

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Institut d'Administration des
Entreprises de Poitiers

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Institut d'Administration des Entreprises de Poitiers, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1587
Faculty & Staff at the University	3000
Faculty & Staff at the Institution	97
Student Enrollment at the University	30000
Student Enrollment at the Institution	1877
Undergraduate Attendance	411
Masters-Level Postgraduate Attendance	1422
Doctoral Student Attendance	44
Certificate, Professional Development, or Continuing Education Attendance	50

Degrees Offered

Bachelor Programs

 Bachelor of Business Administration (B.B.A.)

Masters Programs

 Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

L'IAE, une composante au sein d'une Université responsable L'IAE de Poitiers est une composante de l'université de Poitiers, celle-ci est pleinement engagée comme un établissement responsable et durable. Elle met en œuvre, depuis de nombreuses années, une démarche ambitieuse en matière de Développement Durable et de Responsabilité Sociétale et Environnementale (DD&RSE). Elle a ainsi été l'une des premières universités à obtenir le label DD&RS dès 2016, renouvelé en 2022. Pour répondre aux défis environnementaux et apporter des réponses résolument interdisciplinaires, tant en matière de recherche que de formation, l'université de Poitiers cible trois Objectifs de Développement Durable (ODD) de l'Organisation des Nations Unies (ONU) : Santé et bien-être (ODD 3), Éducation de qualité (ODD 4) et Villes et communautés durables (ODD 11). Le schéma directeur DD&RSE, adopté par le conseil d'administration du 14 mars 2025, s'inscrit donc pleinement dans cette stratégie. Ses objectifs et plans d'actions, intégrant prioritairement ces trois ODD, donnent une trajectoire lisible à l'horizon 2030. Ce schéma se structure autour de 6 axes – Gouvernance ; Formation et enseignement ; Recherche et innovation ; Environnement ; Politique sociale ; Décarbonation.

Institutional Engagement

0% - 25% of faculty at Institut d'Administration des Entreprises de Poitiers actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

À l'IAE de Poitiers, nous plaçons la responsabilité organisationnelle, sociale et environnementale au cœur de nos actions. Nous formons des managers engagés, capables de concilier performance et impact positif, et développons des projets durables en collaboration avec nos partenaires académiques, institutionnels et économiques au service du territoire et de l'avenir.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts

Student Awareness

0% - 25% of students at Institut d'Administration des Entreprises de Poitiers are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Institut d'Administration des Entreprises de Poitiers actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

La stratégie de l'IAE vise à former des managers experts, éclairés et responsables, capables d'intégrer maîtrise technique, sens critique et engagement éthique. Elle encourage une compréhension globale des organisations et prépare des professionnels aptes à décider avec discernement, à innover durablement et à assumer pleinement leurs responsabilités dans un monde complexe.

Educator Recognition

At Institut d'Administration des Entreprises de Poitiers, we recognize educators for quality of teaching in the following ways:

- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Course evaluation scores

Barriers to Innovative Curriculum

In 2025, Institut d'Administration des Entreprises de Poitiers identified the following barrier to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations

Barriers to Innovative Pedagogy

In 2025, Institut d'Administration des Entreprises de Poitiers identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Assessment rigor concerns



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

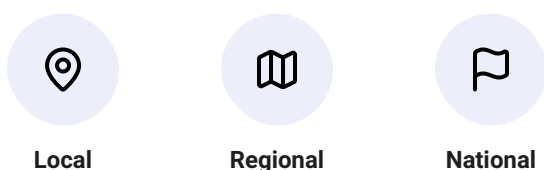
Le laboratoire réunit des chercheurs en gestion et en sciences humaines et sociales, favorisant une approche pluridisciplinaire. Ses travaux s'organisent autour de quatre axes : culture et numérique (COMIN), dynamiques organisationnelles et régulation (DOORS), intelligence stratégique internationale (ISI), et management public et territoires (MPT).

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Institut d'Administration des Entreprises de Poitiers was awarded funding for research that is:



Socializing Research

In 2025, Institut d'Administration des Entreprises de Poitiers contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ Open-access platforms

Research Awards

In 2025, Institut d'Administration des Entreprises de Poitiers was awarded 2 research awards for responsibility- and/or sustainability-related research.

Prix de thèse

Granter: AIRMAP

Grantee: Julie Robin

Award Description:

Julie ROBIN: « Dynamiques des relations inter-organisationnelles dans la construction des politiques publiques circulaires : mécanismes, conditions et influence », Université de Poitiers – Laboratoire CEREGE

Sous la co-direction de Benjamin DREVETON, Professeur des Universités, de Olivier COUSSI, Maître de Conférences HDR.

Prix de thèse AFMAT

Granter: Caroline Leroy

Grantee: AFMAT

Award Description:

Caroline LE ROY, Le travail institutionnel des organismes de gestion de destination face aux défis de l'Anthropocène : le cas des tableaux de bord, thèse soutenue le 12 décembre 2025 à l'Université de Perpignan Via Domitia sous la direction de Laurent Botti et Benjamin Drevetton.

Research Barriers

In 2025, Institut d'Administration des Entreprises de Poitiers identified the following barrier to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Nos partenaires regroupent des acteurs issus des entreprises, des institutions publiques, de la société civile et du milieu universitaire. Leur implication vise à renforcer une éducation et une pratique de gestion responsables, en apportant expertise, perspectives variées et collaborations durables aux étudiants de l'institut d'administration des entreprises.

Institutional Partnerships

- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

L'IAE de Poitiers est une école engagée auprès des territoires, à l'international et dans la société. Elle promeut l'esprit d'équipe, l'excellence et l'égalité des chances. Fondée sur ces valeurs, elle forme les décideurs de demain et accompagne au quotidien étudiants et personnels dans des pratiques responsables et utiles à tous.

Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Ethical leadership or good governance policies
- ❖ Ministry of education recommendation documents
- ❖ Sustainability strategy or strategic plan (school or university level)

Policy Documents Related to RME and/or Sustainability

Plan climat-biodiversité et transition écologique de
l'Enseignement supérieur et de la Recherche

[View document](#)  [Download document](#) 

Plan de sobriété de l'université de Poitiers

[View document](#)  [Download document](#) 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

À l'IAE de Poitiers, nous croyons en un apprentissage collectif fondé sur la transparence et le partage. C'est pourquoi nous mettons en commun nos réussites comme nos difficultés, afin de progresser ensemble et de renforcer la qualité de nos pratiques. Cette démarche permet de vivre pleinement nos valeurs et de poursuivre, de manière cohérente et collective, l'objectif qui nous unit : former des managers responsables, éclairés et engagés.

Engagement Opportunities

Institut d'Administration des Entreprises de Poitiers offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

Communication Audiences

Institut d'Administration des Entreprises de Poitiers communicates its policies and progress on sustainable development and responsibility with:

- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff

Communication Barriers

Institut d'Administration des Entreprises de Poitiers faces the following barriers in transparent communications:



**Data privacy
regulations**

SIGNATORY

Institut d'Administration des Entreprises de Poitiers



Address

20 RUE GUILLAUME 7 LE TROUBADOUR
France



Website

<https://iae.univ-poitiers.fr/>