

PRiME

*an initiative of the
United Nations Global Compact*

2024 Sharing Information on Progress **(SIP) Report**

Bentley University

August 2024

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Values	6
4. Teach	8
5. Research	10
6. Partner	12
7. Practice	16
8. Share	19

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Bentley University, accountability for responsible management education is structured as follows:

Informal Faculty/Staff Stewardship

Accountability and responsibility of individuals

Informational

Jeffrey Moriarty, Executive Director of the Hoffman Center for Business Ethics, is responsible for reporting on activities at Bentley University related to the Principles of Responsible Management Education (PRME).

Organizational Structure for RME

The following organizational entities at Bentley University are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Bentley University integrates responsible management education into its degree programs through 3 different approaches:

Guest Speakers and Showcase Events

Professor-Discretionary Course Topics

Course-Level RME Learning Goals



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Bentley University incorporates responsible management education into its research endeavors through 4 different methods:

Regular Research Seminars

Research Conferences

Dedicated Research Funding

Research funding specifically related to responsibility

Bentley University has a number of programs that sponsor research related to responsibility. An example is the Hoffman Center for Business Ethics's mini-grants program, which sponsors research related to business ethics.

Through its mini-grants program, the HCBE has been able to sponsor a number of research projects related to business ethics. See the link below for more information.

<https://www.bentley.edu/centers/center-business-ethics/hcbe-mini-grant>

PhD-Level RME Courses



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Bentley University partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

Description of partnering activities that involve informing, dialoguing, problem solving, and acting

There are many centers, offices, and departments at Bentley University that engage in partnering activities. One is the Bentley Service-Learning and Civic Engagement Center.

The mission of the Bentley Service-Learning and Civic Engagement Center is to enhance student learning through academically-connected service and co-curricular programs, working with our local, national, and international nonprofit community partners to help address important public issues. Guided by the undergraduate curriculum, the Service-Learning program provides a service experience that complements student coursework, while developing impactful programs in partnership with the community. Guided by Bentley's commitment to ethical leadership, the Civic Engagement program engages students in social change, social justice, and social entrepreneurship work toward creating sustainable solutions to local, national, and international issues.

More information about the BSLCE can be found here: <https://www.bentley.edu/centers/service-learning-center>

External Community Dialogue

Description of partnering activities that involve informing, dialoguing, problem solving, and acting

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Collaborative Problem Solving

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Collaborative Change Action

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Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Bentley University has implemented 7 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Water

Buildings/real estate

Local staff/student/faculty transportation

Travel

Employee equity, diversity, inclusion

Diversity & Inclusion

The following is information about Bentley's efforts in the area of diversity and inclusion. Follow the link to view Bentley's website with up-to-date information.

The Office of Diversity & Inclusion is responsible for fostering an inclusive community by leveraging interactions between offices, educating the entire community and working to increase the diversity at all levels of the University. While the office coordinates university-wide, diversity-related programs and initiatives, many other departments, centers, offices, and organizations at Bentley contribute to improving the diversity climate through varied and persistent efforts. Diversity is critical to Bentley University's mission of educating creative, ethical, and socially responsible organizational leaders. Our institutional values are rooted in a belief that appreciating diversity means that we work in an environment that embraces diversity of opinion and that is free from hostility and intolerance. More information can be found here: <https://www.bentley.edu/offices/diversity-inclusion>

Student equity, diversity, inclusion

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Institutional Aspiration Targets

Bentley University has set aspiration targets in 7 different areas:

- ❖ GHG Emission Targets
- ❖ Water Conservation Targets
- ❖ Building and Real Estate Targets
- ❖ Internal Transportation Targets
- ❖ Travel Reduction Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Bentley University operates with the following approach:

Limited Transparency Disclosure

Website of disclosure of performance

The purpose is to share information.

Bentley University shares information about its activities related to RME whenever it has the information available to share. But it does not keep track of all information that might be relevant to RME (e.g., how many faculty publish in the area).

SIGNATORY

Bentley University



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