

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Barna Management School

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Barna Management School, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	290
Faculty & Staff at the University	121
Faculty & Staff at the Institution	121
Student Enrollment at the University	530
Student Enrollment at the Institution	530
Undergraduate Attendance	278
Masters-Level Postgraduate Attendance	252
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	124

Degrees Offered

Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Science (B.Sc. or B.S.)

Masters Programs

-  Master of Business Administration (M.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Definition of Purpose

Aportar a la sociedad directivos que dirigen con visión, conectan con pasión y transforman con propósito.

Institutional Engagement

26% - 50%

of faculty at Barna Management School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

SERVICIO: fomentado por una actitud de dedicación continua hacia los demás. INTEGRIDAD: para mantener la coherencia entre el pensar, el querer, y el actuar. PRUDENCIA: Como principio, pensar en las consecuencias de las decisiones personales y directivas COMPROMISO: Con la sociedad, las personas, los egresados y alumni INNOVACIÓN: Para mantener al día los conocimientos y las enseñanzas de la escuela

Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Centralized sustainability office
- ❖ Ethical Leadership



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

3 Peer-reviewed articles were published by Barna Management School from this past calendar year. **vs** **3** Peer-reviewed articles were published by Barna Management School from this past calendar year in support of RME.

Research Funding

In 2025, Barna Management School was awarded funding for research that is:



National

Socializing Research

In 2025, Barna Management School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ National media

Research Projects

In 2025, Barna Management School reported 1 research project that implemented responsible or sustainable activities.

Modelo de Empoderamiento Digital para la Autogestión de Salud en Mujeres Jóvenes de Villa Mella

Period Covering: April, 2025 - April, 2027

Department: Computer Information Systems

This proposal aims to address the critical health challenges faced by young women in the community of Villa Mella, in the municipality of Santo Domingo Norte, through the use of an innovative digital platform for health promotion. The main health issues in this population include a high incidence of teenage pregnancies, sexually transmitted infections (STIs), and alarming rates of breast and cervical

cancer. These health challenges are exacerbated by socioeconomic factors such as economic dependency, school dropout, lack of job opportunities, and limited access to sexual and reproductive health services. The project proposes the use of information and communication technologies (ICTs) as a key tool to improve the health of young women, leveraging their growing interest in technology and digital skills. This platform will provide health education, create support networks, and improve access to health services, contributing to better organization and efficiency in service delivery. The development of this technological solution aligns with the United Nations Sustainable Development Goals (SDGs), particularly SDG 3, SDG 5, and SDG 10, promoting not only the health and well-being of women but also their empowerment through active participation in the platform design process. The 30-month project seeks to generate knowledge and develop innovative technological solutions, contributing to the well-being of the community and the scientific advancement of the country, in line with the Dominican Republic's Strategic Plan for Science, Technology, and Innovation.



Publications Related to RME and/or Sustainability

Case journal "Miss Rizos" | [DOI](#)

Authors: Fernando Barrero | Ivelisse Perdomo | José M Alcaraz | Christopher Weilage | Valeria Carrillo | Rodolfo Hollander

Date of publication: December, 2025

Presented at: National or international academy of management

Department: Entrepreneurship

Miss Rizos: Changing the world, one (black) curl at a time? follows Carolina Contreras, a Dominican-born, US-raised political science graduate who, after being told she denied her Blackness by straightening her hair, cut it off and began a journey that led to a natural-hair blog in 2011 and, in 2014, the Miss Rizos salon in Santo Domingo's Colonial Zone, on the street where enslaved people were once sold. Set against a Dominican context where over 80% of the population has African ancestry yet straight hair remains the social norm, the salon aims to help Afro-descendant women embrace their curls and identity, teaching clients to care for their hair at home. Despite early chaos, underpriced services and recurring losses covered from her own pocket, Contreras gained wide media attention through the "Yo amo mi pajón" campaign, became an Ashoka and Tory Burch Fellow, joined Sephora's 2022 accelerator, opened a second salon in New York in 2019, created the Miss Rizos Foundation and prepared a product line with Target. By August 2023, however, the firm carried losses and debt from the pandemic, faced talent mismatches and lacked capital, prompting Contreras to convene a diverse

group to answer three questions: how to deepen social impact on Black identity and empowerment, how to build the right organization and team, and how to secure financial viability while scaling up, a classic tension for purpose-driven ventures between mission, sustainability and growth.



Capítulo Libro Editorial indexada / universitaria reconocida: Art-Based Journeys: Exploring Personal and Collective Transformation through Artistic Expression.

| [DOI](#)

Authors: Karina Pérez Teruel | Juan Luis Martínez

Date of publication: March, 2026

Presented at: National or international issue or theme-specific conference

Department: Business Administration | Management

Chapter 6 is "**Art-based journeys: Exploring personal and collective transformation through artistic expression**", by Karina Pérez-Teruel and Juan Luis Martínez (pp. 90–104, DOI 10.4324/9781003666325-7). Based on the published abstract:

The chapter presents art-based pedagogy as a transformative force for personal growth, leadership development and higher education. Drawing on personal narratives, it follows the author's path from spontaneous painting to the design of innovative teaching methods. Art is framed as a reflective, dialogical process that cultivates empathy, creativity and ethical discernment, capacities needed to navigate today's complexity. Grounded in Gadamer's hermeneutics, the chapter explains how artistic practice broadens understanding and enables meaningful dialogue. Student reflections show how creativity opens space for insight, critical awareness and collaborative exploration. Its central argument is that art works as a strategic method, far from a decorative add-on, and it invites educators and leaders to use the interpretive and humanizing power of the arts to develop minds capable of shaping more thoughtful, adaptive and socially conscious futures.





Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory
- ❖ University Councils

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Curriculum guidelines
- ❖ Buildings/real estate



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Barna Management School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ We are currently working to offer engagement opportunities

Communication Audiences

Barna Management School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Government and policy makers

SIGNATORY

Barna Management School



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Website

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