

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Universidad ESAN

September 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	8
5. Values	10
6. Teach	12
7. Research	15
8. Partner	18
9. Practice	20
10. Share	22

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Universidad ESAN, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1170
Faculty & Staff at the University	2104
Faculty & Staff at the Institution	2104
Student Enrollment at the University	6922
Student Enrollment at the Institution	6922
Undergraduate Attendance	4464
Masters-Level Postgraduate Attendance	2444
Doctoral Student Attendance	14
Certificate, Professional Development, or Continuing Education Attendance	1872

Degrees Offered

Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Engineering (B.Eng.)

Masters Programs

-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Business Administration (D.B.A.)
-  Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At ESAN, we promote responsible management education aimed at the comprehensive development of leaders capable of generating sustainable value for society. Through our undergraduate and graduate programs, research, and international engagement, we contribute to professional development, the strengthening of organizations, and the construction of a more prosperous, inclusive, and sustainable society.

Institutional Engagement

0% - 25% of faculty at Universidad ESAN actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At ESAN, the values of ethics, respect, innovation, teamwork, results-orientation and sustainability guide our training, management and engagement with society. These principles promote integral and responsible action, strengthening a community committed to the generation of sustainable economic, social and environmental value.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Senior leadership office
- ❖ Student contributor

Student Awareness

0% - 25% of students at Universidad ESAN are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at Universidad ESAN actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At ESAN, we understand teaching as a process that integrates responsible management, ethics, and sustainability into curriculum and pedagogical practices. We promote applied learning and critical analysis that prepares students to make responsible decisions, innovate, and generate sustainable value for organizations and society.

Educator Recognition

At Universidad ESAN, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Performance-based teaching fellowships
- ❖ Professional development opportunities
- ❖ Publication or research support

Barriers to Innovative Curriculum

In 2025, Universidad ESAN identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Compliance and legal concerns
- ❖ Faculty expertise gaps
- ❖ Institutional culture
- ❖ Learning curve for faculty
- ❖ Overloaded faculty
- ❖ Resource allocation challenges

Barriers to Innovative Pedagogy

In 2025, Universidad ESAN identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Institutional culture
- ❖ Learning curve for faculty
- ❖ Limited interdisciplinary teaching approaches

- ❖ Measurement difficulties
- ❖ Overloaded faculty
- ❖ Time constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At ESAN, we understand research as the generation of rigorous and applied knowledge about people, organizations and their environment, aimed at promoting responsible and sustainable management. Research contributes to innovation, decision-making and academic training, contributing to the business, social and economic development of the country.

Research vs Research for RME/Sustainable Development

64	Peer-reviewed articles were published by Universidad ESAN from this past calendar year.	vs	6	Peer-reviewed articles were published by Universidad ESAN from this past calendar year in support of RME.
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Research Funding

In 2025, Universidad ESAN was awarded funding for research that is:



**Institution
Specific**

Socializing Research

In 2025, Universidad ESAN contributed research findings to:

- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2025, Universidad ESAN identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Participant recruitment
- ❖ Regulatory and legal restrictions
- ❖ Skills and expertise gaps

❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At ESAN, Partnerships are understood as strategic collaborations with organizations from the business, government, academic, and civil society sectors to share knowledge, resources, and experiences, strengthen education and research, and promote responsible management practices that contribute to sustainable development.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Quacquarelli Symonds (QS)
- ❖ Sulitest
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ PRME Students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At ESAN, we understand internships as the concrete application of ethical principles, values and sustainability criteria in institutional and business management. We promote their development through training experiences and service-learning, where our students apply their knowledge in initiatives with social and environmental impact, generating value for society.

Institutional Policies and Practices

- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Environmental stewardship policies
- ❖ Ethical leadership or good governance policies
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

How We Define Share

Sharing means communicating our achievements, difficulties and learning in a transparent and ethical way, to strengthen continuous improvement by generating collective knowledge and contributing to the institutional purpose

Engagement Opportunities

Universidad ESAN offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Universidad ESAN communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

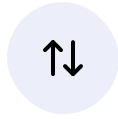
Universidad ESAN faces the following barriers in transparent communications:



**Bureaucratic
delays**



**Feedback
loops**



**Inconsistent
updates**



Media visibility



**Ownership
issues**

SIGNATORY

Universidad ESAN



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