

2025 Sharing Information on Progress **(SIP) Report**

Khon Kaen University
International College

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

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Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Khon Kaen University International College, including key details and basic institutional data.

Graduates & Enrollment


2024 Statistics	Number
Graduates	217
Faculty & Staff at the University	11445
Faculty & Staff at the Institution	82
Student Enrollment at the University	40537
Student Enrollment at the Institution	1561
Undergraduate Attendance	1522
Masters-Level Postgraduate Attendance	9
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered

Bachelor Programs

-  Bachelor of Arts (B.A.)
-  Bachelor of Business Administration (B.B.A.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At Khon Kaen University International College (KKUIC), the Purpose Principle is understood as the clear articulation of the institution's mission to create positive social, environmental, and economic impact through education, research, and community engagement. Purpose at KKUIC includes:

Developing Responsible Leaders: Educating students to become ethical and socially responsible global citizens. Promoting Sustainability: Integrating sustainable development principles into curricula, research, and community projects. Fostering Innovation and Knowledge Creation: Encouraging innovative thinking and applied research to solve real-world problems. Enhancing Social Impact: Collaborating with communities, industry, and international partners to contribute to societal well-being. Empowering Lifelong Learning: Providing opportunities for continuous skill and knowledge development for students, faculty, and staff.

Institutional Engagement

76% - 100%

of faculty at Khon Kaen University International College actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At KKUIC, Values represent the ethical principles and cultural commitments guiding our decisions, behaviors, and practices. Through SMARTIES, we embed social responsibility, sustainability, innovation, international collaboration, and lifelong learning in teaching, research, and community engagement, shaping responsible and globally minded graduates.

Who Champions Responsible Management Education at Our Institution

- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Centralized sustainability office

Student Awareness

51% - 75% of students at Khon Kaen University International College are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at Khon Kaen University International College actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At KKUIC, Teach means equipping students with knowledge, skills, and ethical awareness to address global challenges. It involves integrating responsible management, sustainability, and interdisciplinary learning into curricula, fostering critical thinking, innovation, and practical application, preparing students to become responsible global citizens and future leaders.

Educator Recognition

At Khon Kaen University International College, we recognize educators for quality of teaching in the following ways:

- ❖ Publication or research support
- ❖ Course evaluation scores

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Khon Kaen University International College identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Faculty expertise gaps

Barriers to Innovative Pedagogy

In 2024, Khon Kaen University International College identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Time constraints
- ❖ Resource constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research is the systematic pursuit of new knowledge through inquiry, analysis, and innovation. At our institution, it connects academic rigor with practical application to foster sustainable solutions, advance business practices, and empower students as critical thinkers and global contributors.

Research vs Research for RME/Sustainable Development

0 Peer-reviewed articles were published by Khon Kaen University International College from this past calendar year.	vs	0 Peer-reviewed articles were published by Khon Kaen University International College from this past calendar year in support of RME.
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Research Funding

In 2024, Khon Kaen University International College was awarded funding for research that is:



National

Socializing Research

In 2024, Khon Kaen University International College contributed research findings to:

- ❖ Research collaborations

Research Barriers

In 2024, Khon Kaen University International College identified the following barrier to conducting research related to sustainability and/or responsibility:

- ❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

In our institution, a Partner is any organization, association, or community that collaborates with us to advance education, research, and sustainability. Partnership means mutual support, knowledge sharing, and co-creation of impactful initiatives that benefit students, society, and global development.

Institutional Partnerships

- ❖ AASHE (Association for the Advancement of Sustainability in Higher Education)

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Practice, in this context, refers to the application of knowledge, skills, and values through real-world engagement. At our institution, it means integrating theory with experiential learning, community involvement, and sustainable initiatives that prepare students to act responsibly and effectively in professional and societal contexts.

Institutional Policies and Practices

- ❖ Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Khon Kaen University International College offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Khon Kaen University International College communicates its policies and progress on sustainable development and responsibility with:

- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Khon Kaen University International College



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