

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

School of Management,
University of San Francisco

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about School of Management, University of San Francisco, including key details and basic institutional data.

Mission

Through rigorous management education and impactful research, from the heart of the San Francisco community, we inspire our students to cultivate their skills, lead with integrity, and serve others to promote a more just and sustainable economy.

Learn more here: <https://www.usfca.edu/management/our-difference/mission-vision>

Vision

We will lead transformation toward a more inclusive, equitable, and prosperous world.

Learn more here: <https://www.usfca.edu/management/our-difference/mission-vision>

Graduates & Enrollment

2025 Statistics	Number
Graduates	496
Faculty & Staff at the University	1351
Faculty & Staff at the Institution	83
Student Enrollment at the University	8,796
Student Enrollment at the Institution	1,309
Undergraduate Attendance	976
Masters-Level Postgraduate Attendance	315
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	18

Degrees Offered

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Definition of Purpose

The PRME Principle of Purpose aligns directly with our school's mission, vision, and values. Our Mission: Through rigorous management education and impactful research, from the heart of the San Francisco community, we inspire our students to cultivate their skills, lead with integrity, and serve others to promote a more just and sustainable economy. Our Vision: We will lead transformation toward a more inclusive, equitable, and prosperous world.

Institutional Engagement

26% - 50% of faculty at School of Management, University of San Francisco actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

The PRME Principle of Vision aligns directly with our school's values: The USF School of Management provides a transformative learning experience rooted in the unique USF traditions of social responsibility; a commitment to common good; collaborative discourse; and learning as a humanizing, social process rather than a competitive exercise.

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Senior leadership office

Student Awareness

0% - 25% of students at School of Management, University of San Francisco are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at School of Management, University of San Francisco actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

In the context of our institution and our commitment to PRME, we define teaching as integrating responsible management concepts into our undergraduate and/or graduate courses as well as training faculty to do so.

Educator Recognition

At School of Management, University of San Francisco, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Pedagogical innovation grants
- ❖ Professional development opportunities
- ❖ Student-nominated teaching awards

Barriers to Innovative Curriculum

In 2025, School of Management, University of San Francisco identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Change fatigue
- ❖ Faculty expertise gaps
- ❖ Faculty resistance
- ❖ Institutional culture
- ❖ Resource allocation challenges
- ❖ Time constraints
- ❖ Scalability issues

Barriers to Innovative Pedagogy

In 2025, School of Management, University of San Francisco identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Change resistance
- ❖ Faculty resistance
- ❖ Institutional culture

❖ Time constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

In the context of our institution and our commitment to PRME, we conceptualize the principle of research as integrating responsible management concepts (e.g., sustainability, DEI, social justice, ethical use of technology) into faculty and student scholarship.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, School of Management, University of San Francisco was awarded funding for research that is:



Institution
Specific

Socializing Research

In 2025, School of Management, University of San Francisco contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Research collaborations

Research Barriers

In 2025, School of Management, University of San Francisco identified the following barrier to conducting research related to sustainability and/or responsibility:

- ❖ Skills and expertise gaps



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Any organization and people from business, government, community, and academia that help us advance responsible and accountable management education and practice. For example, San Francisco Chamber of Commerce, University of Notre Dame, Boys and Girls Clubs of San Francisco, and Federal Reserve Bank of San Francisco.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Financial Times
- ❖ Graduate Management Admission Council (GMAC)
- ❖ Local institutions and associations
- ❖ Positive Impact Rating (PIR)
- ❖ Poets and Quants

Student Organization Partnerships

- ❖ Net Impact



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

We challenged a longstanding academic norm: organizing faculty into disciplinary departments. In AY 2023–24, we replaced that structure with transdisciplinary impact areas designed to bring faculty and students together across disciplines and programs.

Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

We leverage our academic and industry networks to share and disseminate our successes and failures with our peers and partners.

Engagement Opportunities

School of Management, University of San Francisco offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Boards and advisory committees

Communication Audiences

School of Management, University of San Francisco communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Prospective and current students
- ❖ Research and academic networks
- ❖ Media and public relations channels
- ❖ Chamber of commerce and local communities

Communication Barriers

School of Management, University of San Francisco faces the following barriers in transparent communications:



**Audience
reach**

SIGNATORY

School of Management, University of San Francisco



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United States of America



Website

<https://www.usfca.edu/>