

PRiME

*an initiative of the
United Nations Global Compact*



Sharing Information on Progress 2026

Khon Kaen University
International College

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Khon Kaen University International College, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	264
Faculty & Staff at the University	10,932
Faculty & Staff at the Institution	82
Student Enrollment at the University	41,359
Student Enrollment at the Institution	1,682
Undergraduate Attendance	1,673
Masters-Level Postgraduate Attendance	9
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	512

Degrees Offered

Bachelor Programs

- Bachelor of Management (B.M.) ● Bachelor of Communication Arts (B.Com.Arts.)
- ▣ Bachelor of Business Administration (B.B.A.) ▣ Bachelor of Arts (B.A.)

Masters Programs

- ▣ Master of Science (M.Sc. or M.S.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At KKUIC, Purpose means empowering global citizens for a sustainable society. Guided by our SMARTIES values, we align our strategy, research, and community outreach—primarily through our Lifelong Learning Center (ICL)—to integrate social devotion, governance, and SDGs into transformative international education across Northeastern Thailand.

Institutional Engagement

76% - 100% of faculty at Khon Kaen University International College actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At KKUIC, Values mean embedding ethical integrity, social devotion, and cross-cultural respect into every academic and operational endeavor. Guided by our institutional SMARTIES values—particularly Responsibility, Good Governance, and Social Devotion with Creation—we cultivate a culture of accountability and global citizenship that empowers students and staff to act sustainably.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school

Student Awareness

51% - 75% of students at Khon Kaen University International College are aware that we are a PRME Signatory Member.

Student Engagement

51% - 75% of students at Khon Kaen University International College actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At KKUIC, "Teach" means transforming business education into experiential, SDG-aligned learning. Guided by our SMARTIES values, we integrate sustainability, ethics, and circular economy principles across disciplines and through ICL community outreach—equipping students with real-world skills to lead responsible, social-impact-driven careers in a globalized world.

Educator Recognition

At Khon Kaen University International College, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Professional development opportunities
- ❖ Publication or research support

Barriers to Innovative Curriculum

In 2025, Khon Kaen University International College identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Compliance and legal concerns
- ❖ Overloaded faculty
- ❖ Time constraints
- ❖ Assessment challenges
- ❖ Resource allocation challenges

Barriers to Innovative Pedagogy

In 2025, Khon Kaen University International College identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Assessment rigor concerns
- ❖ Measurement difficulties

- ❖ Time constraints
- ❖ Overloaded faculty



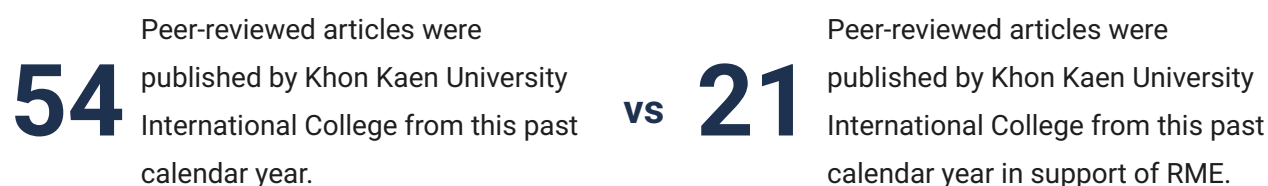
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At KKUIC, research is the systematic generation of SDG-aligned, high-impact knowledge addressing economic, societal, and environmental challenges. It drives evidence-based teaching, cross-border policy advisory, and multi-stakeholder partnerships—bridging academic rigor with real-world sustainability outcomes from local communities to international policy forums.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Khon Kaen University International College was awarded funding for research that is:



**Institution
Specific**



National



Regional

Socializing Research

In 2025, Khon Kaen University International College contributed research findings to:

- ❖ Open-access platforms
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ Public events and lectures

Research Barriers

In 2025, Khon Kaen University International College identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges

- ❖ Institutional policies and bureaucracy
- ❖ Publishing barriers
- ❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At KKUIC, a Partner is an external stakeholder—spanning global universities, industry leaders, government bodies, and local communities—with whom we co-create value. Guided by PRME and SDG 17, we build collaborative, reciprocal relationships that drive sustainable educational innovation, impactful research, ethical workforce readiness, and positive societal transformation.

Institutional Partnerships

- ❖ Times Higher Education (THE)
- ❖ AUN-QA (ASEAN University Network Quality Assurance)
- ❖ TICC (Thailand International College Consortium)
- ❖ UN PRME (Principles for Responsible Management Education)

Student Organization Partnerships

- ❖ PRME Students
- ❖ Student Union



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At KKUIC, Practice means operationalizing PRME principles within institutional culture, governance, and daily campus operations. We embody ethical management, environmental stewardship (paperless workflows, smart facilities), AI governance, and transparent decision-making to ensure our institutional behavior reflects the sustainability values we teach our students.

Institutional Policies and Practices

- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Curriculum guidelines
- ❖ AI use guide
- ❖ Responsible procurement policies



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At KKUIC, Share means transparently communicating our sustainability progress, ethical governance, and academic innovations with stakeholders. We actively exchange best practices, report institutional impact open-access, and co-create knowledge with global partners, local communities, and secondary education networks to drive regional and international responsible management education.

Engagement Opportunities

Khon Kaen University International College offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Partnerships with local organizations
- ❖ Student and staff volunteer programs

Communication Audiences

Khon Kaen University International College communicates its policies and progress on sustainable development and responsibility with:

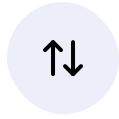
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

Khon Kaen University International College faces the following barriers in transparent communications:



**Engagement
gaps**



**Inconsistent
updates**



SIGNATORY

Khon Kaen University International College



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