

2024 Sharing Information on Progress **(SIP) Report**

Rohrer College of Business

December 2024

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Purpose	6
4. Values	9
5. Teach	11
6. Research	26
7. Partner	29
8. Practice	31
9. Share	33

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Rohrer College of Business demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



On behalf of Rowan University's Rohrer College of Business, I am pleased to submit the following "Sharing Information on Progress (SIP) Report" covering 2022 through 2024.

This was an exciting year for the Rohrer College of Business as we deepened our commitment to the Principles of Responsible Management Education. Our Center for Responsible Leadership, focused on integrating the 17 Sustainable Development Goals into our curriculum, research, and teaching, is fully up and running. It is inspirational to see faculty, students, and key stakeholders working together to engage our community in a positive and impactful way.

As an institution of higher education involved in the development of current and future managers, we bear a particular burden to our peers, our university, our faculty, students, and the broader community to be a leader in supporting and advocating for the Principles of Responsible Management Education. Regularly reporting on our progress to our stakeholders and exchanging effective practices related to those principles with other academic institutions is the focus of this report.

We understand that our own organizational practices should serve as examples of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.

A handwritten signature in dark ink that reads "Matthew E. Sarkees".

Matthew E. Sarkees, Ph.D.
Dean, Rohrer College of Business

William G. Rohrer College of Business
Office of the Dean
Business Hall
201 Mullica Hill Road, Glassboro, NJ 08028
T: 856-256-4025 F: 856-256-4439

rowan.edu/business

Institutional Mission, Vision, and Strategy

The following outlines Rohrer College of Business's institutional mission, vision, and strategic approach to responsible management education.

RCB Mission and Vision

RCB Mission and Vision

Relevant Stakeholders

All

Purpose

Mission and Vision Statement

[Supporting Links](#)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Rohrer College of Business, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

PRME Responsible Parties

To identify who is responsible for our PRME membership and participation

Jordan P. Howell, PhD, MBA – Associate Professor of Sustainable Business and co-Director of the Rowan Center for Responsible Leadership

Rick Jonsen, PhD – Associate Teaching Professor (Dept. of Management) co-Director of the Rowan Center for Responsible Leadership

Organizational Structure for RME

The following organizational entities at Rohrer College of Business are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Rohrer College of Business integrates responsible management education into its degree programs through 4 different approaches:

Guest Speakers and Showcase Events

Professor-Discretionary Course Topics

MGT 06381 Sustainable Business

Information about RME topics in our courses

Department

Management

Learning Object Subject

Management

Educational Level

Undergraduate

Learning Outcome

Students will examine the notion of “sustainable business” in this course. Students will learn about different types of ‘green’ and sustainable businesses and evaluate many case studies of businesses that have been successful in improving their environmental and social performance while also remaining profitable. Students will develop their own approaches to evaluating the sustainability of a business while also learning about emerging norms and frameworks. Students will examine sustainability as a concept impacting all aspects of a business, from operations and product design to finance, marketing, and human resources management. Students will continue to develop entrepreneurial skillsets and mindsets as they approach solutions to sustainability challenges. The impacts of “green” industries, products, and business practices are also examined. This course may be offered online.

Interactivity Type

Full semester. course

Learning Object Description

Students will examine the notion of “sustainable business” in this course. Students will learn about different types of ‘green’ and sustainable businesses and evaluate many case studies of businesses that have been successful in improving their environmental and social performance while also remaining profitable. Students will develop their own approaches to evaluating the sustainability of a business while also learning about emerging norms and frameworks. Students will examine sustainability as a concept impacting all aspects of a business, from

operations and product design to finance, marketing, and human resources management. Students will continue to develop entrepreneurial skillsets and mindsets as they approach solutions to sustainability challenges. The impacts of “green” industries, products, and business practices are also examined. This course may be offered online.

MGT 06567 Responsible Leadership

Examples of course syllabi with RME focus

Department

Management

Learning Object Subject

Responsible Leadership

Educational Level

Graduate

Learning Outcome

This course prepares leaders to act as responsible leaders, and understand responsible leadership as successful stakeholder alignment. The objective of this course is to familiarize students with the challenges and opportunities of responsible leadership. In this course, students will discuss the challenges of leading in a responsible and sustainable manner and examine the relationships between successful businesses, sustainability, ethics and positive societal impact. Students will learn how businesses can create long-term value by considering how organizations operate holistically in ecological, social and economic contexts.

Interactivity Type

Half-semester intensive course

Learning Object Description

This course prepares leaders to act as responsible leaders, and understand responsible leadership as successful stakeholder alignment. The objective of this course is to familiarize students with the challenges and opportunities of responsible leadership. In this course, students will discuss the challenges of leading in a responsible and sustainable manner and examine the relationships between successful businesses, sustainability, ethics and positive societal impact. Students will learn how businesses can create long-term value by considering how organizations operate holistically in ecological, social and economic contexts.

MGT 06530 Sustainable Commerce

Information about MGT 06530 Sustainable Commerce

Department

Management

Learning Object Subject

MGT 06530 Sustainable Commerce

Educational Level

Graduate

Learning Outcome

MGT 06530 - Sustainable Commerce Students will examine the notion of “sustainable business” in this course. Students will learn about different types of ‘green’ and sustainable businesses and evaluate many case studies of businesses that have been successful in improving their environmental and social performance while also remaining profitable. Students will gain an understanding of social venturing and continue to develop their entrepreneurial skillsets and mindsets. Students will develop their own approaches to evaluating the sustainability of a business while also learning about emerging norms and frameworks. Students will examine sustainability as a concept impacting all aspects of a business, from operations and product design to finance, marketing, and human resources management. The impacts of “green” industries, products, and business practices are also examined. This course may be offered online.

Interactivity Type

Full semester course

Learning Object Description

MGT 06530 - Sustainable Commerce Students will examine the notion of “sustainable business” in this course. Students will learn about different types of ‘green’ and sustainable businesses and evaluate many case studies of businesses that have been successful in improving their environmental and social performance while also remaining profitable. Students will gain an understanding of social venturing and continue to develop their entrepreneurial skillsets and mindsets. Students will develop their own approaches to evaluating the sustainability of a business while also learning about emerging norms and frameworks. Students will examine sustainability as a concept impacting all aspects of a business, from operations and product design to finance, marketing, and human resources management. The impacts of “green” industries, products, and business practices are also examined. This course may be offered online.

MGT 06531 Sustainability Assessment

Information about MGT 06531 Sustainability Assessment

Department

Management

Learning Object Subject

MGT 06531 Sustainability Assessment

Educational Level

Graduate

Learning Outcome

Students will learn different approaches for setting sustainability goals, measuring progress towards sustainability outcomes, and managing so-called “sustainability transitions”. Students will learn about the increasingly important role of sustainability officers in different firms, and gain exposure to concepts and practices in sustainability reporting for both shareholder, regulatory, and scientific purposes. This course may be offered online. Students will learn different approaches for setting sustainability goals, measuring progress towards sustainability outcomes, and managing so-called “sustainability transitions”. Students will learn about the increasingly important role of sustainability officers in different firms, and gain exposure to concepts and practices in sustainability reporting for both shareholder, regulatory, and scientific purposes. This course may be offered online.

Interactivity Type

Full semester course

Learning Object Description

Students will learn different approaches for setting sustainability goals, measuring progress towards sustainability outcomes, and managing so-called “sustainability transitions”. Students will learn about the increasingly important role of sustainability officers in different firms, and gain exposure to concepts and practices in sustainability reporting for both shareholder, regulatory, and scientific purposes. This course may be offered online. Students will learn different approaches for setting sustainability goals, measuring progress towards sustainability outcomes, and managing so-called “sustainability transitions”. Students will learn about the increasingly important role of sustainability officers in different firms, and gain exposure to concepts and practices in sustainability reporting for both shareholder, regulatory, and scientific purposes. This course may be offered online.

MGT 06532 Topics In Sustainability Innovation and Problem Solving

Information about MGT 06532 Topics in Sustainability Innovation and Problem-Solving

Department

Management

Learning Object Subject

MGT 06532 Sustainability Innovation and Problem Solving

Educational Level

Graduate

Learning Outcome

MGT 06532 - Topics in Sustainability Innovation and Problem Solving Students in this seminar/practicum type class will study the implementation of sustainability transitions, in the context of current events and emerging ideas related to sustainability studies. Students will identify industries and/or societal challenges that could benefit from sustainability thinking and develop plans for implementing a new product, system, or structure. This course may not be offered every year. This course may be offered online.

Interactivity Type

Full semester course

Learning Object Description

MGT 06532 - Topics in Sustainability Innovation and Problem Solving Students in this seminar/practicum type class will study the implementation of sustainability transitions, in the context of current events and emerging ideas related to sustainability studies. Students will identify industries and/or societal challenges that could benefit from sustainability thinking and develop plans for implementing a new product, system, or structure. This course may not be offered every year. This course may be offered online.

Program-Level RME Integration

MBA Concentration: Sustainable Business

Information about the MBA concentration in Sustainable Business

Relevant Stakeholders

general public

Purpose

to inform about the MBA concentration in sustainable business

[Supporting Links](#)

MBA Concentration in Sustainable Business

To inform about the MBA concentration in Sustainable Business

Sustainable Business Concentration in Rowan's MBA

Why an MBA Concentration in Sustainable Business?

“Promote Prosperity While Protecting the Planet”

—from the United Nation’s [Sustainable Development Goals](#) (SDGs)

A Concentration in Sustainable Business is an ideal option for innovative, forward-thinking problem-solvers ready to combine a business mindset with a passion for creating positive environmental and social impact while increasing global prosperity.

The need for expertise in sustainable business is growing rapidly across industries, from technology and manufacturing to agriculture, infrastructure and transportation, clean energy, marketing and corporate social responsibility. And sustainability methodology is becoming increasingly fundamental in all sectors: corporate, government, and nonprofit as human consumption and production threatens to outstrip natural resources. Carve out a career in this exciting sector and become an agent for change.

Finance, Data Analytics, and Supply Chain and Logistical Systems Concentrations, as well as the core business knowledge and strategic thinking embedded in the MBA program, pair with sustainability studies to position future leaders to make a significance difference, for organizations, future generations, and humanity.

Using real-world immersion and project-based learning and inquiry, the Sustainable Business Concentration prepares students to participate in global environmental, social, and corporate governance (ESG) efforts by collaborating with multinational leaders and executives to analyze sustainability issues and propose solutions.

Some areas where this expertise is needed include:

- impact reporting and assessment (for the carbon footprint);
- data collection;
- sustainability consulting, marketing and PR;
- and finance—investment firms, financial performance, and cost analysis.

Some in-demand positions for sustainable business leaders include:

- sustainable finance director;
- ethical trade manager;
- green building professionals;
- finance manager for sustainability solutions; and
- chief sustainability officer.

Sustainable Business Concentration Coursework

Examine the impacts of “green” industries, products, and business practices. Gain expertise on how to implement sustainability in areas ranging from operations and product design to finance, marketing, and human resources management.

Rowan MBA students select 3 courses, or 9 credits, from the courses below to build the specialized Sustainable Business Concentration of their choice.

MBA Students have the potential to take more than three classes from the list below, depending on their interests and goals and the flexibility and space available in their individual course of study. Contact an academic advisor from the Graduate Business Studies office at graduatebusinessstudies@rowan.edu if interested in adding any of these classes to your course schedule.

Click on the course titles to review the descriptions.

Required Coursework—Choose 2 of the Following:

MGT 06530 - Sustainable Commerce

MGT 06530 - **Sustainable Commerce** (3 credits)

- Students will examine the notion of “sustainable business” in this course. Students will learn about different types of ‘green’ and sustainable businesses and evaluate many case studies of businesses that have been successful in improving their environmental and social performance while also remaining profitable. Students will gain an understanding of social venturing and continue to develop their entrepreneurial skill set and mindset. Students will develop their own approaches to evaluating the sustainability of a business while also learning about emerging norms and frameworks. Students will examine sustainability as a concept impacting all aspects of a business, from operations and product design to finance, marketing, and human resources management. The impacts of “green” industries, products, and business practices are also examined. This course may be offered online.

MGT 06531 - Sustainability Assessment

MGT 06531 - **Sustainability Assessment** (3 credits)

- Students will learn different approaches for setting sustainability goals, measuring progress towards sustainability outcomes, and managing so-called “sustainability transitions.” Students will learn about the increasingly important role of sustainability officers in different firms and gain exposure to concepts and practices in sustainability reporting for both shareholder, regulatory, and scientific purposes. This course may be offered online.

MGT 06532 - Topics in Sustainability Innovation and Problem Solving

MGT 06532 - **Topics in Sustainability Innovation and Problem Solving** (3 credits)

- Students in this seminar/practicum type class will study the implementation of sustainability transitions in the context of current events and emerging ideas related to sustainability studies. Students will identify industries and/or societal challenges that could benefit from sustainability thinking and develop plans for implementing a new product, system, or structure. This course may not be offered every year. This course may be offered online.

Elective Coursework—Choose 1 of the Following:

MGT 06530 - Sustainable Commerce (If not taken as required coursework)

MGT 06530 - Sustainable Commerce (3 credits)

- Students will examine the notion of “sustainable business” in this course. Students will learn about different types of ‘green’ and sustainable businesses and evaluate many case studies of businesses that have been successful in improving their environmental and social performance while also remaining profitable. Students will gain an understanding of social venturing and continue to develop their entrepreneurial skill set and mindset. Students will develop their own approaches to evaluating the sustainability of a business while also learning about emerging norms and frameworks. Students will examine sustainability as a concept impacting all aspects of a business, from operations and product design to finance, marketing, and human resources management. The impacts of “green” industries, products, and business practices are also examined. This course may be offered online.

MGT 06531 - Sustainability Assessment (If not taken as required coursework)**MGT 06531 - Sustainability Assessment** (3 credits)

- Students will learn different approaches for setting sustainability goals, measuring progress towards sustainability outcomes, and managing so-called “sustainability transitions.” Students will learn about the increasingly important role of sustainability officers in different firms and gain exposure to concepts and practices in sustainability reporting for both shareholder, regulatory, and scientific purposes. This course may be offered online.

MGT 06532 - Topics in Sustainability Innovation and Problem Solving (If not taken as required coursework)**MGT 06532 - Topics in Sustainability Innovation and Problem Solving** (3 credits)

- Students in this seminar/practicum type class will study the implementation of sustainability transitions in the context of current events and emerging ideas related to sustainability studies. Students will identify industries and/or societal challenges that could benefit from sustainability thinking and develop plans for implementing a new product, system, or structure. This course may not be offered every year. This course may be offered online.

ENT 06505 - Entrepreneurship & Innovation**ENT 06505 - Entrepreneurship & Innovation** (3 credits)

- This course provides a broad framework for understanding the nature of entrepreneurship in multiple organizational settings. The course introduces students to the innovation and idea generation process and helps students apply an alternative way of “thinking” to assist in solving difficult issues for government, business, and the nonprofit sector.

ENT 06506 - Corporate Entrepreneurship

ENT 06506 - Corporate Entrepreneurship (3 credits)

- This course provides an overview of the potential for innovation and entrepreneurial opportunities or new ventures within a corporate environment. The course covers various aspects of corporate entrepreneurship. Major topics include understanding the corporate entrepreneurial revolution, learning about the nature of entrepreneurship within established organizations (intrapreneurship), understanding the requirements for setting up an environment conducive to being intrapreneurial within a corporate setting, and learning about the entrepreneurial direction of firms as they grow and evolve. Among the issues discussed are the role of creativity within corporate entrepreneurship, the relation to product innovation and technology, the importance of corporate strategy within an entrepreneurial framework, and what it takes to create an entrepreneurial culture in a corporate setting.

ENT 06601 - Social Entrepreneurship and Impact Investing for Change**ENT 06601 - Social Entrepreneurship and Impact Investing for Change (3 credits)**

- This course presents an overview of social entrepreneurship through the lens of effective altruism. Students learn, at a global level, how to approach and solve some of society's biggest challenges, as framed by the United Nations Sustainable Development Goals. Topics include defining and evaluating impact, building sustainable and scalable business models, and challenges including poverty, health care, childcare, disaster relief, sweatshops, and more.

ACC 03507 - Government and Not-For-Profit Accounting**ACC 03507 - Government and Not-For-Profit Accounting (3 credits)**

- This financial accounting course focuses on the contemporary accounting issues of governmental and nonprofit organizations. It includes financial reporting, budgeting, forecasting and strategic planning in the environments of local, state, and federal government, colleges and universities, hospitals, and voluntary health and welfare organizations.

Course-Level RME Learning Goals**MGT 06381 Sustainable Business**

Information about RME topics in our courses

Department

Management

Learning Object Subject

Management

Educational Level

Undergraduate

Learning Outcome

Students will examine the notion of “sustainable business” in this course. Students will learn about different types of ‘green’ and sustainable businesses and evaluate many case studies of businesses that have been successful in improving their environmental and social performance while also remaining profitable. Students will develop their own approaches to evaluating the sustainability of a business while also learning about emerging norms and frameworks. Students will examine sustainability as a concept impacting all aspects of a business, from operations and product design to finance, marketing, and human resources management. Students will continue to develop entrepreneurial skillsets and mindsets as they approach solutions to sustainability challenges. The impacts of “green” industries, products, and business practices are also examined. This course may be offered online.

Interactivity Type

Full semester. course

Learning Object Description

Students will examine the notion of “sustainable business” in this course. Students will learn about different types of ‘green’ and sustainable businesses and evaluate many case studies of businesses that have been successful in improving their environmental and social performance while also remaining profitable. Students will develop their own approaches to evaluating the sustainability of a business while also learning about emerging norms and frameworks. Students will examine sustainability as a concept impacting all aspects of a business, from operations and product design to finance, marketing, and human resources management. Students will continue to develop entrepreneurial skillsets and mindsets as they approach solutions to sustainability challenges. The impacts of “green” industries, products, and business practices are also examined. This course may be offered online.

MGT 06567 Responsible Leadership

Examples of course syllabi with RME focus

Department

Management

Learning Object Subject

Responsible Leadership

Educational Level

Graduate

Learning Outcome

This course prepares leaders to act as responsible leaders, and understand responsible leadership as successful stakeholder alignment. The objective of this course is to familiarize students with the challenges and opportunities of responsible leadership. In this course, students will discuss the challenges of leading in a responsible and sustainable manner and examine the relationships between successful businesses, sustainability, ethics and positive societal impact. Students will learn how businesses can create long-term value by considering how organizations operate holistically in ecological, social and economic contexts.

Interactivity Type

Half-semester intensive course

Learning Object Description

This course prepares leaders to act as responsible leaders, and understand responsible leadership as successful stakeholder alignment. The objective of this course is to familiarize students with the challenges and opportunities of responsible leadership. In this course, students will discuss the challenges of leading in a responsible and sustainable manner and examine the relationships between successful businesses, sustainability, ethics and positive societal impact. Students will learn how businesses can create long-term value by considering how organizations operate holistically in ecological, social and economic contexts.

MGT 06530 Sustainable Commerce

Information about MGT 06530 Sustainable Commerce

Department

Management

Learning Object Subject

MGT 06530 Sustainable Commerce

Educational Level

Graduate

Learning Outcome

MGT 06530 - Sustainable Commerce Students will examine the notion of "sustainable business" in this course. Students will learn about different types of 'green' and sustainable businesses and evaluate many case studies of businesses that have been successful in improving their environmental and social performance while also remaining profitable. Students will gain an understanding of social venturing and continue to develop their entrepreneurial skillsets and mindsets. Students will develop their own approaches to evaluating the sustainability of a business while also learning about emerging norms and frameworks. Students will examine sustainability as a concept impacting all aspects of a

business, from operations and product design to finance, marketing, and human resources management. The impacts of “green” industries, products, and business practices are also examined. This course may be offered online.

Interactivity Type

Full semester course

Learning Object Description

MGT 06530 - Sustainable Commerce Students will examine the notion of “sustainable business” in this course. Students will learn about different types of ‘green’ and sustainable businesses and evaluate many case studies of businesses that have been successful in improving their environmental and social performance while also remaining profitable. Students will gain an understanding of social venturing and continue to develop their entrepreneurial skillsets and mindsets. Students will develop their own approaches to evaluating the sustainability of a business while also learning about emerging norms and frameworks. Students will examine sustainability as a concept impacting all aspects of a business, from operations and product design to finance, marketing, and human resources management. The impacts of “green” industries, products, and business practices are also examined. This course may be offered online.

MGT 06531 Sustainability Assessment

Information about MGT 06531 Sustainability Assessment

Department

Management

Learning Object Subject

MGT 06531 Sustainability Assessment

Educational Level

Graduate

Learning Outcome

Students will learn different approaches for setting sustainability goals, measuring progress towards sustainability outcomes, and managing so-called “sustainability transitions”. Students will learn about the increasingly important role of sustainability officers in different firms, and gain exposure to concepts and practices in sustainability reporting for both shareholder, regulatory, and scientific purposes. This course may be offered online. Students will learn different approaches for setting sustainability goals, measuring progress towards sustainability outcomes, and managing so-called “sustainability transitions”. Students will learn about the

increasingly important role of sustainability officers in different firms, and gain exposure to concepts and practices in sustainability reporting for both shareholder, regulatory, and scientific purposes. This course may be offered online.

Interactivity Type

Full semester course

Learning Object Description

Students will learn different approaches for setting sustainability goals, measuring progress towards sustainability outcomes, and managing so-called “sustainability transitions”. Students will learn about the increasingly important role of sustainability officers in different firms, and gain exposure to concepts and practices in sustainability reporting for both shareholder, regulatory, and scientific purposes. This course may be offered online. Students will learn different approaches for setting sustainability goals, measuring progress towards sustainability outcomes, and managing so-called “sustainability transitions”. Students will learn about the increasingly important role of sustainability officers in different firms, and gain exposure to concepts and practices in sustainability reporting for both shareholder, regulatory, and scientific purposes. This course may be offered online.

MGT 06532 Topics In Sustainability Innovation and Problem Solving

Information about MGT 06532 Topics in Sustainability Innovation and Problem-Solving

Department

Management

Learning Object Subject

MGT 06532 Sustainability Innovation and Problem Solving

Educational Level

Graduate

Learning Outcome

MGT 06532 - Topics in Sustainability Innovation and Problem Solving Students in this seminar/practicum type class will study the implementation of sustainability transitions, in the context of current events and emerging ideas related to sustainability studies. Students will identify industries and/or societal challenges that could benefit from sustainability thinking and develop plans for implementing a new product, system, or structure. This course may not be offered every year. This course may be offered online.

Interactivity Type

Full semester course

Learning Object Description

MGT 06532 - Topics in Sustainability Innovation and Problem Solving Students in this seminar/practicum type class will study the implementation of sustainability transitions, in the context of current events and emerging ideas related to sustainability studies. Students will identify industries and/or societal challenges that could benefit from sustainability thinking and develop plans for implementing a new product, system, or structure. This course may not be offered every year. This course may be offered online.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Rohrer College of Business incorporates responsible management education into its research endeavors through 4 different methods:

Regular Research Seminars

Research Conferences

Required Research Reporting

Maintaining a record of Faculty Research relating to RME topics and concepts

To direct PRME commons users to a listing of faculty research on RME concepts and principles

See this website: <https://sites.rowan.edu/senate/sustainabilityatrowan/faculty-research.html>

Dedicated Research Funding

RCRL Research Fellows Program

To inform about the RCRL research fellows program

RCRL Research Fellows Program

The Rowan Center for Responsible Leadership Research Fellows program supports high-quality faculty research aligned with themes regarding responsible leadership and sustainable development goals. The program is designed to support early-stage research surrounding interdisciplinary business-in-society topics. The Research Fellows program particularly contributes to the Center's mission of supporting the values of social responsibility, sustainability, and organizational ethics among faculty. Information and updates regarding the RCRL Fellows' research will be provided during the Center's events throughout the academic year.

[Access the 2024 Fellows CFP here.](#)

2023-24 Research Fellows

The Center is excited to announce our 2023-24 Research Fellows:

- **Navid Bahmani** (Dept. Marketing & Business Information Systems): "Non-fungible tokens (NFTs) and the blockchain: Implications for firms"
- **Elika Kordrostami** (Dept. Marketing & Business Information Systems): "Sustainability: The Role of Higher Education"

- **Jooh Lee** (Dept. of Management): "Progressive Approach to Strategic Significance of ESG (Environmental, Social, Governance) for Firm Economic Performance in Leading U.S. Corporations"
- **Susana Santos** (School of Innovation & Entrepreneurship): "Entrepreneurship as a mechanism to alleviate poverty? The role of fear of failure and success"

Previous Research Fellows

2022-23:

- **Joseph J. Henry** and **Tony Lin** (both Dept. of Accounting & Finance): "Hazy days, hazy forecasts? PM2.5 pollution and sell-side analyst forecast accuracy" ([project abstract](#))
- **Mahbubur Meenar** (Dept. of Geography, Planning & Sustainability): "Community perceptions of food insecurity and an online grocery business model in Camden, New Jersey" ([project abstract](#))
- **Robert S. D'Intino** (Dept. of Management): "Corporate Citizenship and the United Nations Global Sustainable Development Goals" ([project abstract](#))



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Rohrer College of Business partners with external stakeholders to advance responsible management education through 2 different approaches:

Collaborative Change Action

Example of partnering activity: Samaritan Health

To inform about the partnership with Samaritan Health

In support of Samaritan's commitment to Inclusion, Diversity, & Access, the Rowan Center for Responsible Leadership (RCRL) facilitated a 5-day sprint process to develop a research plan regarding hospice and palliative care among diverse populations to determine consumer: Awareness Utilization Attitudes Preferences Priorities Recommendations Through facilitated problem-solving events, the Samaritan Project Team and RCRL staff members collaborated in various sprint sessions to generate solutions for the development of Samaritan's research plan regarding hospice and palliative care among diverse populations. The sprint focused on Samaritan's commitment to engage in mutual dialogue with its patients, families, staff, volunteers, and the community to listen, learn and activate recommendations for care delivery, program development, education, and communications. The results were successful, as the interdisciplinary workgroup developed several projects to support increased access to services for more diverse patients.

External Community Dialogue

Example of Dialoguing activity

To inform about an instance of a "dialoguing" activity

Spring 2024 Study Abroad in Denmark. This trip to Copenhagen, Denmark offered students an opportunity to get a first-hand look at how Danish and Scandinavian companies and startups are incorporating sustainability and social impact missions into their businesses. Students met with representatives from Danish and Swedish firms that have embraced many RME principles



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Rohrer College of Business has implemented 1 policy to support its commitment to responsible management education:

No, but RME is stimulated organically rather than through policies (a narrative explaining why will be prompted with this option)

Rowan AASHE Stars Reporting

To inform about our journey to impact reporting

In the spring semester of 2023 we began our journey with sustainability reporting through the AASHE STARS framework. Once complete, this report will form a baseline for future action.

Institutional Aspiration Targets

Rohrer College of Business has set aspiration targets in 1 different area:





Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Rohrer College of Business operates with the following approach:

No Performance Disclosure

SIGNATORY

Rohrer College of Business



Address

201 Mullica Hill Road, Glassboro, New Jersey, 8028
United States of America



Website

<https://business.rowan.edu>