

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

INSEAD

October 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about INSEAD, including key details and basic institutional data.

Mission

INSEAD brings together people, cultures and ideas to develop responsible leaders who transform business and society.

<https://www.insead.edu/about-insead/mission-values-history>

INSEAD Founding Values:

Diversity as a source of learning and enrichment

We are free from any dominant culture or prevalent dogma; we are open to, and respectful of, other views; we learn through the exchange of ideas and experiences.

Independence as a governance principle

We believe in intellectual freedom and are autonomous in our financial, institutional and academic planning and decision-making process.

Rigour and relevance in teaching and research

We encourage diversity in research and teaching methods with no single school of thought or methodology predominating; what matters is rigor and impact on management as an academic discipline, on business practice, and in the classroom.

Closeness to the international business community

We partner with the international business community to explore and disseminate management knowledge; we believe in the role of business as a force for improving people's lives.

Entrepreneurial spirit

We are willing to experiment and innovate; we are ready to take risks and manage the results of our actions.

Equity, Diversity and Inclusion

Diversity is a foundational value of INSEAD. It is a value we hold dear, a cornerstone of the INSEAD education.

As The Business School for the World, INSEAD commits to cultivating a community that pursues equity, exemplifies inclusion, and cherishes diversity in all its dimensions, including race, ethnicity, gender, sexual orientation, and religion.

Vision

INSEAD brings together people, cultures and ideas to develop responsible leaders who transform business and society.

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Strategy

INSEAD PRME letter of commitment Dec 2025

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Strategy Alignment

Hoffmann Institute, INSEAD

The Hoffmann Institute contributes to the INSEAD mission by following a strategy to integrate sustainability into INSEAD academics, curricula, operations and personnel practices, highlighting school leadership in these areas.

Founded in August 2018, the Hoffmann Institute is at the forefront of aligning INSEAD with the UN Sustainable Development Goals, or SDGs. In order to achieve this, we support research on business and society, inspire and equip future leaders, engage with our global alumni community and external partners to expand our impact, and aspire to make INSEAD a sustainable school that acts and leads by example.

We strive to integrate sustainability across all INSEADs activities and mobilise our stakeholders for maximum impact.

- Through research, we produce **knowledge** for a well-managed transition to sustainable economic development.
- Through our programmes, we offer transformational **learning** experiences that open mindsets to ideate and explore creative solutions.
- Through our global community, we function as an international agent of change **engaged** and prepared for direct world impact.
- Through our school, we lead by example and **walk the talk** by integrating sustainability across our global operations.

RME Responsible Staff

Hoffmann Institute Associate Director

Kim Wilkinson: kim.wilkinson@insead.edu

Hoffmann Institute Partnership and Climate Initiatives Manager

Maria Fedorova: maria.fedorova@insead.edu

INSEAD Strategy

Link to institutional webpage highlighting INSEAD's global strategy: [Our Strategic Plan | INSEAD](#)

Graduates & Enrollment

2025 Statistics	Number
Graduates	8000



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Research or issue group, society, or club leading sustainability efforts



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Courses that support RME

INSEAD reports 1 course in 2025 that support responsible management education and sustainable development goals.

Appendix of sustainability centered courses for the MBA | appendix of courses

see the attached file for appendix of course outlines/descriptions





Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

168 Peer-reviewed articles were published by INSEAD from this past calendar year. **vs** **28** Peer-reviewed articles were published by INSEAD from this past calendar year in support of RME.

Research Funding

In 2025, INSEAD was awarded funding for research that is:



International



Local



National



Institution
Specific

Socializing Research

In 2025, INSEAD contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ International media
- ❖ National media



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Graduate Management Admission Council (GMAC)
- ❖ Network for Business Sustainability (NBS)
- ❖ Responsible Research in Business & Management (RRBM)
- ❖ Sulitest
- ❖ United Nations Global Compact non-business signatory
- ❖ United Nations organs other than the UN Global Compact

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Zero-waste guides

Policy Documents Related to RME and/or Sustainability

INSEAD PRME letter of commitment Dec 2025

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Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

INSEAD offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

INSEAD communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

INSEAD



Address

Boulevard de Constance, Fontainebleau, 77305
France



Website

<https://www.insead.edu>