

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Católica Lisbon School of
Business and Economics

October 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	10
5. Values	12
6. Teach	14
7. Research	17
8. Partner	20
9. Practice	23
10. Share	25

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Católica Lisbon School of Business and Economics, including key details and basic institutional data.

Mission

What we are here for - Our Mission

Through a deep and engaging learning experience and a strong focus on innovation and human-centered knowledge creation, we educate and empower leaders who make a difference by positively impacting business and society

Where we want to be - Our Vision

A purpose-driven community that creates rigorous knowledge in business and economics and nurtures talent that transforms the world.

By 2030, CATÓLICA-LISBON aims to be a first tier European Business School, reputed for its academic excellence, with a strong commitment to cutting-edge knowledge, a hub for exceptional talent and strong societal impact.

What we stand for - Our Values

Our values are our VOICE to the World – the inspiration and foundation of our work and how we express ourselves to contribute to society.

Virtue

We act with integrity, with the collective interest always in our mind, upholding an humanistic view inspired by Christian values.

Open-Mindedness

We value independence as a School, autonomy for our faculty, promote a culture of critical thinking and leverage curiosity as a guide to our knowledge creation process

Innovation

We are ambitious in the impact we want to achieve and pioneers leading the change in our field.

Community

We promote collaboration and peer support to better serve society, while dedicating personalized attention to our members to promote their well-being, building a life-long community.

Excellence

We nurture a culture of quality, recognizing merit and giving opportunity for everyone to excel.

Vision

Where we want to be - Our Vision

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<https://clsbe.lisboa.ucp.pt/glance/dna-purpose>

Graduates & Enrollment

2025 Statistics	Number
Graduates	950
Faculty & Staff at the University	2625
Faculty & Staff at the Institution	234
Student Enrollment at the University	13349
Student Enrollment at the Institution	2717
Undergraduate Attendance	1160
Masters-Level Postgraduate Attendance	1337
Doctoral Student Attendance	2
Certificate, Professional Development, or Continuing Education Attendance	4000

Degrees Offered

Bachelor Programs

 Bachelor of Business Administration (B.B.A.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At Católica-Lisbon SBE, Purpose means educating and empowering future leaders to create meaningful value for business and society. It guides how we teach, research, partner and operate, aligning academic excellence with responsible leadership, sustainability, human-centred decision-making and a commitment to positive societal impact.

Institutional Engagement

51% - 75% of faculty at Católica Lisbon School of Business and Economics actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At Católica-Lisbon SBE, Values are the principles that guide how we learn, teach, research, lead and engage with society. Grounded in integrity, responsibility, humanism, collaboration and excellence, they shape ethical decision-making, respectful relationships and our commitment to creating sustainable value for business, people and society.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Senior leadership office

Student Awareness

0% - 25% of students at Católica Lisbon School of Business and Economics are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Católica Lisbon School of Business and Economics actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At Católica-Lisbon SBE, Teach means equipping students with the knowledge, skills and judgement to lead responsibly in a complex world. Sustainability, ethics and societal impact are integrated across curricula, experiential learning and interdisciplinary initiatives, connecting academic rigour with real-world challenges and responsible decision-making.

Educator Recognition

At Católica Lisbon School of Business and Economics, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Barriers to Innovative Curriculum

In 2025, Católica Lisbon School of Business and Economics identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Administrative resistance
- ❖ Assessment challenges
- ❖ Change fatigue
- ❖ Collaboration barriers
- ❖ Time constraints
- ❖ Scalability issues
- ❖ Traditional employer expectations
- ❖ Budgetary limitations
- ❖ Resource allocation challenges
- ❖ Overloaded faculty

Barriers to Innovative Pedagogy

In 2025, Católica Lisbon School of Business and Economics identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Classroom infrastructure limitations
- ❖ Collaboration barriers
- ❖ Faculty resistance
- ❖ Learning curve for faculty
- ❖ Student engagement concerns



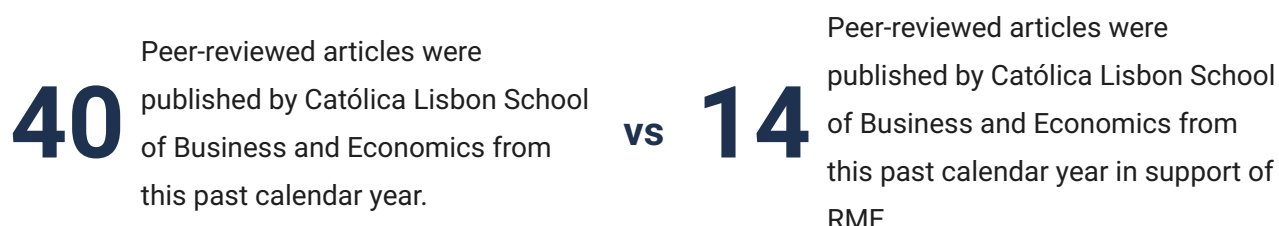
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

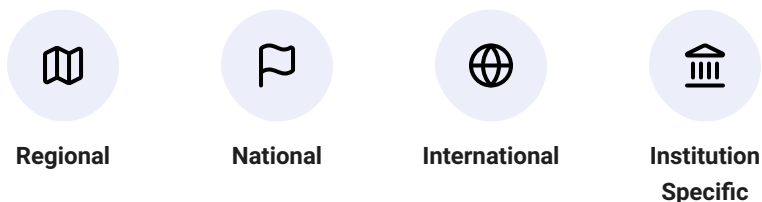
At Católica-Lisbon SBE, Research means producing rigorous, relevant knowledge that helps understand and address complex business and societal challenges. We connect academic excellence with sustainability, responsible leadership and impact, translating research into teaching, partnerships, public debate and practical solutions for organisations and society.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Católica Lisbon School of Business and Economics was awarded funding for research that is:



Socializing Research

In 2025, Católica Lisbon School of Business and Economics contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2025, Católica Lisbon School of Business and Economics identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Administrative barriers
- ❖ Collaboration challenges
- ❖ Funding challenges



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At Católica-Lisbon SBE, Partner means working collaboratively with companies, public institutions, civil society, academic networks and other stakeholders to co-create knowledge and solutions for sustainability challenges. Partnerships connect research, teaching and practice, enable mutual learning, and help translate responsible management principles into measurable impact for business and society.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EQUIS – European Quality Improvement System / EFMD
- ❖ Eduniversal
- ❖ Business School Impact System (BSIS)
- ❖ EFMD – European Foundation for Management Development
- ❖ AMBA (Association of MBAs)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ Times Higher Education (THE)
- ❖ CEMS (The Global Alliance in Management Education)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ University Councils
- ❖ Local institutions and associations
- ❖ United Nations Global Compact non-business signatory

Student Organization Partnerships

- ❖ Sustainable Development Solutions Network (SDSN) Youth
- ❖ AIESEC
- ❖ Interfaith Youth Core
- ❖ PRME Students

Partnerships

The following provides more details on 1 key partnership at Católica Lisbon School of Business and Economics.

Fórum Oceano – Hub Azul

Católica-Lisbon SBE, through the Center for Responsible Business & Leadership, partnered with Fórum Oceano – Hub Azul to develop the **Blue Economy Business Case** project.

The partnership examines how Portugal's ocean-related environmental and structural challenges can be transformed into opportunities for innovation, competitiveness and sustainable value creation. Building on Hub Azul's extensive ecosystem mapping, the research produced **25 strategic business cases supported by more than 120 practical examples**, covering sectors such as aquaculture, fisheries, blue biotechnology, renewable energy, shipping, ports, tourism, ocean observation and natural capital.

The collaboration also produced a practical implementation toolkit helping companies select and develop ocean-positive business opportunities.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At Católica-Lisbon SBE, Practice means aligning how we operate with what we teach and research. We embed sustainability, ethics and responsibility into governance, policies, campus operations and decision-making, using measurement, accountability and continuous improvement to ensure institutional practices reflect our commitment to responsible management and societal impact.

Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At Católica-Lisbon SBE, Share means openly communicating our progress, challenges, knowledge and lessons learned in responsible management. We promote transparency, dialogue and collective learning by engaging students, faculty, staff, partners, media and society, and by making research, practices and institutional impact accessible beyond the School.

Engagement Opportunities

Católica Lisbon School of Business and Economics offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Open faculty and student meetings and town halls

Communication Audiences

Católica Lisbon School of Business and Economics communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

Católica Lisbon School of Business and Economics faces the following barriers in transparent communications:



**Accessibility
issues**



**Audience
reach**



**Bureaucratic
delays**



**Donor
sensitivities**



**Engagement
gaps**



**Feedback
loops**



Media visibility



**Messaging
clarity**

SIGNATORY

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<https://www.clsbe.lisboa.ucp.pt/?change-language=1>