop strong professional qualifications and transformational capabilities through educational programmes and lifelong learning opportunities.

Since complex challenges require a joint effort, the CBS strategy focuses on enhancing existing partnerships and establishing new ones with other scientific disciplines, the business community, authorities and civil society.

## Strategy

### CBS Strategic priorities 2026

We transform society with business

We are delivering our strategy across two categories:

Strategic initiatives:

- Developing Geopolitics and Business Security
- Accelerating AI and Digitalisation
- Creating the Educational Landscape for the Future

Strategic activities

- Nordic Nine (Capabilities for a Positive Future)
- Green Transition
- Responsible Leadership

We draw on our Nordic heritage to take responsibility for driving societal change and create opportunities for transformation through self reflection and engagement in a diverse learning community. Our faculty has earned a global reputation for high quality disciplinary and interdisciplinary research and education, which carries the obligation to address grand societal challenges in our research and to develop the transformative capabilities of students, graduates and business leaders.

facts-and-figures-2025-web

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## Graduates & Enrollment

| 2025 Statistics                                                           | Number |
|---------------------------------------------------------------------------|--------|
| Graduates                                                                 | 2188   |
| Faculty & Staff at the University                                         | 1436   |
| Faculty & Staff at the Institution                                        | 1436   |
| Student Enrollment at the University                                      | 21062  |
| Student Enrollment at the Institution                                     | 21062  |
| Undergraduate Attendance                                                  | 8077   |
| Masters-Level Postgraduate Attendance                                     | 7505   |
| Doctoral Student Attendance                                               | 157    |
| Certificate, Professional Development, or Continuing Education Attendance | 5480   |

## Degrees Offered

### Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

### Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

### Doctoral Programs

 Doctor of Philosophy (Ph.D.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment



### Letter of Commitment

September 2026

### Principles for Responsible Management Education

Peter Møllgaard, President, Copenhagen Business School

At Copenhagen Business School, our strategy, *We.Transform.Society.with.Business*, reflects a fundamental conviction: business is inseparable from the societal and environmental contexts in which it operates. Business decisions shape communities, economies, ecosystems, and the prospects of future generations, while societal challenges increasingly redefine the responsibilities and purpose of business. As a leading business university, CBS has a responsibility not only to advance knowledge but also to contribute actively to addressing the complex societal and environmental challenges of our time.

Through our research, education, and engagement with society, we seek to equip current and future leaders with the knowledge, skills, and values needed to drive sustainable and inclusive transformations. We recognize that challenges such as climate change, biodiversity loss, resource scarcity, geopolitical instability, social inequality, and technological disruption are interconnected and require a continuous and critical reimagining of leadership, collaboration, and innovation.

Our approach to business education is reflected in a broad systems understanding. CBS engages with a diverse range of organizational actors, including private companies, public institutions, non-governmental organizations, social enterprises, and international organizations. This ensures that our education and research remain relevant to the realities faced by society and contribute to solutions that create long-term value for both people and the planet.

CBS researchers contribute insights across a wide spectrum of disciplines, from economics, management, finance, and innovation to sustainability transitions, responsible governance, climate adaptation, biodiversity management, and ethical decision-making. Increasingly, our ambition is not only to generate excellent research but also to ensure that research contributes to measurable societal impact. We believe that knowledge creates value when it informs decisions, shapes policies, inspires innovation, and supports organizations in responding effectively to complex global challenges.

Internally, CBS is committed to developing responsible competencies among students and staff. The Nordic Nine graduate competencies provide an important foundation by highlighting critical thinking, ethical awareness, collaborative problem-solving, and the ability to navigate complexity and uncertainty. These competencies are embedded across our educational portfolio, preparing graduates to take responsibility for the consequences of their decisions and to contribute constructively to sustainable development in their professional and civic lives.

At the institutional level, CBS continues to integrate the Principles for Responsible Management Education (PRME) into research, education, and campus operations. While these principles



provide a shared framework, meaningful implementation requires translating them into the diverse disciplinary contexts represented across the university. We see responsible management education as an integral dimension of how business knowledge is produced, taught, and applied.

CBS enjoys a large faculty and staff collective who are dedicated to advancing sustainability and responsibility initiatives across programmes and departments. Building on these efforts, we are increasingly focusing on systematic and institution-wide approaches. Ongoing academic dialogue is essential in exploring how the diverse disciplines can contribute to addressing pressing societal and environmental challenges while maintaining academic rigor and critical inquiry.

Sustainability is therefore not a standalone topic at CBS but a cross-cutting perspective that informs research, education, operations, and external engagement. Our work to reduce the university's environmental footprint, including initiatives related to energy efficiency, renewable energy, and travel-related emissions, reflects our commitment to aligning institutional practices with the values we promote through research and education. At the same time, we continuously learn from and collaborate with international partner institutions to accelerate progress and share best practices.

Looking ahead, CBS sees societal impact as an increasingly important strategic compass. In a world characterized by climate change, biodiversity loss, technological disruption, geopolitical uncertainty, misinformation, and growing societal polarization, universities have a unique responsibility. Our role is not to provide simplistic answers to complex problems but to generate rigorous knowledge, foster informed debate, and educate leaders capable of addressing uncertainty in a responsible and constructive manner.

The purpose of our research is not only to advance scholarly understanding but also to help organizations, policymakers, and communities make better decisions that contribute to sustainable and resilient futures. Likewise, the purpose of our education is not only to provide graduates with professional skills but also to empower them to become agents of positive change.

Recent recognition in international rankings demonstrates that CBS is moving in the right direction. Rankings that assess research contributions against the United Nations Sustainable Development Goals and evaluate the influence of educational materials increasingly acknowledge the importance of societal impact alongside academic excellence. Our stakeholders too have consistently mentioned the need for us to focus on the difference that our knowledge and work create in society. This reinforces the urgency for universities to continue strengthening the connection between research, education, and real-world impact in addressing challenges that transcend disciplinary boundaries, national borders, and short-term performance measures

For CBS, the path forward is clear. Responsible management education, sustainability and societal impact must remain at the heart of our mission. By integrating these priorities across research, education, and operations, we aim to contribute meaningfully to the transition toward more sustainable, equitable, and resilient societies.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Student contributor



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## Research vs Research for RME/Sustainable Development

|            |                                                                                                   |           |           |                                                                                                                     |
|------------|---------------------------------------------------------------------------------------------------|-----------|-----------|---------------------------------------------------------------------------------------------------------------------|
| <b>554</b> | Peer-reviewed articles were published by Copenhagen Business School from this past calendar year. | <b>vs</b> | <b>87</b> | Peer-reviewed articles were published by Copenhagen Business School from this past calendar year in support of RME. |
|------------|---------------------------------------------------------------------------------------------------|-----------|-----------|---------------------------------------------------------------------------------------------------------------------|

## Research Funding

In 2025, Copenhagen Business School was awarded funding for research that is:



Local



Regional



National



International

## Socializing Research

In 2025, Copenhagen Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CEMS (The Global Alliance in Management Education)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ GRLI (Globally Responsible Leadership Initiative)
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory
- ❖ University Councils

## Student Organization Partnerships

- ❖ Oikos International
- ❖ PRME Students
- ❖ Sustainable Development Solutions Network (SDSN) Youth
- ❖ UNESCO Student Initiatives



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Greenhouse gas emissions
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## Engagement Opportunities

Copenhagen Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

## Communication Audiences

Copenhagen Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers

SIGNATORY

# Copenhagen Business School

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Denmark



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