



# 2024 Sharing Information on Progress (SIP) Report

Kühne Logistics University

### **Table of Contents**

1. About PRME 3
2. About SDGs 5
3. Purpose 6
4. Values 10
5. Teach
6. Research
7. Partner 22
8. Practice 29
9. Share 31

#### **About the Principles for Responsible Management Education (PRME)**

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

#### **Antonio Guterres**

Secretary-General (2017 - Present)
United Nations

#### **Principles of PRME**



#### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



#### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



#### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



#### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



#### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



#### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



#### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

#### The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

#### **Letter of Commitment**

Kühne Logistics University demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



August 31, 2024

#### **KLU 2024 PRME SIP Report**

Dear PRME Secretariat,

On behalf of Kühne Logistics University (KLU), I am writing to express our continued commitment to the Principles for Responsible Management Education (PRME). The PRME purpose statement deeply resonates with our mission to equip learners with an operations mindset and the essential tools to become responsible leaders and managers striving for a better world.

The PRME framework provides a comprehensive roadmap for integrating responsible management education throughout our degree programs, research and executive education. KLU is dedicated to fostering a learning environment that cultivates responsible decision-making. This includes embedding sustainable practices in all KLU's activities and modelling innovative ways to maximize social, environmental and economic value. Our commitment extends beyond theoretical knowledge – we aim to equip our learners with the skills and frameworks necessary to drive positive change within all organizations.

As members of the PRME community, we are eager to collaborate with fellow institutions on this vital endeavor. We believe in the power of collective action – by sharing best practices, lessons learned, and by confronting challenges together, we can make a significant contribution to a more sustainable future.

We are confident that by embracing the PRME framework, we prepare students for the challenges and opportunities that lie ahead and to create a positive and lasting impact on both the local and global community.

Thank you for continuing to create space for collaborative action. We look forward to actively participating in the PRME community.

Kind regards,

Andreas Kaplan President

(later hole

Kühne Logistics University

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### 

The following outlines Kühne Logistics University's institutional mission, vision, and strategic approach to responsible management education.

#### **KLU Mission and Vision**

#### **Relevant Stakeholders**

Admin staff, Academics/researchers, Learners, External partners, funders

#### **Purpose**

We empower contemporary leaders with a strong operations mindset.

**Supporting Links** 



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

#### RME Leadership Accountability

At Kühne Logistics University, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

### **Organizational Structure for RME**

The following organizational entities at Kühne Logistics University are responsible for RME:

- Research-Focused Entity
- Teaching-Focused Entity



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

#### **PRIME Elements in Degree Programs**

Kühne Logistics University integrates responsible management education into its degree programs through 4 different approaches:

**Guest Speakers and Showcase Events** 

#### **KLU hosts GRONEN workshops**

The multi-faceted challenges the global community currently faces require a deep reflection on the way we teach sustainability and on our role as teachers. The climate crisis, energy security, and food accessibility have all become intertwined and lead to competing priorities in business and society. For teachers at business schools and technical universities, this raises important questions: Do the management models and decision-making heuristics we teach still fit this reality? How can we design new sustainability-related syllabi and refresh our teaching approaches? The aim of this workshop is to bring together experienced teachers as well as those starting to teach to generate a debate on revitalizing sustainability teaching.

#### **Date**

October, 2023 - October, 2023

#### Location

Hamburg

#### **Speakers**

Various

#### **Supporting Links**

GRONEN workshops aim to foster the exchange among members between the biennial GRONEN conferences. GRONEN workshops aim to advance relevant and strong research and to encourage innovative thinking on organizations and the natural environment.

Program-Level RME Integration

#### **KLU MSc International Management**

#### **Relevant Stakeholders**

Students, educators, program managers

#### **Purpose**

The Master of Science in International Management is offered as a two-year (standard track) and a one-and-a-half year (fast track) full-time program, divided into four (standard track) or three semesters (fast track) with an integrated internship and, if desired, a semester abroad (in the standard track). 120 ECTS are earned in the Standard Track and 90 ECTS in the fast track. This program is designed to provide students with knowledge of international business and economics and focus on current topics such as digitalization and sustainability.

KLU MSc International Management

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#### **KLU MSc Global Logistics and Supply Chain Management**

#### **Relevant Stakeholders**

Students, educators, program managers

#### **Purpose**

The master's program Global Logistics and Supply Chain Management is a program which includes modules that provide in-depth knowledge of business and economics and essential leadership skills. We offer four study tracks, allowing the completion of the degree in four, three, or five semesters on a part-time basis, with an integrated internship and, if desired, one to two semesters abroad in the Standard or Cooperation track. 120 ECTS are earned in the Standard and Cooperation Track and 90 ECTS in the Fast and Part-Time Track. Students take 18 modules in the Standard Track and 12 in the Fast Track. Related general management and leadership topics supplement the core modules in logistics. The program includes an internship, a semester at a partner university abroad (in the standard track), and a master's thesis. KLU's new Cooperation Track is a unique program that allows students to specialize further in their field of interest. Through the Cooperation Track, KLU offers special partner programs tailored to specific topics, enabling our students to position themselves more specifically on the job market..

KLU MSc Global Logistics and Supply Chain Management

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#### **KLU MBA in Leadership and Supply Chain Management**

#### **Relevant Stakeholders**

Students, educators, program managers

#### **Purpose**

The MBA program Leadership and Supply Chain Management is a part-time program with both in-person attendance and self-learning phases, two international academic field trips (to the USA and China), and a master's thesis (capstone project) (16 ECTS). The degree is equivalent to 60 ECTS credits. General management topics are supplemented by related topics in logistics, supply chain management, and leadership. Working hours for attendance phases and self-learning phases are approximately 1:2 during the course of education or before the master thesis is completed. This ensures a significant proportion of contact hours. During the preparation and follow-up of the in-person attendance phases or for the processing of projects, the students are also required to exchange ideas in groups or to work on tasks together.

KLU MBA in Leadership and Supply Chain
Management

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#### **KLU Degree Programs**

KLU offers five degree programs that include either mandatory courses that address sustainable topics, or optional tracks or foci that allow students to develop their knowledge of sustainability.

In addition to the Doctoral Program, KLU offers five degree programs:

- 1. Bachelor of Science in Business Administration
- 2. Master of Science in International Management
- 3. Master of Science in Global Logistics and Supply Chain Management
- 4. Master of Science in Sustainable Management and Operations
- 5. Master of Business Administration in Leadership and Supply Chain Management
  The Bachelor of Science in Business Administration, Master of Science in International
  Management and Master of Science in Global Logistics and Supply Chain Management each
  offer students the option to pursue a track in Sustainable Management, with additional
  electives in Sustainable Globalization. The Master of Science in Sustainable Management and
  Operations and the Master of Business Administration in Leadership and Supply Chain
  Management embed sustainability throughout the program content. For example, the Master in
  Sustainable Management and Operations covers the following topics:
  - 1. The Big Picture
  - 2. Global Trends and Impact
  - 3. Strategy and Leadership for Sustainability
  - 4. Sustainable Supply Chains
  - 5. Innovation and Sustainable Technologies
  - 6. Governance of Sustainable Enterprises
  - 7. Communicating Sustainability
  - 8. Operations and Green Logistics

#### 9. Sustainability Impact Project

#### **KLU BSc Business Administration**

#### **Relevant Stakeholders**

Students, educators, program managers

#### **Purpose**

The three-year bachelor's programconsists of six semesters. The program is offered in the form of a standard track (180 ECTS) or as an intensive track (210 ECTS). In addition to subjects in the four tracks of Digital Management and Innovation, International Management, Sustainable Management, and Supply Chain Management, the program is further enhanced by courses in personal skills development. The program includes an integrated internship (three months), a compulsory semester at a partner university abroad, and a bachelor's thesis..

KLU BSc Business Administration View document 🗷 Download document 🕹

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Course-Level RME Learning Goals



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

#### **PRIME Elements in Research**

Kühne Logistics University incorporates responsible management education into its research endeavors through 3 different methods:

Regular Research Seminars

#### KLU responsibility-related regular research seminars

#### Date

January, 2023 - December, 2023

#### Location

Hamburg

#### **Speakers**

Various

This is a list of the responsibility-related research seminars that took place at KLU during 2023.

KLU Responsibility-related regular research seminars

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#### Research Conferences

#### **EuroMA 2023**

Engaging in a large variety of outreach activities to raising awareness for sustainability topics and connecting with relevant stakeholders beyond the research communities.

In March 2023, the CSLS hosted the EurOMA Sustainable Operations and Supply Chains Forum (online), an initiative of the European Operations Management Association (EurOMA) to promote research development in Sustainable Operations and Supply Chain Management. With over 150 participants from 20+ countries, the forum featured approximately 70 research paper presentations, facilitating scholarly networking and discussions on ongoing research. KLU will also host the EuroMA forum in-person in 2024.

# Maritime Integrity: an international debate on how best to advance the integrity of martime supply chains

The objective of the event was to promote inter-industry dialogue on tackling corruption in seaports and terminals and discuss how best to advance integrity in maritime supply chains. It was organised as a round table discussion around the topic of integrity in the maritime supply chain to facilitate good practice sharing between public and private sector stakeholders. The event aimed to be a steppingstone in improving the business operating environment in the maritime industry through specific activities and wider port sector programs on integrity building, collective action and anti-corruption.

#### **Date**

March, 2023 - March, 2023

#### Location

Hamburg

#### **Speakers**

Various

#### **Supporting Links**

A Maritime Anti-Corruption Network (MACN) initiative co-organised by the Hapag-Lloyd Center for Shipping and Global Logistics at Kühne Logistics University (KLU), Universidad de los Andes, and Laboratory of Integrated Port Economics and Management at University of Piraeus

# International academic conference on shipping, sustainability and solutions

The conference offered the opportunity to discuss the necessary steps toward improving the sustainability profile of the maritime sector and contributed with qualitative and quantitative analyses to the assessment, modelling and estimation of environmental, social and economic aspects related to shipping and ports, with particular focus on management, operations, strategy, regulation, technologies and stakeholders. The conference provided a forum for a debate on emerging sustainability issues in maritime supply chains.

#### **Date**

March, 2023 - March, 2023

#### Location

Hamburg

#### **Speakers**

Various

#### **Supporting Links**

Hosted by the Hapag-Lloyd Center for Shipping and Global Logistics at Kühne Logistics University (KLU) and supported by the Wind Assisted Ship Propulsion (WASP) project which is funded by the Interreg North Sea Region program of the European regional Development Fund.

#### **DVZ Sustainability Day**

Der 3. DVZ Sustainability Day zeigt, was erreicht wurde, in welchen Disziplinen die Logistik jetzt eine Transformation braucht und was die Vorreiter zu bieten haben. Dabei spielen die Bewerber zum Hanse Globe, dem Nachhaltigkeitspreis der Logistik-Initiative Hamburg, eine besondere Rolle.

#### **Date**

April, 2023 - April, 2023

#### Location

Hamburg

#### **Speakers**

Various

#### **Supporting Links**

Hinter dem Event versammeln sich mit dem BWVL, der Logistik-Initiative Hamburg und der KLU Kühne Logistics University hoch relevante und sich ergänzende Initiativen und Institutionen.

#### **Dedicated Research Funding**

#### KLU Research funding specifically related to responsibility

KLU's vision is to provide the world's best leadership and management education, firmly rooted in an operations mindset. We blend academic excellence with a hands-on approach to ensure real-world applicability in both teaching and research. Our mission is to equip learners with this operations mindset and the essential tools to become responsible leaders and managers dedicated to creating a better world. We aim to promote economic development, environmental sustainability, and social prosperity. We strongly believe that effective leadership anywhere in the world requires a deep understanding of logistics, operations, and supply chain management. Therefore, we strive for research excellence in these areas, as well as in business disciplines such as leadership, accounting, marketing, innovation, finance, strategy, and human resource management. Our goal is to cultivate and empower contemporary leaders with a strong operations mindset.

KLU's research is impactful and recognized by colleagues around the world as upholding the highest standard. We achieve this through our dedicated faculty and researchers, trained at the world's best business schools and universities, the unique design of our PhD program, and our strong focus on interdisciplinary research.

Some of research projects that KLU has currently completed or is on-going related to responsibility include:

#### CIRCULAR REVERSE SUPPLY CHAINS IN AUTOMOTIVES (CE:VERSA)

- 1. September 2022 May 2023
- 2. Prof. Dr. Johannes Meuer (Kühne Logistics University KLU)

#### WASP - WIND ASSISTED SHIP PROPULSION

- 1. July 2019 June 2023
- 2. Prof. Dr. Gordon Wilmsmeier (Kühne Logistics University KLU)

## QUANTITATIVE RESEARCH STUDY ON ENVIRONMENTAL SUSTAINABILITY IN HUMANITARIAN LOGISTICS - WREC

- 1. September 2022 September 2023
- 2. Dr. Jonas Stumpf (HELP Logistics AG)

#### GANZHEITLICHE AUSWEISUNG VON TRANSPORTEMISSIONEN - GATE

- 1. August 2022 February 2024
- 2. Prof. Dr. Moritz Petersen (Kühne Logistics University KLU)

# <u>URBANE - UPSCALING INNOVATIVE GREEN URBAN LOGISTICS SOLUTIONS THROUGH MULTI-ACTOR COLLABORATION AND PHYSICAL INTERNET-INSPIRED LAST MILE DELIVERIES</u>

- 1. September 2022 February 2026
- 2. Prof. Rod Franklin, PhD (Kühne Logistics University KLU)



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

#### **Partnership Approaches for RME**

Kühne Logistics University partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

#### KLU Bootcamp in Sustainability and Plastic Recycling

In October 2022, the Center for Sustainable Logistics and Supply Chains at Kühne Logistics University hosted a three-day workshop on plastic recycling for undergraduate students as part of the EU-funded project CREATOR. CREATOR aims to contribute to a circular economy by implementing ways to collect secondary raw materials, identify and remove hazardous flame retardants from the materials, and finally reuse them.

At the Bootcamp in Sustainability and Plastic Recycling, students were tasked with designing innovative collection and disposal systems that foster closed-loop recycling for household waste. Seventeen students from 14 different universities participated in the workshop. The event was supported by experts from Kühne Logistics University, EREMA Engineering Recycling Maschinen und Anlagen, and the Department of Polymer Engineering at the Fraunhofer Institute for Chemical Technology.

Thank you so much for the interesting input we got during the Bootcamp on plastic recycling. The Design Thinking workshop was amazing-getting creative in an interdisciplinary team was a lot of fun!

#### Sarah Wilhelm, Hochschule München

On day one, experts in the field gave lectures on the recycling process, how recycling systems are organized and financed, and current challenges in plastic recycling. On day two, the students put this knowledge into action in an intensive one-day 'Design Thinking' sprint. The students used this innovation method to generate ideas for improving the experience of collecting plastic waste. During the workshop the students interviewed consumers on the street. They all concluded that people generally lack the necessary knowledge to dispose of waste correctly. So all three student groups developed ideas to help the consumer sort the trash correctly. On day three, the groups presented their ideas to the panel of experts from industry and research. "All three ideas were really interesting. They captured very well the struggle of the consumers to correctly dispose of packaging waste," Irma Mikonsaari said, coordinator of the CREATOR project from Fraunhofer Institute for Chemical Technology. Perfect start for the@CREATOR bootcamp at Kuehne Logistics University, a lot of information was shared with the students!

Irma Mikonsaari, Forschung und Entwicklung bei Fraunhofer-Institute for Chemical Technology

On the whole, the workshop was a great experience for all participants, both students and experts. The students enjoyed the mix of theoretical input and hands-on experience. For the experts, it was a great way to gain new inspiration and share the savvy gathered in the CREATOR project. Everyone enjoyed the opportunity to network and visit Hamburg. "It was three long and intensive days. However, the students were highly motivated, and overall it was a great experience," Moritz Jäger-Roschko, PhD candidate at Kühne Logistics University, added. He also organized the event.

#### KLU Das Gleiche in Grün Podcast

KLU's Center for Sustainable Logistics and Supply Chains (CSLS) produces the successful podcast series "Das Gleiche in Grün!?" (The same in Green). Produced and hosted by Timo Landener (Head of Sustainability at Swisslog) and CSLS's Moritz Petersen, the podcast features conversations with sustainability leaders in logistics and related industries. Every other week, around 1,000 logisticians tune in.

#### Author

Timo Landener, Head of Sustainability at Swisslog; Moritz Petersen, Co-Director, CSLS

#### **Published Date**

August, 2022

#### **Degree Of Recognition**

International

#### Media Name

Podigee

#### Media Type

**Podcast** 

#### **Duration**

26 episodes

**Supporting Links** 

Collaborative Problem Solving

#### KLUs societal impact through intellectual contributions

KLU's research contributes to mastering many global challenges, such as climate change (CO2 footprint research), ending poverty and major diseases, preparing for disasters (humanitarian logistics), and solving the world's food problem (food logistics). We are proud that 19 of our 70 research projects are related to food logistics, humanitarian logistics, sustainability, and the environment.

Here are some selected ICs with high societal impact:

- 1. ULEPRO (urban food production) development and coordination of local food production and distribution networks (fabcity). April 2022–December 2024. Funded by the ministry of defense. (Click here for more information).
- 2. DISCO data-driven, integrated, syncromodal, collaborative, and optimized urban freight meta-model for a new generation of urban logistics and planning with data sharing at European living labs. September 2022–February 2026. Co-funded by the new Horizon Europe Program (Click here for more information).
- 3. Prof. Alan McKinnon was commissioned by the World Bank to write a report on the "Decarbonization of Logistics in Lower Income Countries" 2022-2023 and was appointed to the President's Advisory Council of Logistics UK, the trade body representing logistics in the UK, as specialist on decarbonization and supply chain risk and resilience.
- 4. Joint KLU study with the European Freight and Logistics Leaders Forum (F&L) of "Taking Industry's Temperature: an Environmental Progress Report on European Logistics". (Click here for the webpage of the report).
- FOODDECIDE digital technologies for food safety decision support. June 2021- May 2024. Funded by the Federal Ministry of Education and Research. (<u>Click here for more information</u>).

Collaborative Change Action

#### The State of Logistics and Supply Chain in the Humanitarian Context

In an era marked by unprecedented global challenges, supply chain dynamics within the humanitarian context are more impactful than ever. Humanitarian supply chains are pivotal for delivering vital aid to those impacted by crises. During 2023, these supply chains navigated a labyrinth of challenges spurred by an array of global crises, including the war in Ukraine, the Israel-Gaza war, and natural disasters like the earthquakes in Turkey, Syria, and Afghanistan. Against a backdrop of crises, global surveys led by CHORD, Kühne Logistics University, and HELP Logistics have gathered over 2,300 responses since 2021 to uncover practices and

challenges faced by those at the forefront of the humanitarian supply chain. The "State of Logistics and Supply Chain in the Humanitarian Context 2023" report captures a year of significant progress and challenges. Thought leaders representing different stakeholders in the humanitarian sector were invited to revise the survey questions to maximize their relevance for decision-making. After gathering input from thought leaders, the revised global survey was launched in 2023 and collected 341 responses from individuals working in humanitarian supply chains around the world, capturing mainly the views of those in field and country offices. The report provides an overview of the sector's achievements and the hurdles that lie ahead, setting the stage for a detailed discussion on advancing humanitarian supply chains in the face of an increasingly complex global landscape. Key findings of 2023 emphasize a sector in transition, marked by an increased commitment to localization and environmental sustainability and a cautious yet growing adoption of IT systems, affirming the positive trends of the past years. While these highlights mark significant progress, coordination challenges within and between humanitarian actors, as well as the need for better supply chain preparedness, are still important issues that require attention. These insights not only reflect the sector's current state but also quide us towards actionable strategies for enhancing supply chain impact in humanitarian operations. The upcoming sections delve deeper into these insights.

#### **Relevant Stakeholders**

Researchers, Humanitarian agencies, Funders

#### Purpose

CHORD equips leaders and senior managers in the humanitarian space with an extensive skill and tool set provided by experts with commercial and humanitarian experience combined with the best academic knowledge this field has to offer.

#### **Supporting Links**

#### **Centre for Humanitarian Logistics and Regional Development (CHORD)**

After many years of successful project collaborations, KLU and HELP Logistics have decided to put their relationship to the next level and established a joint Center for Humanitarian Logistics and Regional Development (CHORD).

CHORD aims at bringing together the best of two worlds by combining top-class academic research and education with operational training and consulting excellence. The Center is backed up by extensive outreach and field presence through 4 regional HELP offices and forms a unique offering in the humanitarian and development context.

As a thought-leading hub, CHORD is delivering innovative logistics and supply chain solutions validated by rigorous research methods to improve social and economic progress in developing countries.

CHORD is offering a broad variety of applied research and education services to its partners across different sectors.

The focus of CHORD's work is on analysing and strengthening supply chains in the context of disaster preparedness and resilience, food and agriculture, pharma and health as well as sustainability.

CHORD projects cover a range of categories, including:

- 1. Leadership and Management
- 2. Talent Development
- 3. Preparedness and Resilience
- 4. Sustainability
- 5. Health Systems
- 6. Interconnected Supply Networks

#### External Community Dialogue

#### **Hapag-Lloyd Center for Shipping and Global Logistics**

The Center for Shipping and Global Logistics (CSGL) strengthens the position of KLU in Global Container Logistics, leveraging on the partnership with Hapag-Lloyd, promoting KLU as a leading university in this field and contributing to establish Hamburg as an international maritime knowledge hub.

Its mission is to produce and disseminate evidence that promotes the evolution of a future competitive and sustainable (economic, social and environmental) shipping and port sector, and the adoption of policies, strategies, actions and programs that generate the conditions and capacities to be competitive in a digitalized world.

CSGL aims to be a platform for interdisciplinary research, collaboration and knowledge transfer, creating a point of reference for the community of researchers, professionals and public sector (in Germany/Europe/World) to promote the investigation of the future evolution and transformation of the maritime and port sector.

The following are examples of projects undertaken by CSGL:

CLEAN CARGO INITIATIVE - SUSTAINABILITY IN THE CARGO SHIPPING INDUSTRY

- 1. June 2020 September 2022
- 2. Prof. Dr. Michele Acciaro (Copenhagen Business School (CBS)), Prof. Alan C. McKinnon, PhD (Kühne Logistics University KLU)

# THE GREEN SHIPPING PROJECT GOVERNANCE AND INNOVATION FOR A SUSTAINABLE MARITIME SUPPLY CHAIN

- 1. November 2016 December 2022
- 2. Prof. Dr. Michele Acciaro (Copenhagen Business School (CBS)), Michael Stein (Hapag-Lloyd Center for Shipping and Global Logistics (CSGL))



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

### **RME Policy Implementation**

Kühne Logistics University has implemented 3 policies to support its commitment to responsible management education:

Travel

Employee equity, diversity, inclusion

Local staff/student/faculty transportation

### **// Institutional Aspiration Targets**

Kühne Logistics University has set aspiration targets in 1 different area:





# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

### **Performance Disclosure and Transparency**

Regarding transparency in RME performance disclosure, Kühne Logistics University operates with the following approach:

No Performance Disclosure



SIGNATORY

### **Kühne Logistics University**

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http://klu.org