

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Rohrer College of Business

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Rohrer College of Business, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	720
Faculty & Staff at the University	3,500
Faculty & Staff at the Institution	75
Student Enrollment at the University	25,000
Student Enrollment at the Institution	3,000
Undergraduate Attendance	17,157
Masters-Level Postgraduate Attendance	3,187
Doctoral Student Attendance	1,714
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

We define “Purpose” as preparing business leaders to create sustainable value for organizations and society. At the Rohrer College of Business, our purpose is reflected in our mission to develop students who act ethically, embrace innovation, and address complex societal challenges through business knowledge, responsible leadership, and meaningful engagement.

Institutional Engagement

26% - 50% of faculty at Rohrer College of Business actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

We define “Values” as embedding universal principles of ethics, integrity, responsibility, inclusion, and respect throughout business education. At the Rohrer College of Business, these values guide our curriculum, faculty research, student development, and partnerships.

Who Champions Responsible Management Education at Our Institution

- ❖ Senior leadership office
- ❖ Interdisciplinary efforts across business school



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

We define “Teach” as our fundamental responsibility to prepare students to lead ethically and responsibly in a rapidly changing world. At the Rohrer College of Business, teaching is central to our mission: integrating ethics, sustainability, responsible leadership, and societal impact throughout the curriculum and developing students’ capacity to create sustainable value.

Educator Recognition

At Rohrer College of Business, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Pedagogical innovation grants

Barriers to Innovative Curriculum

In 2025, Rohrer College of Business identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Resource allocation challenges
- ❖ Time constraints
- ❖ Accreditation constraints

Barriers to Innovative Pedagogy

In 2025, Rohrer College of Business identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Resource constraints
- ❖ Time constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

We define “Research” as generating and applying knowledge that advances responsible management, ethical leadership, sustainability, and societal well-being. At the Rohrer College of Business, faculty and students conduct research addressing complex business and societal challenges, while sharing findings through scholarship, teaching, partnerships, and community engagement.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Rohrer College of Business was awarded funding for research that is:



Local



Regional



National



International

Socializing Research

In 2025, Rohrer College of Business contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ National media
- ❖ Public events and lectures
- ❖ Research collaborations

Research Barriers

In 2025, Rohrer College of Business identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management
- ❖ Funding challenges



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

We define “Partner” as building meaningful, reciprocal relationships that advance responsible management education and societal impact. At the Rohrer College of Business, this means collaborating with key stakeholders to connect education and research with real-world challenges and create sustainable value.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

We define “Practice” as integrating responsible management principles into teaching, learning, and organizational activities. At the Rohrer College of Business, this means connecting classroom knowledge with real-world experiences, ethical decision-making, sustainability, and societal challenges.

Institutional Policies and Practices

- ❖ AI use guide
- ❖ Accreditation body recommendation documents
- ❖ Curriculum guidelines
- ❖ Ethical leadership or good governance policies
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

We define “Share” as actively communicating and exchanging knowledge, practices, and experiences that advance responsible management education. At the Rohrer College of Business, this includes sharing research, teaching innovations, student experiences, partnerships, and PRME/SDG initiatives with our key stakeholders.

Engagement Opportunities

Rohrer College of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Rohrer College of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

Rohrer College of Business faces the following barriers in transparent communications:



**Audience
reach**



**Feedback
loops**



**Messaging
clarity**

SIGNATORY

Rohrer College of Business



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