

PRiME

an initiative of the
United Nations Global Compact

 University
of Glasgow

Adam Smith
Business School

Sharing Information on Progress 2026

Adam Smith Business School

September 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	8
5. Values	10
6. Research	12
7. Partner	15
8. Practice	17
9. Share	19

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Adam Smith Business School, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	2821
Faculty & Staff at the University	10636
Faculty & Staff at the Institution	509
Student Enrollment at the University	41136
Student Enrollment at the Institution	4970
Undergraduate Attendance	2350
Masters-Level Postgraduate Attendance	2476
Doctoral Student Attendance	144

Degrees Offered

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Arts (M.A.)
-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

The Adam Smith Business School's purpose is to create a better future through responsible management education by connecting world changing people and ideas for world leading impact.

Institutional Engagement

76% - 100% of faculty at Adam Smith Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

The values of the Adam Smith Business School are to promote Enlightened research and learning, Engagement with partners and communities and foster Entrepreneurial intent and actions to positively impact people and planet.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Student contributor
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across business school

Student Awareness

76% - 100% of students at Adam Smith Business School are aware that we are a PRME Signatory Member.

Student Engagement

51% - 75% of students at Adam Smith Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



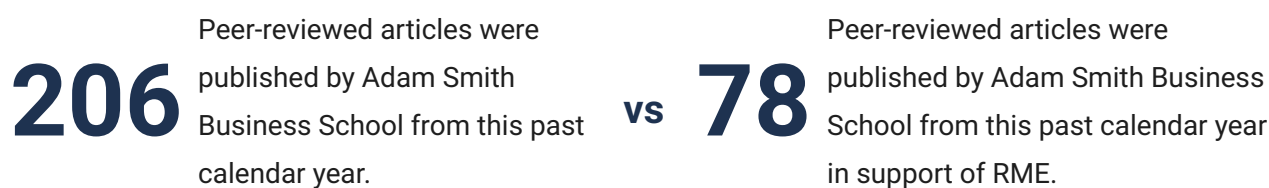
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

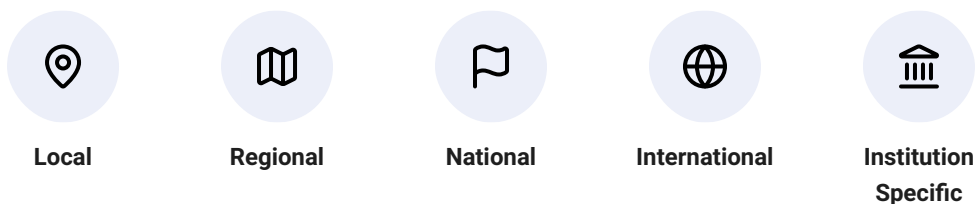
At Adam Smith Business School, research explores real-world business challenges through interdisciplinary, responsible approaches. Guided by PRME, we focus on sustainability, ethics, and societal impact. Our work combines academic depth with practical insight, aiming to influence business practice, inform policy, and contribute positively to global and local communities.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Adam Smith Business School was awarded funding for research that is:



Socializing Research

In 2025, Adam Smith Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ International media
- ❖ Local media
- ❖ Social media and digital outreach
- ❖ Research collaborations
- ❖ National media
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures

Research Barriers

In 2025, Adam Smith Business School identified the following barrier to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At the Adam Smith Business School, we're bringing together the ways we work with organisations under one simple partnership model designed to help businesses access talent, develop people, and drive innovation. This new model is composed of three pillars: Experience: Connect with our students through internships, consultancy projects, live business challenges, guest lectures and bring fresh thinking and new perspectives to your organisation. Executive: Support your workforce through executive education, leadership development, CPD and bespoke programmes tailored to your organisational needs. Exchange: Work with our academic experts to tackle business challenges and create measurable impact through research, consultancy, and Knowledge Transfer Partnerships. The industry partners we work with, will be able to support one or all of the pillars identified above. Partners can offer support from being a member on our Strategic Advisory Board, offering support and guidance as a guest speaker, hosting a site visit, or supporting the knowledge transfer in class by offering a group or one to one consultancy. A partner is someone who will support us on this journey and offer industry advice and guidance.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Positive Impact Rating (PIR)
- ❖ Times Higher Education (THE)
- ❖ Quacquarelli Symonds (QS)

Student Organization Partnerships

- ❖ Enactus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Through our values of Engagement with partners and communities, the Adam Smith Business School actively nurtures enduring relationships with businesses, charities, government, policy-makers, communities and academia to collaboratively deliver impactful for these diverse stakeholders.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At the Adam Smith Business School, we share successes, challenges and learning to strengthen our collective practice and advance our shared purpose. Guided by our three Es—Enlightened research, Entrepreneurial learning and teaching, and Engaged collaboration—we foster openness, reflection and continuous improvement, ensuring our work reflects our commitment to ethical business, sustainability and meaningful societal impact.

Engagement Opportunities

Adam Smith Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Student and staff volunteer programs

Communication Audiences

Adam Smith Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

Adam Smith Business School faces the following barriers in transparent communications:



**Engagement
gaps**



SIGNATORY

Adam Smith Business School



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Website

<https://www.gla.ac.uk/schools/business/>