

2025 Sharing Information on Progress **(SIP) Report**

Copenhagen Business School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Copenhagen Business School, including key details and basic institutional data.

Mission

/ OUR MISSION /

We are curious, critical and innovative in our approach to major opportunities and dilemmas facing business and society.

We are committed to disciplinary and interdisciplinary excellence in our research and educational programmes.

We leverage our Nordic heritage to take responsibility for societal challenges – in collaboration with business, governments and civil society.

Vision

/ OUR VISION / We transform society with business

Curiosity fuels innovation and positive change. But the change often poses major challenges and dilemmas for individuals, organisations and society. As the business sector assumes increasing responsibility for addressing these challenges, companies and organisations seek to mobilise curiosity and innovation for the benefit of the planet as a whole. As a partner in these efforts, CBS transforms society with business. CBS is a globally recognised business school with a broad focus and deep roots in the Nordic socio-economic model. Our faculty has earned a reputation for high-quality disciplinary and interdisciplinary research and education.

This unique global profile carries the obligation to address critical challenges in our research and to develop the transformational capabilities of students, graduates and business leaders via our educational activities and opportunities for lifelong learning. Complex challenges call for joint action. CBS maintains close relationships with other universities, government actors, civil society stakeholders and especially the business community. Together with these partners, CBS must leverage the Nordic tradition of responsibility to better define the challenges facing our world and to generate transformative solutions for a better future. CBS must continue to transform itself, to become even more curious and ambitious, and to take on more responsibility and risk. Therefore we must continue to cultivate the diversity and resilience of our student, faculty and staff communities and to provide opportunities for self-reflection and self-transformation. Only by striving to improve ourselves can we contribute to transformative change in society as well.

Strategy

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Graduates & Enrollment

2024 Statistics	Number
Graduates	5219
Faculty & Staff at the University	1570
Faculty & Staff at the Institution	1570
Student Enrollment at the University	21108
Student Enrollment at the Institution	21108
Undergraduate Attendance	8244
Masters-Level Postgraduate Attendance	7555
Certificate, Professional Development, or Continuing Education Attendance	150

Degrees Offered


Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Individual leader



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

579 Peer-reviewed articles were published by Copenhagen Business School from this past calendar year.

vs

92 Peer-reviewed articles were published by Copenhagen Business School from this past calendar year in support of RME.

Research Funding

In 2024, Copenhagen Business School was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National



International

Socializing Research

In 2024, Copenhagen Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Projects

In 2024, Copenhagen Business School reported 2 research projects that implemented responsible or sustainable activities.

Actionable Futures: making distant futures actionable.

Period Covering: December, 2020 - December, 2024

Department: Transition studies | Organization and innovation | Strategy

The industry has a critical role to play in creating a zero-carbon future both as providers of sustainable solutions and as problem solvers in their own industries. Companies are increasingly making commitments to distant future climate goals, which are becoming more comprehensive to include emissions, biodiversity, and waste. Yet, the solutions for how to reach the climate goals are still uncertain and even unknown. Companies are thus faced with the dilemma of moving towards ambitious goals without knowing the path leading toward those goals. Not acting is not an option. There is an urgent need to understand how companies make distant futures actionable, creating a path forward. This challenge is at the core of the Actionable Futures Project. The project studies Danish companies in different industries, which are among the early movers in the efforts to create a zero-carbon future. The companies comprise Ørsted in energy; Arla in foods, and Novo Nordisk in life-science. In each company, we study ongoing projects with the potential for reaching distant future climate goals such as how off-shore windfarms may create nature-based solutions in marine biodiversity; how animal-based farming may become regenerative across different local ecosystems; and how developing circular solutions for the recycling of medical plastic waste can become resourceful on a global scale.



CAPACITOR: Public Actors' Capacities in the Governance of Green Transitions

Period Covering: December, 2020 - December, 2024

Department: Sociology | Organization Theory | Political Science | Public Administration | Innovation Studies

The CAPACITOR project asks two main Research Questions:

- RQ1: How are public actors developing and using their organizational capacities in the complex governance processes of green transitions?

• RQ2: What specific combinations of public actors' capacities are required for achieving green transitions?

CAPACITOR explores how public institutions build and use their organizational capacities to lead green transitions.

While new technologies hold great promise for tackling climate change, they only make a real difference when they're fully implemented and embedded in broader socio-technical systems. This process—known as a *green transition*—is complex. It involves a wide range of stakeholders, requires supportive market and institutional frameworks, and demands updates to standards, safety regulations, and investment strategies.

Public actors such as municipalities, national agencies, and publicly owned utilities play a central role in these transitions. Often, they are the ones coordinating efforts across sectors and stakeholders.

Given their importance, we need to better understand the capacities these public actors have—or may be lacking—and how they apply them in practice. CAPACITOR aims to uncover the types of organizational capacities that matter most, and how they are mobilized in governance processes. This knowledge will help identify gaps and strengthen the ability of public institutions to drive the green transition forward.



Research Awards

In 2024, Copenhagen Business School was awarded 2 research awards for responsibility- and/or sustainability-related research.

SIM Best Paper Award

Granter: Social Issues in Management

Grantee: Onna Malou van den Broek

Award Description:

Onna Malou van den Broek, Marie-Sklodowska Curie Postdoctoral Fellow at MSC, together with co-authors Stefano Pascucci and Laura Spence, won the SIM Best Paper Award for their paper: "Governing sustainability locally: a place-based Cornish case study". As expressed on the SIM website: 'Honoring the best paper submitted to the division, the paper receiving this award is recognized for its relevance to SIM, contribution to the field, methodological or theoretical rigor, and presentations'.

Sumner Marcus Award

Granter: Social Issues in Management, SIM

Grantee: Jeremy Moon

Award Description:

Jeremy Moon, Professor of Sustainability Governance at MSC, received the Sumner Marcus Award, which is 'given in recognition of and appreciation for outstanding contributions of service and scholarship to the field'. The award coincides with MSC celebrations of Jeremy Moon's long-standing scholarship and academic career at CBS as well as Nottingham University (and beyond).

Publications Related to RME and/or Sustainability

Business Reporting of Sustainable Development Goals: Global Trends and Implications

| [DOI](#)

Authors: PhD, Chonlawan Thammaraksa, DTU | Postdoc, Caroline Herlev Gebara, DTU | Professor, Michael Zwicky Hauschild, DTU | Associate Professor, Caroline Aggestam Pontoppidan, CBS | Professor, Alexis Laurent, DTU

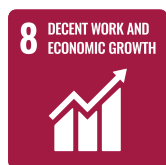
Date of publication: April, 2024

Presented at: National or international discipline-specific conference

Department: Accounting

With a reported insufficient progress toward achieving the Sustainable Development Goals (SDGs), improving knowledge on the uptake and use of SDGs within the private sector is imperative. To address this need, we examine the SDG reporting characteristics of 8500 companies using a global business and governance database. Our results show no correlation in reporting specific goals, which could impede progress toward other goals. A disconnection between corporate sustainability performances and SDG reporting is also observed, meaning companies may select and report specific SDGs arbitrarily without rooting them with actual sustainability performances. These findings question the motivation and effectiveness of current SDG reporting and call for more guidance on SDG

indicator selection and performance assessment. Looking ahead, SDG communication practices are anticipated to change due to the advent of new corporate sustainability reporting regulations. We therefore call for continuous monitoring of SDG adoption, uptake, and communication in businesses.



Governing Sustainability Locally: A Place-Based Cornish Case Study

| [DOI](#)

Authors: Postdoc, Onna Malou van den Broek, CBS | Professor, Stefano Pascucci, University of Exeter | Professor, Laura J. Spence, King's College London

Date of publication: July, 2025

Presented at: National or international academy of management

Department: Economics | Management | Governance

Sustainability scholars have traditionally focussed on global and national governance spheres, but the increase of “localism” means that subnational governments and local governance—including local businesses—are also becoming an integral part of these systems. Drawing on an ethnographic case study of a rural county in the South-West of England, we examine how the concept of place impacts local sustainability governance. We contribute by: (1) demonstrating how local sustainability governance is part of broader multilevel governance systems, in which governance divisions happens along place-based lines rather than public-private spheres; (2) theorising how local sustainability governance is different because of its “local pragmatist” approach, emphasizing problem-solving, deliberation, creative action, and experimentation between local businesses, governments and civil society; and (3) explaining how local sustainability governance can alters the initial ‘sense of place’ through collective place-forming, bridging insights from geography studies. Our contributions help to complete the picture of sustainability governance and sketches an alternative, place-based governance system to enhance the resilience of societies and economies in the face of sustainability challenges.





Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CEMS (The Global Alliance in Management Education)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ GRLI (Globally Responsible Leadership Initiative)
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils
- ❖ United Nations Global Compact non-business signatory

Student Organization Partnerships

- ❖ Oikos International
- ❖ PRME Global Students
- ❖ Sustainable Development Solutions Network (SDSN) Youth
- ❖ UNESCO Student Initiatives



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Employee equity, diversity, inclusion
- ❖ Curriculum guidelines
- ❖ Greenhouse gas emissions
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Copenhagen Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Copenhagen Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers

SIGNATORY

Copenhagen Business School



Address

Solbjerg Plads 3, Frederiksberg, Copenhagen, DK 2000
Denmark



Website

<http://www.cbs.dk>