



2025 Sharing Information on Progress **(SIP) Report**

University of St. Gallen

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about University of St. Gallen, including key details and basic institutional data.

Mission

Empowering talents, inspiring leaders

Vision

- We are the leading European business university thanks to impactful research, holistic education and an active community
- We are the first choice for dedicated talents and empower them to become responsible, entrepreneurial leaders
- We jointly create innovative and sustainable solutions for the grand challenges in business and society

For more details, please visit www.unisg.ch/en/university/about-us/vision-strategy-and-values/

Strategy

University strategy



Please find information on the HSG Strategic Plan here: www.unisg.ch/en/university/about-us/vision-strategy-and-values/strategic-plan/

Graduates & Enrollment




2024 Statistics	Number
Graduates	2601

Degrees Offered


Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Arts (M.A.)
-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



University of St.Gallen

A Word from our President

"Empowering talents, inspiring leaders" – this is the guiding mission of the University of St.Gallen (HSG). We enable our students to become responsible, entrepreneurial leaders. Over the reporting period 2023-2024, we have made significant progress in further embedding the PRME principles across our institution. In doing so, we follow our vision and are committed to a broad understanding of sustainability, which includes responsibility for the environment, society and the economy.

As one of Europe's leading business universities, HSG is proud of its faculty whose research addresses pressing grand challenges of our times. The HSG Impact Awards have once again recognized projects with tangible societal relevance, ranging from climate finance and healthy hybrid work environments to responsibility in the context of artificial intelligence. These contributions exemplify our strategic focus on knowledge that matters – for business and society alike.

With regards to our holistic education, we reached a major milestone with the launch of the Bachelor's Certificate in Integrative Sustainability Management (SuM-HSG) in autumn 2024. This new certificate complements existing offers and contributes to our goal of empowering dedicated talents to think and act entrepreneurially and to assume responsibility.

Our engaged students are deeply committed to turning innovative ideas into impactful solutions. A standout example is one of the compulsory courses in the Master's Certificate in Managing Climate Solutions (MaCS-HSG), where students translate theory into climate action. Their collaboration in planning and implementing new solar energy installations on several HSG buildings exemplifies how academic learning and sustainability transformation on campus go hand in hand.

Looking ahead, one thing we particularly seek to further strengthen are our regional ties. The new St.Gallen Transformation Lab, launched in 2025, will serve as a collaborative platform to jointly develop innovative and sustainable solutions in the St.Gallen region and beyond.

None of this progress would have been possible without the dedication of our university community. I am deeply grateful to our students, faculty, staff, and partners for their engagement. Based on this strong foundation, we are excited to continue our sustainability journey and further promote the PRME principles at our university and among the wider business community.

This report offers only a snapshot of our journey. For a broader overview of our sustainability activities, I invite you to visit our webpage and explore our digital sustainability report, both accessible via sustainability.unisg.ch

Prof Manuel Ammann
President, University of St.Gallen (HSG)

From insight to impact.

University of St.Gallen – School of Management,
Economics, Law, Social Sciences,
International Affairs and Computer Science



Additional Evidence

Sustainability at the University of St.Gallen (HSG)

In line with the United Nation's Sustainable Development Goals (SDGs), the University of St.Gallen (HSG) takes an integrated view of sustainability, encompassing environmental, social, and economic aspects. Specific action pathways guide our actions to achieve our ambitious goals and provide focus based on our University's impact potential.

During this reporting period, we have updated our sustainability strategy and defined three overarching goals:

1. Prepare our students to become organisational leaders in a world that must tackle severe environmental and social challenges
2. 'Walk the talk', incl. net zero by 2030 and providing an inclusive, diverse space for studying and working
3. Foster knowledge exchange and collaboration to co-create positive societal impact (for people and planet)

In 2023, we reviewed and revised HSG's process for selecting focal SDGs. With this process, we defined three groups of SDGs according to the impact that HSG can contribute as an integrated business school (supportive, significant, strategic contributions). While HSG contributes to all three of these SDG groups, we identify eight SDGs where the university can make a particularly significant, strategic contribution. These are quality education (SDG 4), gender equality (SDG 5), affordable and clean energy (SDG 7), reduced inequalities (SDG 10), responsible consumption and production (SDG 12), climate action (SDG 13), peace, justice, and strong institutions (SDG 16), and partnerships for the goals (SDG 17).

For more details on how sustainability is anchored in the overarching university strategy, and on how the sustainability strategy is implemented, please visit our homepage: sustainability.unisg.ch



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Student contributor



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Additional Evidence

Sustainability integration into teaching activities

We are increasingly embedding competencies in sustainability and responsibility across our courses and programs. In addition to certificate programs such as the Master certificate in Managing Climate Solutions (MaCS) and the Bachelor certificate in Integrative Sustainability Management (SuM), HSG offers a wide range of sustainability courses within its Contextual Studies portfolio. Core study programmes have increasingly incorporated sustainability courses into their offerings. Furthermore, our executive education offerings include a broad range of sustainability-related content as well as specific courses on e.g., Renewable Energy Management and Leading Sustainability Transformation. To support this integration, the **Teach for Impact** initiative provides faculty and programme management with guidance and support. Through workshops, consultations, and shared teaching resources—such as the newly launched *Sustainability in Academia (SiA)* platform—HSG empowers educators to embed sustainability more deeply and consistently across courses and programmes.

Beyond the classroom, co-curricular activities at HSG give students the opportunity to address real-world challenges and put their ideas into practice. Through student-led initiatives, they gain hands-on experience, build future skills, and contribute to projects with tangible positive social and environmental impact at HSG and beyond. These activities complement the formal curriculum by fostering systemic thinking, creativity, and responsibility, while empowering students to become active shapers of a sustainable future.

For more information on our activities, please visit our homepage: <https://www.unisg.ch/en/university/engagement/responsibility-and-sustainability/sustainability-integration-into-learning-activities/>



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, University of St. Gallen was awarded funding for research that is:



Institution
Specific



Local



Regional



National



International

Socializing Research

In 2024, University of St. Gallen contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Additional Evidence

Sustainability integration into research activities

Research at the University of St. Gallen addresses sustainability from multiple perspectives, integrating environmental, social, and economic considerations to develop pioneering insights that contribute holistically to solving current and future grand challenges in business and society. A broad range of

HSG institutes and centres conduct research in the area of responsibility and sustainability. Together they shed light on sustainable development from different perspectives. Our university is home to leading scholars and internationally renowned thought leaders in the fields of renewable energy management, sustainable finance, circular economy business models, diversity management, governance and democracy research, business ethics, and more.

To highlight outstanding contributions, the [HSG Impact Awards](#) honour research projects with an outstanding impact on society. The [HSG Impact Scholar Community](#) further strengthens collaboration by connecting researchers across disciplines, fostering exchange through formats such as world cafés and discussion rounds. Beyond academic output, HSG researchers actively share their insights with wider audiences through exhibitions, conferences, podcasts, and media contributions—ensuring that research findings inform public discourse and contribute to real-world change.

For more information on our activities, please visit our homepage: <https://www.unisg.ch/en/university/engagement/responsibility-and-sustainability/sustainability-research/>



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ ARCS (Alliance for Research on Corporate Sustainability)
- ❖ Engage.EU
- ❖ EFMD (European Foundation for Management Development)
- ❖ CEMS (The Global Alliance in Management Education)
- ❖ Financial Times
- ❖ Local institutions and associations
- ❖ Network for Business Sustainability (NBS)
- ❖ Quacquarelli Symonds (QS)
- ❖ Responsible Research in Business & Management (RRBM)
- ❖ Times Higher Education (THE)
- ❖ Graduate Management Admission Council (GMAC)

Student Organization Partnerships

- ❖ Oikos International

Additional Evidence

Positive societal impact

Sustainable development cannot be achieved by individual actors but requires widespread collaboration and strong partnerships. The recently launched **St.Gallen Transformation Lab** aims to strengthen HSG's engagement with diverse societal actors, by leveraging knowledge and skills to help shape a positive future emanating from St.Gallen to the world. By collaborating closely with internal and external stakeholders, HSG aims at driving societal transformation and helps to provide significant positive impacts to HSG's surrounding community and beyond. In this context, we understand impact holistically as effects that we have on the economy, environment, and people as a result of our business activities and relationships, indicating our contribution to sustainable development.

Our alumni are important partners in driving sustainable transformation. Through initiatives like [Zukunft-Fabrik.2050](#), they foster intergenerational dialogue, develop future-oriented visions, and launch concrete projects that create lasting impact beyond the university.

For more information on our activities, please visit our homepage: <https://www.unisg.ch/en/university/engagement/responsibility-and-sustainability/societal-impact/>



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical leadership or good governance policies
- ❖ Greenhouse gas emissions
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water
- ❖ Buildings/real estate
- ❖ Ethical data sourcing guides
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities

Additional Evidence

Sustainability on campus

HSG's campus offers an inspiring learning and working environment. In line with its strategic goal of 'walking the talk', HSG strives towards sustainable operations incl. a net zero campus, providing an inclusive and diverse space for studying and work, and ensuring responsible investments. Furthermore, we aim to make sustainability visible on campus and beyond.

The university sources 100% renewable electricity, invests in solar power installations, and implements biodiversity principles in campus management. Innovative projects such as student-led crowd investments for solar energy on campus, support HSG's engagement towards becoming a net-zero and future-oriented campus. With dedicated structures such as the DE&I Office, HSG provides support services to create an inclusive and diverse place to study and work. Numerous student initiatives further strengthen an inclusive campus culture, ensuring that diversity and inclusion are lived as core values.

For more information on our activities, please visit our homepage: <https://www.unisg.ch/en/university/engagement/responsibility-and-sustainability/sustainability-on-campus/>



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

University of St. Gallen offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

University of St. Gallen communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks
- ❖ Chamber of commerce and local communities



SIGNATORY

University of St. Gallen



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Website

<https://www.unisg.ch/>