

2024 Sharing Information on Progress **(SIP) Report**

Deakin University

August 2024

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Purpose	6
4. Values	10
5. Teach	12
6. Research	23
7. Partner	37
8. Practice	45
9. Share	48

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Deakin University demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



Faculty of Business & Law
Deakin Business School

To our stakeholders,

I am pleased to confirm that Deakin Business School (DBS) reaffirms its support of the following Seven Principles of the Principles for Responsible Management Education: Purpose, Values, Teach, Research, Partner, Practice and Share.

In this annual Sharing Information on Progress, we disclose our continuous efforts to integrate the Seven Principles into our institution strategy, culture, academic activities, and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goals.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Amanda Pyman", is written over a light blue horizontal line.

Prof. Amanda Pyman
Dean, Deakin Business School

Email: dbs-dean@deakin.edu.au

Institutional Mission, Vision, and Strategy

The following outlines Deakin University's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy or Purpose

Within Deakin University, Deakin Business School (DBS) is one of two Schools in the Faculty of Business and Law. DBS is in the top 1% of business schools globally and one of only 150 schools worldwide to hold both AACSB and EQUIS accreditations. We are one of only 11 EQUIS-accredited business schools in Australia. DBS was re-accredited by AACSB for 5 years from January 2021 and EQUIS for five years from 2022. Deakin Business School has been recognised for its quality, reputation and career impact by being ranked in the top 5 business schools in the country. DBS is a signatory to PRME since 2012. It has been termed as a PRME champion for the fourth time in 2024-25 cycle. DBS is also an associate member of GRI and is strongly committed to the UN Sustainable development Goals (SDGs) as reflected in its mission and values. DBS Mission: To be a catalyst for positive change. We inspire, inform and enable positive change through: • progressive learning experiences for our students • the power of our ideas and innovations • engagement with our communities and partners, and • empowering our students, staff and partners. DBS Values • Inclusive: We value diversity, embrace difference, seek to engage and welcome all. • Brave: We make bold decisions, demonstrate courage and ambition, and we support personal responsibility and accountability. • Ethical: We conduct our business with the highest standards of professional behaviour and integrity. • Sustainable: We care about our shared future, integrating economic, environmental and social dimensions of sustainability in all we do. • Dynamic: We are innovative and entrepreneurial, solving problems with creativity and flexibility. • Excellent: We strive for excellence in all aspects of our work

Relevant Stakeholders

students, staff, academic community, PRME community, Industry, businesses, government, NGOs

Purpose

To be a catalyst for positive change

DBS strategic goals

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Deakin University, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

PRME team at DBS

Sustainability is the one of the key values of DBS. As a PRME signatory and champion, we are committed to SDG Agenda and facilitate PRME initiatives in our School which is reflected in our mission to be a 'catalyst for positive change. In order to advance our PRME activities we have a dedicated PRME team composing PRME director, co-director and departmental PRME ambassadors who report to the DBS dean.

Impact Statement

DBS has established itself as a leader in sustainable business education, showcasing its commitment through multiple achievements: an advanced PRME signatory since 2012, a four-time PRME Champion (most recently for the 2024-25 cycle), recipient of the UN Sharing of Information Progress (SIP) excellence award for reporting in 2020; and our involvement in UN SDG Blueprint. Our multifaceted approach to advancing the SDG Agenda and PRME principles is evident in our global leadership roles, including active participation in GRLI, the ANZ-PRME Chapter Steering Group and PRME Champion networks worldwide. We've also made significant strides in climate action through our key role in the ABDC-PRME Climate Working Group and by conducting Carbon Literacy Training (CLT) for staff and professionals both nationally and internationally. This comprehensive engagement demonstrates DBS's substantial impact in promoting sustainable business practices and education on a global scale.

Organizational Structure for RME

The following organizational entities at Deakin University are responsible for RME:

- ❖ No Entity Yet



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Deakin University integrates responsible management education into its degree programs through 6 different approaches:

Course-Level RME Learning Goals

Examples of course syllabi with course-level RME learning goals (Economics MAE305)

This unit begins by addressing the issues associated with future energy demand, supply, and prices. For example, how OPEC members determine production quota for themselves? How peak and off-peak electricity prices are determined? What are the consequences of fossil fuel consumption and challenges for renewable industries? The unit then progresses to look more generally at the use of resources as economies develop, by addressing questions such as: How market internalize the externalities? Is our resource use sustainable? What impact does resource use have on future generations?

Department

Economics

Learning Object Subject

MAE305 Energy, Environment and Sustainability

Educational Level

Undergraduate

Learning Outcome

(1) Explain critical issues relevant to global energy markets and environmental management. (2) Interpret and evaluate economic frameworks for managing natural resources in development process. (3) Analyse and propose solutions to energy market issues and environmental problems using appropriate economic tools. (4) Evaluate suitability of alternative models for solving a complex sustainability problem and solve it using the most suitable model.

Interactivity Type

Active (Lectures, Seminars, Assessments)

Learning Object Description

This unit addresses the issues associated with future energy demand, supply, and prices. For example, how OPEC members determine production quota for themselves? How peak and off-peak electricity prices are determined? What are the consequences of fossil fuel consumption and challenges for renewable industries? Students are trained to think about how to sustainably and responsibly use resources as individuals and businesses.

[Supporting Links](#)

Environmental Sustainability for Business (MPP710)

The unit is designed to draw on a range of disciplines to build students' theoretical and practical understanding of environmental sustainability. It will also inform them of how organisations can become more environmentally sustainable, in terms of strategy development and specific organisational activities

Department

Marketing

Learning Object Subject

MPP710 Environmental Sustainability for Business

Educational Level

Post Graduate Masters

Learning Outcome

Apply theoretical and practical knowledge of the impacts of environmental sustainability on organisations' strategy, operations, and tactics, and how organisations responses in turn impact on the environment.

Interactivity Type

Active

Learning Object Description

Delivered through Lectures, seminar practice and evidences in assessment and rubrics within the Course Master of Business (Marketing) as a core required unit

[Supporting Links](#)

MPP710 Environmental Sustainability for
Business

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Courses with RME in the course-level learning goal (Global Citizenship)

In line with our commitment to SDGs as a PRME signatory, all our major courses embed global citizenship in order to equip our students to be responsible and sustainable leaders

Global citizenship is our eighth Graduate learning outcomes (GLO8). The purpose is to engage our students ethically and productively in the professional context, and with Aboriginal and Torres Strait Islander peoples as well as diverse communities and cultures in a global context. Global citizenship describes a way of thinking, acting, relating and responding to socio-cultural elements. It's based on understanding the 'self' in relation to 'others' within the local and broader community and discipline.

In addition to GLO8, responsible learning goals are embedded within our units across various disciplines with topics such as Business ethics, social entrepreneurship, Managing responsibly and ethically, responsible supply chain management, responsible marketing, environmental sustainability as mentioned in our attached examples.

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Program-Level RME Integration

Description of degree programs with RME in the program-level learning goals and assessment rubrics

The purpose is to raise awareness amongst our graduate and make them equipped to deal with the global challenges that range from environmental sustainability to corporate social responsibility to global citizenship to appreciation of indigenous knowledge.

We enable this through making all our courses explicitly aligned with global challenges and with unit learning objectives.

All DBS courses develop students' competency (knowledge and skills) to responsibly deal with global challenges. This is done through Deakin Graduate learning Outcomes (GLO8) that have a specific focus on Global Citizenship

Global citizenship (GLO8) involves engaging ethically and productively in the professional context, and with Aboriginal and Torres Strait Islander peoples as well as diverse communities and cultures in a global context

Global citizenship describes a way of thinking, acting, relating and responding to socio-cultural elements. It's based on understanding the 'self' in relation to 'others' within the local and broader community and discipline.

Global citizenship is the ability to:

- develop a worldview – process local information and compare this to other situations and use this for knowledge building
- research, drawing on local and international perspectives
- understand the interdependency of events/situations/issues and conditions from a local and global perspective
- adapt knowledge and understandings to particular environments and situations
- critically analyse issues and situations, taking into account global perspectives
- show curiosity for understanding different cultural perspectives
- develop a sense of community and communities
- develop an appreciation of the importance of inclusivity, and draw on this to collaborate with others in a positive, ethical and engaged manner
- identify challenges to inclusivity and have strategies to deal with these
- participate in civic-focused activities (these can be reflected through university life, work-integrated learning activities etc.)
- demonstrate an understanding of self and local culture in relation to interacting with/ learning about other cultures/selves etc.
- understand ethical community behaviour, especially as defined by the discipline being studied.

All our courses are mapped against the Global Citizenship making sure that it is integrated within the units that constitute the course.

Master of Business Administration (International)

Deakin's Master of Business Administration (International) is renowned for its emphasis on learning opportunities based on real-life contexts and experiences. It allows students to explore global issues with our up-to-date and innovative core business units and develop relevant skills to effectively work in and strategically manage an international business. It equips students to learn how to manage and lead an organisation in an international context. This internationally-focused degree provides students with a business internship experience and opportunities to participate in a global, in-person and virtual work-integrated learning (WIL) project, where they work on business challenges in other countries.

Department

Management

Learning Object Subject

MBA International

Educational Level

Post Graduate

Learning Outcome

Develop and demonstrate an understanding of the impact that innovative approaches to business issues have on social, sustainability and cultural challenges in the global business environment

Interactivity Type

Active

Learning Object Description

The themes of global perspectives, technology and strategy, leadership and international business are central to the MBA (International) program. With a strong focus on global issues relating to people, profit and the environment, you will graduate with a comprehensive understanding of the challenges as well as the opportunities in international business.

[Supporting Links](#)

Bachelor of Business

Deakin's Bachelor of Business gives students the skills and experience needed to succeed in the business world. Students are required to solve practical business challenges, explore innovative and emerging business trends, and prepare for the nuances of international business relationships. There are opportunities to secure a sought-after work placement with our industry partners, and to gain a global perspective of business on an international study tour.

Department

Deakin Business School

Learning Object Subject

Bachelor of Business

Educational Level

UnderGraduate

Learning Outcome

Engage and apply business knowledge in different environments and contexts reflecting social, sustainability, ethical, economic and global perspectives

Interactivity Type

Active

Learning Object Description

Deakin's Bachelor of Business can lead to a variety of careers in Australia and overseas, including: business analyst business development manager content manager digital communications manager entrepreneur events manager project manager responsible business planner

[Supporting Links](#)

Bachelor of Commerce

Deakin's Bachelor of Commerce is set up for students' successful global career. Students will graduate with three pillars of professional skills sought after by employers: financial acumen, market knowledge and management smarts. Academically, they will acquire deep knowledge, applied skills and peer networks. Professionally, they will nurture industry connections while learning to deal with change, turbulence and renewal.

Department

Deakin Business School

Learning Object Subject

Bachelor of Commerce

Educational Level

UnderGraduate

Learning Outcome

Engage effectively in different environments and contexts reflecting social, sustainable, ethical, economic, and global perspectives in the field of commerce

Interactivity Type

Active

Learning Object Description

Deakin's Bachelor of Commerce helps build students' commercial skills in a specialised area that allow for entry into a 'vertical' discipline that forms a profession in commerce. Major study areas include: accounting economics finance financial planning human resource management , management management information systems marketing

[Supporting Links](#)

Bachelor of Property and Real Estate

Deakin's Bachelor of Property and Real Estate provides students the skills they need to build a successful career in property. In this reputable and fully accredited course we provide the most current approaches, ideas and research so graduates are ready to capitalise on Australia's largest industry.

Department

Deakin Business School

Learning Object Subject

Bachelor of Property and Realestate

Educational Level

UnderGraduate

Learning Outcome

Apply the interconnected principles of property planning, design, construction, management, maintenance and transference to a range of different environments and contexts reflecting social, sustainable, ethical, economic and global perspectives

Interactivity Type

Active

Learning Object Description

This course provides a foundation for careers in property valuation, development and more. From property cycles to the effect of changing demographics on the market, you will gain real-world knowledge from industry experts.

[Supporting Links](#)

Guest Speakers and Showcase Events

Guest Speakers- bridging academia and industry

To develop our students as responsible future leaders by bridging academia and industry, enhancing student employability, and fostering social capital through hands-on experiences.

As a signatory to PRME, DBS is committed to shaping the next generation of business leaders who are not only skilled professionals but also ethical and socially responsible individuals. Our strategy revolves around meaningful industry engagement, which serves as a cornerstone in achieving this goal.

By forging strong partnerships with businesses across various sectors, we create valuable opportunities for our students to gain practical, real-world experience. This hands-on approach allows them to apply theoretical knowledge in professional settings, developing critical skills that are essential in today's dynamic business environment.

As part of industry engagement, our units/courses invite guest lectures from industry experts, exposing students to diverse perspectives and current business challenges. This comprehensive approach not only enhances their employability but also builds their professional networks and social capital. Through these experiences, students develop a deeper understanding of the interconnectedness between business decisions and their societal impacts. They learn to navigate complex ethical dilemmas, consider stakeholder interests, and integrate sustainability principles into their decision-making processes.

By bridging the gap between academic learning and industry practice, we are nurturing a new breed of business leaders. These future professionals will be well-equipped to drive positive change, balancing economic success with social responsibility and environmental stewardship.

Examples of guest speakers and showcase events in real estate

Guest speaker in MMP213- Property Economics- Dr Gregoria Todaro Company- TSA Riley Expertise- Thought leader with experience across the development and implementation of policy initiatives and associated governance and implementation strategies. Subject matter expert in the property, planning and environment sectors

Date

May, 2024 - May, 2024

Location

Deakin University Burwood campus

Speakers

Dr Gregoria Todaro

These speakers were invited to speak in MMP213 lectures in 2023

Guest speakers

View document  Download document 

DISBA Digital Business Analysis TCS Guest speaker

Tata Consulting Services (TCS, India) data managers shared their projects showing how data analytics help companies monitor energy and carbon emissions and address SDG 13

Date

March, 2024 - May, 2024

Location

Deakin University, Burwood campus, ZOOM

Speakers

Neeraj Kumar and Sunil Khatri

Postgraduate Class (Industry panel)

Professor-Discretionary Course Topics**RME Topics in our courses (units)**

As a PRME signatory and champion, our purpose is to equip students with the knowledge, skills, and ethical framework necessary to become responsible and sustainable leaders in a global context. By embedding SDG-related content throughout our courses, we aim to cultivate a deep understanding of critical global issues and empower our students to contribute meaningfully to sustainable development in their future careers.

DBS has successfully incorporated SDG-related topics across various courses and disciplines. These include, but are not limited to:

- - Sustainable entrepreneurship
 - Climate change and environmental sustainability
 - Renewable energy
 - War, peace, and conflict studies
 - Business ethics and responsible management
 - Business ethics
 - Social entrepreneurship
 - Managing responsibly and ethically
 - Responsible supply chain management
 - Responsible marketing
 - Environmental sustainability
 - Responsible Supply chain Management
 - Responsible Marketing
 - Responsible Artificial Intelligence

Through embedding these topics in our units, we ensure that our students develop a comprehensive understanding of global challenges and the role they can play in addressing them. This approach aligns with our eighth Graduate Learning Outcome (GLO8) on Global Citizenship, which emphasizes engaging ethically and productively in professional contexts, with diverse communities and cultures, and with Aboriginal and Torres Strait Islander peoples. By prioritizing SDGs and global citizenship in our curriculum, DBS prepares graduates who are not only academically proficient but also socially responsible and globally aware, ready to make positive contributions to society and the business world.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Deakin University incorporates responsible management education into its research endeavors through 7 different methods:

Regular Research Seminars

DBS research seminars

DBS drives positive change through sustainability-focused research seminars, building capacity and cultivating responsible leaders who integrate sustainable practices and social equity into business and law.

Impact: Our research centres' regular seminars create a ripple effect of sustainability-driven innovation and knowledge:

1. Knowledge Exchange and fostering continuous learning and idea sharing.
2. Capacity Building on sustainability issues
3. Cross-Disciplinary Collaboration
4. Industry-Academia Bridge
5. Curriculum Enhancement
6. Global Networking: Virtual seminars connect us with international sustainability experts.
7. Innovation Catalyst: Seminars spark new research projects and collaborations.
8. Community Outreach: Public seminars extend impact beyond academia.

By institutionalizing these seminars, DBS creates a dynamic environment that continuously builds capacity, fosters innovation, and drives impactful change. This approach enhances our ability to address current sustainability challenges and anticipate future issues, solidifying our position as a catalyst for positive change in responsible management education and sustainable business practices.

Seminar on Financial Implications of Climate Risk

DBS is committed to driving impactful change through its focus on sustainability and corporate social responsibility. Our impact purpose is to cultivate a new generation of leaders equipped to address global challenges by integrating sustainable practices and social equity into the core of business and legal education. By fostering interdisciplinary research, engaging with diverse stakeholders, and embedding principles of responsible management across our curriculum, we aim to influence policy and practice that promotes environmental sustainability, social justice, and economic development. Through these efforts, the faculty aspires to empower students, researchers, and partners to create a positive and lasting impact on society and the planet.

Date

February, 2023 - August, 2024

Location

Deakin University Burwood campus

Speakers

o George Wong, Professor at Hong Kong Polytechnic University

This seminar focused on the financial implications of climate risk and how it affects cash flow allocation across different countries. The presentation included an analysis of how companies can better manage climate-related risks through strategic financial planning and allocation of resources. The discussion emphasized the need for robust risk management strategies in response to increasing climate volatility.

Responsible business practices and environmental stewardship

The seminar explored how enhancing soil health visibility in financial reporting can promote more responsible business practices and environmental stewardship. An extended discussion period allowed faculty and attendees to delve deeper into the implications of this research for corporate sustainability and reporting practices, demonstrating the faculty's commitment to advancing sustainability research and promoting responsible corporate behaviour.

Date

December, 2023 - December, 2023

Location

online through Zoom

Speakers

Dr. Nicholas Pawsey, Charles Sturt University

The Faculty of Business and Law hosted a seminar on December 8, 2023, featuring Dr. Nicholas Pawsey from Charles Sturt University, who presented his research on "Improving the Visibility of Soil Health in Corporate Reporting." This seminar was particularly aligned with the themes of sustainability and corporate social responsibility, as it addressed the critical issue of integrating environmental factors, specifically soil health, into corporate reporting frameworks. Dr. Pawsey's presentation emphasized the importance of soil health as a key component of sustainable agricultural practices and discussed the challenges of making such environmental considerations more visible and valued within corporate disclosures. The event provided a platform for participants to explore how enhancing the visibility of soil health in financial reporting can contribute to more responsible business practices and greater environmental stewardship. The seminar also included a voluntary extended discussion period, where faculty members and attendees engaged in deeper conversations about the implications of Dr.

Pawsey's research for corporate sustainability and reporting practices. This seminar exemplified the faculty's commitment to advancing sustainability research and promoting responsible corporate behavior through informed dialogue and academic inquiry.

Research Conferences

European Conference on Information Systems ECIS 2023

Paper presented: "A Socio-Ecological-Technical Perspective: How has Information Systems Contributed to Solving the Sustainability Problem".

Date

June, 2023 - June, 2023

Location

Kristiansand, Norway

Speakers

Associate Professor Lemai Nguyen, Deakin Business School

Participating in and present research in the Track Digital Sustainable Futures at ECIS 2023

Research Centres and Hubs creating and disseminating Sustainability Knowledge

DBS's research centres and hubs aim to drive sustainable innovation and thought leadership. Through interdisciplinary collaboration and knowledge dissemination, the Centres and hubs aim to:

1. Advance sustainability across environmental, economic, and social spheres through research seminars and conferences
2. Generate cutting-edge research with real-world applications
3. Foster dialogue and partnerships among academics, industry, and policymakers
4. Contribute to solutions for pressing global challenges
5. Equip future leaders with the knowledge and skills to create positive change

This purpose underscores the School's commitment to leveraging academic expertise for societal benefit and sustainable development.

DBS's research centres and hubs act as catalysts for transformative change, addressing critical global challenges through innovative research and collaborative initiatives. Our impact spans:

1. Social Integration: CREATE enhances refugee employment and societal integration, fostering inclusive communities.
2. Disaster Resilience: The Centre for Disaster Resilience and Recovery strengthens community preparedness and recovery strategies.
3. Corporate Transparency: The Deakin Integrated Reporting Centre promotes accountability in business practices.
4. SME Sustainability: The IPA-Deakin SME Research Centre empowers small and medium enterprises to adopt sustainable practices.
5. Sustainable Consumption: The Better Consumption Lab influences consumer behavior towards environmental responsibility.
6. Ethical Finance: The Impact Finance Hub drives socially responsible investment strategies.
7. Responsible Leadership: The Leadership Futures Hub cultivates ethical decision-making in business leadership.
8. Sustainable Marketing: The Deakin MarTech Clinic harnesses technology to promote sustainable business practices.
9. AI for Sustainability: The Centre for Artificial Intelligence and the Future of Business explores AI applications for sustainable solutions.
10. Women's Empowerment: The Women's Entrepreneurship Research Alliance supports and advocates for women in sustainable entrepreneurship.

Through these diverse yet interconnected efforts, we strive to shape a more sustainable, equitable, and resilient global future, bridging academic research with real-world impact.

A panellist at AFAANZ 2024 conference

Dr Belete Bobe, one of the PRME ambassadors from Deakin Business School, Department of Accounting, was a panelist at AFAANZ 2024 conference on the following topic: AHEAD OF THE CURVE: ACCOUNTING EDUCATION DRIVING SUSTAINABILITY IN BUSINESS

Date

July, 2024 - July, 2024

Location

Auckland, New Zealand

Speakers

Dr Belete Bobe

A panel discussion on the role of accounting in sustainability education

PhD-Level RME Courses

PhD-level courses with course-level RME learning goals

To cultivate a new generation of business and law researchers equipped with advanced skills in sustainable and responsible management practices, capable of driving innovative solutions to global challenges through rigorous, ethically-grounded research.

DBS is committed to embedding sustainability and responsible management principles into our PhD and MRes programs. Our coursework component, designed and delivered by top researchers, focuses on equipping candidates with cutting-edge methodological skills and theoretical knowledge essential for conducting impactful research in today's complex global environment. We ensure that our candidates are not only technically proficient but also ethically aware and sustainability-oriented. This approach prepares them to tackle pressing issues in business and law through the lens of sustainability, fostering research that contributes to positive societal and environmental outcomes.

Our structured coursework, completed early in the candidature, lays a strong foundation for innovative, sustainability-focused research projects. This model reflects international best practices and responds to the evolving demands of the academic job market, positioning our graduates as future leaders in sustainable business and legal research.

Through this comprehensive training, we aim to produce researchers who can drive meaningful change in their fields, contributing to the advancement of sustainable practices. Our ultimate goal is to create a ripple effect of positive impact, where our graduates' research and future work contribute significantly to building a more sustainable and equitable global economy.

Required Research Reporting

Selected examples of sustainability research

Selected examples of Sustainability Research

Relevant Stakeholders

students, staff, academic community, PRME community, Industry, businesses, government, NGOs

Purpose

To disseminate knowledge for impact

Examples of Research Pub

View document  Download document 

Dedicated Research Funding

Essential and Key Worker Housing

Ensuring a stable and prosperous economy: The case for Essential and Key Worker Housing in vibrant regional communities

This grant is funded by Preston Rowe Paterson Australas Pty Ltd . Regional communities play a vital role in Australia's economic landscape, contributing significantly to the nation's prosperity and diversity. However, these areas face a growing challenge in attracting and retaining essential and key workers due to housing affordability and availability issues. This narrative explores the critical need for dedicated housing solutions for essential and key workers in regional communities, highlighting how such initiatives can strengthen local economies, enhance public services, and foster sustainable growth.

By addressing the housing needs of teachers, healthcare professionals, emergency service workers, and other key personnel, regional communities can ensure the continuity of crucial services that underpin their social and economic fabric. This approach not only supports individual workers but also contributes to the overall stability and attractiveness of regional areas, encouraging population growth, diversifying local economies, and creating a cycle of positive development.

Renewable energy in commercial buildings in India

Opportunities and challenges in transitioning to renewable energy in commercial buildings in India

By focusing on the opportunities and addressing the challenges in this transition, the research grant aims to create a roadmap for sustainable urban development that not only benefits India but also provides valuable insights for other rapidly developing nations. This narrative aims to inspire action, drive policy change, and demonstrate the economic and environmental benefits of embracing renewable energy in the commercial building sector.

Related with SDG 7, 9, 11, 13

Research Funding related to Sustainability/Responsibility

DBS is committed to advancing responsible research that addresses critical societal needs and promotes positive change. Through strategic partnerships and targeted funding initiatives, we aim to foster innovative solutions in areas such as financial inclusion, digital literacy, and career development for underserved communities.

DBS's research centres and hubs have demonstrated significant success in securing funding for responsibility-focused projects. This success underscores our dedication to impactful research and our ability to attract support from diverse sources.

These funding successes enable DBS to: a). Expand our research capabilities in socially responsible areas,

b). Provide targeted support to vulnerable communities, c). Foster international collaborations for innovative solutions, and d). Enhance our reputation as a leader in responsible research

For example, key achievements of Centre for Refugee Employment, Advocacy, Training and Education (CREATE) include:

1. CREATE's endowment from the Sydney Myer Foundation:

- \$155,000 received to establish the Baevski scholarship
- Supports research and education in areas of social responsibility

2. Chobani's contribution to CREATE:

- \$70,000 funding secured for: a) Careers Clinic initiative b) Financial literacy programs c) Digital literacy programs
- Targeted support for individuals from refugee backgrounds

3. International collaboration on mentorship and virtual incubation:

- Successful SSHRC grant application in partnership with La Trobe and McMasters Universities
- Total funding: \$196,354 Canadian
- Project focus: Developing and incorporating a mentorship program into a virtual incubator.

Research Awards Program

Sustainability research award 2023

Dr Eka Tan from Department of Accounting, DBS was nominated for recognition due to his courageous and exceptional efforts in redeveloping and expanding sustainability, integrated reporting, and assurance units for undergraduate and postgraduate programs as a new Level B academic. Additionally, he assumed the responsibility of teaching these units, achieving outstanding teaching outcomes.

Scope

The award aims to recognize and celebrate outstanding contributions amongst academic staff to the field of sustainability through research endeavours and raising visibility of our sustainability research including our contributions to advancing the SDG Agenda, particularly in the past 12 months

Enforcement Date

January, 2023

Revision Date

January, 2023

Number Of Pages

1

Publisher

Deakin Business School

Media

Strategy

Support to PhD students

All candidates have access to:

- o Department and Faculty research seminars and workshops, e.g., on topics including, but not limited to writing, preparing for the job market, publishing, career management, candidate well-being, etc.
- o Research centre/unit activities (for those with supervisors who “sit in” centres/units).
- o Induction activities, including a Faculty “buddy program”.
- o Faculty HDR social committee and engagement programs.
- o Faculty infrastructure, including research databases for Accounting, Economics and Finance candidates, and access to the Behavioural Lab and Advanced Business Analytics Lab, both located at Burwood campus.
- o Funding awarded for acceptance to and presentation at an international and/or domestic conference and for other research related activities, e.g., data collection.
- o Dept/DLS research seminars to present their work to gain valuable experience and feedback.
- o Teaching and learning opportunities.
- o 3 Minute Thesis (3MT) and Visualise your Thesis competitions.
- o Incentive program to publish in high-quality outlets, and which the default three essay/paper thesis model helps to facilitate.
- o Consultant Development program to enhance translational skills.
- o Job market program to support employability.
- o Laptops and other equipment to facilitate flexible work arrangements that became essential during COVID restrictions.

o Information accessible online via the BL Information Hub SharePoint, central Deakin webpages, and the Researcher Development Academy (RDA).

Relevant Stakeholders

students, staff, academic community, PRME community, Industry, businesses, government, NGOs

Purpose

To be a catalyst for positive change by supporting our PhD students develop as responsible leaders

Research support for PhD students

DBS is committed to providing comprehensive support and resources to PhD candidates, fostering an environment that promotes academic excellence, professional development, and research impact. Our multifaceted approach aims to equip candidates with the skills, experiences, and opportunities necessary to thrive in their academic pursuits and future careers. By offering a wide range of seminars, workshops, funding opportunities, research facilities, and professional development programs, we strive to cultivate well-rounded researchers capable of making significant contributions to their fields and society at large. Our goal is to prepare PhD candidates not just for successful completion of their degrees, but for impactful careers in academia, industry, or consultancy, ensuring they are well-positioned to become future leaders and innovators in their respective domains.

DBS offers a comprehensive and innovative PhD program designed to nurture the next generation of academic and industry leaders. Our program provides candidates with a rich ecosystem of resources, support, and opportunities that span academic skill development, research excellence, professional growth, and personal well-being. From cutting-edge research facilities and funding for conference participation to career preparation and flexible work arrangements, we ensure our PhD candidates are equipped with the tools, knowledge, and experiences needed to excel in their doctoral studies and beyond. By fostering a collaborative and supportive environment, we aim to produce well-rounded, highly skilled researchers and professionals who are prepared to make significant contributions to their fields and drive positive change in the global business and legal landscapes.

3MT Faculty final (2024)



Job Market Support Program



Research Identity workshop



Research support for Faculty

The Faculty of Business and Law at Deakin University is committed to empowering its academic staff to conduct research that drives meaningful societal change, firmly rooted in our impact purpose. To this end, we provide comprehensive support that ensures each research project aligns with responsible management education principles and is aimed at achieving significant, sustainable outcomes. Central to this effort is our dedicated Faculty Research Services team, which offers tailored assistance to help researchers define and pursue a clear impact purpose in their work

The Faculty Research Services team acts as a single point of contact for all research-related activities, providing strategic advice, infrastructure support, and resource management that are crucial for aligning research with impactful goals. This includes facilitating staff participation in conferences and seminars, covering aspects such as travel, registration, and accommodation, ensuring that our researchers can engage with global academic communities and stay at the forefront of their fields. Additionally, the team supports staff in securing internal funding through the Faculty Research Grants Scheme, which provides targeted grants for research projects that align with the faculty's strategic objectives. By offering these resources, alongside assistance with research strategy planning, ethics approvals, funding acquisition, and output

management, the Faculty Research Services team ensures that our academic staff can focus on producing high-quality research that not only advances knowledge but also fosters positive, long-lasting impacts on society.

Over the past year, the Faculty of Business and Law at Deakin University has significantly enhanced its research impact through the dedicated support of a highly skilled Faculty Research Services team. Comprising five expert members, each with specialized knowledge in areas such as research strategy, funding acquisition, HDR coordination, and technical labs management, the team has been instrumental in empowering our academic staff to align their research with the faculty's commitment to responsible management education and sustainability. By facilitating conference and seminar participation, offering targeted internal grants through the Faculty Research Grants Scheme, and providing tailored support for ethics approvals and research infrastructure, the team has ensured that our researchers can produce high-quality work with meaningful, real-world implications. These comprehensive efforts have not only advanced academic knowledge but have also driven significant positive change, contributing to a more sustainable and equitable future.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Deakin University partners with external stakeholders to advance responsible management education through 5 different approaches:

Collaborative Change Action

Professional consulting to four significant Japanese businesses

Twenty students from Deakin University in Australia studied business as short-term trainees at Shiga University, which has an exchange agreement this month, and a debriefing session was held on the 28th at the Hikone Campus in Baba, Hikone City. We proposed solutions to the problems faced by Hikone City, which aims to register the national treasure Hikone Castle as a World Heritage Site, from the perspective of foreigners. (Yuya Higa)

Author

Japanese Journalist Yuya Higa, from the Chunichi Shimbun.

Published Date

June, 2024

Degree Of Recognition

International

Media Name

Japanese Local newspaper

Media Type

news report

Duration

1 hr

Japan WIL

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Collaborative Problem Solving

Analysing the Evolution of Carbon Emission: Insights from the Past Two Decades

Associate Professor Lemai Nguyen mentored a group of students to analyse data from the 2022 National Fossil Carbon Emission Report to better understand the CO₂e emission patterns over the last two decades. The findings reveal CO₂e emission patterns that are crucial for informing decisions and actions to achieve the United Nations Sustainability Development Goals (SDG). The report was submitted to SAS Curiosity CUP 2024 (data analytics company).

Relevant Stakeholders

Students and SAS Curiosity CUP Committee

Purpose

To facilitate data analytics for real-world problem solving

Partnering activities that involve problem solving (Hultz Prize)

The Hult Prize is the largest annual competition for higher education students in social entrepreneurship, bringing impact-focused events, training, and initiatives to over a million students across 120+ countries.

The Purpose of this program, is to create a platform and build community of students, mentors, industry partners for innovation, impact start-ups social entrepreneurship.

The Hult Prize is the largest annual competition for higher education students in social entrepreneurship, bringing impact-focused events, training, and initiatives to over a million students across 120+ countries. University students worldwide compete for a \$1,000,000 seed funding for a social enterprise that addresses a major social issue aligned with the SDGs. The first stage of the program, known as the OnCampus Program, is led by student volunteers called campus directors who initiate the competition locally at their universities.

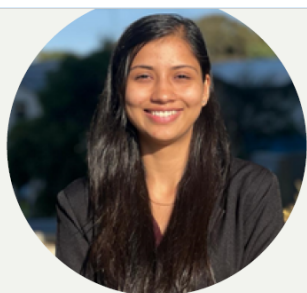
This year, Deakin's campus director, Lara Oana, a Bachelor of Business major in entrepreneurship and innovation and student-volunteers from various majors comprised a student committee supported by the Faculty of Business and Law to bring the Hult Prize OnCampus Program to Deakin.

The OnCampus Program at Deakin spanned five months, encompassing team formation, ideation, and mentorship, and concluded with a pitch night in late February. The program guided student teams through tackling a problem and developing it from ideation to pitch. Participants had access to extensive resources for entrepreneurship and pitching, and received mentorship from academics and industry partners.

The OnCampus Program at Deakin was sponsored by Bendigo Bank, which funded the \$4,500 prize pool, along with other in-kind sponsors: Apollo Investment, Enterprise Monkey, One10 Group, Standout Creatives, and WomenCAN Australia.

The judging panel comprised entrepreneurs, impact investors, and academics specializing in entrepreneurship and social innovation.

The winners of the Deakin OnCampus Program, Team FoodProtect—a group of PhD students addressing food spoilage with a solution aligned with SDG2, SDG12, and SDG13—went on to represent Deakin at the Global Summits Round in Bangkok, Thailand, hosted by Chulalongkorn Business School (CBS). In addition to their prize from Bendigo Bank, the team received further sponsorships from the Faculty of Health, School of Exercise and Nutritional Science, CASS Food Research Center, and ManuFutures.



Akansha Gupta



Agnes Ruramai
Mukurumbira



Penny Thew

' Transform food preservation: safer, greener, and longer'





This year, Deakin Students responded to **11/17 SDGs**



External Community Dialogue

Formalized Partnership Governance

Deakin University and Singapore Airlines partnership

To drive innovation in sustainable aviation practices through a strategic partnership between academia and industry, fostering research, education, and public engagement that addresses critical challenges in sustainability, upcycling, and digital transformation.

Deakin University's exclusive partnership with Singapore Airlines (SIA) in Australia represents a pioneering collaboration between higher education and the aviation industry, focused on creating tangible impact in sustainability, upcycling, and digital transformation. This unique alliance leverages the strengths of both institutions to advance knowledge, inspire future leaders, and implement practical solutions to pressing global challenges.

Through our multifaceted approach, we are:

1. Conducting cutting-edge research that addresses real-world sustainability issues in aviation, contributing to the industry's efforts to reduce its environmental footprint.
2. Enriching student learning experiences by integrating real-life case studies and industry expertise into our curriculum, preparing the next generation of professionals to lead in sustainable business practices.
3. Fostering public discourse and awareness on critical sustainability topics through initiatives like our annual International Speakers Series, challenging stakeholders to think innovatively about sustainability leadership.
4. Exploring upcycling opportunities to minimize waste and promote circular economy principles within the aviation sector and beyond.
5. Accelerating digital transformation in aviation to enhance efficiency and sustainability, setting new standards for the industry.

By combining Deakin's academic rigor with SIA's industry leadership, we aim to create a model of university-industry collaboration that not only advances sustainable practices in aviation but also serves as a catalyst for broader societal change. Our goal is to demonstrate how strategic partnerships can drive meaningful progress towards a more sustainable future, inspiring similar initiatives across different sectors and geographies.

Examples of formal governance structures for partnering

Deakin Business School Strategy is guided by our University Strategy - Deakin 2030: Ideas to Impact. The University aims to realise the best future for our communities. This helps DBS to develop our strategy and approach to generate ideas that enhance social, cultural, economic

and environmental wellbeing amongst our stakeholders. To maximise our positive impact, we focus our work into four key areas of strength: (1) Business and Society; (2) Business and Technology; (3) Capital Markets; and (4) SMEs and Entrepreneurship. These encourage us to work across disciplines and how we allocate resources with a focus on practical outcomes. To achieve this, we also undertake extensive consultations with our stakeholders to ensure their needs are being suitably addressed - this is set out in our DBS Strategy

We do this through aligning our partners with similar mission and vision to DBS through reciprocal engagement on teaching and research activities. This entails study tours, WIL programs, COIL, student exchange and research conferences, events.

International Academic Partnerships are built around education and research collaborations. Each of our current partners are quality business schools, and initiatives underway include: dual degrees, mobility/study tours, research collaborations, and student experience activities (eg COIL, faculty exchange). Appendix 1 maps current International Academic Partners and past, current, and future activity. With

Examples of Collaborative Online International Learning (COIL) Activities

Collaborative Online International Learning (COIL) is an approach that brings students and professors together across cultures to learn, discuss and collaborate as part of their class. Staff partner to design the experience, and students partner to complete the activities designed. COIL becomes part of the class, enabling all students to have a significant intercultural experience within their course of study. Deakin Business School has successfully facilitated 2 COIL programs so far, including the T3 2023 UT Dallas Entrepreneurial Mindset Bootcamp (EMB) and an online case study in partnership with Lund University that was embedded in MIS782 Value of Information in Nov 2023.

Department

Deakin Business School

Learning Object Subject

COIL

Educational Level

UnderGraduate

Learning Outcome

To bring students and professors together across cultures to learn, discuss and collaborate as part of their class

Interactivity Type

Active

Learning Object Description

T2 2023 UT Dallas Entrepreneurial Mindset Bootcamp (EMB). The Entrepreneurial Mindset Bootcamp (EMB) is a five-week collaborative program that teaches students an entrepreneurial approach to work and life. During the program students collaborate both Deakin and students from the University of Texas, Dallas as part of a COIL bootcamp. This program benefits students who want to start their own business as well as those who want to cultivate the entrepreneurial skills needed for the modern workforce. In addition to the compulsory face-to-face sessions, participants undertake independent research, as well as joining the US-based team members in approximately 16 hours of additional program work. Screenshots of a student COIL presentation by a team of 2 Deakin and 2 UT Dallas students collaborating Screenshot of Padlet, an online app, used by UT Dallas and Deakin COIL students getting to know each other at a social level. Instructors: Wade Halverson and Emily Choi, Associate Professor of Instruction, Academic Program Director, Innovation and Entrepreneurship, The University of Texas at Dallas, Jindal School of Management.

COIL activities

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Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Deakin University has implemented 6 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Deakin Sustainability Report 2023

In a world facing the pressing challenges of climate change, Deakin is dedicated to working towards a sustainable and equitable future for all. Deakin's Strategic Plan Deakin 2030: Ideas to Impact and the University's Sustainability Commitments encapsulate the need for swift action and underpin our work in tackling the most urgent sustainability challenges.

[2023 Sustainability Report \(youtube.com\)](https://www.youtube.com/watch?v=...)

In 2023, the 'Let's Keep Earth Wonderful' sustainability campaign highlighted Deakin's contributions across renewable energy, integrated water management and sustainable agriculture. The campaign's key messaging was designed to remind audiences of the beauty inherent in the natural world and the importance of approaching sustainability challenges with optimism. Deakin is committed to enabling a sustainable world through environmental education, innovative research and climate ready campuses.

During the year our sustainability credentials were further strengthened with the prestigious QS World University Rankings placing Deakin at 66 in the world for environmental and social impact

Water

Buildings/real estate

Employee equity, diversity, inclusion

Student equity, diversity, inclusion

Local staff/student/faculty transportation

Institutional Aspiration Targets

Deakin University has set aspiration targets in 6 different areas:

- ❖ GHG Emission Targets
- ❖ Water Conservation Targets

- ❖ Building and Real Estate Targets
- ❖ Student EDI Targets
- ❖ Employee EDI Targets
- ❖ Internal Transportation Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Deakin University operates with the following approach:

Full Transparency Disclosure

Communicating and disclosing our performance on RME

As a champion and advanced member of PRME, we take our commitment seriously and actively disclose our performance on policies related to Responsible Management Education (RME), including both our successes and areas for improvement.

Our disclosure practices foster transparency, accountability, and continuous improvement in implementing RME principles across our School/Faculty. By openly sharing our journey, we inspire and guide other educational institutions while reinforcing our dedication to developing responsible leaders for a sustainable future.

Key Disclosure Methods:

1. Website: We maintain a dedicated section on our website showcasing our RME initiatives, progress reports, and case studies.
2. Internal Newsletters: Regular updates on RME-related activities and achievements are disseminated to all staff and students, for school wide awareness and engagement.
3. Departmental PRME Champions: We've appointed champions in each department to drive RME integration and report on departmental progress.
4. Information Sessions: We conduct periodic sessions to share insights on our RME policies, implementations, and outcomes with faculty, staff, and students. as required
5. Planned Internal SharePoint: We are in the process of establishing an internal SharePoint site dedicated to RME policies, which will serve as a centralized resource for all related information and updates.

Purpose: Our disclosure practices serve multiple purposes:

1. Accountability: Holding ourselves accountable to our PRME commitments
2. Transparency: Providing stakeholders with clear insights into our RME journey
3. Knowledge Sharing: Facilitating the exchange of best practices within our School and beyond
4. Continuous Improvement: Identifying areas for growth and development in our RME initiatives
5. Stakeholder Engagement: Encouraging participation and feedback from our community

By maintaining open and honest communication about our RME performance, we reinforce our position as a PRME champion and advanced member. This approach not only drives our own progress but also contributes to the broader movement of responsible management education.

Website of disclosure of RME initiatives within DBS

The website serves as the central online hub for sharing information, updates and resources for our stakeholders within and outside Deakin. We share information across our teaching, research, partnerships and student initiatives.

Author

fara azmat

Published Date

May, 2024

Degree Of Recognition

National

Media Name

website (<https://blogs.deakin.edu.au/prme/>)

Media Type

Website

Duration

5

[Supporting Links](#)

PRME website

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