

2025 Sharing Information on Progress **(SIP) Report**

Sheffield University Management
School

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About Sheffield University Management School

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Graduates

1243

2. Degrees Offered

- Doctor of Philosophy (Ph.D.)
- Bachelor of Arts (B.A.)
- Master of Science (M.Sc. or M.S.)
- Master of Business Administration (M.B.A.)

3. Faculty & Staff at the University

8153

4. Faculty & Staff at the Institution

210



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

5. Define Purpose

Our Mission Vision and Values defines our purpose as a School, and we adopt a *modus operandi* ensuring that a significant amount of our activity is informed by and underpinned by our own research into ethicality, social responsibility and sustainability.

6. Institutional Engagement

51% - 75%



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



7. RME Lead

- Sustainability Lead
- Individual leader
- Senior leadership office

8. Define Values

Sheffield University Management School inherits its values from the University of Sheffield as a civic institution. The Management School's value of being socially responsible promotes equipping students with the skills necessary to have a positive impact on working lives, organisations and societies worldwide in their future careers.

9. Student Awareness

26% - 50%

10. Student Engagement

26% - 50%



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

11. Define Teach

SUMS ensures that the concepts of ethics, responsibility and sustainability are woven into teaching and learning opportunities at all levels of study, reflecting our research-informed approach to education and areas of expertise. We align our UG and PGT programme-level learning outcomes with our education pillars (employability, criticality, and social responsibility).

12. Educator Recognition

- Annual teaching excellence awards
- Faculty promotion and tenure consideration
- Student-nominated teaching awards
- Financial incentives
- Institutional recognition events

13. Fostering Innovation

Somewhat

14. Experiential Learning

A lot

15. Learning Mindset

To a great extent

16. Method of Teaching and Learning

In person



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

17. Define Research

Our dedication to sustainability is firmly woven into the core objectives and endeavours of our Research Centres/Clusters. This ethos is consistently demonstrated through our research-related activities such as seminars and workshops, as well as through our funded and published research addressing pressing global challenges. Our research informs our teaching/education practices.

18. 2024 Publications

226

19. Research Barriers

- Funding challenges
- Time constraints

20. 2024 Publications on Sustainable Development and/or RME

107

21. Research Funding

- Institution Specific
- Local
- Regional
- National
- International

22. Socializing Research

- Community organizations
- Government and policy makers
- Industry and business networks
- International media
- Local media
- National media
- Open-access platforms

- Public events and lectures
- Research collaborations
- Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

23. Partners, Accreditation Bodies, Associations, etc.

- EFMD (European Foundation for Management Development)
- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- Quacquarelli Symonds (QS)
- Times Higher Education (THE)

24. Define Partner

Our School's mission is to positively impact society by engaging with research, industry, accreditation bodies, and policy communities. We develop and maintain strong external partnerships that enable knowledge exchange, support research-informed impact, and enhance our students' practical skills and knowledge.

25. Student Partners

- None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

26. Define Practice

Sheffield University Management School aligns with the University of Sheffield's policies supporting its commitment to RME. These cover areas such as energy use, biodiversity, campus operations, investment, equality and inclusion, sustainability, travel, and waste management. The dedication of our staff and students is fundamental to making the School more sustainable.

27. RME Practices

- Buildings/real estate
- Campus operations guides
- Carbon reduction or offset commitments
- Climate action plan
- Employee equity, diversity, inclusion
- Ethical data sourcing guides
- Ethical leadership or good governance policies
- Faculty hiring, tenure, and promotion guidelines
- Greenhouse gas emissions
- Local staff/student/faculty transportation
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Travel guides
- Water
- Zero-waste guides
- Responsible procurement policies
- Environmental stewardship policies



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



28. Define Share

The University of Sheffield's Sustainability Action Plan outlines current, planned, and completed projects aimed at making our operations more sustainable. As a live, regularly updated platform, it reflects our ongoing commitment, as a member of the University, to transparency and accountability in our sustainability efforts.

29. Transparent Engagement

- Open faculty and student meetings and town halls
- Publicly accessible sustainability data and dashboards
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations
- Annual reports
- Boards and advisory committees

30. Transparency Barriers

- Engagement gaps
- Media visibility
- Transparency hesitation

31. Audiences

- Faculty and staff
- Prospective and current students
- Accreditation bodies
- Alumni
- SUMS Advisory Board

32. Sharing Voices

32.1 Sharing Voices at Sheffield University Management School

Subjects

- Responsible Management Education
- Ethical Leadership
- Renewable Energy Management
- Sustainable Development

Provide supporting context

As the Digital Marketing Officer at Sheffield University Management School, I play a key role in sharing success across the School, both internally and externally.

In my work, I place a high priority on giving students and alumni a voice to share the impact their learning has had on them personally and professionally. This includes working with students to produce videos, website content or social media content to celebrate their successes. For example, I communicated that Management School students were recognised for their work towards sustainability related goals as part of the university's inaugural Placement Year Awards and the Chancellor's Medal. I also collaborate with alumni to produce written testimonials documenting how their studies have helped them in their career, often adopting more sustainable or ethical management practices.

I also work to tell stories related to our research surrounding responsible management. For example, I have worked with a diverse mix of academics to produce a series of videos in which they discuss why they are passionate about the areas they are, as well as the impactful research that has led to. This video series has been shared on social media channels including LinkedIn, Instagram and YouTube.

As a member of the Green Impact team, I lead on the communications work to engage staff and students in our projects. I promote our regular litter picks on social media and via newsletters - this has led to students and staff beyond the Green Impact team engaging in these monthly events. I also produce regularly newsletters to outline ways colleagues can contribute to our School's sustainability. In a newsletter, I celebrated our collective success in significantly reducing our energy usage over the Christmas period 2024/25 in comparison to the same period 2023/24, using this as a moment to encourage colleagues to continue making sustainable choices.

Jacob Bush
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Green Impact Team Co-Leader

SIGNATORY

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