

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

Universidad ESAN

September 2025

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	9
5. Values	11
6. Teach	13
7. Research	16
8. Partner	18
9. Practice	20
10. Share	22

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Graduates

476

2. Degrees Offered

- Doctor of Business Administration (D.B.A.)
- Bachelor of Business Administration (B.B.A.)
- Bachelor of Engineering (B.Eng.)
- Master of Business Administration (M.B.A.)
- Bachelor of Technology (B.Tech.)
- Bachelor of Science (B.Sc. or B.S.)
- Master of Technology (M.Tech.)

3. Faculty & Staff at the University

1558

4. Faculty & Staff at the Institution

1558

5. Student Enrollment at the University

2825

6. Total Student Enrollment at the Institution

2825

7. Undergraduate Student Enrollment at the Institution

3642

8. Graduate Student Enrollment at the Institution

3999

9. Doctoral Student Enrollment at the Institution

17

10. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

530



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

11. Define Purpose

En la Universidad ESAN nos proponemos formar líderes con visión global, sólidos principios éticos y un profundo sentido de responsabilidad social, capaces de transformar organizaciones y contribuir al desarrollo sostenible del país y de la región. La excelencia académica que nos distingue ha sido reconocida en los principales rankings internacionales de educación superior en América Latina, consolidando nuestra posición como institución de referencia en programas de pregrado y posgrado. Nuestra propuesta educativa se caracteriza por brindar a los estudiantes altos niveles de empleabilidad, acceso a una amplia red de contactos profesionales y oportunidades de intercambio académico en universidades de prestigio mundial. De esta manera, garantizamos que nuestros egresados estén preparados para afrontar con éxito los desafíos de un entorno global dinámico y, al mismo tiempo, generar un impacto positivo y duradero en la sociedad.

12. Institutional Engagement

0% - 25%



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



13. RME Lead

- Centralized sustainability office
- Research or issue group, society, or club leading sustainability efforts

14. Define Values

Situamos la responsabilidad organizacional y la rendición de cuentas hacia la sociedad y el planeta en el núcleo de nuestra misión institucional. La Dirección de Sostenibilidad, como instancia transversal, tiene a su cargo la evaluación sistemática de nuestras prácticas y la identificación de áreas de mejora, con el propósito de garantizar una gestión responsable, transparente y alineada con los más altos estándares nacionales e internacionales en materia de sostenibilidad.

15. Student Awareness

0% - 25%

16. Student Engagement

0% - 25%



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



17. Define Teach

La enseñanza en ESAN se entiende como un proceso transformador en el que los estudiantes desarrollan competencias responsables, éticas y sostenibles mediante el uso de metodologías activas y un currículo alineado con las demandas sociales y empresariales.

18. Educator Recognition

- Annual teaching excellence awards
- Faculty promotion and tenure consideration
- Publication or research support
- Professional development opportunities

19. Barriers to Innovative Curriculum

- Assessment challenges
- Budgetary limitations
- Learning curve for faculty
- Overloaded faculty
- Time constraints
- Resource allocation challenges

20. Barriers to Innovative Pedagogy

- Time constraints
- Technology gaps
- Student engagement concerns
- Resource constraints
- Learning curve for faculty
- Faculty resistance
- Faculty confidence gaps
- Change resistance
- Classroom infrastructure limitations

21. Fostering Innovation

To a great extent

22. Experiential Learning

To a great extent

23. Learning Mindset

To a great extent

24. Method of Teaching and Learning

Hybrid



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

25. Define Research

En este contexto, la investigación se define como un proceso sistemático de estudio sobre personas, organizaciones e instituciones, orientado a inspirar una gestión responsable. En nuestra institución, se promueve la investigación científica con impacto social, rigor académico y compromiso con el desarrollo sostenible y ético.

26. 2024 Publications

70

27. Research Barriers

- Time constraints
- Retention and engagement

28. 2024 Publications on Sustainable Development and/or RME

15

29. Research Funding

- Institution Specific

30. Socializing Research

- Open-access platforms
- Public events and lectures
- Research collaborations
- Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

31. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- CACIT - CONAED - AIS - AFEIDAL - BALAS - COMSPOTELA - EFMD - GPE - NIBES - PIM

32. Define Partner

Para la Universidad ESAN, un socio es toda organización o actor de los sectores empresarial, gubernamental, académico o de la sociedad civil con quien se establecen alianzas estratégicas orientadas a promover la gestión responsable y el desarrollo sostenible.

33. Student Partners

- None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

34. Define Practice

En la Universidad ESAN, la práctica se entiende como la aplicación de una gestión ética, transparente y responsable en nuestras operaciones, promoviendo una gobernanza institucional que refleje sostenibilidad, integridad y compromiso con el desarrollo de la comunidad académica y la sociedad.

35. RME Practices

- Carbon reduction or offset commitments
- Climate action plan
- Employee equity, diversity, inclusion
- Environmental stewardship policies
- Ethical leadership or good governance policies
- Greenhouse gas emissions
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Water
- Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



36. Define Share

En la Universidad ESAN, Compartir significa difundir logros y aprendizajes, así como reconocer desafíos, para promover el aprendizaje colectivo y fortalecer una cultura académica basada en la transparencia, la colaboración y el compromiso con los valores y propósito institucionales.

37. Transparent Engagement

- Boards and advisory committees
- Annual reports
- Community events and consultation forums
- Partnerships with local organizations
- Public events and panel discussions
- Publicly accessible sustainability data and dashboards
- Student and staff volunteer programs
- We are currently working to offer engagement opportunities

38. Transparency Barriers

- Accessibility issues
- Media visibility
- Inconsistent updates

39. Audiences

- Accreditation bodies
- Boards and advisory committees
- Faculty and staff
- Government and policy makers

SIGNATORY

Universidad ESAN



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