

**PRiME**

*an initiative of the  
United Nations Global Compact*

# Sharing Information on Progress 2026

Munster Technological University

August 2026

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Munster Technological University, including key details and basic institutional data.

## Strategy

MTU-Strategic-Plan

View document  Download document 

## Graduates & Enrollment

| 2025 Statistics                                                           | Number |
|---------------------------------------------------------------------------|--------|
| Graduates                                                                 | 3900   |
| Faculty & Staff at the University                                         | 2013   |
| Faculty & Staff at the Institution                                        | 250    |
| Student Enrollment at the University                                      | 18000  |
| Student Enrollment at the Institution                                     | 3500   |
| Undergraduate Attendance                                                  | 3400   |
| Masters-Level Postgraduate Attendance                                     | 85     |
| Doctoral Student Attendance                                               | 15     |
| Certificate, Professional Development, or Continuing Education Attendance | 100    |

## Degrees Offered

### Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)
-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Fine Arts (B.F.A.)
-  Bachelor of Engineering (B.Eng.)
-  Bachelor of Technology (B.Tech.)

### Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Arts (M.A.)
-  Master of Business Administration (M.B.A.)
-  Master of Engineering (M.Eng.)
-  Master of Education (M.Ed.)

### Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Centralized sustainability office
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Individual leader



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## Research vs Research for RME/Sustainable Development

**172** Peer-reviewed articles were published by Munster Technological University from this past calendar year.

**vs**

**12** Peer-reviewed articles were published by Munster Technological University from this past calendar year in support of RME.

## Research Funding

In 2025, Munster Technological University was awarded funding for research that is:



Local



Regional



National



International

## Socializing Research

In 2025, Munster Technological University contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms

## Research Projects

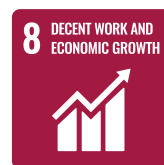
In 2025, Munster Technological University reported 3 research projects that implemented responsible or sustainable activities.

### Design Thinking for MTU Sustainability: Researching Behavioural Change for Improved Waste Practices

**Period Covering:** February, 2026 - June, 2026

**Department:** Marketing

This staff-student co-created *Sustainability Spark!* project applies research-informed design thinking and systems thinking approaches to investigate how waste and recycling knowledge, behaviours, and practices can be improved across MTU's Kerry campus.



## HINCKS CENTRE for Entrepreneurship Excellence

**Period Covering:** September, 2024 - December, 2025

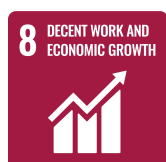
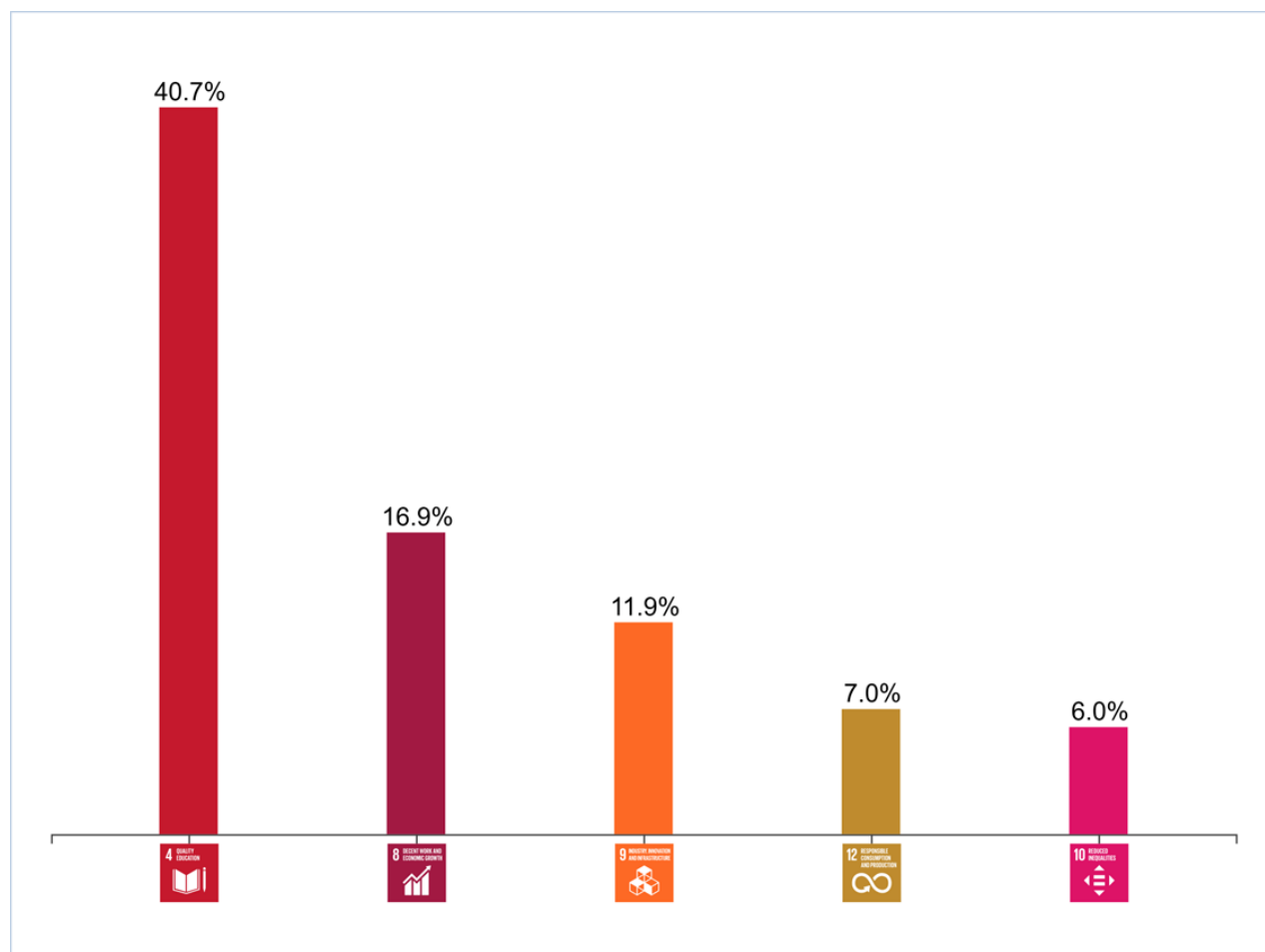
**Department:** Entrepreneurship

MTU's Hincks Centre for Entrepreneurship, Faculty of Business, maintains a clear focus on sustainability and RME throughout its diversity of projects. Additionally, the Centre undertakes SDGs mapping of its projects on an annual basis. A summary of key projects with relevant links, and the Hincks Centre SDGs mapping of these projects follows.

The mapping was drawn from our projects in 2024 and 2025. These projects include:

1. [Digital Skills Wallet](#): The core aim is to empower individuals to gradually acquire, evaluate, and showcase their digital skills through the use of micro-credentials
2. [GET-AHED](#): Seeks to empower HEIs as key "actors of change" in the green transition, providing accessible and user-friendly online resources to promote whole-institutional approaches to sustainability. This is an Erasmus+ funded project with
3. [Blue Shuttle Project](#): Accelerate the digitalization of the blue bioeconomy sectors in the Atlantic Area
4. [3F Green Model](#): Focused on promoting the circular economy within the agri-food and forestry sectors across Europe
5. [Target Circular](#): Support Small and Medium-sized Enterprises (SMEs) in transitioning towards more circular and sustainable business practices
6. [Senior Eco-Nect](#): Aims to foster the growth and interconnectedness of European ecosystems dedicated to the silver and ageing economy
7. [CresCine](#): Core objective is to enhance the competitiveness and cultural diversity of the European film industry, with a specific focus on small European markets
8. [Eboost](#): Leverage digital solutions to foster innovation and improve the lives of citizens, the operations of businesses, the effectiveness of research organizations, and the efficiency of public authorities within the Northern Periphery and Arctic area
9. [Enterprise Camp](#): Funded by the HEA, the goal is to inspire and equip the next generation with valuable entrepreneurial thinking and leadership skills, whether they choose to become entrepreneurs or apply these skills in other career paths

10. [BOCOD](#): Seeks to improve the competitiveness and resilience of rural businesses, contributing to the vitality and sustainable growth of small and medium-sized enterprises (SMEs) in rural areas of Ireland, Finland, and Iceland in particular
11. [TEEP](#): An initiative aimed at enhancing entrepreneurship education across higher education institutions across South Africa
12. [National Forum Entrepreneurship Education Series](#): Foster excellence in entrepreneurship education by guiding educators toward effective teaching and assessment methods in various areas of entrepreneurship



## Everyday Sustainability in Action: Student-Led Indoor Waste Mapping Research

**Period Covering:** February, 2026 - December, 2026

**Department:** Engineering

Using monitoring technologies and data analysis, the project is generating evidence-based insights into spatial and temporal patterns affecting indoor waste management systems in our Bishopstown Campus.





# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Institutional Partnerships

- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils

## Student Organization Partnerships

- ❖ UNESCO Student Initiatives

## Partner Voices

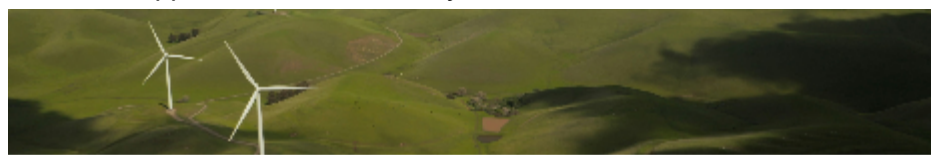
The following statement from our partners demonstrates ways in which our collaborations at Munster Technological University support sustainability and responsible management education.

### **EDGE x PRME Sustainability Pathway**

**EDGE x PRME** was established as a strategic collaboration between the PRME initiative and MTU's EDGE Graduate Development programme to embed sustainability within the University's co-curricular student development framework. Through this partnership, the **Education for Sustainability Pathway** was co-designed to integrate PRME-led initiatives, including the GenGreen Collective, Sustainability Chat Bench, and Design for PRME, into an accredited digital badge pathway.

This collaboration provides students across all disciplines with accessible opportunities to engage with the UN Sustainable Development Goals (SDGs), develop green skills and sustainability competencies, and participate in action-oriented learning.

By embedding PRME activities within an established institutional programme, the partnership extends the reach of responsible management education beyond the classroom and strengthens MTU's whole-institution approach to sustainability.



## Education for Sustainability Pathway

Creative and Critical Thinking Problem Solving Knowledge Application Positive Attitude and Outlook Initiative Environmental awareness

Show more



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Sustainability and the UN Sustainable Development Goals (SDGs) are all about actions that balance three things: the needs of the planet, the needs of people, and economic needs.

The EDGE Education for Sustainability Pathway supports students to develop the knowledge, skills, values and attitudes central to Education for Sustainable Development (ESD). The activities and learning in this Pathway emphasise that sustainability is not only a global concern, but also something that relates to our everyday choices, our university, workplace and community, and that every discipline has a role to play in creating sustainable solutions.

### What to expect:

- This pathway includes a range of activities, beginning with general **introductory interactive learning activities** that build awareness of the SDGs and challenges to sustainable development.
- Further activities are more closely **linked to your MTU faculty and area of study**, and so explore how sustainability connects to your subject and the career you are preparing for.
- Through **action-based EDGE activities** you are encouraged to recognise these connections early to help you understand the sustainability issues shaping society today and the responsibilities and opportunities you may encounter in your future professional roles.
- To achieve the Education for Sustainability digital badge, **complete at least 5 of the activities below**.
- **Your Badge will be added to your EDGE Personal Folio and can be shared by a link or directly to LinkedIn.**
- The activities below can be completed individually, or with your class under the direction of your lecturer.
- If you have any questions please contact the EDGE team on [edge@mtu.ie](mailto:edge@mtu.ie)

### MTU Sustainability Strategy 2025 to 2035

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EDGE Education for Sustainability Pathway

Last update 14 April 2026, 20:18

The UN SDGs  
The United Nations Sustainable Deve...

Challenges to Sustainability

Competencies for Sustainability

60 EARTH HOUR  
Give an Hour for Earth

Share to Inspire

The GenGreen Collective  
Your MTU PRME Sustainability Network

Design for PRME

Sustainability Chat Bench







# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)

## Policy Documents Related to RME and/or Sustainability

MTU-Strategic-Plan

View document  Download document 



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## Engagement Opportunities

Munster Technological University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Student and Staff Sustainability Network

## Communication Audiences

Munster Technological University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

# Munster Technological University

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## Address

Bothair Beri  
Ireland



## Website

<https://www.mtu.ie/>