

# 2025 Sharing Information on Progress **(SIP) Report**

Peter T. Paul College of Business  
and Economics

September 2025

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started



This section provides foundational information about Peter T. Paul College of Business and Economics, including key details and basic institutional data.

## Graduates & Enrollment

2024 Statistics	Number
Graduates	806
Faculty & Staff at the University	3587
Faculty & Staff at the Institution	191
Student Enrollment at the University	16041
Student Enrollment at the Institution	2598
Undergraduate Attendance	2187
Masters-Level Postgraduate Attendance	374
Doctoral Student Attendance	19
Certificate, Professional Development, or Continuing Education Attendance	19

## Degrees Offered

### Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)

### Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)

### Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



## Definition of Purpose

At Paul College, Purpose means equipping students to lead responsibly by embedding sustainability, ethics, and inclusive prosperity into business education—empowering them to create value for people, planet, and profit in a world of thriving ecosystems.

## Institutional Engagement

**26% - 50%**

of faculty at Peter T. Paul College of Business and Economics actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## How We Define Values

Paul College empowers students through hands-on, experiential learning to become sustainability leaders. Faculty engage in transdisciplinary collaboration to drive inclusive and sustainable development. Together, we uphold values of diversity, equity, inclusion, and environmental stewardship, equipping our community to address sustainability challenges within and beyond the college.

## Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office

## Student Awareness

**0% - 25%** of students at Peter T. Paul College of Business and Economics are aware that we are a PRME Signatory Member.

## Student Engagement

**51% - 75%** of students at Peter T. Paul College of Business and Economics actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## How We Define Teach

We educate future business leaders with a commitment to sustainable development. Our pedagogy is immersive and experiential, beginning with responsible management principles in the first year. As students progress, discipline-specific courses deepen competency, culminating in Paul electives in sustainability and responsible management for those seeking advanced expertise and real-world impact.

## Educator Recognition

At Peter T. Paul College of Business and Economics, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Course evaluation scores

## Fostering Innovation



### **To a great extent**

Teaching and learning at our institution strongly foster innovation.

## Experiential Learning



### **To a great extent**

Teaching and learning at our institution strongly encourage experiential learning.

## Learning Mindset



### **A lot**

Our institution supports a lifelong learning mindset significantly through teaching and learning.

## Method of Teaching and Learning



### **In person**

Traditional classroom-based learning with face-to-face instruction.

## **Barriers to Innovative Curriculum**

In 2024, Peter T. Paul College of Business and Economics identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Compliance and legal concerns
- ❖ Curriculum inertia
- ❖ Overloaded faculty
- ❖ Risk aversion
- ❖ Change fatigue

## **Barriers to Innovative Pedagogy**

In 2024, Peter T. Paul College of Business and Economics identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Assessment rigor concerns
- ❖ Budget constraints
- ❖ Change resistance
- ❖ Institutional culture
- ❖ Overloaded faculty
- ❖ Resource constraints
- ❖ Risk aversion



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

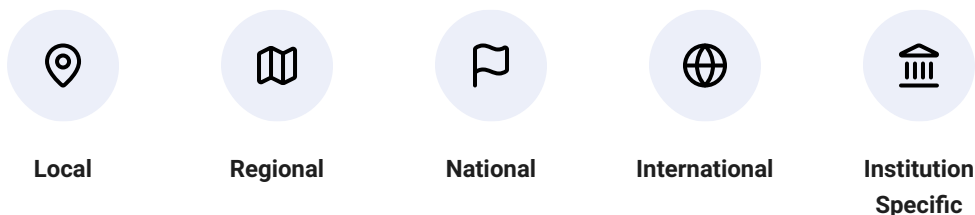
At Paul College, we emphasize rigorous, multidisciplinary sustainability research with real-world implications. Our faculty members tackle diverse sustainability topics, including sustainable innovation, ESG, social inequities, and AI for sustainability. We aim to address pressing social and environmental issues and expand the scope and depth of sustainability studies.

## Research vs Research for RME/Sustainable Development



## Research Funding

In 2024, Peter T. Paul College of Business and Economics was awarded funding for research that is:



## Socializing Research

In 2024, Peter T. Paul College of Business and Economics contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ National media
- ❖ International media



## Research Barriers

In 2024, Peter T. Paul College of Business and Economics identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges
- ❖ Data access and management
- ❖ Participant recruitment
- ❖ Methodological limitations
- ❖ Time constraints
- ❖ Technology and resource access



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## **How We Define Partner**

Partnerships are at the center of Paul College's values, and we constantly work to advance these crucial connections to increase the school's social impact. From social franchising, to advancing inclusive leaders, to helping small- and medium-sized businesses, we continue to develop and grow these partnerships with sustainability as our focus.

## **Institutional Partnerships**

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AASHE (Association for the Advancement of Sustainability in Higher Education)

## **Student Organization Partnerships**

- ❖ Net Impact
- ❖ Enactus
- ❖ Hillel International
- ❖ Muslim Student Association



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## How We Define Practice

We adopt sustainable and responsible management in our governance and operations by setting SDG-aligned goals, designing for long-term environmental stewardship, and embedding equity and decent work. Our approach integrates facilities, operations, HR, and curriculum to deliver measurable impact, inclusive opportunity, and continuous improvement.

## Institutional Policies and Practices

- ❖ AASHE STARS report
- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides
- ❖ Local staff/student/faculty transportation



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

Paul College fosters open dialogue to share successes and failures in our sustainability journey, enabling collective learning and deeper alignment with our values and purpose. Through seminars, conferences, and panels, students, faculty, alumni, and business leaders engage in critical conversations to advance a sustainable and resilient future together

## Engagement Opportunities

Peter T. Paul College of Business and Economics offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Public events and panel discussions
- ❖ Boards and advisory committees
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Student and staff volunteer programs
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Partnerships with local organizations

## Communication Audiences

Peter T. Paul College of Business and Economics communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

## Communication Barriers

Peter T. Paul College of Business and Economics faces the following barriers in transparent communications:



**Audience  
reach**



**Engagement  
gaps**



**Media visibility**



SIGNATORY

# Peter T. Paul College of Business and Economics

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United States of America



## Website

<https://paulcollege.unh.edu/>