

2024 Sharing Information on Progress **(SIP) Report**

Glasgow Caledonian New York
College

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Glasgow Caledonian New York College demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



**FOR THE
COMMON
GOOD.**

Glasgow Caledonian New York College
64 Wooster Street, New York, NY 10012
www.gcync.edu

August 12, 2024

Dear United Nations PRME,

It is a privilege for Glasgow Caledonian New York College (GCNYC) to commit to the United Nations Principles for Responsible Management.

GCNYC's mission is to educate students to re-imagine business within the context of the UN Sustainable Development Goals, balancing profitability with the well-being of communities and the planet. We are therefore fully committed to responsible management education which seeks to develop people who will help their organizations create inclusive prosperity while promoting freedom, justice, and peace within regenerative and resilient natural ecosystems.

We are grateful to the PRME organization for creating a community in support of these principles.

Sincerely,

Jacqueline LeBlanc, Ph.D.
Vice President & Provost



Institutional Mission, Vision, and Strategy

The following outlines Glasgow Caledonian New York College's institutional mission, vision, and strategic approach to responsible management education.

Mission of GCNYC

The mission statement of GCNYC (and its successor IENYC)

Relevant Stakeholders

Provost, faculty, students and community of GCNYC

Purpose

PRME report

[Supporting Links](#)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Glasgow Caledonian New York College, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Purpose and Impact

1. Providing a diverse, equitable and inclusive college community that empowers, celebrates and honors people of all backgrounds.
2. Delivering an interdisciplinary curriculum with a global perspective taught in an intimate and interactive environment.
3. Attracting and sustaining faculty who are committed to excellence, leadership, equity and service.
4. Enriching lives and creating opportunities in New York City and beyond by forming a community of scholars, professionals and strategic partners who drive change.
5. Supporting applied research to drive innovation and develop practical, actionable solutions in an increasingly complex and interconnected world.

GCNYC is a premier, unique institution, serving the Common Good through education and research in profitability and sustainability for social benefit.

Chapters

Person responsible for RME

The person responsible for RME is Jacqueline LeBlanc, the Vice-President and the Provost of the college. Jacqueline LeBlanc, Ph.D. is an experienced leader in higher education with expertise in academic affairs administration, accreditation, assessment, and strategic planning. Dr. LeBlanc's broad experience and expertise in higher education has developed through her substantial work with the Middle States Commission on Higher Education, the New York State Education Department, the Accreditation Council for Business Schools and Programs, and the American Council on Education.

Organizational Structure for RME

The following organizational entities at Glasgow Caledonian New York College are responsible for RME:

- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Glasgow Caledonian New York College integrates responsible management education into its degree programs through 1 different approach:

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Embedding RME in GCNYC education inclusive of all degrees, programs and events

M.S in Business for Social Impact and Sustainability: Exploring sustainability and social entrepreneurship, this master's degree provides a holistic view of business for social impact, focused on applied research and real-world sustainable business solutions. Students apply concepts of responsibility and sustainability to the business field, as well as learn to approach challenges as potential innovation opportunities.

M.S. in Sustainable Fashion: Unique among college programs focusing on fashion, this degree prepares students for leadership roles, helping them transform the industry and develop creative strategies to support sustainability, social equity, and ethical practices within fashion. Students in the Sustainable Fashion program will learn the benefits of operating a business under a new paradigm, eschewing the former singular goal of profit for shareholders and replacing that with the need to serve a wide range of stakeholders. This program prepares graduates to understand the full range of business needs from supply chain to merchandising, to marketing messaging.

Both programs provide a solid social impact foundation for entrepreneurs and intrapreneurs interested in harnessing business models and financial tools for the Common Good.

RME Embedded in GCNYC / IENYC programs

Links with RME information for the GCNYC courses

Relevant Stakeholders

Provost, faculty, students and community of GCNYC

Purpose

Information about the RME programs

[Supporting Links](#)



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Glasgow Caledonian New York College incorporates responsible management education into its research endeavors through 2 different methods:

Research Conferences

Guest Speakers at Sustainability Research Events

Speakers at the Center for Social Impact and Sustainability

Date

August, 2023 - August, 2024

Location

GCNYC Center for Social Impact and Sustainability

Speakers

See the attachment for multiple speakers information

[Supporting Links](#)

Reports on Sustainability Research and practice

Regular Research Seminars

Research at GCNYC

Selected Research Abstracts from the Thesis work of GCNYC students presented and defended at Thesis Conferences from 2022 to 2024

Date

August, 2022 - August, 2024

Location

GCNYC Thesis Conferences

Speakers

See the link to Abstracts for the Thesis Research

[Supporting Links](#)

Thesis Conferences



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Glasgow Caledonian New York College partners with external stakeholders to advance responsible management education through 1 different approach:

Knowledge Translation and Dissemination



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Glasgow Caledonian New York College has implemented 1 policy to support its commitment to responsible management education:

Student equity, diversity, inclusion

Policies on student equity, diversity, inclusion

Dignity at Work and Study Policy

Scope

College students, employees and outside partners

Enforcement Date

August, 2022

Number Of Pages

3

Publisher

GCNYC

Media

Website

[Supporting Links](#)

Institutional Aspiration Targets

Glasgow Caledonian New York College has set aspiration targets in 1 different area:

- ❖ IE University is a sole member for GCNYC (renamed IENYC recently) IE University has a specific PRME targets related to its Sustainability mission. The report is attached in the Statement.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Glasgow Caledonian New York College operates with the following approach:

No Performance Disclosure

SIGNATORY

Glasgow Caledonian New York College



Address

64 Wooster St

United States of America



Website

<https://www.gcnyc.com/>