

2024 Sharing Information on Progress **(SIP) Report**

University of Stirling Management
School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

University of Stirling Management School demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



19 August 2024

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To Whom It May Concern

As the Dean of Stirling Management School at the University of Stirling, I express our full support and commitment to the Principles for Responsible Management Education (PRME). At Stirling Management School, we believe that business education should focus on academic excellence and professional success and on instilling a sense of responsibility towards society, the environment, and ethical governance.

The values espoused by PRME are deeply aligned with our vision of developing future leaders who are equipped to tackle the complex challenges of a rapidly changing world. We recognize the critical role that education plays in shaping the mindset and actions of tomorrow's business leaders. Therefore, we are dedicated to integrating the PRME principles into our teaching, research, and community engagement activities.

1. Purpose. We are committed to developing the capabilities of our students to be future generators of sustainable value for business and society. Our curricula are designed to encourage critical thinking about the role of business in society, emphasising not just profit but also the social and environmental impacts of business decisions. We encourage our students to think broadly about their responsibilities as future leaders.
2. Values. The principles of ethics, sustainability, and social responsibility are at the core of our educational philosophy. We strive to create an environment where these values are not just taught but also lived. We actively promote responsible leadership and aim to instil in our students the importance of integrity, fairness, and respect for all stakeholders.
3. Method. We are continually innovating our teaching methods to include experiential learning, case studies, and interdisciplinary approaches that reflect the complexity of real-world business challenges. Our faculty members are encouraged to bring the latest sustainability, green Innovation, green IT and corporate responsibility research into the classroom, ensuring our students are exposed to cutting-edge thinking in these areas.
4. Research. Stirling Management School is committed to advancing the understanding of sustainable development and responsible management. Our research agenda includes projects focused on the intersection of business, society, and the environment to contribute to solutions that address global challenges such as climate change, inequality, and social justice. We also encourage collaborative research with other institutions and stakeholders who share our commitment to these goals.


The University of Stirling is a charity registered in Scotland, number SC 011159.

5. Partnership. We actively seek partnerships with businesses, non-profits, and other educational institutions that share our commitment to responsible management. These collaborations are crucial for providing our students with practical insights and opportunities to apply their knowledge in real-world settings, thus reinforcing the importance of ethical and sustainable business practices as a testament to our recent accreditation from AACSB and our commitment to social impact.

6. Dialogue. We recognise the importance of ongoing dialogue with our stakeholders, including students, faculty, alumni, and industry partners. We are committed to fostering open discussions on the role of business in society and how management education can contribute to a more just and sustainable world.

In conclusion, Stirling Management School is proud to support PRME and its principles. We are committed to nurturing a new generation of business leaders who are skilled and knowledgeable and deeply committed to making a positive difference in the world.

Yours faithfully



Kevin Grant
Dean of the Stirling Management School
Professor of Management (Technology and Innovation)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At University of Stirling Management School, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

Organizational Structure for RME

The following organizational entities at University of Stirling Management School are responsible for RME:

- ❖ No Entity Yet



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

University of Stirling Management School integrates responsible management education into its degree programs through 6 different approaches:

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Professor-Discretionary Course Topics

Guest Speakers and Showcase Events

Course-Level RME Learning Goals

Program-Level RME Integration

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

University of Stirling Management School incorporates responsible management education into its research endeavors through 3 different methods:

Research Awards Program

Required Research Reporting

Dedicated Research Funding



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

University of Stirling Management School partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

External Community Dialogue

Collaborative Problem Solving

Collaborative Change Action

Formalized Partnership Governance



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

University of Stirling Management School has implemented 7 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Sustainability Plan 2022-2028

University wide sustainability Plan 2022-2028

Scope

Multiple

Enforcement Date

January, 2022

Number Of Pages

20

Publisher

University of Stirling

Media

<https://www.stir.ac.uk/media/stirling/global-assets/documents/University-of-Stirling-sustainability-plan.docx#:~:text=Our%20Sustainability%20Plan%20details%20the%20actions%20we%20seek%20to%20take,we%20face%20as%20a%20university.>

University-of-Stirling-sustainability-plan (1)
(1)

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Water

Sustainability Plan 2022-2028

University wide sustainability Plan 2022-2028

Scope

Multiple

Enforcement Date

January, 2022

Number Of Pages

20

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<https://www.stir.ac.uk/media/stirling/global-assets/documents/University-of-Stirling-sustainability-plan.docx#:~:text=Our%20Sustainability%20Plan%20details%20the%20actions%20we%20seek%20to%20take,we%20face%20as%20a%20university.>

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Travel

Sustainability Plan 2022-2028

University wide sustainability Plan 2022-2028

Scope

Multiple

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<https://www.stir.ac.uk/media/stirling/global-assets/documents/University-of-Stirling-sustainability-plan.docx#:~:text=Our%20Sustainability%20Plan%20details%20the%20actions%20we%20seek%20to%20take,we%20face%20as%20a%20university.>

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(1)

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Local staff/student/faculty transportation

Sustainability Plan 2022-2028

University wide sustainability Plan 2022-2028

Scope

Multiple

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(1)

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Buildings/real estate

Sustainability Plan 2022-2028

University wide sustainability Plan 2022-2028

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Multiple

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Employee equity, diversity, inclusion

Policies on employee (including faculty) equity, diversity, inclusion

Equality Outcomes

Scope

Multiple

Enforcement Date

January, 2021

Number Of Pages

3

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Media

<https://www.stir.ac.uk/about/professional-services/student-academic-and-corporate-services/policy-and-planning/equality-diversity-and-inclusion/equality-outcomes/>

Equality outcomes

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Student equity, diversity, inclusion

Equality Outcomes

Equality Outcomes

Scope

Multiple

Enforcement Date

January, 2021

Number Of Pages

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<https://www.stir.ac.uk/about/professional-services/student-academic-and-corporate-services/policy-and-planning/equality-diversity-and-inclusion/equality-outcomes/>

[Supporting Links](#)

Equality outcomes

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Institutional Aspiration Targets

University of Stirling Management School has set aspiration targets in 7 different areas:

- ❖ GHG Emission Targets
- ❖ Water Conservation Targets
- ❖ Internal Transportation Targets
- ❖ Building and Real Estate Targets
- ❖ Travel Reduction Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, University of Stirling Management School operates with the following approach:

Limited Transparency Disclosure

SIGNATORY

University of Stirling Management School



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